

# **Global Polyvinyl Chloride (PVC) Films Market Research Report - Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2021**

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## **Abstracts**

Polyvinyl chloride (PVC) films are thermoplastic compound, casted into thin sheets. Owing to its high viscosity, it's used in complex shaped films and sheets such agricultural films and PVC leather. It has properties such as strength, durability, hardness, etc. and with the addition of plasticizers can be made more flexible and soft. Its properties makes it seamless to use as packaging material and thus it significantly finds applications in packaging industry. This market finds major application in packaging with rigid film, flexible film (cling film) and closures. Industrial applications of polyvinyl chloride (PVC) films include majorly clear PVC films and opaque PVC films.

This report examines the global polyvinyl chloride (PVC) films market and provides information regarding the revenue (USD Million) and volume (Kilo Tons) for the period 2014 to 2021. It further elaborates the market drivers which contribute to the growth. It then describes the restraints that are faced by the market. The market is classified into various segments with deep analysis of each segment for the study period.

### **Drivers**

Alternative To Rigid Packaging

Growth In Retail Sector

Growing Interest For Package Food

### **Restraints**

## Increase In Comparative Alternatives With Respect To Prices

### Price Competition With Substitutes

Report includes a detailed analysis on value chain in order to provide a holistic view of the polyvinyl chloride (PVC) films market. Value chain analysis comprises detailed evaluation of the roles of various players involved in the polyvinyl chloride (PVC) films industry, from raw material suppliers to end-users.

Polyvinyl chloride (PVC) films market attractiveness analysis has been included in order to analyze the application segments that are estimated to be lucrative during the forecast period on the basis of their market size and growth rate. Attractiveness of the market has been derived from market size, profit margin, growth rate, availability of raw materials, competition, and other factors such as social and legal constraints.

The polyvinyl chloride (PVC) films market has further been segmented based on products such as wrap, hoods and stretch & sleeves labels. The study provides forecast and estimates market for each product in terms of revenue and volume during the forecast period from 2015 to 2021. Each product has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

The polyvinyl chloride (PVC) films market has further been segmented based on applications such as food & dairy, beverages, healthcare & pharmaceuticals and others (household care, paper & textile products and electronics). The study provides forecast and estimates market for each application in terms of revenue and volume during the forecast period from 2015 to 2021. Each application has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

In terms of geography, the polyvinyl chloride (PVC) films market has been segmented into regions such as North America, Europe, Asia Pacific, Latin America, and Rest of the World (ROW). The study provides a detailed view of country-level aspects of the market on the basis of application segments and estimates the market in terms of revenue and volume during the forecast period.

The report also offers a competitive landscape of the overall market with company profiles of players such as Amcor Limited, Bemis Company, Inc., Jindal Poly Films Ltd., and Sealed Air Corporation. A detailed description of the each company has been included and includes information in terms of headquarters, inception, stock listing,

upcoming capacities, key mergers & acquisitions, financial overview, and recent developments provides a thorough idea about the competitive positioning of market players. The report also provides polyvinyl chloride (PVC) films market's mergers/acquisitions, partnerships, collaborations, new product launches, new product developments and other industry developments.

#### METHODOLOGY:

Combination of primary and secondary research has been used to determine the market estimates and forecasts. Sources used for secondary research include (but not limited to) Paid Data Sources, Company Websites, Technical Journals, Annual Reports, SEC Filings and various other industry publications. Specific Details on methodology used for this report can be provided on demand.

#### SEGMENTATIONS IN REPORT:

##### Polyvinyl Chloride (PVC) Films Market Analysis By Product:

Wrap

Hoods

Stretch and Sleeves Labels

##### Polyvinyl Chloride (PVC) Films Market Analysis By Applications:

Food & Dairy

Beverages

Healthcare & Pharmaceuticals

Others (Household care, Paper & Textile products and Electronics)

##### Polyvinyl Chloride (PVC) Films Market Analysis By Geography:

North America

Europe

Asia Pacific

Rest of the World (ROW)

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