

# **Acrylic Emulsions Market Outlook and Trends to 2028- Next wave of Growth Opportunities, Market Sizes, Shares, Types, and Applications, Countries, and Companies**

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## **Abstracts**

### Introduction to Acrylic Emulsions Markets in 2022

The global Acrylic Emulsions market is one of the high potential growth markets in the chemicals and materials industry, with a robust market size outlook and significant unmet opportunities for companies. The Acrylic Emulsions market report is a comprehensive study on the global market size outlook, key market trends, growth opportunities, market shares, potential types, and prominent end-user applications. It also provides detailed insights into countries and Acrylic Emulsions companies.

### Acrylic Emulsions Market Size outlook from 2020 to 2028

The study presents the latest perspectives on the coronavirus outbreak and how companies are shaping their strategies for 2022 and rest of the forecast period to 2028. Robust growth forecasts suggest opportunities for growth through the period from 2020 to 2028.

Many Acrylic Emulsions companies have evolved over the past few quarters by adapting quickly to the market changes and driving performance improvements through a focus on operational efficiency. The successful Acrylic Emulsions companies reshaped their portfolios and oriented themselves toward faster-growing end-user industry verticals and countries.

### Acrylic Emulsions Market Dynamics- Trends, Drivers and Restraints

To assist long-term strategy formulation of companies, the Acrylic Emulsions market study presents detailed insights into the market. Market dynamics including near-term and long-term Acrylic Emulsions market trends, Acrylic Emulsions drivers, challenges, and potential opportunities are included.

As the global Acrylic Emulsions market continues to evolve through different challenges of sustainability, demographics, geopolitical tensions, the increasing role of technology, companies must prioritize their products and formulate long-term strategies to boost revenues and EBITDA. As the revenues in the chemical industry are tied to economic development, formulating a successful strategy for chemical companies is more complicated.

The chapter assists Acrylic Emulsions market players to understand global and local market dynamics to gain a strong competitive advantage to drive margins in a durable way.

#### Acrylic Emulsions types- Market Shares, Analysis, and Outlook

Leading Acrylic Emulsions companies are focusing on aggressive capital allocation to capture new areas of growth. To assist companies to identify leading types and achieve improved margins, the report presents an analysis and outlook of dominant market types. Each of the sub-type of Acrylic Emulsions is forecast from 2020 to 2028. Further, the largest and most promising types are identified in the report.

#### Promising Acrylic Emulsions applications- Market Shares, Analysis, and Outlook

The Acrylic Emulsions industry remains an attractive hub of opportunities with companies ramping up sales in select end-user applications. With the growing demand in Acrylic Emulsions industry verticals, capturing emerging opportunities in the near term through expansion into higher margin and growth applications is one of the key growth strategies of leading companies.

To understand different end-user applications of Acrylic Emulsions and to assess the potential growth rate over the decade to 2028, the report presents the global Acrylic Emulsions market size by applications and the annual growth outlook from 2020 to 2028.

#### Acrylic Emulsions Market- Next pockets of growth to 2030

As leading companies orient themselves towards faster-growing markets and countries, the report presents a detailed analysis of 16 markets worldwide. To enable capturing emerging opportunities in the near term, the report presents annual forecasts of Acrylic Emulsions market size in each of these countries. The market is shifting to customer-centric solutions, and Acrylic Emulsions companies are prioritizing and tapping the value-creating potential of emerging markets.

Between 2022 and 2028, the compound annual growth rate (CAGR) in emerging Acrylic Emulsions markets is poised to be much higher than the global Acrylic Emulsions industry market revenues, encouraging companies to tap into these opportunities to expand their profit margins.

### Analysis of leading Acrylic Emulsions companies

The COVID-19 pandemic led to uncertainty, delayed investments, supply-chain changes, and increased localization. However, with the impact of the pandemic, companies are opting for ambitious cost and performance targets to achieve margin improvements. Collaboration across the value chain is identified as one of the key strategies for market development. In addition, tech-enabled, consumer-centric solutions are widely observed trends in the industry.

The report profiles the leading companies operating in global Acrylic Emulsions markets and the key strategies opted by these companies to beat the competition in the intensely competitive market. Further, business profiles of the players, their SWOT analysis, product portfolios, financial profiles, and other details.

### Acrylic Emulsions Market News and Developments

Recent market developments including mergers, acquisitions, new plants, capacity expansions, and other deals and news are provided in the report.

### Acrylic Emulsions Market Statistics

The study presents the Acrylic Emulsions market size and forecast across types, applications, and 16 countries. The currency for the report is provided in USD. Currency conversion is taken based on the average of the corresponding year.

The historical period from 2016 to 2020 is considered historical years, 2021 is the base

year, and 2022 is the estimated year. Further, the forecast period is considered from 2022 to 2028.

## COVID-19 Impact and Growth Scenarios

The COVID-19 had a significant impact on companies across the Acrylic Emulsions industry. With vaccination being rolled out worldwide, the recovery in the Acrylic Emulsions market is more optimistic for 2022 and beyond. Overall, the global Acrylic Emulsions market is forecast across multiple growth scenarios including low growth, reference case, and high growth case scenarios.

## Market Scope and Coverage

Market Overview- Comprehensive analysis of the market size in 2021 and 2022

Strategic Analysis Review- Market dynamics including trends, drivers, restraints, opportunities, five forces analysis

Macroeconomic and Demographic Factors- GDP forecasts, population outlook across markets

Market Segmentation- Key types, applications, and end-user verticals, along with the largest, fastest-growing types through 2020 to 2028

Geographic coverage- 16 countries across six regions including the US, Canada, Mexico, India, China, Japan, South Korea, Germany, France, Spain, UK, Italy, Brazil, Argentina, South Africa, Saudi Arabia, and the UAE.

Companies- Leading five players and their business profiles, SWOT analysis, products, financial profiles

COVID recovery scenarios- Three recovery cases including low growth, reference case, and high growth

## Reasons to Buy

The report will help market leaders/new entrants in this market in the following ways:

To get a comprehensive understanding of the markets in 2021, 2022, and

outlook through 2028

Gain detailed insights into the global market trends through the Strategic analysis review chapter

Use the analysis on types and applications across countries to orient your strategies and efforts toward faster-growing end markets and geographies.

Stay ahead of the competition through detailed insights into the key strategies in the competitive landscape

Identify most promising growth markets through detailed analysis and outlook of developed and developing countries

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## Contents

### **1. INTRODUCTION**

- 1.1 Study Objectives
- 1.2 Market Definition
- 1.3 Market Scope and Segmentation
- 1.4 Research Methodology
  - 1.4.1 Sources
  - 1.4.2 Currency conversion rates for US\$
  - 1.4.3 Data Triangulation
  - 1.4.4 Forecast methodology
  - 1.4.5 Assumptions, Inclusions, and Exclusions
- 1.5 Abbreviations
- 1.6 Sources and Research Methodology

### **2 EXECUTIVE SUMMARY**

- 2.1 Introduction to Global Acrylic Emulsions Markets in 2022
- 2.2 Salient Acrylic Emulsions Market Statistics, 2021
- 2.3 Acrylic Emulsions Market Size Outlook, 2020- 2028
- 2.4 Potential Growth Opportunities to 2028

### **3 PREMIUM INSIGHTS**

- 3.1 Largest and Fastest Growing Acrylic Emulsions Types between 2022 and 2028
- 3.2 Largest and Fastest Growing Acrylic Emulsions Applications between 2022 and 2028
- 3.3 Growth opportunities in Emerging countries

### **4 MARKET STRATEGIC ANALYSIS REVIEW**

- 4.1 Market Dynamics
- 4.2 Key Acrylic Emulsions Market Driving Factors
- 4.3 Potential Challenges Facing Acrylic Emulsions Companies
- 4.4 Acrylic Emulsions Market Trends
- 4.5 Five Forces Analysis
  - 4.5.1 Power of Buyers
  - 4.5.2 Power of Suppliers

- 4.5.3 Threat of New Entrants
- 4.5.4 Threat of Substitutes
- 4.5.5 Intensity of Rivalry

## **5 IMPACT OF COVID-19: IMPLICATIONS FOR ACRYLIC EMULSIONS BUSINESS**

- 5.1 Impact of COVID-19 on Acrylic Emulsions Industry
- 5.2 Impact of COVID-19 on end-user industries
- 5.3 Recovery Scenarios- Low Growth Case
- 5.4 Recovery Scenarios- Reference Case
- 5.5 Recovery Scenarios- High Growth Case

## **6 ACRYLIC EMULSIONS MARKET SIZE OUTLOOK ACROSS TYPES**

- 6.1 Leading Acrylic Emulsions Types in 2022
- 6.2 Largest and Fastest Growing Acrylic Emulsions Types
- 6.3 Acrylic Emulsions Market Size Outlook by Type, 2020- 2028

## **7 ACRYLIC EMULSIONS MARKET SIZE OUTLOOK ACROSS APPLICATIONS**

- 7.1 Leading Acrylic Emulsions Applications in 2022
- 7.2 Largest and Fastest Growing Acrylic Emulsions Applications
- 7.3 Acrylic Emulsions Market Size Outlook by Type, 2020- 2028

## **8 ACRYLIC EMULSIONS MARKET SIZE OUTLOOK ACROSS REGIONS**

- 8.1 Acrylic Emulsions Market Size Forecast in 7MM markets
- 8.2 Acrylic Emulsions Market Size Forecast in emerging markets

## **9 NORTH AMERICA ACRYLIC EMULSIONS MARKET SIZE OUTLOOK**

- 9.1 North America Acrylic Emulsions Market Outlook across Product Types, 2020- 2028
- 9.2 North America Acrylic Emulsions Market Outlook across Application verticals, 2020- 2028
- 9.3 North America Acrylic Emulsions Market Outlook by Country
  - 9.3.1 US Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 9.3.2 Canada Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 9.3.3 Mexico Acrylic Emulsions Market Size Outlook, 2020- 2028



## **10 EUROPE ACRYLIC EMULSIONS MARKET SIZE OUTLOOK**

- 10.1 Europe Acrylic Emulsions Market Outlook across Product Types, 2020- 2028
- 10.2 Europe Acrylic Emulsions Market Outlook across Application verticals, 2020- 2028
- 10.3 Europe Acrylic Emulsions Market Outlook by Country
  - 10.3.1 Germany Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 10.3.2 France Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 10.3.3 Spain Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 10.3.4 UK Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 10.3.5 Italy Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 10.3.6 Russia Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 10.3.7 Other Europe Acrylic Emulsions Market Size Outlook, 2020- 2028

## **11 ASIA PACIFIC ACRYLIC EMULSIONS MARKET SIZE OUTLOOK**

- 11.1 Asia Pacific Acrylic Emulsions Market Outlook across Product Types, 2020- 2028
- 11.2 Asia Pacific Acrylic Emulsions Market Outlook across Application verticals, 2020- 2028
- 11.3 Asia Pacific Acrylic Emulsions Market Outlook by Country
  - 11.3.1 China Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 11.3.2 India Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 11.3.3 Japan Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 11.3.4 South Korea Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 11.3.5 Indonesia Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 11.3.6 South East Asia Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 11.3.7 Other Asia Pacific Acrylic Emulsions Market Size Outlook, 2020- 2028

## **12 LATIN AMERICA ACRYLIC EMULSIONS MARKET SIZE OUTLOOK**

- 12.1 Latin America Acrylic Emulsions Market Outlook across Product Types, 2020- 2028
- 12.2 Latin America Acrylic Emulsions Market Outlook across Application verticals, 2020- 2028
- 12.3 Latin America Acrylic Emulsions Market Outlook by Country
  - 12.3.1 Brazil Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 12.3.2 Argentina Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 12.3.3 Other Latin America Acrylic Emulsions Market Size Outlook, 2020- 2028

## **13 MIDDLE EAST ACRYLIC EMULSIONS MARKET SIZE OUTLOOK**



- 13.1 Middle East Acrylic Emulsions Market Outlook across Product Types, 2020- 2028
- 13.2 Middle East Acrylic Emulsions Market Outlook across Application verticals, 2020-2028
- 13.3 Middle East Acrylic Emulsions Market Outlook by Country
  - 13.3.1 Saudi Arabia Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 13.3.2 The UAE Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 13.3.3 Other Middle East Market Size Outlook, 2020- 2028

## **14 AFRICA ACRYLIC EMULSIONS MARKET SIZE OUTLOOK**

- 14.1 Africa Acrylic Emulsions Market Outlook across Product Types, 2020- 2028
- 14.2 Africa Acrylic Emulsions Market Outlook across Application verticals, 2020- 2028
- 14.3 Africa Acrylic Emulsions Market Outlook by Country
  - 14.3.1 South Africa Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 14.3.2 Nigeria Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 14.3.3 Egypt Acrylic Emulsions Market Size Outlook, 2020- 2028
  - 14.3.3 Other Africa Market Size Outlook, 2020- 2028

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Leading Companies Profiled in the Report
- 15.2 Company Snapshot
  - 15.2.1 SWOT Profiles
  - 15.2.2 Financial Analysis

## **APPENDIX**

- A1: Global Chemicals Market Outlook to 2030
- A2: GDP Outlook of Leading Countries, 2010- 2030
- A3: Population Forecasts in Leading Countries, 2010- 2030
- A4: Total Investment (% of GDP), 2010- 2030
- A5: Inflation and Unemployment Rate trends by country, 2010- 2030
- A6: Publisher's Expertise
- A7: Licensing Types
- A8: Contact Information

## List Of Tables

### LIST OF TABLES

Table 1: Acrylic Emulsions Industry Snapshot, 2021

Table 2: Year-on-Year Market Size Growth Outlook to 2028

Table 3: Acrylic Emulsions Market Revenue by Region, 2021

Table 4: COVID-19 Implications- Low Growth Case Scenario Forecasts

Table 5: COVID-19 Implications- Reference Case Scenario Forecasts

Table 6: COVID-19 Implications- High Growth Case Scenario Forecasts

Table 7: Global Acrylic Emulsions Market Outlook by Type, US\$ Million, 2020- 2028

Table 8: Global Acrylic Emulsions Market Outlook by Application, US\$ Million, 2020-2028

Table 9: Global Acrylic Emulsions Market Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 10: North America Acrylic Emulsions Market – Salient Statistics, 2021

Table 11: North America Acrylic Emulsions Market Size Outlook, US\$ Million, 2020-2028

Table 12: North America Acrylic Emulsions Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 13: North America Acrylic Emulsions Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 14: North America Acrylic Emulsions Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 15: Europe Acrylic Emulsions Market – Salient Statistics, 2021

Table 16: Europe Acrylic Emulsions Market Size Outlook, US\$ Million, 2020- 2028

Table 17: Europe Acrylic Emulsions Market Size Outlook by Type, US\$ Million, 2020-2028

Table 18: Europe Acrylic Emulsions Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 19: Europe Acrylic Emulsions Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 20: Asia Pacific Acrylic Emulsions Market – Salient Statistics, 2021

Table 21: Asia Pacific Acrylic Emulsions Market Size Outlook, US\$ Million, 2020- 2028

Table 22: Asia Pacific Acrylic Emulsions Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 23: Asia Pacific Acrylic Emulsions Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 24: Asia Pacific Acrylic Emulsions Market Size Outlook by End-User Industry,

US\$ Million, 2020- 2028

Table 25: Latin America Acrylic Emulsions Market – Salient Statistics, 2021

Table 26: Latin America Acrylic Emulsions Market Size Outlook, US\$ Million, 2020-2028

Table 27: Latin America Acrylic Emulsions Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 28: Latin America Acrylic Emulsions Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 29: Latin America Acrylic Emulsions Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 30: Middle East Acrylic Emulsions Market – Salient Statistics, 2021

Table 31: Middle East Acrylic Emulsions Market Size Outlook, US\$ Million, 2020- 2028

Table 32: Middle East Acrylic Emulsions Market Size Outlook by Type, US\$ Million, 2020- 2028

Table 33: Middle East Acrylic Emulsions Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 34: Middle East Acrylic Emulsions Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 35: Africa Acrylic Emulsions Market – Salient Statistics, 2021

Table 36: Africa Acrylic Emulsions Market Size Outlook, US\$ Million, 2020- 2028

Table 37: Africa Acrylic Emulsions Market Size Outlook by Type, US\$ Million, 2020-2028

Table 38: Africa Acrylic Emulsions Market Size Outlook by Application, US\$ Million, 2020- 2028

Table 39: Africa Acrylic Emulsions Market Size Outlook by End-User Industry, US\$ Million, 2020- 2028

Table 40: Acrylic Emulsions Market - Leading Companies

## List Of Exhibits

### LIST OF EXHIBITS

- Figure 1: Y-o-Y Acrylic Emulsions Market Growth to 2028
- Figure 2: Acrylic Emulsions Market Share by Region, 2021
- Figure 3: Acrylic Emulsions Market Growth Potential by Country, 2022-2028
- Figure 4: Acrylic Emulsions Market Growth Potential across Types, 2022- 2028
- Figure 5: Acrylic Emulsions Market Growth Potential across Applications, 2022-2028
- Figure 6: COVID-19 Implications- Growth comparison across scenarios
- Figure 7: US Acrylic Emulsions Market Size Outlook
- Figure 8: Canada Acrylic Emulsions Market Size Outlook
- Figure 9: Mexico Acrylic Emulsions Market Size Outlook
- Figure 10: Germany Acrylic Emulsions Market Size Outlook
- Figure 11: UK Acrylic Emulsions Market Size Outlook
- Figure 12: Spain Acrylic Emulsions Market Size Outlook
- Figure 13: France Acrylic Emulsions Market Size Outlook
- Figure 14: Italy Acrylic Emulsions Market Size Outlook
- Figure 15: Russia Acrylic Emulsions Market Size Outlook
- Figure 16: Brazil Acrylic Emulsions Market Size Outlook
- Figure 17: Argentina Acrylic Emulsions Market Size Outlook
- Figure 18: China Acrylic Emulsions Market Size Outlook
- Figure 19: India Acrylic Emulsions Market Size Outlook
- Figure 20: Indonesia Acrylic Emulsions Market Size Outlook
- Figure 21: Japan Acrylic Emulsions Market Size Outlook
- Figure 22: South Korea Acrylic Emulsions Market Size Outlook
- Figure 23: South East Asia Acrylic Emulsions Market Size Outlook
- Figure 24: Rest of Asia Pacific Acrylic Emulsions Market Size Outlook
- Figure 25: Saudi Arabia Acrylic Emulsions Market Size Outlook
- Figure 26: UAE Acrylic Emulsions Market Size Outlook
- Figure 27: South Africa Acrylic Emulsions Market Size Outlook
- Figure 28: Egypt Acrylic Emulsions Market Size Outlook
- Figure 29: Rest of Middle East Acrylic Emulsions Market Size Outlook
- Figure 30: Rest of Africa Acrylic Emulsions Market Size Outlook
- Figure 31: GDP (PPP) Outlook by Country, 2010- 2030
- Figure 32: Unemployment Rate by Country, 2010- 2030
- Figure 33: Inflation Trends by Country, 2010- 2030
- Figure 34: Total Investment (% of GDP) Forecasts

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