

# 2021 Ready-to-Drink Protein Beverages Market Outlook and Opportunities in the Post COVID recovery- What's next for companies, demand, Readyto-Drink Protein Beverages market size, strategies, and countries to 2028

https://marketpublishers.com/r/220AD1207307EN.html

Date: July 2021 Pages: 110 Price: US\$ 4,250.00 (Single User License) ID: 220AD1207307EN

# Abstracts

The Ready-to-Drink Protein Beverages market report analyses companies, market size outlook across types, applications, countries along with competitive strategies, trends, drivers, opportunities and market developments. The base year for the study is 2020 and the forecast period is from 2021 to 2028.

The global Ready-to-Drink Protein Beverages market is poised to register optimistic growth rates throughout 2021 and 2022 as positive momentum builds in the world economy, though some differences remain among geographies. The pace of change will accelerate in the Ready-to-Drink Protein Beverages industry and companies quickly re-aligning their strategies will emerge stronger from the unprecedented changes. However, the COVID-19 pandemic remains a major threat for most Ready-to-Drink Protein Beverages market outlook in addition to concerns of inflation, supply-chain disruptions, and weak consumer demand.

Global Ready-to-Drink Protein Beverages Market%li%Post COVID-19 Recovery Scenarios and Impact Analysis

The COVID-19 pandemic had a significant impact on the regional and country-level Ready-to-Drink Protein Beverages markets worldwide. The report presents three outlook scenarios for the global Ready-to-Drink Protein Beverages market size for 2021 and 2022.



Low Growth: Economic recovery will be slow, supply-chain disruptions continue to pose challenges, and consumer demand remains weak.

Medium Growth: Economic recovery will be fast, supply-chain disruptions continue, and consumer demand recovers moderately.

High Growth: Rapid economic recovery, supply-chain disruptions handled, and consumer demand will be strong

The outlook for economic progress across most countries is optimistic for 2021. Assuming localized recurrences of the Coronavirus, economic growth accelerates in the second half of 2021, and consumption returning to pre-pandemic levels in 2021, Chinese real GDP growth is estimated at 7.9% and 8.4% in 2021 and 2022 respectively. Similarly, the US is likely to register 4% growth in 2021 and 3% in 2022 while the European real GDP growth is estimated at 2.7% for 2021 and 5.1% for 2022.

Ready-to-Drink Protein Beverages Market Driving Factors, Restraints, and Opportunities

The global Ready-to-Drink Protein Beverages market has significant market potential and offers diverse opportunities across countries. Strategic and financial investors are racing to capture the strong potential in the industry. In this report, we examine the main Ready-to-Drink Protein Beverages trends that will likely influence the future of Ready-to-Drink Protein Beverages markets. The Ready-to-Drink Protein Beverages report also identifies promising investment opportunities and offers a view of how players might successfully pursue them. The pandemic led to a widening divide between rural and urban communities, and companies must overcome challenges in the Ready-to-Drink Protein Beverages industry. Acting with determination and speed is one of the critical success factors in the near to medium future. Detailed analyses of challenges faced by Ready-to-Drink Protein Beverages companies operating in the market are included in the report.

Ready-to-Drink Protein Beverages Market Segmentation Analysis and Outlook

The report scope encompasses major Ready-to-Drink Protein Beverages types and major Ready-to-Drink Protein Beverages applications worldwide and presents a detailed analysis and outlook of each specific Ready-to-Drink Protein Beverages type and application. Forecasts of individual types and applications are provided at the global



level and also analyzed for North America, Europe, Asia Pacific, Latin America, Middle East, and Africa. In each region, the largest and fastest-growing market types and applications are analyzed. The base year is 2020 and the forecast period is from 2021 to 2028 for all segments.

Geographic Analysis: Asia Pacific countries are among the fastest-growing markets globally

We hold an optimistic outlook for both the consumption and market size outlook for Asia Pacific countries. With most countries in the Asia Pacific witnessing their currencies appreciate against the US dollar over 2021, the short-term outlook remains robust across markets. Further, over the long run, driven by attractive demographics profile in the Asia Pacific and an increasing number of middle-to-upper income households, countries in the Asia Pacific Ready-to-Drink Protein Beverages market will register a strong growth outlook throughout the forecast period. Consumers are also quickly reprioritizing their spending away from essentials, which will support the Ready-to-Drink Protein Beverages market growth in the Asia Pacific.

In addition to the Asia Pacific, the report also analyzes the short-term and long-term outlook of North America Ready-to-Drink Protein Beverages market, Europe Ready-to-Drink Protein Beverages market, Latin America Ready-to-Drink Protein Beverages market, Middle East, and Africa Ready-to-Drink Protein Beverages markets. Countries covered in the scope of the Ready-to-Drink Protein Beverages study include United States, Canada, Mexico, Brazil, Argentina, Germany, United Kingdom, France, Spain, Italy, China, India, Japan, South Korea, Middle East, Africa, and others.

Competitive Landscape: Ready-to-Drink Protein Beverages Market Companies

The global Ready-to-Drink Protein Beverages market is facing intense competitive conditions as more companies continue to target specific customer bases. The recovery from the pandemic is not uniquely spread across geographies and accordingly, most companies are opting for focused strategies to localized market conditions since the start of the pandemic. For instance, the majority of European consumers continue to emphasize seeking brands with strong purpose and good values while there has been a fundamental shift from essential goods in some Asia Pacific markets. The report analyses five leading Ready-to-Drink Protein Beverages companies including their business operations, SWOT Analysis, and financial profile.

#### Scope of the Ready-to-Drink Protein Beverages Study



Historic and Forecast period considered for the study is from 2018 to 2028

Base Year for the study is 2020, while the forecast period is from 2021 to 2028

The Ready-to-Drink Protein Beverages market size is presented in value terms, in US Dollars

Strategic Analysis Review including Trends, Drivers, Restraints, Key competitive strategies, and porter's five forces analysis

Segments covered include types, applications, and countries/regions

Ready-to-Drink Protein Beverages Countries covered include US, Canada, Mexico, China, India, Japan, South Korea, Germany, United Kingdom, France, Spain, Italy, Brazil, Argentina, Other Asia/Oceania, Other Europe, Other Latin America, Middle East, Africa, and others

Ready-to-Drink Protein Beverages Companies including five key players in the industry and their business overview, SWOT, and financial profiles are detailed.

#### Reasons to Buy

The report assists in finding the right investment opportunity through a deep understanding of specific segments, and geographies

Gain reliable current market information and long term market outlooks

Data accessible in excel formats to support your organization with strategic analysis and economic modeling

Improve your planning and forecasting by understanding potential opportunities, market trends, and restraints

Stay ahead of the curve with market intelligence on 15 countries and five companies worldwide

#### Key questions answered



What are the possible scenarios of Ready-to-Drink Protein Beverages market growth outlook in the post-pandemic period?

Who are the major end-user industries of Ready-to-Drink Protein Beverages?

The impact of buyer and supplier bargaining power, the threat of new players and substitutes, and competitive rivalry?

Which countries will gain market size in the medium to long term future?

What are the promising trends and drivers of Ready-to-Drink Protein Beverages markets?

Who are the leading players and how is the competition?



# Contents

#### 1. INTRODUCTION TO READY-TO-DRINK PROTEIN BEVERAGES MARKET PAGE

- 1.1 Executive Summary
- 1.2 Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028
- 1.3 Market Segmentation
- 1.4 Research Methodology
- 1.4.1 Study Objectives
- 1.4.2 Market Scope and Assumptions
- 1.5 Abbreviations

#### 2. OVERVIEW OF READY-TO-DRINK PROTEIN BEVERAGES MARKET

- 2.1 Current market information, 2021
- 2.2 Major Companies in Ready-to-Drink Protein Beverages Industry
- 2.3 Ready-to-Drink Protein Beverages Market Drivers
- 2.4 Ready-to-Drink Protein Beverages Market Restraints
- 2.5 Ready-to-Drink Protein Beverages Market Opportunities
- 2.6 Five Forces Analysis

# 3. BEYOND THE PANDEMIC: READY-TO-DRINK PROTEIN BEVERAGES MARKET OUTLOOK SCENARIOS

3.1 Low Growth: Economic recovery will be slow, supply-chain disruptions continue to pose challenges and consumer demand remains weak

3.2 Medium Growth: Economic recovery will be fast, supply-chain disruptions continue and consumer demand recovers moderately

3.3 High Growth: Rapid economic recovery, supply-chain disruptions handled and consumer demand will be strong

## 4. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK

- 4.1 Global Economic Analysis and Outlook, 2020- 2030
- 4.2 Demographic Profiles of Select Countries, 2020-2030

#### 5. READY-TO-DRINK PROTEIN BEVERAGES MARKET OUTLOOK, BY TYPE

5.1 Current Market Information



5.2 Dominant Ready-to-Drink Protein Beverages Market Types in 20215.3 Types with Fastest Growth Potential between 2021 and 2028

# 6. READY-TO-DRINK PROTEIN BEVERAGES MARKET OUTLOOK, BY APPLICATION

6.1 Current Market Information

6.2 Dominant Ready-to-Drink Protein Beverages Market Applications in 2021

6.3 Applications with Fastest Growth Potential between 2021 and 2028

# 7. NORTH AMERICA READY-TO-DRINK PROTEIN BEVERAGES MARKET SIZE ANALYSIS AND FORECASTS

7.1 Key facts about the North America Ready-to-Drink Protein Beverages Markets
7.2 North America Ready-to-Drink Protein Beverages Trends and Opportunities
7.3 Long-term Market Outlooks: North America Ready-to-Drink Protein Beverages
Market by Type

7.4 Long-term Market Outlooks: North America Ready-to-Drink Protein Beverages Market by Application

7.5 Long-term Market Outlooks: North America Ready-to-Drink Protein Beverages Market by Country

7.6 United States Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

7.7 Canada Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

7.8 Mexico Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

# 8. EUROPE READY-TO-DRINK PROTEIN BEVERAGES MARKET SIZE ANALYSIS AND FORECASTS

8.1 Key facts about the Europe Ready-to-Drink Protein Beverages Markets

8.2 Europe Ready-to-Drink Protein Beverages Trends and Opportunities

8.3 Long-term Market Outlooks: Europe Ready-to-Drink Protein Beverages Market by Type

8.4 Long-term Market Outlooks: Europe Ready-to-Drink Protein Beverages Market by Application

8.5 Long-term Market Outlooks: Europe Ready-to-Drink Protein Beverages Market by Country



8.6 Germany States Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

8.7 France Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

8.8 United Kingdom Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

8.9 Spain Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

8.10 Italy Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

8.11 Other Europe Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

# 9. ASIA PACIFIC READY-TO-DRINK PROTEIN BEVERAGES MARKET SIZE ANALYSIS AND FORECASTS

9.1 Key facts about the Asia Pacific Ready-to-Drink Protein Beverages Markets

9.2 Asia Pacific Ready-to-Drink Protein Beverages Trends and Opportunities

9.3 Long-term Market Outlooks: Asia Pacific Ready-to-Drink Protein Beverages Market by Type

9.4 Long-term Market Outlooks: Asia Pacific Ready-to-Drink Protein Beverages Market by Application

9.5 Long-term Market Outlooks: Asia Pacific Ready-to-Drink Protein Beverages Market by Country

9.6 China Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

9.7 India Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

9.8 Japan Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

9.9 Japan Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

9.10 South Korea Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

9.11 Other Asia Pacific Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

# 10. LATIN AMERICA READY-TO-DRINK PROTEIN BEVERAGES MARKET SIZE ANALYSIS AND FORECASTS



10.1 Key facts about the Latin America Ready-to-Drink Protein Beverages Markets

10.2 Latin America Ready-to-Drink Protein Beverages Trends and Opportunities

10.3 Long-term Market Outlooks: Latin America Ready-to-Drink Protein Beverages Market by Type

10.4 Long-term Market Outlooks: Latin America Ready-to-Drink Protein Beverages Market by Application

10.5 Long-term Market Outlooks: Latin America Ready-to-Drink Protein Beverages Market by Country

10.6 Brazil Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

10.7 Argentina Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

10.8 Other Latin America Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

# 11. MIDDLE EAST AND AFRICA READY-TO-DRINK PROTEIN BEVERAGES MARKET SIZE ANALYSIS AND FORECASTS

11.1 Key facts about the Middle East and Africa America Ready-to-Drink Protein Beverages Markets

11.2 Middle East and Africa Ready-to-Drink Protein Beverages Trends and Opportunities

11.3 Long-term Market Outlooks: Middle East and Africa Ready-to-Drink Protein Beverages Market by Type

11.4 Long-term Market Outlooks: Middle East and Africa Ready-to-Drink Protein Beverages Market by Application

11.5 Long-term Market Outlooks: Middle East and Africa Ready-to-Drink Protein Beverages Market by Country

11.6 Middle East Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020- 2028

11.7 Africa Ready-to-Drink Protein Beverages Market Size Outlook, US\$ Million, 2020-2028

# 12. GLOBAL READY-TO-DRINK PROTEIN BEVERAGES MARKETS- COMPETITIVE LANDSCAPE

12.1 Key Five Players Operating in the Ready-to-Drink Protein Beverages Industry 12.2 Business Operations



12.3 SWOT Analysis

#### 12.4 Financial Profiles

#### **13. APPENDIX**

- 13.1 About VPA Research
- 13.2 Sources and Research Methodology
- 13.3 Copyright and Disclaimer



#### I would like to order

Product name: 2021 Ready-to-Drink Protein Beverages Market Outlook and Opportunities in the Post COVID recovery- What's next for companies, demand, Ready-to-Drink Protein Beverages market size, strategies, and countries to 2028

Product link: https://marketpublishers.com/r/220AD1207307EN.html

Price: US\$ 4,250.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/220AD1207307EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970