

# **2021 Zero-Calorie Sweetener Market Outlook and Opportunities in the Post COVID recovery- What's next for companies, demand, Zero-Calorie Sweetener market size, strategies, and countries to 2028**

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## **Abstracts**

The Zero-Calorie Sweetener market report analyses companies, market size outlook across types, applications, countries along with competitive strategies, trends, drivers, opportunities and market developments. The base year for the study is 2020 and the forecast period is from 2021 to 2028.

The global Zero-Calorie Sweetener market is poised to register optimistic growth rates throughout 2021 and 2022 as positive momentum builds in the world economy, though some differences remain among geographies. The pace of change will accelerate in the Zero-Calorie Sweetener industry and companies quickly re-aligning their strategies will emerge stronger from the unprecedented changes. However, the COVID-19 pandemic remains a major threat for most Zero-Calorie Sweetener market outlook in addition to concerns of inflation, supply-chain disruptions, and weak consumer demand.

### **Global Zero-Calorie Sweetener Market%li%Post COVID-19 Recovery Scenarios and Impact Analysis**

The COVID-19 pandemic had a significant impact on the regional and country-level Zero-Calorie Sweetener markets worldwide. The report presents three outlook scenarios for the global Zero-Calorie Sweetener market size for 2021 and 2022.

Low Growth: Economic recovery will be slow, supply-chain disruptions continue to pose challenges, and consumer demand remains weak.

Medium Growth: Economic recovery will be fast, supply-chain disruptions continue, and consumer demand recovers moderately.

High Growth: Rapid economic recovery, supply-chain disruptions handled, and consumer demand will be strong

The outlook for economic progress across most countries is optimistic for 2021. Assuming localized recurrences of the Coronavirus, economic growth accelerates in the second half of 2021, and consumption returning to pre-pandemic levels in 2021, Chinese real GDP growth is estimated at 7.9% and 8.4% in 2021 and 2022 respectively. Similarly, the US is likely to register 4% growth in 2021 and 3% in 2022 while the European real GDP growth is estimated at 2.7% for 2021 and 5.1% for 2022.

### Zero-Calorie Sweetener Market Driving Factors, Restraints, and Opportunities

The global Zero-Calorie Sweetener market has significant market potential and offers diverse opportunities across countries. Strategic and financial investors are racing to capture the strong potential in the industry. In this report, we examine the main Zero-Calorie Sweetener trends that will likely influence the future of Zero-Calorie Sweetener markets. The Zero-Calorie Sweetener report also identifies promising investment opportunities and offers a view of how players might successfully pursue them. The pandemic led to a widening divide between rural and urban communities, and companies must overcome challenges in the Zero-Calorie Sweetener industry. Acting with determination and speed is one of the critical success factors in the near to medium future. Detailed analyses of challenges faced by Zero-Calorie Sweetener companies operating in the market are included in the report.

### Zero-Calorie Sweetener Market Segmentation Analysis and Outlook

The report scope encompasses major Zero-Calorie Sweetener types and major Zero-Calorie Sweetener applications worldwide and presents a detailed analysis and outlook of each specific Zero-Calorie Sweetener type and application. Forecasts of individual types and applications are provided at the global level and also analyzed for North America, Europe, Asia Pacific, Latin America, Middle East, and Africa. In each region, the largest and fastest-growing market types and applications are analyzed. The base year is 2020 and the forecast period is from 2021 to 2028 for all segments.

Geographic Analysis: Asia Pacific countries are among the fastest-growing markets

globally

We hold an optimistic outlook for both the consumption and market size outlook for Asia Pacific countries. With most countries in the Asia Pacific witnessing their currencies appreciate against the US dollar over 2021, the short-term outlook remains robust across markets. Further, over the long run, driven by attractive demographics profile in the Asia Pacific and an increasing number of middle-to-upper income households, countries in the Asia Pacific Zero-Calorie Sweetener market will register a strong growth outlook throughout the forecast period. Consumers are also quickly re-prioritizing their spending away from essentials, which will support the Zero-Calorie Sweetener market growth in the Asia Pacific.

In addition to the Asia Pacific, the report also analyzes the short-term and long-term outlook of North America Zero-Calorie Sweetener market, Europe Zero-Calorie Sweetener market, Latin America Zero-Calorie Sweetener market, Middle East, and Africa Zero-Calorie Sweetener markets. Countries covered in the scope of the Zero-Calorie Sweetener study include United States, Canada, Mexico, Brazil, Argentina, Germany, United Kingdom, France, Spain, Italy, China, India, Japan, South Korea, Middle East, Africa, and others.

#### Competitive Landscape: Zero-Calorie Sweetener Market Companies

The global Zero-Calorie Sweetener market is facing intense competitive conditions as more companies continue to target specific customer bases. The recovery from the pandemic is not uniquely spread across geographies and accordingly, most companies are opting for focused strategies to localized market conditions since the start of the pandemic. For instance, the majority of European consumers continue to emphasize seeking brands with strong purpose and good values while there has been a fundamental shift from essential goods in some Asia Pacific markets. The report analyses five leading Zero-Calorie Sweetener companies including their business operations, SWOT Analysis, and financial profile.

#### Scope of the Zero-Calorie Sweetener Study

Historic and Forecast period considered for the study is from 2018 to 2028

Base Year for the study is 2020, while the forecast period is from 2021 to 2028

The Zero-Calorie Sweetener market size is presented in value terms, in US

Dollars

Strategic Analysis Review including Trends, Drivers, Restraints, Key competitive strategies, and porter's five forces analysis

Segments covered include types, applications, and countries/regions

Zero-Calorie Sweetener Countries covered include US, Canada, Mexico, China, India, Japan, South Korea, Germany, United Kingdom, France, Spain, Italy, Brazil, Argentina, Other Asia/Oceania, Other Europe, Other Latin America, Middle East, Africa, and others

Zero-Calorie Sweetener Companies including five key players in the industry and their business overview, SWOT, and financial profiles are detailed.

## Reasons to Buy

The report assists in finding the right investment opportunity through a deep understanding of specific segments, and geographies

Gain reliable current market information and long term market outlooks

Data accessible in excel formats to support your organization with strategic analysis and economic modeling

Improve your planning and forecasting by understanding potential opportunities, market trends, and restraints

Stay ahead of the curve with market intelligence on 15 countries and five companies worldwide

## Key questions answered

What are the possible scenarios of Zero-Calorie Sweetener market growth outlook in the post-pandemic period?

Who are the major end-user industries of Zero-Calorie Sweetener?

The impact of buyer and supplier bargaining power, the threat of new players and substitutes, and competitive rivalry?

Which countries will gain market size in the medium to long term future?

What are the promising trends and drivers of Zero-Calorie Sweetener markets?

Who are the leading players and how is the competition?

## Contents

### **1. INTRODUCTION TO ZERO-CALORIE SWEETENER MARKET PAGE**

- 1.1 Executive Summary
- 1.2 Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028
- 1.3 Market Segmentation
- 1.4 Research Methodology
  - 1.4.1 Study Objectives
  - 1.4.2 Market Scope and Assumptions
- 1.5 Abbreviations

### **2. OVERVIEW OF ZERO-CALORIE SWEETENER MARKET**

- 2.1 Current market information, 2021
- 2.2 Major Companies in Zero-Calorie Sweetener Industry
- 2.3 Zero-Calorie Sweetener Market Drivers
- 2.4 Zero-Calorie Sweetener Market Restraints
- 2.5 Zero-Calorie Sweetener Market Opportunities
- 2.6 Five Forces Analysis

### **3. BEYOND THE PANDEMIC: ZERO-CALORIE SWEETENER MARKET OUTLOOK SCENARIOS**

- 3.1 Low Growth: Economic recovery will be slow, supply-chain disruptions continue to pose challenges and consumer demand remains weak
- 3.2 Medium Growth: Economic recovery will be fast, supply-chain disruptions continue and consumer demand recovers moderately
- 3.3 High Growth: Rapid economic recovery, supply-chain disruptions handled and consumer demand will be strong

### **4. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK**

- 4.1 Global Economic Analysis and Outlook, 2020- 2030
- 4.2 Demographic Profiles of Select Countries, 2020- 2030

### **5. ZERO-CALORIE SWEETENER MARKET OUTLOOK, BY TYPE**

- 5.1 Current Market Information

5.2 Dominant Zero-Calorie Sweetener Market Types in 2021

5.3 Types with Fastest Growth Potential between 2021 and 2028

## **6. ZERO-CALORIE SWEETENER MARKET OUTLOOK, BY APPLICATION**

6.1 Current Market Information

6.2 Dominant Zero-Calorie Sweetener Market Applications in 2021

6.3 Applications with Fastest Growth Potential between 2021 and 2028

## **7. NORTH AMERICA ZERO-CALORIE SWEETENER MARKET SIZE ANALYSIS AND FORECASTS**

7.1 Key facts about the North America Zero-Calorie Sweetener Markets

7.2 North America Zero-Calorie Sweetener Trends and Opportunities

7.3 Long-term Market Outlooks: North America Zero-Calorie Sweetener Market by Type

7.4 Long-term Market Outlooks: North America Zero-Calorie Sweetener Market by Application

7.5 Long-term Market Outlooks: North America Zero-Calorie Sweetener Market by Country

7.6 United States Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020-2028

7.7 Canada Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

7.8 Mexico Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

## **8. EUROPE ZERO-CALORIE SWEETENER MARKET SIZE ANALYSIS AND FORECASTS**

8.1 Key facts about the Europe Zero-Calorie Sweetener Markets

8.2 Europe Zero-Calorie Sweetener Trends and Opportunities

8.3 Long-term Market Outlooks: Europe Zero-Calorie Sweetener Market by Type

8.4 Long-term Market Outlooks: Europe Zero-Calorie Sweetener Market by Application

8.5 Long-term Market Outlooks: Europe Zero-Calorie Sweetener Market by Country

8.6 Germany States Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020-2028

8.7 France Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

8.8 United Kingdom Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020-2028

8.9 Spain Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

8.10 Italy Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028



8.11 Other Europe Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020-2028

## **9. ASIA PACIFIC ZERO-CALORIE SWEETENER MARKET SIZE ANALYSIS AND FORECASTS**

9.1 Key facts about the Asia Pacific Zero-Calorie Sweetener Markets

9.2 Asia Pacific Zero-Calorie Sweetener Trends and Opportunities

9.3 Long-term Market Outlooks: Asia Pacific Zero-Calorie Sweetener Market by Type

9.4 Long-term Market Outlooks: Asia Pacific Zero-Calorie Sweetener Market by Application

9.5 Long-term Market Outlooks: Asia Pacific Zero-Calorie Sweetener Market by Country

9.6 China Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

9.7 India Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

9.8 Japan Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

9.9 Japan Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

9.10 South Korea Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020-2028

9.11 Other Asia Pacific Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

## **10. LATIN AMERICA ZERO-CALORIE SWEETENER MARKET SIZE ANALYSIS AND FORECASTS**

10.1 Key facts about the Latin America Zero-Calorie Sweetener Markets

10.2 Latin America Zero-Calorie Sweetener Trends and Opportunities

10.3 Long-term Market Outlooks: Latin America Zero-Calorie Sweetener Market by Type

10.4 Long-term Market Outlooks: Latin America Zero-Calorie Sweetener Market by Application

10.5 Long-term Market Outlooks: Latin America Zero-Calorie Sweetener Market by Country

10.6 Brazil Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

10.7 Argentina Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

10.8 Other Latin America Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

## **11. MIDDLE EAST AND AFRICA ZERO-CALORIE SWEETENER MARKET SIZE ANALYSIS AND FORECASTS**



11.1 Key facts about the Middle East and Africa America Zero-Calorie Sweetener Markets

11.2 Middle East and Africa Zero-Calorie Sweetener Trends and Opportunities

11.3 Long-term Market Outlooks: Middle East and Africa Zero-Calorie Sweetener Market by Type

11.4 Long-term Market Outlooks: Middle East and Africa Zero-Calorie Sweetener Market by Application

11.5 Long-term Market Outlooks: Middle East and Africa Zero-Calorie Sweetener Market by Country

11.6 Middle East Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

11.7 Africa Zero-Calorie Sweetener Market Size Outlook, US\$ Million, 2020- 2028

## **12. GLOBAL ZERO-CALORIE SWEETENER MARKETS- COMPETITIVE LANDSCAPE**

12.1 Key Five Players Operating in the Zero-Calorie Sweetener Industry

12.2 Business Operations

12.3 SWOT Analysis

12.4 Financial Profiles

## **13. APPENDIX**

13.1 About VPA Research

13.2 Sources and Research Methodology

13.3 Copyright and Disclaimer

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