

# Global Sneakers Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast 2017 to 2024

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## Abstracts

The report on global sneakers market evaluates the growth trends of the industry through historical study and estimates future prospects based on comprehensive research. The report extensively provides the market share, growth, trends and forecasts for the period 2017-2024. The market size in terms of revenue (USD MN) is calculated for the study period along with the details of the factors affecting the market growth (drivers and restraints).

### Drivers

Increasing demand from APAC

Rising trend of adopting healthy lifestyle

### Restraints

Increasing price and counterfeit products

Furthermore, the report quantifies the market share held by the major players of the industry and provides an in-depth view of the competitive landscape. This market is classified into different segments with detailed analysis of each with respect to geography for the study period:

Base Year: 2017

Estimated Year: 2018

Forecast Till: 2024

The comprehensive value chain analysis of the market will assist in attaining better product differentiation, along with detailed understanding of the core competency of each activity involved. The market attractiveness analysis provided in the report aptly measures the potential value of the market providing business strategists with the latest growth opportunities.

The report classifies the market into different segments based on product and application. These segments are studied in detail incorporating the market estimates and forecasts at regional and country level. The segment analysis is useful in understanding the growth areas and probable opportunities of the market.

Leading Segment in this market:

By Product – Adult Sneaker

By Geography – Asia Pacific

The report also covers the complete competitive landscape of the worldwide market with company profiles of key players such as ADIDAS AG, NIKE INC., PUMA SE, ASICS CORPORATION, UGG, KEDS, ECCO and PENTLAND GROUP PLC. A detailed description of each has been included, with information in terms of H.Q, future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other latest industrial developments.

SEGMENTATIONS IN THE REPORT:

By Product:

Adult Sneaker

Children Sneaker

**By Applications:**

Competition

Amateur Sports

Lifestyle

**By Geography:**

North America (NA) – US, Canada & Rest of North America

Europe (EU) – UK, Germany, France & Rest of Europe

Asia Pacific (APAC) – China, Japan, India & Rest of APAC

Latin America (LA) – Brazil & Rest of Latin America

Middle East & Africa (MEA) – Middle East and Africa

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NIKE INC.

PUMA SE

ASICS CORPORATION

UGG

KEDS

ECCO

PENTLAND GROUP PLC

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