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2018 and Beyond: Croatia Pharmaceutical and Healthcare Market Trends and Outlook Study to 2025

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Abstracts

Spending on medicines and healthcare in Croatia witnessed steady growth in 2017, reflecting strong potential for new medicine development, infrastructure building and new entry/ expansion opportunities. Both Pharmaceutical sales and consumption are on rise and the outlook to 2025 remains robust driven by strong pharmaceutical market fundamentals.

The goal of this report is to provide complete strategic analysis and forecast the pharmaceutical industry segments over the near to long term future.

This report focuses its attention on pharmaceutical market in Croatia and presents market trends, drivers and challenges facing the R&D professionals, investors, manufacturers, strategists, regulatory and other players. It also presents the pharmaceutical sales of prescription medicines and generic drugs. Further, pharmaceutical imports and exports data is also provided for the country.

The research study on Croatia healthcare spending provides outlook of total spending, government expenditure, private expenditure to 2025. Further, the level of out-of-pocket costs borne by patients is also analyzed.

It additionally explores the level and growth of expenditure on healthcare, new drugs and ongoing research studies. The report also considers the Croatia healthcare industry prospects and infrastructure detailing hospitals, physicians, bed count, and other facilities. The report also analyzes the disease epidemiology trends through details of leading causes of death.

Through transparent and consistent methodology, the research work provides

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meaningful evidence based insights into the industry. Further, objective measures are presented in ready to use format, which enables ease of understanding of Croatia pharmaceutical market insights and outlook.

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