

Global Paper And Paperboard Packaging Market Research Report - Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2024

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Abstracts

Paper and paperboard packaging are thick paper based material used for wrapping products. It can be easily cut and shaped, and have lightweight. This market is involved from core products to consulting services markets. It is most preferred material for packaging as a result of its cheap cost and handy properties. This industry is expeditiously rising in specific set of applications such as food packaging, pharmaceutical packaging, etc. Rising disposable income has led to increase in consumption of ready meals, packaged foods, junk foods, etc. However, growing demand from food industry has accelerated the growth of paper and paperboard packaging market. In addition, intensifying concerns for biodegradable materials with pressure from governing authorities has added on to the demand of this market.

This report examines the global paper and paperboard packaging market and provides information regarding the revenue (USD Million) for the period 2014 to 2021. It further elaborates the market drivers which contribute to the growth. It then describes the restraints that are faced by the market. The market is classified into various segments with deep analysis of each segment for the study period.

Drivers

Growing demand for eco-friendly packaging materials

Evolution of new patterns and quality offerings

Restraints

Availability of cheaper alternatives

Intense competition between the companies involved in manufacturing of paperboard packages

Prevailing distraction in the industry due to increasing deliberation of small and medium scale manufacturers and converters

Report includes a detailed analysis on value chain in order to provide a holistic view of the paperboard packaging market. Value chain analysis comprises detailed evaluation of the roles of various players involved in the paper and paperboard packaging industry, from raw material suppliers to end-users.

Paper and paperboard packaging market attractiveness analysis has been included in order to analyze the application segments that are estimated to be lucrative during the forecast period on the basis of their market size and growth rate. Attractiveness of the market has been derived from market size, profit margin, growth rate, availability of raw materials, competition, and other factors such as social and legal constraints.

The paper and paperboard packaging market has further been segmented based on types such as corrugated box, boxboard and flexible paper packaging. The study provides forecast and estimates market for each type in terms of revenue and volume during the forecast period from 2015 to 2021. Each type has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

The paper and paperboard packaging market has been segmented based on applications such as food, beverages, healthcare, personal & homecare, others (education & stationary, construction). The study provides forecast and estimates market for each application in terms of revenue and volume during the forecast period from 2015 to 2021. Each application has been further analyzed based on regional and country levels from 2014 to 2021 in terms of volume and revenue.

In terms of geography, the paper and paperboard packaging market has been segmented into regions such as North America, Europe, Asia Pacific and Rest of the World (ROW). The study provides a detailed view of country-level aspects of the market on the basis of application segments and estimates the market in terms of revenue and volume during the forecast period.

The report also offers a competitive landscape of the overall market with company profiles of players such as Amcor Ltd., Cascades Inc., ITC Ltd., DS Smith Plc., Packaging Corporation of America, Clearwater Paper Corporation, Mondi Group, Metsa Group, RockTenn Company, Nippon Paper Industries Co. Ltd, Svenska Cellulosa Aktiebolaget, Smurfit Kappa Group plc, Stora Enso Oyj, International Paper Company, and Sappi Limited. A detailed description of the each company has been included and includes information in terms of headquarters, inception, stock listing, upcoming capacities, key mergers & acquisitions, financial overview, and recent developments provides a thorough idea about the competitive positioning of market players. The report also provides paper and paperboard packaging market's mergers/acquisitions, partnerships, collaborations, new product launches, new product developments and other industry developments.

METHODOLOGY:

Combination of primary and secondary research has been used to determine the market estimates and forecasts. Sources used for secondary research include (but not limited to) Paid Data Sources, Company Websites, Technical Journals, Annual Reports, SEC Filings and various other industry publications. Specific Details on methodology used for this report can be provided on demand.

SEGMENTATIONS IN REPORT:

Paper And Paperboard Packaging By Type:

Corrugated Box

Boxboard

Flexible Paper Packaging

Paper And Paperboard Packaging By Applications:

Food

Beverages

Personal & Homecare

Others (Education & Stationary, Construction)

Paper And Paperboard Packaging By Geography:

North America

Europe

Asia Pacific

Rest Of The World (ROW)

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- 8.11. Stora Enso Oyj
- 8.12. International Paper Company
- 8.13. Sappi Limited

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