

Global Vitamin D Market Research Report - Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2022

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Abstracts

The global vitamin D market research report provides detailed information about the industry based on the volume (KT) and revenue (USD MN) for the forecast period. The research study is a descriptive analysis of this market emphasizing the market drivers and restraints that govern the overall market growth. The trends and future prospects for the market are also included in the report which gives an intellectual understanding of the vitamin D industry. Furthermore, the report quantifies the market share held by the major players in the industry and provides an in-depth view of the competitive landscape. This market is classified into different segments with the detailed analysis of each with respect to the geography for the study period.

Study period considered for research of global vitamin D market:

Base Year: 2015

Estimated Year: 2016

Forecast Till: 2022

A glimpse of the major drivers and restraints affecting the vitamin D market is mentioned below:

Drivers

Rising cases of rickets and Growing concern about vitamin D deficiency

Increasing cases of child malnourishment

Growing cases of Osteoporosis and Osteomalacia

Restraint

Regulatory Standards on Vitamin D Toxicity

Lack of awareness over intake of Vitamin D

The report offers a value chain analysis that gives a comprehensive outlook of the vitamin D market. The attractiveness analysis of this market has also been included to evaluate the segments that are anticipated to be profitable during the forecast period.

The vitamin D market has been segmented based on analogs such as Vitamin D2 and Vitamin D3. The study incorporates periodic market estimates and forecasts. Each analog has been analyzed based on the market size at regional and country levels.

The vitamin D market has been segmented based on applications such as functional food & beverages, pharmaceuticals, animal feed & pet food and personal care. The report provides forecast and estimates for each application in terms of market size during the study period. Each application has been further analyzed based on regional and country levels.

The vitamin D market has been segmented based on end-users such as children, adults and pregnant women. The report provides forecast and estimates for each end-user in terms of market size during the study period. Each end-user has been further analyzed based on regional and country levels.

Geographically, the vitamin D market has been segmented into regions such as North America, Europe, Asia Pacific and Rest of the World. The study details country-level aspects based on each segment and gives estimates in terms of market size.

The report also studies the competitive landscape of the global market with company profiles of players such as Abbott Laboratories, Archer Daniels Midland Company, BASF SE, Fermenta Biotech Ltd., Groupe Danone SA, Koninklijke Dsm NV, Kraft Foods

Group, Inc., Nestle SA, Pfizer, Inc. and Synthesia, AS. A detailed description of each has been included, with information in terms of headquarters, inception, stock listing, upcoming capacities, key mergers & acquisitions, financial overview, and recent developments. This analysis gives a thorough idea about the competitive positioning of market players. The report also gives information on vitamin D market's mergers/acquisitions, partnerships, collaborations, new product launches, new product developments and other industry developments.

METHODOLOGY:

A combination of primary and secondary research has been used to determine the market estimates and forecasts. Sources used for secondary research include (but not limited to) Paid Data Sources, Company Websites, Technical Journals, Annual Reports, SEC Filings and various other industry publications. Specific details on the methodology used for this report can be provided on demand.

SEGMENTATIONS IN REPORT:

Vitamin D Market Analysis by Analog:

Vitamin D2

Vitamin D3

Vitamin D Market Analysis by Applications:

Functional Food & Beverages

Pharmaceuticals

Animal Feed & Pet Food

Personal Care

Vitamin D Market Analysis by End-User:

Children

Adults

Pregnant Women

Vitamin D Market Analysis by Geography:

North America

Europe

Asia Pacific

Rest of the World

Contents

1. INTRODUCTION TO THE VITAMIN D MARKET

- 1.1. Report Description
 - 1.1.1. Objectives Of The Study
 - 1.1.2. Assumptions
- 1.2. Research Scope
- 1.3. Research Methodology
 - 1.3.1. Top-Down Approach
 - 1.3.2. Bottom-Up Approach
 - 1.3.3. Data Sources
 - 1.3.4. Stakeholders

2. EXECUTIVE SUMMARY

3. MARKET ANALYSIS OF VITAMIN D

- 3.1. Introduction
- 3.2. Value Chain Analysis
- 3.3. Drivers
- 3.4. Restraints
- 3.5. Opportunities
- 3.6. Porter's Five Forces Analysis

4. GLOBAL VITAMIN D MARKET ANALYSIS BY ANALOG

- 4.1. Vitamin D Market By Analog
- 4.2. Vitamin D Market In Vitamin D2
- 4.3. Vitamin D Market In Vitamin D3

5. GLOBAL VITAMIN D MARKET ANALYSIS BY APPLICATION

- 5.1. Vitamin D Market By Application
- 5.2. Vitamin D Market In Functional Food & Beverages
- 5.3. Vitamin D Market In Pharmaceuticals
- 5.4. Vitamin D Market In Feed & Pet Food
- 5.5. Vitamin D Market In Personal Care

6. GLOBAL VITAMIN D MARKET ANALYSIS BY END-USER

- 6.1. Vitamin D Market By End-User
- 6.2. Vitamin D Market In Children
- 6.3. Vitamin D Market In Adults
- 6.4. Vitamin D Market In Pregnant Women

7. GLOBAL VITAMIN D MARKET ANALYSIS BY REGION

- 7.1. Regional Outlook
- 7.2. Introduction
- 7.3. North America (NA)
 - 7.3.1. North America: Vitamin D Market Estimates
 - 7.3.2. North America: Vitamin D Market Estimates By Country
 - 7.3.3. United States (U.S.)
 - 7.3.4. Rest Of North America
- 7.4. Europe (EU)
 - 7.4.1. Europe: Vitamin D Market Estimates
 - 7.4.2. Europe: Vitamin D Market Estimates By Country
 - 7.4.3. United Kingdom
 - 7.4.4. Germany
 - 7.4.5. France
 - 7.4.6. Rest Of Europe
- 7.5. Asia Pacific (APAC)
 - 7.5.1. Asia Pacific: Vitamin D Market Estimates
 - 7.5.2. Asia Pacific: Vitamin D Market Estimates By Country
 - 7.5.3. China
 - 7.5.4. Japan
 - 7.5.5. India
 - 7.5.6. Rest Of Asia Pacific
- 7.6. Rest Of The World (RoW)
 - 7.6.1. Rest Of The World: Vitamin D Market Estimates
 - 7.6.2. Rest Of The World: Vitamin D Market Estimates By Country

8. COMPETITIVE LANDSCAPE OF THE VITAMIN D COMPANIES

- 8.1. Vitamin D Market Competition
- 8.2. Partnership/Collaboration/Agreements

- 8.3. Mergers And Acquisitions
- 8.4. New Product Development
- 8.5. Other Developments

9. COMPANY PROFILES OF VITAMIN D INDUSTRY

- 9.1. Abbott Laboratories
- 9.2. BASF SE
- 9.3. Fermenta Biotech Ltd.
- 9.4. Groupe Danone S.A.
- 9.5. Koninklijke DSM N.V.
- 9.6. Kraft Foods Group, Inc.
- 9.7. Nestlé S.A.
- 9.8. Pfizer, Inc.
- 9.9. Synthesia, A.S.

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