

# **2021 Popcorn Market Outlook and Opportunities in the Post COVID recovery- What's next for companies, demand, Popcorn market size, strategies, and countries to 2028**

<https://marketpublishers.com/r/2EE4C0FB93FEEN.html>

Date: July 2021

Pages: 110

Price: US\$ 4,250.00 (Single User License)

ID: 2EE4C0FB93FEEN

## **Abstracts**

The Popcorn market report analyses companies, market size outlook across types, applications, countries along with competitive strategies, trends, drivers, opportunities and market developments. The base year for the study is 2020 and the forecast period is from 2021 to 2028.

The global Popcorn market is poised to register optimistic growth rates throughout 2021 and 2022 as positive momentum builds in the world economy, though some differences remain among geographies. The pace of change will accelerate in the Popcorn industry and companies quickly re-aligning their strategies will emerge stronger from the unprecedented changes. However, the COVID-19 pandemic remains a major threat for most Popcorn market outlook in addition to concerns of inflation, supply-chain disruptions, and weak consumer demand.

### **Global Popcorn Market%li%Post COVID-19 Recovery Scenarios and Impact Analysis**

The COVID-19 pandemic had a significant impact on the regional and country-level Popcorn markets worldwide. The report presents three outlook scenarios for the global Popcorn market size for 2021 and 2022.

**Low Growth:** Economic recovery will be slow, supply-chain disruptions continue to pose challenges, and consumer demand remains weak.

**Medium Growth:** Economic recovery will be fast, supply-chain disruptions

continue, and consumer demand recovers moderately.

High Growth: Rapid economic recovery, supply-chain disruptions handled, and consumer demand will be strong

The outlook for economic progress across most countries is optimistic for 2021. Assuming localized recurrences of the Coronavirus, economic growth accelerates in the second half of 2021, and consumption returning to pre-pandemic levels in 2021, Chinese real GDP growth is estimated at 7.9% and 8.4% in 2021 and 2022 respectively. Similarly, the US is likely to register 4% growth in 2021 and 3% in 2022 while the European real GDP growth is estimated at 2.7% for 2021 and 5.1% for 2022.

### Popcorn Market Driving Factors, Restraints, and Opportunities

The global Popcorn market has significant market potential and offers diverse opportunities across countries. Strategic and financial investors are racing to capture the strong potential in the industry. In this report, we examine the main Popcorn trends that will likely influence the future of Popcorn markets. The Popcorn report also identifies promising investment opportunities and offers a view of how players might successfully pursue them. The pandemic led to a widening divide between rural and urban communities, and companies must overcome challenges in the Popcorn industry. Acting with determination and speed is one of the critical success factors in the near to medium future. Detailed analyses of challenges faced by Popcorn companies operating in the market are included in the report.

### Popcorn Market Segmentation Analysis and Outlook

The report scope encompasses major Popcorn types and major Popcorn applications worldwide and presents a detailed analysis and outlook of each specific Popcorn type and application. Forecasts of individual types and applications are provided at the global level and also analyzed for North America, Europe, Asia Pacific, Latin America, Middle East, and Africa. In each region, the largest and fastest-growing market types and applications are analyzed. The base year is 2020 and the forecast period is from 2021 to 2028 for all segments.

Geographic Analysis: Asia Pacific countries are among the fastest-growing markets globally

We hold an optimistic outlook for both the consumption and market size outlook for Asia Pacific countries. With most countries in the Asia Pacific witnessing their currencies appreciate against the US dollar over 2021, the short-term outlook remains robust across markets. Further, over the long run, driven by attractive demographics profile in the Asia Pacific and an increasing number of middle-to-upper income households, countries in the Asia Pacific Popcorn market will register a strong growth outlook throughout the forecast period. Consumers are also quickly re-prioritizing their spending away from essentials, which will support the Popcorn market growth in the Asia Pacific.

In addition to the Asia Pacific, the report also analyzes the short-term and long-term outlook of North America Popcorn market, Europe Popcorn market, Latin America Popcorn market, Middle East, and Africa Popcorn markets. Countries covered in the scope of the Popcorn study include United States, Canada, Mexico, Brazil, Argentina, Germany, United Kingdom, France, Spain, Italy, China, India, Japan, South Korea, Middle East, Africa, and others.

### Competitive Landscape: Popcorn Market Companies

The global Popcorn market is facing intense competitive conditions as more companies continue to target specific customer bases. The recovery from the pandemic is not uniquely spread across geographies and accordingly, most companies are opting for focused strategies to localized market conditions since the start of the pandemic. For instance, the majority of European consumers continue to emphasize seeking brands with strong purpose and good values while there has been a fundamental shift from essential goods in some Asia Pacific markets. The report analyses five leading Popcorn companies including their business operations, SWOT Analysis, and financial profile.

### Scope of the Popcorn Study

Historic and Forecast period considered for the study is from 2018 to 2028

Base Year for the study is 2020, while the forecast period is from 2021 to 2028

The Popcorn market size is presented in value terms, in US Dollars

Strategic Analysis Review including Trends, Drivers, Restraints, Key competitive strategies, and porter's five forces analysis

Segments covered include types, applications, and countries/regions

Popcorn Countries covered include US, Canada, Mexico, China, India, Japan, South Korea, Germany, United Kingdom, France, Spain, Italy, Brazil, Argentina, Other Asia/Oceania, Other Europe, Other Latin America, Middle East, Africa, and others

Popcorn Companies including five key players in the industry and their business overview, SWOT, and financial profiles are detailed.

## Reasons to Buy

The report assists in finding the right investment opportunity through a deep understanding of specific segments, and geographies

Gain reliable current market information and long term market outlooks

Data accessible in excel formats to support your organization with strategic analysis and economic modeling

Improve your planning and forecasting by understanding potential opportunities, market trends, and restraints

Stay ahead of the curve with market intelligence on 15 countries and five companies worldwide

## Key questions answered

What are the possible scenarios of Popcorn market growth outlook in the post-pandemic period?

Who are the major end-user industries of Popcorn?

The impact of buyer and supplier bargaining power, the threat of new players and substitutes, and competitive rivalry?

Which countries will gain market size in the medium to long term future?

What are the promising trends and drivers of Popcorn markets?

Who are the leading players and how is the competition?

## Contents

### **1. INTRODUCTION TO POPCORN MARKET PAGE**

- 1.1 Executive Summary
- 1.2 Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 1.3 Market Segmentation
- 1.4 Research Methodology
  - 1.4.1 Study Objectives
  - 1.4.2 Market Scope and Assumptions
- 1.5 Abbreviations

### **2. OVERVIEW OF POPCORN MARKET**

- 2.1 Current market information, 2021
- 2.2 Major Companies in Popcorn Industry
- 2.3 Popcorn Market Drivers
- 2.4 Popcorn Market Restraints
- 2.5 Popcorn Market Opportunities
- 2.6 Five Forces Analysis

### **3. BEYOND THE PANDEMIC: POPCORN MARKET OUTLOOK SCENARIOS**

- 3.1 Low Growth: Economic recovery will be slow, supply-chain disruptions continue to pose challenges and consumer demand remains weak
- 3.2 Medium Growth: Economic recovery will be fast, supply-chain disruptions continue and consumer demand recovers moderately
- 3.3 High Growth: Rapid economic recovery, supply-chain disruptions handled and consumer demand will be strong

### **4. MACROECONOMIC AND DEMOGRAPHIC OUTLOOK**

- 4.1 Global Economic Analysis and Outlook, 2020- 2030
- 4.2 Demographic Profiles of Select Countries, 2020- 2030

### **5. POPCORN MARKET OUTLOOK, BY TYPE**

- 5.1 Current Market Information
- 5.2 Dominant Popcorn Market Types in 2021

5.3 Types with Fastest Growth Potential between 2021 and 2028

## **6. POPCORN MARKET OUTLOOK, BY APPLICATION**

6.1 Current Market Information

6.2 Dominant Popcorn Market Applications in 2021

6.3 Applications with Fastest Growth Potential between 2021 and 2028

## **7. NORTH AMERICA POPCORN MARKET SIZE ANALYSIS AND FORECASTS**

7.1 Key facts about the North America Popcorn Markets

7.2 North America Popcorn Trends and Opportunities

7.3 Long-term Market Outlooks: North America Popcorn Market by Type

7.4 Long-term Market Outlooks: North America Popcorn Market by Application

7.5 Long-term Market Outlooks: North America Popcorn Market by Country

7.6 United States Popcorn Market Size Outlook, US\$ Million, 2020- 2028

7.7 Canada Popcorn Market Size Outlook, US\$ Million, 2020- 2028

7.8 Mexico Popcorn Market Size Outlook, US\$ Million, 2020- 2028

## **8. EUROPE POPCORN MARKET SIZE ANALYSIS AND FORECASTS**

8.1 Key facts about the Europe Popcorn Markets

8.2 Europe Popcorn Trends and Opportunities

8.3 Long-term Market Outlooks: Europe Popcorn Market by Type

8.4 Long-term Market Outlooks: Europe Popcorn Market by Application

8.5 Long-term Market Outlooks: Europe Popcorn Market by Country

8.6 Germany States Popcorn Market Size Outlook, US\$ Million, 2020- 2028

8.7 France Popcorn Market Size Outlook, US\$ Million, 2020- 2028

8.8 United Kingdom Popcorn Market Size Outlook, US\$ Million, 2020- 2028

8.9 Spain Popcorn Market Size Outlook, US\$ Million, 2020- 2028

8.10 Italy Popcorn Market Size Outlook, US\$ Million, 2020- 2028

8.11 Other Europe Popcorn Market Size Outlook, US\$ Million, 2020- 2028

## **9. ASIA PACIFIC POPCORN MARKET SIZE ANALYSIS AND FORECASTS**

9.1 Key facts about the Asia Pacific Popcorn Markets

9.2 Asia Pacific Popcorn Trends and Opportunities

9.3 Long-term Market Outlooks: Asia Pacific Popcorn Market by Type

9.4 Long-term Market Outlooks: Asia Pacific Popcorn Market by Application

- 9.5 Long-term Market Outlooks: Asia Pacific Popcorn Market by Country
- 9.6 China Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 9.7 India Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 9.8 Japan Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 9.9 Japan Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 9.10 South Korea Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 9.11 Other Asia Pacific Popcorn Market Size Outlook, US\$ Million, 2020- 2028

## **10. LATIN AMERICA POPCORN MARKET SIZE ANALYSIS AND FORECASTS**

- 10.1 Key facts about the Latin America Popcorn Markets
- 10.2 Latin America Popcorn Trends and Opportunities
- 10.3 Long-term Market Outlooks: Latin America Popcorn Market by Type
- 10.4 Long-term Market Outlooks: Latin America Popcorn Market by Application
- 10.5 Long-term Market Outlooks: Latin America Popcorn Market by Country
- 10.6 Brazil Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 10.7 Argentina Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 10.8 Other Latin America Popcorn Market Size Outlook, US\$ Million, 2020- 2028

## **11. MIDDLE EAST AND AFRICA POPCORN MARKET SIZE ANALYSIS AND FORECASTS**

- 11.1 Key facts about the Middle East and Africa America Popcorn Markets
- 11.2 Middle East and Africa Popcorn Trends and Opportunities
- 11.3 Long-term Market Outlooks: Middle East and Africa Popcorn Market by Type
- 11.4 Long-term Market Outlooks: Middle East and Africa Popcorn Market by Application
- 11.5 Long-term Market Outlooks: Middle East and Africa Popcorn Market by Country
- 11.6 Middle East Popcorn Market Size Outlook, US\$ Million, 2020- 2028
- 11.7 Africa Popcorn Market Size Outlook, US\$ Million, 2020- 2028

## **12. GLOBAL POPCORN MARKETS- COMPETITIVE LANDSCAPE**

- 12.1 Key Five Players Operating in the Popcorn Industry
- 12.2 Business Operations
- 12.3 SWOT Analysis
- 12.4 Financial Profiles

## **13. APPENDIX**



13.1 About VPA Research

13.2 Sources and Research Methodology

13.3 Copyright and Disclaimer

## I would like to order

Product name: 2021 Popcorn Market Outlook and Opportunities in the Post COVID recovery- What's next for companies, demand, Popcorn market size, strategies, and countries to 2028

Product link: <https://marketpublishers.com/r/2EE4C0FB93FEEN.html>

Price: US\$ 4,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2EE4C0FB93FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

