

# **Global Software Defined Networking (SDN) Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast**

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## **Abstracts**

The global software defined networking (SDN) market research report provides detailed information about the industry based on the revenue (USD MN) for the forecast period. This research study is a descriptive analysis of the software defined networking market emphasizing the market drivers and restraints that govern the overall market growth. The trends and future prospects for the market are also included in the report which gives an intellectual understanding of the industry. Furthermore, the report quantifies the market share held by the major players of the industry and provides an in-depth view of the competitive landscape. The market is classified into different segments with detailed analysis of each with respect to geography for the study period.

Study period considered for research of this market:

Base Year: 2015

Estimated Year: 2016

Forecast Till: 2022

A glimpse of the major drivers and restraints affecting this market is mentioned below.

Drivers

Growing requirement of efficient networking

Complicated network patterns

Growing demand for flexibility services

## Restraints

Lack in consistency

Lack of awareness among business practices

The report offers a value chain analysis that gives a comprehensive outlook of the market. The attractiveness analysis of v market has also been included so as to evaluate the segments that are anticipated to be profitable during the forecast period.

This market has been segmented based on solution such as physical network infrastructure, virtualization and control software, professional services and SDN applications & network services. The study incorporates periodic market estimates and forecasts. Each solution has been analyzed based on the market size at regional and country levels.

This market has been segmented based on vertical such as IT, consumer goods and retail, BFSI, defense, telecom, healthcare and others (media and entertainment, energy and power, manufacturing). The report provides forecast and estimates for each vertical in terms of market size during the study period. Each vertical has been further analyzed based on regional and country levels.

This market has been segmented based on end user such as telecommunication service providers, cloud service providers and enterprises. The study incorporates periodic market estimates and forecasts. Each end user has been analyzed based on the market size at regional and country levels.

Geographically, this market has been segmented into regions such as North America, Europe, Asia Pacific and Rest of the World. The study details country-level aspects based on each segment and gives estimates in terms of market size.

The report also studies the competitive landscape of the global market with company profiles of players such as Dell Inc., Hewlett-Packard Enterprise Company, International

Business Machines Corporation, Cisco Systems, Inc., Juniper Networks, Inc., NEC Corporation, Brocade Communications Systems, Inc., Big Switch Networks, Inc., Extreme Networks, Inc. and VMware, Inc. A detailed description of each has been included, with information in terms of headquarters, inception, stock listing, upcoming capacities, key mergers & acquisitions, financial overview, and recent developments. This analysis gives a thorough idea about the competitive positioning of market players. The report also gives information of the market's mergers/acquisitions, partnerships, collaborations, new product launches, new product developments and other industry developments.

## SEGMENTATIONS IN REPORT:

### By Solution:

Physical Network Infrastructure

Virtualization And Control Software

Professional Services

SDN Applications & Network Services

### By Vertical:

IT

Consumer Goods and Retail

BFSI

Defense

Telecom

Healthcare

Others (Media and Entertainment, Energy and Power, Manufacturing

By End User:

Telecommunication Service Providers

Cloud Service Providers

Enterprises

By Geography:

North America

Europe

Asia Pacific

Rest of the World

## Contents

### **1. INTRODUCTION TO THE SOFTWARE DEFINED NETWORKING MARKET**

- 1.1. Report Description
  - 1.1.1. Objectives Of The Study
  - 1.1.2. Assumptions
- 1.2. Research Scope
- 1.3. Research Methodology
  - 1.3.1. Top-Down Approach
  - 1.3.2. Bottom-Up Approach
  - 1.3.3. Data Sources
  - 1.3.4. Stakeholders

### **2. EXECUTIVE SUMMARY**

### **3. MARKET ANALYSIS OF SOFTWARE DEFINED NETWORKING**

- 3.1. Introduction
- 3.2. Value Chain Analysis
- 3.3. Drivers
- 3.4. Restraints
- 3.5. Opportunities
- 3.6. Porter's Five Forces Analysis

### **4. GLOBAL SOFTWARE DEFINED NETWORKING MARKET ANALYSIS BY SOLUTION**

- 4.1. Software Defined Networking Market By Solution
- 4.2. Software Defined Networking Market In Physical Network Infrastructure
- 4.3. Software Defined Networking Market In Virtualization And Control Software
- 4.4. Software Defined Networking Market In Professional Services
- 4.5. Software Defined Networking Market In SDN Applications & Network Services

### **5. GLOBAL SOFTWARE DEFINED NETWORKING MARKET ANALYSIS BY VERTICAL**

- 5.1. Software Defined Networking Market By Vertical
- 5.2. Software Defined Networking Market In IT

- 5.3. Software Defined Networking Market In Consumer Goods & Retail
- 5.4. Software Defined Networking Market In BFSI
- 5.5. Software Defined Networking Market In Defense
- 5.6. Software Defined Networking Market In Telecom
- 5.7. Software Defined Networking Market In Healthcare
- 5.8. Software Defined Networking Market In Others

## **6. GLOBAL SOFTWARE DEFINED NETWORKING MARKET ANALYSIS BY END-USER**

- 6.1. Software Defined Networking Market By End-User
- 6.2. Software Defined Networking Market In Telecommunication Service Providers
- 6.3. Software Defined Networking Market In Cloud Service Providers
- 6.4. Software Defined Networking Market In Enterprises

## **7. GLOBAL SOFTWARE DEFINED NETWORKING MARKET ANALYSIS BY REGION**

- 7.1. Regional Outlook
- 7.2. Introduction
- 7.3. North America (NA)
  - 7.3.1. North America: Software Defined Networking Market Estimates
  - 7.3.2. North America: Software Defined Networking Market Estimates By Country
  - 7.3.3. United States (U.S.)
  - 7.3.4. Rest Of North America
- 7.4. Europe (EU)
  - 7.4.1. Europe: Software Defined Networking Market Estimates
  - 7.4.2. Europe: Software Defined Networking Market Estimates By Country
  - 7.4.3. United Kingdom
  - 7.4.4. Germany
  - 7.4.5. France
  - 7.4.6. Rest Of Europe
- 7.5. Asia Pacific (APAC)
  - 7.5.1. Asia Pacific: Software Defined Networking Market Estimates
  - 7.5.2. Asia Pacific: Software Defined Networking Market Estimates By Country
  - 7.5.3. China
  - 7.5.4. Japan
  - 7.5.5. India
  - 7.5.6. Rest Of Asia Pacific

## 7.6. Rest Of The World (Row)

### 7.6.1. Rest Of The World: Software Defined Networking Market Estimates

### 7.6.2. Rest Of The World: Software Defined Networking Market Estimates By Country

## **8. COMPETITIVE LANDSCAPE OF THE SOFTWARE DEFINED NETWORKING COMPANIES**

### 8.1. Software Defined Networking Market Competition

### 8.2. Partnership/Collaboration/Agreements

### 8.3. Mergers And Acquisitions

### 8.4. New Product Development

### 8.5. Other Developments

## **9. COMPANY PROFILES OF SOFTWARE DEFINED NETWORKING INDUSTRY**

### 9.1. Dell Inc.

### 9.2. Hewlett-Packard Enterprise Company

### 9.3. International Business Machines Corporation

### 9.4. Cisco Systems, Inc.

### 9.5. Juniper Networks, Inc.

### 9.6. NEC Corporation

### 9.7. Brocade Communications Systems, Inc.

### 9.8. Big Switch Networks, Inc.

### 9.9. Extreme Networks, Inc.

### 9.10. VMware, Inc.

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