

# **Active Seatbelt Market Size, Trends, Analysis, and Outlook by Component (Webbing Strap, Retractors, Buckles, Tongues, Pillar Loops), Seat (Front Seat, Rear Seat), Design (Two-Point, Three-Point, Four-Point, Others), Application (Passenger Vehicle, Commercial Vehicle), Distribution Channel (OEM, Aftermarket), by Country, Segment, and Companies, 2024-2030**

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## **Abstracts**

The global Agricultural Tire market size is poised to register 4.56% growth from 2024 to 2030, presenting significant growth prospects for companies operating in the industry. The study analyzes the global Agricultural Tire market by Application (Tractors, Combine Harvester, Sprayers, Trailers, Loaders, Others), Sales Channel (OEM, Aftermarket).

The Agricultural Tire market is poised for robust growth and evolution leading up, driven by the increasing adoption of mechanization and automation in agriculture, particularly in emerging economies, is driving the demand for agricultural tires that can withstand heavy loads and diverse terrain conditions while maximizing efficiency. Further, the expansion of agricultural land and the growing global population are increasing the demand for higher yields, supporting farmers to invest in advanced farming equipment equipped with specialized tires for improved traction and reduced soil compaction. Furthermore, the rising focus on sustainable agriculture practices is leading to the development of tires with enhanced durability and fuel efficiency, contributing to .

Agricultural Tire Market Drivers, Trends, Opportunities, and Growth Opportunities

This comprehensive study discusses the latest trends and the most pressing challenges

for industry players and investors. The Agricultural Tire market research analyses the global market trends, key drivers, challenges, and opportunities in the industry. In addition, the latest Future of Agricultural Tire survey report provides the market size outlook across types, applications, and other segments across the world and regions. It provides data-driven insights and actionable recommendations for companies in the Agricultural Tire industry.

Key market trends defining the global Agricultural Tire demand in 2024 and Beyond  
The industry continues to remain an attractive hub for opportunities for both domestic and global vendors. As the market evolves, factors such as emerging market dynamics, demand from end-user sectors, a growing patient base, changes in consumption patterns, and widening distribution channels continue to play a major role.

#### Agricultural Tire Market Segmentation- Industry Share, Market Size, and Outlook to 2030

The Agricultural Tire industry comprises a wide range of segments and sub-segments. The rising demand for these product types and applications is supporting companies to increase their investment levels across niche segments. Accordingly, leading companies plan to generate a large share of their future revenue growth from expansion into these niche segments. The report presents the market size outlook across segments to support Agricultural Tire companies scaling up production in these sub-segments with a focus on expanding into emerging countries.

Key strategies adopted by companies within the Agricultural Tire industry  
Leading Agricultural Tire companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions in key regions. Further, companies are leveraging advanced technologies to unlock opportunities and achieve operational excellence. The report provides key strategies opted for by the top 10 Agricultural Tire companies.

#### Agricultural Tire Market Study- Strategic Analysis Review

The Agricultural Tire market research report dives deep into the qualitative factors shaping the market, empowering you to make informed decisions-

Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.

Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.

Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.

**Future Possibilities:** Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

**Agricultural Tire Market Size Outlook- Historic and Forecast Revenue in Three Cases**  
The Agricultural Tire industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. Further, with actual data for 2023, the report forecasts the market size outlook from 2024 to 2030 in three case scenarios- low case, reference case, and high case scenarios.

**Agricultural Tire Country Analysis and Revenue Outlook to 2030**  
The report analyses 22 countries worldwide including the key driving forces and market size outlook from 2021 to 2030. In addition, region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America is included in the study. For each of the six regions, the market size outlook by segments is forecast for 2030.

**North America Agricultural Tire Market Size Outlook- Companies plan for focused investments in a changing environment**  
The US continues to remain the market leader in North America, driven by a large consumer base, the presence of well-established providers, and a strong end-user industry demand. Leading companies focus on new product launches in the changing environment. The US economy is expected to grow in 2024 (around 2.2% growth in 2024), potentially driving demand for various Agricultural Tire market segments. Similarly, Strong end-user demand is encouraging Canadian Agricultural Tire companies to invest in niche segments. Further, as Mexico continues to strengthen its trade relations and invest in technological advancements, the Mexico Agricultural Tire market is expected to experience significant expansion, offering lucrative opportunities for both domestic and international stakeholders.

**Europe Agricultural Tire Market Size Outlook-Companies investing in assessing consumers, categories, competitors, and capabilities**  
The German industry remains the major market for companies in the European Agricultural Tire industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of businesses in identifying and leveraging new growth prospects positions the European Agricultural Tire market for an upward trajectory, fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and a keen understanding of consumer

preferences.

**Asia Pacific Agricultural Tire Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing prevalence of indications, robust healthcare expenditure, and increasing investments in healthcare infrastructure drive the demand for Agricultural Tire in Asia Pacific. In particular, China, India, and South East Asian Agricultural Tire markets present a compelling outlook for 2030, acting as a magnet for both domestic and multinational manufacturers seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major markets in the region.

**Latin America Agricultural Tire Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to greater purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa Agricultural Tire Market Size Outlook-** continues its upward trajectory across segments

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East Agricultural Tire market potential. Fueled by increasing consumption expenditure, growing population, and high demand across a few markets drives the demand for Agricultural Tire.

#### Agricultural Tire Market Company Profiles

The global Agricultural Tire market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. Leading companies included in the study are Balakrishna Industries Ltd, Bridgestone Corp, Continental AG, Michelin Group, Nokian Tyres Oyj, Prometeon Tyre Group, Titan International Inc, Trelleborg AB, Yokohama Rubber Co. Ltd.

#### Recent Agricultural Tire Market Developments

The global Agricultural Tire market study presents recent market news and

developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

#### Agricultural Tire Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2030 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

#### Market Segmentation:

Application

Tractors

Combine Harvester

Sprayers

Trailers

Loaders

Others

Sales Channel

OEM

Aftermarket

#### Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

#### Companies

Balakrishna Industries Ltd

Bridgestone Corp  
Continental AG  
Michelin Group  
Nokian Tyres Oyj  
Prometeon Tyre Group  
Titan International Inc  
Trelleborg AB  
Yokohama Rubber Co. Ltd.  
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Tongues  
Pillar Loops  
Seat  
Front Seat  
Rear Seat  
Design  
Two-Point  
Three-Point  
Four-Point  
Others  
Application  
Passenger Vehicle  
Commercial Vehicle  
Distribution Channel  
OEM  
Aftermarket

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Continental Corp

DENSO Corp

Far Europe Holding Ltd

Hyundai Mobis Co. Ltd

Ningbo Joyson Electronics Corp

Takata Corp

Tokai Rika Co. Ltd

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