

Global Paper Packaging Market Research Report - Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2023

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Abstracts

Paper packaging involves casing with paper-based wrap to protect and improve the image of the product. This packaging is also utilized for marketing purpose like to promote the brand or to create the awareness in the market. It contributes to growth of the industry like fast food, sweet and others like education & stationary, construction. Paper packaging developments involve consideration of sustainability, environmental responsibility, and environmental and recycling regulations. Many types of symbols for package labeling are nationally and internationally standardized. For consumer packaging, symbols exist for product certifications, trademarks, proof of purchase, etc. Some requirements and symbols exist to communicate aspects of consumer rights and safety. With increasing disposable income of people in developing countries and more dependence on convenience food, the packaging industry is booming in the Asia-Pacific region.

This report examines the global paper packaging market and provides information regarding the revenue (USD Million) for the period 2014 to 2021. It further elaborates the market drivers which contribute to the growth. It then describes the restraints that are faced by the market. The market is classified into various segments with deep analysis of each segment for the study period.

Drivers

Consciousness about sustainable packaging material

Reusability and recyclability of papers

Restraints

Availability of cheaper substitute like plastic packaging

Report includes a detailed analysis on value chain in order to provide a holistic view of the paper packaging market. Value chain analysis comprises detailed evaluation of the roles of various players involved in the paper packaging industry, from raw material suppliers to end-users.

Paper packaging market attractiveness analysis has been included in order to analyze the application segments that are estimated to be lucrative during the forecast period on the basis of their market size and growth rate. Attractiveness of the market has been derived from market size, profit margin, growth rate, availability of raw materials, competition, and other factors such as social and legal constraints.

The paper packaging market has further been segmented based on submarkets such as corrugated cases, paperboard, wrapping paper and others. The study provides forecast and estimates market for each submarket in terms of revenue and volume during the forecast period from 2015 to 2021. Each submarket has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

The paper packaging market has been segmented based on applications such as food & beverage, healthcare, industrial and personal care. The study provides forecast and estimates market for each application in terms of revenue and volume during the forecast period from 2015 to 2021. Each application has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

In terms of geography, the paper packaging market has been segmented into regions such as North America, Europe, Asia Pacific and Rest of World. The study provides a detailed view of country-level aspects of the market on the basis of application segments and estimates the market in terms of revenue and volume during the forecast period.

The report also offers a competitive landscape of the overall market with company profiles of players such as Amcor Limited, ITC Limited, Packaging Corp. of America, Cascades Inc., Clearwater Paper Corporation. A detailed description of the each company has been included and includes information in terms of headquarters,

inception, stock listing, upcoming capacities, key mergers & acquisitions, financial overview, and recent developments provides a thorough idea about the competitive positioning of market players. The report also provides paper packaging market's mergers/acquisitions, partnerships, collaborations, new product launches, new product developments and other industry developments.

METHODOLOGY:

Combination of primary and secondary research has been used to determine the market estimates and forecasts. Sources used for secondary research include (but not limited to) Paid Data Sources, Company Websites, Technical Journals, Annual Reports, SEC Filings and various other industry publications. Specific Details on methodology used for this report can be provided on demand.

SEGMENTATIONS IN REPORT:

Paper Packaging Market By Submarkets

Corrugated Cases

Paperboard

Wrapping Paper

Others

Paper Packaging Market By Applications

Food And Beverage

Healthcare

Industrial

Personal Care

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North America

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Rest of World

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- 8.10. Rocktenn Company

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