

Global Yoga Mat Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast 2019 to 2026

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Abstracts

Value Market Research's latest report on the Global Yoga Mat Market identified a significant growth in the industry over the last few years and anticipates it to grow considerably within the forecast period of 2020-2026.

The global yoga mat market report provides a complete evaluation of the market for the forecast period. The report consists of various segments as well as an analysis of the factors playing a significant role in the market. The factors include the drivers, restraints, challenges and opportunities and the impact of these factors on the market has been provided in the report. The drivers and restraints are classified as intrinsic factors while the opportunities and challenges are classified as extrinsic factors of the market. The global yoga mat market study provides an insight on the developments of the market in terms of revenue throughout the specified period.

This report provides a complete analysis for the global yoga mat market. An in-depth secondary research, primary interviews and in-house expert reviews are responsible for providing the market estimates for the global yoga mat market. These market estimates have been put together by studying the impact of different social, political and economic factors along with the current market dynamics that are affecting the global yoga mat market growth.

The report begins with the market overview, followed by a crisp executive summary. The Porter's Five Forces analysis covered in this study will assist in understanding the five forces namely buyers bargaining power, suppliers bargaining power, threat of new entrants, the threat of substitutes and the degree of competition in the global yoga mat market. It also helps to explain the various participants such as system integrators,

intermediaries and end users within the market. The report by Value Market Research also focuses on the competitive landscape of the global yoga mat market.

The market analysis involves a section exclusively to list the major players of the global yoga mat market wherein our analysts provide an insight into the financial statements of all the key players along with its key development product. The company profile section in the report also provides a business overview and financial information. The companies provided in this section can be customized as per the client's requirement.

The Yoga Mat Market Report Segments the market as below -

By Material

PVC

TPE

Rubber

PE

Cotton/Jute

By Distribution Channel

Specialty Store

Departmental Store & Hypermarket

Online Channel

Key Players

Lululemon, Manduka, Jade Yoga, prAna, Hugger Mugger, Khataland, Liforme Ltd., Dragonfly, Tomuno, and Alo Yoga, Inc

Contents

1. PREFACE

- 1.1. Report Description
 - 1.1.1. Objective
 - 1.1.2. Target Audience
 - 1.1.3. Unique Selling Proposition (USP) & offerings
- 1.2. Research Scope
- 1.3. Research Methodology
 - 1.3.1. Market Research Process
 - 1.3.2. Market Research Methodology

2. EXECUTIVE SUMMARY

- 2.1. Highlights of Market
- 2.2. Global Market Snapshot

3. YOGA MAT – INDUSTRY ANALYSIS

- 3.1. Introduction - Market Dynamics
- 3.2. Market Drivers
- 3.3. Market Restraints
- 3.4. Opportunities
- 3.5. Industry Trends
- 3.6. Porter's Five Force Analysis
- 3.7. Market Attractiveness Analysis
 - 3.7.1 By Material
 - 3.7.2 By Distribution Channel
 - 3.7.3 By Region

4. VALUE CHAIN ANALYSIS

- 4.1. Value Chain Analysis
- 4.2. Raw Material Analysis
 - 4.2.1. List of Raw Materials
 - 4.2.2. Raw Material Manufactures List
 - 4.2.3. Price Trend of Key Raw Materials
- 4.3. List of Potential Buyers

4.4. Marketing Channel

4.4.1. Direct Marketing

4.4.2. Indirect Marketing

4.4.3. Marketing Channel Development Trend

5. IMPACT ANALYSIS OF COVID-19 OUTBREAK

5.1. Impact Analysis of Covid-19 Outbreak

5.1.1. Direct Impact on Production

5.1.2. Supply Chain and Market Disruption

5.1.3. Financial Impact on Firms and Financial Markets

5.2. COVID-19 Impact Analysis by Production, Import, Export and Demand

5.3. Market: Pre V/S Post COVID-19

5.4. Estimated Impact of the Coronavirus (COVID-19) Epidemic

5.5. COVID-19: Micro and Macro Factor Analysis

6. GLOBAL YOGA MAT MARKET ANALYSIS BY MATERIAL

6.1 Overview by Material

6.2 Historical and Forecast Data

6.3 Analysis by Material

6.4 PVC Market by Regions

6.6 TPE Market by Regions

6.5 Rubber Market by Regions

6.7 PE Market by Regions

6.8 Cotton/Jute Market by Regions

7. GLOBAL YOGA MAT MARKET ANALYSIS BY DISTRIBUTION CHANNEL

7.1 Overview by Distribution Channel

7.2 Historical and Forecast Data

7.3 Analysis by Distribution Channel

7.4 Specialty Store Market by Regions

7.5 Departmental Store & Hypermarket Market by Regions

7.6 Online Channel Market by Regions

8. GLOBAL YOGA MAT MARKET ANALYSIS BY GEOGRAPHY

8.1. Regional Outlook

8.2. Introduction

8.3. North America

8.3.1. Overview, Historic and Forecast Data

8.3.2. North America By Segment

8.3.3. North America By Country

8.3.4. United State

8.3.5. Canada

8.3.6. Mexico

8.4. Europe

8.4.1. Overview, Historic and Forecast Data

8.4.2. Europe by Segment

8.4.3. Europe by Country

8.4.4. United Kingdom

8.4.5. France

8.4.6. Germany

8.4.7. Italy

8.4.8. Russia

8.4.9. Rest Of Europe

8.5. Asia Pacific

8.5.1. Overview, Historic and Forecast Data

8.5.2. Asia Pacific by Segment

8.5.3. Asia Pacific by Country

8.5.4. China

8.5.5. India

8.5.6. Japan

8.5.7. South Korea

8.5.8. Australia

8.5.9. Rest Of Asia Pacific

8.6. Latin America

8.6.1. Overview, Historic and Forecast Data

8.6.2. Latin America by Segment

8.6.3. Latin America by Country

8.6.4. Brazil

8.6.5. Argentina

8.6.6. Peru

8.6.7. Chile

8.6.8. Rest of Latin America

8.7. Middle East & Africa

8.7.1. Overview, Historic and Forecast Data

8.7.2. Middle East & Africa by Segment

8.7.3. Middle East & Africa by Country

8.7.4. Saudi Arabia

8.7.5. UAE

8.7.6. Israel

8.7.7. South Africa

8.7.8. Rest Of Middle East And Africa

9. COMPETITIVE LANDSCAPE OF THE YOGA MAT COMPANIES

9.1. Yoga Mat Market Competition

9.2. Partnership/Collaboration/Agreement

9.3. Merger And Acquisitions

9.4. New Product Launch

9.5. Other Developments

10. COMPANY PROFILES OF YOGA MAT INDUSTRY

10.1. Company Share Analysis

10.2. Market Concentration Rate

10.3. Lululemon

10.3.1. Company Overview

10.3.2. Financials

10.3.3. Products

10.3.4. Recent Developments

10.4. Manduka

10.4.1. Company Overview

10.4.2. Financials

10.4.3. Products

10.4.4. Recent Developments

10.5. Jade Yoga

10.5.1. Company Overview

10.5.2. Financials

10.5.3. Products

10.5.4. Recent Developments

10.6. prAna

10.6.1. Company Overview

10.6.2. Financials

10.6.3. Products

- 10.6.4. Recent Developments
- 10.7. Hugger Mugger
 - 10.7.1. Company Overview
 - 10.7.2. Financials
 - 10.7.3. Products
 - 10.7.4. Recent Developments
- 10.8. Khataland
 - 10.8.1. Company Overview
 - 10.8.2. Financials
 - 10.8.3. Products
 - 10.8.4. Recent Developments
- 10.9. Liforme Ltd.
 - 10.9.1. Company Overview
 - 10.9.2. Financials
 - 10.9.3. Products
 - 10.9.4. Recent Developments
- 10.10. Dragonfly
 - 10.10.1. Company Overview
 - 10.10.2. Financials
 - 10.10.3. Products
 - 10.10.4. Recent Developments
- 10.11. Tomuno
 - 10.11.1. Company Overview
 - 10.11.2. Financials
 - 10.11.3. Products
 - 10.11.4. Recent Developments
- 10.12. Alo Yoga, Inc.
 - 10.12.1. Company Overview
 - 10.12.2. Financials
 - 10.12.3. Products
 - 10.12.4. Recent Developments

*Note - in company profiling, financial details and recent development are subject to availability or might not be covered in case of private companies

List Of Tables

LIST OF TABLES

Market Snapshot

Drivers : Impact Analysis

Restraints : Impact Analysis

List of Raw Material

List of Raw Material Manufactures

List of Potential Buyers

COVID-19 Impact Analysis by Production, Import, Export and Demand

Pre V/S Post COVID-19

Estimated Impact Of The Coronavirus (Covid-19) Epidemic

COVID-19: Micro and Macro Factor Analysis

Analysis by Material (Revenue and USD MN)

PVC Market by Geography (Revenue and USD MN)

TPE Market by Geography (Revenue and USD MN)

Rubber Market by Geography (Revenue and USD MN)

PE Market by Geography (Revenue and USD MN)

Cotton/Jute Market by Geography (Revenue and USD MN)

Analysis Market by Distribution Channel (Revenue and USD MN)

Specialty Store Market by Geography (Revenue and USD MN)

Departmental Store & Hypermarket Market by Geography (Revenue and USD MN)

Online Channel Market by Geography (Revenue and USD MN)

Global Yoga Mat Market by Geography (Revenue and USD MN)

North America Market Analysis (Revenue and USD MN)

United State Market Analysis (Revenue and USD MN)

Canada Market Analysis (Revenue and USD MN)

Mexico Market Analysis (Revenue and USD MN)

Europe Market Analysis (Revenue and USD MN)

Europe Market Estimate by Country (Revenue and USD MN)

United Kingdom Market Analysis (Revenue and USD MN)

France Market Analysis (Revenue and USD MN)

Germany Market Analysis (Revenue and USD MN)

Italy Market Analysis (Revenue and USD MN)

Russia Market Analysis (Revenue and USD MN)

Spain Market Analysis (Revenue and USD MN)

Rest of Europe Market Analysis (Revenue and USD MN)

Asia Pacific Market Analysis (Revenue and USD MN)

China Market Analysis (Revenue and USD MN)
Japan Market Analysis (Revenue and USD MN)
India Market Analysis (Revenue and USD MN)
South Korea Market Analysis (Revenue and USD MN)
Australia Market Analysis (Revenue and USD MN)
Rest of Asia Pacific Market Analysis (Revenue and USD MN)
Latin America Market Analysis (Revenue and USD MN)
Brazil Market Analysis (Revenue and USD MN)
Argentina Market Analysis (Revenue and USD MN)
Peru Market Analysis (Revenue and USD MN)
Chile Market Analysis (Revenue and USD MN)
Rest of Latin America Market Analysis (Revenue and USD MN)
Middle East & Africa Market Analysis (Revenue and USD MN)
Saudi Arabia Market Analysis (Revenue and USD MN)
UAE Market Analysis (Revenue and USD MN)
Israel Market Analysis (Revenue and USD MN)
South Africa Market Analysis (Revenue and USD MN)
Rest of Middle East and Africa Market Analysis (Revenue and USD MN)
Partnership/Collaboration/Agreement
Mergers And Acquisiton

List Of Figures

LIST OF FIGURES

Research Scope of Yoga Mat Report

Market Research Process

Market Research Methodology

Global Yoga Mat Market Size, by Region (Revenue and USD MN)

Porters Five Forces Analysis

Market Attractiveness Analysis by Material

Market Attractiveness Analysis by Distribution Channel

Market Attractiveness Analysis by Region

Value Chain Analysis

Global Market Analysis by Material (Revenue and USD MN)

PVC Market by Geography (Revenue and USD MN)

TPE Market by Geography (Revenue and USD MN)

Rubber Market by Geography (Revenue and USD MN)

PE Market by Geography (Revenue and USD MN)

Cotton/Jute Market by Geography (Revenue and USD MN)

Global Market Analysis by Distribution Channel (Revenue and USD MN)

Specialty Store Market by Geography (Revenue and USD MN)

Departmental Store & Hypermarket Market by Geography (Revenue and USD MN)

Online Channel Market by Geography (Revenue and USD MN)

Global Market by Revenue

North America Market by Revenue

Europe Market by Revenue

Asia Pacific Market by Revenue

Latin America Market by Revenue

Middle East & Africa Market by Revenue

Recent Development in Industry

Company Market Share Analysis, 2019

* Kindly note that the above list covers the basic tables and figures of the report and are not limited to the TOC.

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