

Global Personal Care Ingredients Market Research Report - Industry Analysis, Size, Share, Growth, Trends and Forecast 2014 - 2021

<https://marketpublishers.com/r/GB37560AFC5EN.html>

Date: June 2016

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: GB37560AFC5EN

Abstracts

Personal care ingredients are the components formulated and used in cosmetics and personal care products. Increasing demand for cosmetics and personal care enhancement products has boosted the growth of this market. E-commerce has availed these products to every corner of the world. Hence, there is dynamic rise in demand especially from emerging economies. Hectic lifestyles and physical manifestation both professional and casual are tending customers to opt for personal care products. In addition, ecological conditions and rising pollution are matter of concern for customers. Products such as anti-ageing, sunscreens and biobased products are accelerating the market growth for personal care ingredients.

This report examines the global personal care ingredients market and provides information regarding the revenue (USD Million) and volume (Kilo Tons) for the period 2014 to 2021. It further elaborates the market drivers which contribute to the growth. It then describes the restraints that are faced by the market. The market is classified into various segments with deep analysis of each segment for the study period.

Drivers

Growth in consumption of personal care products

Switch from commodities to specialties

Urbanization and increased disposable income

Shift to healthy & hygienic lifestyle and consumer awareness

Restraints

Price sensitivity decelerates the adoption of specialty ingredients

Stringent regulations obstructs entry and usage of new ingredients

Impact of toxicity and unstable properties of these ingredients

Report includes a detailed analysis on value chain in order to provide a holistic view of the personal care ingredients market. Value chain analysis comprises detailed evaluation of the roles of various players involved in the personal care ingredients industry, from raw material suppliers to end-users.

Personal care ingredients market attractiveness analysis has been included in order to analyze the application segments that are estimated to be lucrative during the forecast period on the basis of their market size and growth rate. Attractiveness of the market has been derived from market size, profit margin, growth rate, availability of raw materials, competition, and other factors such as social and legal constraints.

The personal care ingredients market has further been segmented based on products such as antimicrobials, conditioning polymers, emollients, hair fixative/styling polymers, rheology control agents, skin lightening/whitening actives, surfactants and UV absorbers. The study provides forecast and estimates market for each product in terms of revenue and volume during the forecast period from 2015 to 2021. Each product has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

The personal care ingredients market has been segmented based on applications such as Skin care, Oral care and Hair care. The study provides forecast and estimates market for each application in terms of revenue and volume during the forecast period from 2015 to 2021. Each application has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

In terms of geography, the personal care ingredients market has been segmented into regions such as North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The study provides a detailed view of country-level aspects of the market on the

basis of application segments and estimates the market in terms of revenue and volume during the forecast period.

The report also offers a competitive landscape of the overall market with company profiles of players such as BASF SE, Dow Corning, Croda, Evonik, Rhodia Novecare, Clariant, Momentive, Ashland, Huber and Wacker. A detailed description of each company has been included and includes information in terms of headquarters, inception, stock listing, upcoming capacities, key mergers & acquisitions, financial overview, and recent developments provides a thorough idea about the competitive positioning of market players. The report also provides personal care ingredients market's mergers/acquisitions, partnerships, collaborations, new product launches, new product developments and other industry developments.

METHODOLOGY:

Combination of primary and secondary research has been used to determine the market estimates and forecasts. Sources used for secondary research include (but not limited to) Paid Data Sources, Company Websites, Technical Journals, Annual Reports, SEC Filings and various other industry publications. Specific Details on methodology used for this report can be provided on demand.

SEGMENTATIONS IN REPORT:

Personal Care Ingredients Market Analysis By Products:

Antimicrobials

Conditioning Polymers

Emollients

Hair Fixative/Styling Polymers

Rheology Control Agents

Skin Lightening/Whitening Actives

Surfactants

UV Absorbers

Personal Care Ingredients Market Analysis By Applications:

Skin care

Oral care

Hair care

Personal Care Ingredients Market Analysis By Geography:

North America

Europe

Asia Pacific

Latin America

Middle East And Africa

Contents

1. INTRODUCTION TO THE PERSONAL CARE INGREDIENTS MARKET

- 1.1. Report Description
 - 1.1.1. Objectives Of The Study
 - 1.1.2. Assumptions
- 1.2. Research Scope
- 1.3. Research Methodology
 - 1.3.1. Top-Down Approach
 - 1.3.2. Bottom-Up Approach
 - 1.3.3. Data Sources
 - 1.3.4. Stakeholders

2. EXECUTIVE SUMMARY

3. MARKET ANALYSIS OF PERSONAL CARE INGREDIENTS

- 3.1. Introduction
- 3.2. Value Chain Analysis
- 3.3. Drivers
- 3.4. Restraints
- 3.5. Opportunities
- 3.6. Porter's Five Forces Analysis

4. GLOBAL PERSONAL CARE INGREDIENTS MARKET ANALYSIS BY PRODUCT

- 4.1. Personal Care Ingredients Market By Product
- 4.2. Personal Care Ingredients Market In Antimicrobials
- 4.3. Personal Care Ingredients Market In Conditioning Polymers
- 4.4. Personal Care Ingredients Market In Emollients
- 4.5. Personal Care Ingredients Market In Hair Fixative/Styling Polymers
- 4.6. Personal Care Ingredients Market In Rheology Control Agents
- 4.7. Personal Care Ingredients Market In Skin Lightening/Whitening Actives
- 4.8. Personal Care Ingredients Market In Surfactants
- 4.9. Personal Care Ingredients Market In UV Absorbers

5. GLOBAL PERSONAL CARE INGREDIENTS MARKET ANALYSIS BY

APPLICATION

- 5.1. Personal Care Ingredients Market By Application
- 5.2. Personal Care Ingredients Market In Skin Care
- 5.3. Personal Care Ingredients Market In Hair Care
- 5.4. Personal Care Ingredients Market In Oral Care
- 5.5. Personal Care Ingredients Market In Antiperspirants And Deodorants
- 5.6. Personal Care Ingredients Market In Others

6. GLOBAL PERSONAL CARE INGREDIENTS MARKET ANALYSIS BY REGION

- 6.1. Regional Outlook
- 6.2. Introduction
- 6.3. North America (NA)
 - 6.3.1. North America: Personal Care Ingredients Market Estimates
 - 6.3.2. North America: Personal Care Ingredients Market Estimates By Country
 - 6.3.3. United States (U.S.)
 - 6.3.4. Rest Of North America
- 6.4. Europe (EU)
 - 6.4.1. Europe: Personal Care Ingredients Market Estimates
 - 6.4.2. Europe: Personal Care Ingredients Market Estimates By Country
 - 6.4.3. United Kingdom
 - 6.4.4. Germany
 - 6.4.5. France
 - 6.4.6. Rest Of Europe
- 6.5. Asia Pacific (APAC)
 - 6.5.1. Asia Pacific: Personal Care Ingredients Market Estimates
 - 6.5.2. Asia Pacific: Personal Care Ingredients Market Estimates By Country
 - 6.5.3. China
 - 6.5.4. Japan
 - 6.5.5. India
 - 6.5.6. Rest Of Asia Pacific
- 6.6. Latin America (LA)
 - 6.6.1. Latin America: Personal Care Ingredients Market Estimates
 - 6.6.2. Latin America: Personal Care Ingredients Market Estimates By Country
 - 6.6.3. Brazil
 - 6.6.4. Rest Of Latin America
- 6.7. Middle East And Africa (MEA)
 - 6.7.1. Middle East And Africa: Personal Care Ingredients Market Estimates

6.7.2. Middle East And Africa: Personal Care Ingredients Market Estimates By Country

6.7.3. Middle East

6.7.4. Africa

7. COMPETITIVE LANDSCAPE OF THE PERSONAL CARE INGREDIENTS COMPANIES

7.1. Personal Care Ingredients Market Competition

7.2. Partnership/Collaboration/Agreements

7.3. Mergers And Acquisitions

7.4. New Product Development

7.5. Other Developments

8. COMPANY PROFILES OF PERSONAL CARE INGREDIENTS INDUSTRY

8.1. Ashland

8.2. BASF SE

8.3. Clariant

8.4. Croda

8.5. Dow Corning

8.6. Evonik

8.7. Huber

8.8. Momentive

8.9. Rhodia Novecare

8.10. Wacker

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