

# **2% Reduced Fat Milk Market Size, Trends, Analysis, and Outlook By Product (Sweet, Unsweetened), By Application (Food, Beverages, Others), by Country, Segment, and Companies, 2024-2032**

<https://marketpublishers.com/r/288A8EE82AB7EN.html>

Date: October 2024

Pages: 190

Price: US\$ 3,980.00 (Single User License)

ID: 288A8EE82AB7EN

## **Abstracts**

Global 2% Reduced Fat Milk Market Size is valued at \$5.6 Billion in 2024 and is forecast to register a growth rate (CAGR) of 7.2% to reach \$9.8 Billion by 2032.

The 2% reduced fat milk market is expanding as it strikes a balance between flavor and health benefits, appealing to consumers who prefer a richer taste while still reducing fat intake. The growing demand for dairy products with a clean label, including organic and non-GMO options, is further fueling market growth. Additionally, rising consumer interest in sustainable dairy farming practices is influencing purchasing decisions, with a focus on grass-fed and ethically produced milk.

### **2% Reduced Fat Milk Market Drivers, Trends, Opportunities, and Growth Opportunities**

The comprehensive report presents unique market trends and challenges shaping the outlook for industry stakeholders. The Future of 2% Reduced Fat Milk survey report provides the market size outlook across types, applications, and segments globally and regionally. It also offers data-driven insights and actionable recommendations for companies in the 2% Reduced Fat Milk industry.

Key market trends defining the global 2% Reduced Fat Milk demand in 2025 and Beyond

The 2% Reduced Fat Milk industry remains an attractive hub for both domestic and global vendors. As we enter 2025, demand from end-user sectors, changes in

consumption patterns, new product launches, and widening distribution channels will play major roles.

## 2% Reduced Fat Milk Market Segmentation- Industry Share, Market Size, and Outlook to 2032

Rising demand for diverse products and applications fuels the increased investments in niche segments. Leading companies focus on generating a large share of their future revenue growth by expanding into these niche segments. The report presents a market size outlook across segments, supporting companies scaling up production with a focus on potential countries.

### Key strategies adopted by companies within the 2% Reduced Fat Milk industry

Leading 2% Reduced Fat Milk companies are boosting investments to capitalize on untapped potential and future possibilities across niche market segments and surging demand conditions. In particular, companies that leverage advanced technologies to achieve operational excellence are set to gain significant revenues. The report details the key strategies adopted by the top 10 2% Reduced Fat Milk companies.

### 2% Reduced Fat Milk Market Study- Strategic Analysis Review

The market research report dives deep into qualitative factors shaping the market, empowering you to make informed decisions.

- Industry Dynamics: Porter's Five Forces analysis to understand bargaining power, competitive rivalry, and threats that impact long-term strategy formulation.
- Strategic Insights: Provides valuable perspectives on key players and their approaches based on comprehensive strategy analysis.
- Internal Strengths and Weaknesses: Develop targeted strategies to leverage strengths, address weaknesses, and capitalize on market opportunities.
- Future Possibilities: Prepare for diverse outcomes with in-depth scenario analysis. Explore potential market disruptions, technology advancements, and economic changes.

### 2% Reduced Fat Milk Market Size Outlook- Historic and Forecast Revenue in Three

*2% Reduced Fat Milk Market Size, Trends, Analysis, and Outlook By Product (Sweet, Unsweetened), By Application...*

## Cases

The 2% Reduced Fat Milk industry report provides a detailed analysis and outlook of revenue generated by companies from 2018 to 2023. With actual data for 2023, the report forecasts the market size outlook from 2024 to 2032 in three scenarios: low case, reference case, and high case.

### 2% Reduced Fat Milk Country Analysis and Revenue Outlook to 2032

The report analyzes 22 countries worldwide, including key driving forces and market size outlook from 2021 to 2032. Additionally, it includes region analysis across Asia Pacific, Europe, the Middle East, Africa, North America, and South America. For each region, the market size outlook by segments is forecast for 2032.

**North America 2% Reduced Fat Milk Market Size Outlook-** Companies plan for focused investments in a changing environment

The US remains the market leader in North America, driven by a large consumer base, well-established providers, and strong infrastructure. Leading companies focus on new product launches in a changing environment. The US GDP is expected to grow from \$28,781.1 Billion in 2024 to \$36,621 Billion in 2030, driving demand for various 2% Reduced Fat Milk market segments. Similarly, strong market demand encourages Canadian 2% Reduced Fat Milk companies to invest in niche segments. Mexico's investment in technological advancements positions it for significant market expansion.

**Europe 2% Reduced Fat Milk Market Size Outlook-** Companies investing in assessing consumers, categories, competitors, and capabilities.

The German 2% Reduced Fat Milk industry remains the major market for companies in the European 2% Reduced Fat Milk industry with consumers in Germany, France, the UK, Spain, Italy, and others anticipated to register a steady demand throughout the forecast period, driving the overall market prospects. In addition, the proactive approach of vendors in identifying and leveraging new growth prospects positions the European 2% Reduced Fat Milk market fostering both domestic and international interest. Leading brands operating in the industry are emphasizing effective marketing strategies, innovative product offerings, and addressing niche consumer segments.

**Asia Pacific 2% Reduced Fat Milk Market Size Outlook-** an attractive hub for opportunities for both local and global companies

The increasing pool of consumer base, robust consumption expenditure, and increasing investments in manufacturing drive the demand for 2% Reduced Fat Milk in Asia Pacific. In particular, China, India, and South East Asian 2% Reduced Fat Milk markets present a compelling outlook for 2032, attracting both domestic and multinational vendors seeking growth opportunities. Similarly, with a burgeoning population and a rising middle class, India offers a vast consumer market. Japanese and Korean companies are quickly aligning their strategies to navigate market changes, explore new markets, and enhance their competitive edge. Our report utilizes in-depth interviews with industry experts and comprehensive data analysis to provide a comprehensive outlook of 6 major countries in the APAC region.

**Latin America 2% Reduced Fat Milk Market Size Outlook-** Continued urbanization and rising income levels

Rising income levels contribute to higher purchasing power among consumers, spurring consumption and creating opportunities for market expansion. Continued urbanization and rising income levels are expected to sustainably drive consumption growth in the medium to long term.

**Middle East and Africa 2% Reduced Fat Milk Market Size Outlook-** continues its upward trajectory across segments.

Robust demand from Middle Eastern countries including Saudi Arabia, the UAE, Qatar, Kuwait, and other GCC countries supports the overall Middle East 2% Reduced Fat Milk market potential. Fuelled by increasing consumption expenditure of individuals and growing population drive the demand for 2% Reduced Fat Milk.

### 2% Reduced Fat Milk Company Profiles

The global 2% Reduced Fat Milk market is characterized by intense competitive conditions with leading companies opting for aggressive marketing to gain market shares. The report presents business descriptions, SWOT analysis, growth strategies, and financial profiles. The leading companies included in the study are Anderson Dairy, Inc., Aurora Organic Dairy, Borden Dairy Company, Garelick Farms, LLC, Maola Milk, Organic Valley, Prairie Farms Dairy, Inc., Turkey Hill Dairy.

### Recent 2% Reduced Fat Milk Market Developments

The global 2% Reduced Fat Milk market study presents recent market news and developments including new product launches, mergers, acquisitions, expansions, product approvals, and other updates in the industry.

## 2% Reduced Fat Milk Market Report Scope

Parameters: Revenue, Volume Price

Study Period: 2023 (Base Year); 2018- 2023 (Historic Period); 2024- 2032 (Forecast Period)

Currency: USD; (Upon request, can be provided in Euro, JPY, GBP, and other Local Currency)

## Qualitative Analysis

Pricing Analysis

Value Chain Analysis

SWOT Profile

Market Dynamics- Trends, Drivers, Challenges

Porter's Five Forces Analysis

Macroeconomic Impact Analysis

Case Scenarios- Low, Base, High

## Market Segmentation:

By Product

Sweet

Unsweetened

## By Application

Food

Beverages

Others

## Geographical Segmentation:

North America (3 markets)

Europe (6 markets)

Asia Pacific (6 markets)

Latin America (3 markets)

Middle East Africa (5 markets)

## Companies

Anderson Dairy, Inc.

Aurora Organic Dairy

Borden Dairy Company

Garellick Farms, LLC

Maola Milk

Organic Valley

Prairie Farms Dairy, Inc.

Turkey Hill Dairy

Formats Available: Excel, PDF, and PPT

## Contents

### **CHAPTER 1: EXECUTIVE SUMMARY**

- 1.1 Study Scope
- 1.2 Market Definition
- 1.3 Report Guide
  - 1.3.1 Country Coverage
  - 1.3.2 Companies Profiled
  - 1.3.3 Study Period: 2018 to 2023 and 2024 to 2032
  - 1.3.4 Units
- 1.4 Abbreviations

### **CHAPTER 2. 2% REDUCED FAT MILK MARKET OVERVIEW- 2025**

- 2.1 An Introduction to the Global 2% Reduced Fat Milk Markets
- 2.2 Key Statistics
- 2.3 Region Benchmarking, 2024
- 2.4 Country Positioning Matrix, 2024

### **CHAPTER 3. STRATEGIC ANALYSIS REVIEW**

- 3.1 2% Reduced Fat Milk Industry Stakeholders
- 3.2 Value Chain Analysis
- 3.3 Porter's Five Forces Analysis
- 3.4 SWOT Profile
- 3.5 Recent Market Developments

### **CHAPTER 4. IMPACT ANALYSIS AND SCENARIO FORECASTS**

- 4.1 Russia-Ukraine Conflict Analysis
- 4.2 COVID-19: Post Pandemic Recovery Analysis
- 4.3 US Inflation and Sluggish Growth in China
- 4.4 Focus on Sustainability
- 4.5 Low Growth Case Scenario: Global 2% Reduced Fat Milk Market Outlook to 2032
- 4.6 Reference Case Scenario: Global 2% Reduced Fat Milk Market Outlook to 2032
- 4.7 High Growth Case Scenario: Global 2% Reduced Fat Milk Market Outlook to 2032

### **CHAPTER 5: 2% REDUCED FAT MILK MARKET DYNAMICS**

*2% Reduced Fat Milk Market Size, Trends, Analysis, and Outlook By Product (Sweet, Unsweetened), By Application...*



- 5.1 Key 2% Reduced Fat Milk Market Trends
- 5.2 Potential 2% Reduced Fat Milk Market Opportunities
- 5.3 Key Market Challenges

## **CHAPTER 6: GLOBAL 2% REDUCED FAT MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

- 6.1 Global Market Outlook by Segments, 2021 to 2032
  - 6.2 Product
    - Sweet
    - Unsweetened
  - Application
    - Food
    - Beverages
    - Others
- 6.3 Global Market Outlook by Region, 2021 to 2032

## **CHAPTER 7: NORTH AMERICA 2% REDUCED FAT MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

- 7.1 North America Market Outlook by Segments, 2021- 2032
  - 7.2 Product
    - Sweet
    - Unsweetened
  - Application
    - Food
    - Beverages
    - Others
- 7.3 North America Market Outlook by Country, 2021- 2032
  - 7.3.1 United States 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
  - 7.3.2 Canada 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
  - 7.3.3 Mexico 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

## **CHAPTER 8: EUROPE 2% REDUCED FAT MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

- 8.1 Europe Market Outlook by Segments, 2021- 2032
  - 8.2 Product

Sweet  
Unsweetened  
Application  
Food  
Beverages  
Others

### 8.3 Europe Market Outlook by Country, 2021- 2032

- 8.3.1 Germany 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 8.3.2 France 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 8.3.3 United Kingdom 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 8.3.4 Spain 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 8.3.5 Italy 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 8.3.6 Russia 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 8.3.7 Rest of Europe 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

## **CHAPTER 9: ASIA PACIFIC 2% REDUCED FAT MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

### 9.1 Asia Pacific Market Outlook by Segments, 2021- 2032

9.2 Product  
Sweet  
Unsweetened  
Application  
Food  
Beverages  
Others

### 9.3 Asia Pacific Market Outlook by Country, 2021- 2032

- 9.3.1 China 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 9.3.2 India 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 9.3.3 Japan 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 9.3.4 South Korea 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 9.3.5 Australia 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 9.3.6 South East Asia 2% Reduced Fat Milk Market Size Forecast, 2021- 2032
- 9.3.7 Rest of Asia Pacific 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

## **CHAPTER 10: SOUTH AMERICA 2% REDUCED FAT MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

### 10.1 South America Market Outlook by Segments, 2021- 2032

## 10.2 Product

Sweet

Unsweetened

Application

Food

Beverages

Others

## 10.3 South America Market Outlook by Country, 2021- 2032

10.3.1 Brazil 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

10.3.2 Argentina 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

10.3.3 Rest of South America 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

## **CHAPTER 11: MIDDLE EAST AND AFRICA 2% REDUCED FAT MILK MARKET ANALYSIS AND OUTLOOK TO 2032**

### 11.1 Middle East and Africa Market Outlook by Segments, 2021- 2032

#### 11.2 Product

Sweet

Unsweetened

Application

Food

Beverages

Others

### 11.3 Middle East and Africa Market Outlook by Country, 2021- 2032

11.3.1 Saudi Arabia 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

11.3.2 The UAE 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

11.3.3 Rest of Middle East 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

11.3.4 South Africa 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

11.3.4 Rest of Africa 2% Reduced Fat Milk Market Size Forecast, 2021- 2032

## **CHAPTER 12: COMPETITIVE LANDSCAPE**

### 12.1 Competitive Analysis- Product Profile, SWOT, Financial Profiles

### 12.2 Key Companies Profiled in the Study

#### 12.3 Anderson Dairy, Inc.

Aurora Organic Dairy

Borden Dairy Company

Garellick Farms, LLC

Maola Milk

Organic Valley  
Prairie Farms Dairy, Inc.  
Turkey Hill Dairy

## **CHAPTER 13: SOURCES AND RESEARCH METHODOLOGY**

13.1 Primary and Secondary Sources

13.2 Research Methodology

13.3 Data Triangulation and Validation

13.4 Assumptions and Limitations

13.5 Forecast Methodology

Appendix

A: Highlights of the Q4-2024 Version

B: Conclusion and Future Recommendations

C: Customization Options

D: Contact Information

## List Of Figures

### LIST OF FIGURES

Figure 1: Country Analysis: Largest Market Share (%) - 2024 vs. 2032

Figure 2: GDP (Current Prices) Outlook by Country, 2010- 2032

Figure 3: Population Outlook by Country, 2010- 2032

Figure 4: Inflation Outlook by Country (%), 2024- 2032

Figure 5: Global 2% Reduced Fat Milk Market Outlook by Type, 2021- 2032

Figure 6: Global 2% Reduced Fat Milk Market Outlook by Application, 2021- 2032

Figure 7: Global 2% Reduced Fat Milk Market Outlook by Region, 2021- 2032

Figure 8: North America 2% Reduced Fat Milk Market Snapshot, Q4-2024

Figure 9: North America 2% Reduced Fat Milk Market Size Forecast by Type, 2021- 2032

Figure 10: North America 2% Reduced Fat Milk Market Size Forecast by Application, 2021- 2032

Figure 11: North America 2% Reduced Fat Milk Market Share by Country, 2023

Figure 12: Europe 2% Reduced Fat Milk Market Snapshot, Q4-2024

Figure 13: Europe 2% Reduced Fat Milk Market Size Forecast by Type, 2021- 2032

Figure 14: Europe 2% Reduced Fat Milk Market Size Forecast by Application, 2021- 2032

Figure 15: Europe 2% Reduced Fat Milk Market Share by Country, 2023

Figure 16: Asia Pacific 2% Reduced Fat Milk Market Snapshot, Q4-2024

Figure 17: Asia Pacific 2% Reduced Fat Milk Market Size Forecast by Type, 2021- 2032

Figure 18: Asia Pacific 2% Reduced Fat Milk Market Size Forecast by Application, 2021- 2032

Figure 19: Asia Pacific 2% Reduced Fat Milk Market Share by Country, 2023

Figure 20: South America 2% Reduced Fat Milk Market Snapshot, Q4-2024

Figure 21: South America 2% Reduced Fat Milk Market Size Forecast by Type, 2021- 2032

Figure 22: South America 2% Reduced Fat Milk Market Size Forecast by Application, 2021- 2032

Figure 23: South America 2% Reduced Fat Milk Market Share by Country, 2023

Figure 24: Middle East and Africa 2% Reduced Fat Milk Market Snapshot, Q4-2024

Figure 25: Middle East and Africa 2% Reduced Fat Milk Market Size Forecast by Type, 2021- 2032

Figure 26: Middle East and Africa 2% Reduced Fat Milk Market Size Forecast by Application, 2021- 2032

Figure 27: Middle East and Africa 2% Reduced Fat Milk Market Share by Country, 2023

Figure 28: United States 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 29: Canada 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 30: Mexico 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 31: Germany 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 32: France 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 33: United Kingdom 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 34: Spain 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 35: Italy 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 36: Russia 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 37: Rest of Europe 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 38: China 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 39: India 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 40: Japan 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 41: South Korea 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 42: Australia 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 43: South East Asia 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 44: Rest of APAC 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 45: Brazil 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 46: Argentina 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 47: Rest of LATAM 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 48: Saudi Arabia 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 49: UAE 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021- 2032

Figure 50: South Africa 2% Reduced Fat Milk Market Size Outlook, \$ Million, 2021-2032

Figure 51: Research Methodology

Figure 52: Forecast Methodology

## List Of Tables

### LIST OF TABLES

Table 1: Market Scope and Segmentation
Table 2: Global 2% Reduced Fat Milk Market Size Outlook, \$Million, 2021 to 2032
Table 3: Low Case Scenario Forecasts
Table 4: Reference Case Scenario Forecasts
Table 5: High Growth Scenario Forecasts
Table 6: Global 2% Reduced Fat Milk Market Size Outlook by Segments, 2021- 2032
Table 7: Global 2% Reduced Fat Milk Market Size Outlook by Region, 2021- 2032
Table 8: Country Mapping, 2023 vs. 2032
Table 9: North America- 2% Reduced Fat Milk Market Outlook by Type, 2021- 2032
Table 10: North America- 2% Reduced Fat Milk Market Outlook by Country, 2021- 2032
Table 11: Europe - 2% Reduced Fat Milk Market Outlook by Type, 2021- 2032
Table 12: Europe - 2% Reduced Fat Milk Market Outlook by Country, 2021- 2032
Table 13: Asia Pacific - 2% Reduced Fat Milk Market Outlook by Type, 2021- 2032
Table 14: Asia Pacific - 2% Reduced Fat Milk Market Outlook by Country, 2021- 2032
Table 15: South America- 2% Reduced Fat Milk Market Outlook by Type, 2021- 2032
Table 16: South America- 2% Reduced Fat Milk Market Outlook by Country, 2021- 2032
Table 17: Middle East and Africa - 2% Reduced Fat Milk Market Outlook by Type, 2021- 2032
Table 18: Middle East and Africa - 2% Reduced Fat Milk Market Outlook by Country, 2021- 2032
Table 19: Business Snapshots of Leading 2% Reduced Fat Milk Companies
Table 20: Product Profiles of Leading 2% Reduced Fat Milk Companies
Table 21: SWOT Profiles of Leading 2% Reduced Fat Milk Companies

## I would like to order

Product name: 2% Reduced Fat Milk Market Size, Trends, Analysis, and Outlook By Product (Sweet, Unsweetened), By Application (Food, Beverages, Others), by Country, Segment, and Companies, 2024-2032

Product link: <https://marketpublishers.com/r/288A8EE82AB7EN.html>

Price: US\$ 3,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/288A8EE82AB7EN.html>