

Global Oral Hygiene Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast 2019 to 2026

https://marketpublishers.com/r/G60A037B4816EN.html

Date: August 2020

Pages: 170

Price: US\$ 3,950.00 (Single User License)

ID: G60A037B4816EN

Abstracts

Value Market Research's latest report on the Global Oral Hygiene Market identified a significant growth in the industry over the last few years and anticipates it to grow considerably within the forecast period of 2020-2026.

The global oral hygiene market report provides a complete evaluation of the market for the forecast period. The report consists of various segments as well as an analysis of the factors playing a significant role in the market. The factors include the drivers, restraints, challenges and opportunities and the impact of these factors on the market has been provided in the report. The drivers and restraints are classified as intrinsic factors while the opportunities and challenges are classified as extrinsic factors of the market. The global oral hygiene market study provides an insight on the developments of the market in terms of revenue throughout the specified period.

This report provides a complete analysis for the global oral hygiene market. An in-depth secondary research, primary interviews and in-house expert reviews are responsible for providing the market estimates for the global oral hygiene market. These market estimates have been put together by studying the impact of different social, political and economic factors along with the current market dynamics that are affecting the global oral hygiene market growth.

The report begins with the market overview, followed by a crisp executive summary. The Porter's Five Forces analysis covered in this study will assist in understanding the five forces namely buyers bargaining power, suppliers bargaining power, threat of new entrants, the threat of substitutes and the degree of competition in the global oral hygiene market. It also helps to explain the various participants such as system



integrators, intermediaries and end users within the market. The report by Value Market Research also focuses on the competitive landscape of the global oral hygiene market.

The market analysis involves a section exclusively to list the major players of the global oral hygiene market wherein our analysts provide an insight into the financial statements of all the key players along with its key development product. The company profile section in the report also provides a business overview and financial information. The companies provided in this section can be customized as per the client's requirement.

The Oral Hygiene Market Report Segments the market as below -

By Product
Toothpaste
Toothbrush
Mouthwash/Rinse
Dental Accessories
Others

By Application
Consumer Stores
Retail Pharmacies
Online Distribution
Dental Dispensaries



Contents

1. PREFACE

- 1.1. Report Description
 - 1.1.1. Objective
 - 1.1.2. Target Audience
 - 1.1.3. Unique Selling Proposition (USP) & offerings
- 1.2. Research Scope
- 1.3. Research Methodology
 - 1.3.1. Market Research Process
 - 1.3.2. Market Research Methodology

2. EXECUTIVE SUMMARY

- 2.1. Highlights of Oral Hygiene Market
- 2.2. Global Oral Hygiene Market Snapshot

3. ORAL HYGIENE - INDUSTRY ANALYSIS

- 3.1. Introduction
- 3.2. Market Drivers of Oral Hygiene Market
- 3.3. Market Restraints of Oral Hygiene Market
- 3.4. Opportunities of Oral Hygiene Market
- 3.5. Trends of Oral Hygiene Market
- 3.6. Porter's Five Force Analysis of Oral Hygiene Market
- 3.7. Oral Hygiene Market Attractiveness Analysis
 - 3.7.1 Market Attractive Analysis by Product
 - 3.7.2 Market Attractive Analysis by Application
 - 3.7.3 Market Attractive Analysis by Region

4. VALUE CHAIN ANALYSIS

- 4.1. Oral Hygiene Value Chain Analysis
- 4.2. Oral Hygiene Raw Material Analysis
 - 4.2.1. List of Raw Materials
 - 4.2.2. Oral Hygiene Raw Material Manufactures List
 - 4.2.3. Price Trend of Oral Hygiene Key Raw Materials
- 4.3. List of Potential Buyers



- 4.4. Marketing Channel
 - 4.4.1. Direct Marketing
 - 4.4.2. Indirect Marketing
 - 4.4.3. Marketing Channel Development Trend

5. GLOBAL ORAL HYGIENE MARKET ANALYSIS BY PRODUCT

- 5.1 Overview by Product
- 5.2 Global Oral Hygiene Market Analysis by Product
- 5.3 Market Analysis of Toothpaste by Regions
- 5.4 Market Analysis of Toothbrush by Regions
- 5.5 Market Analysis of Mouthwash/Rinse by Regions
- 5.6 Market Analysis of Dental Accessories by Regions
- 5.7 Market Analysis of Others by Regions

6. GLOBAL ORAL HYGIENE MARKET ANALYSIS BY APPLICATION

- 6.1 Overview by Application
- 6.2 Global Oral Hygiene Market Analysis by Application
- 6.3 Market Analysis of Consumer Stores by Regions
- 6.4 Market Analysis of Retail Pharmacies by Regions
- 6.5 Market Analysis of Online Distribution by Regions
- 6.6 Market Analysis of Dental Dispensaries by Regions

7. GLOBAL ORAL HYGIENE MARKET ANALYSIS BY GEOGRAPHY

- 7.1. Regional Outlook
- 7.2. Introduction
- 7.3. North America
 - 7.3.1. Overview
 - 7.3.2. North America Oral Hygiene Market Estimate by Market Segment
 - 7.3.3. North America Oral Hygiene Market Estimate by Country
 - 7.3.4. United State
 - 7.3.5. Rest of North America
- 7.4. Europe
 - 7.4.1. Overview
 - 7.4.2. Europe Oral Hygiene Market Estimate by Market Segment
 - 7.4.3. Europe Oral Hygiene Market Estimate by Country
 - 7.4.4. United Kingdom



- 7.4.5. France
- 7.4.6. Germany
- 7.4.7 Rest of Europe
- 7.5. Asia Pacific
 - 7.5.1. Overview
 - 7.5.2. Asia Pacific Oral Hygiene Market Estimate by Market Segment
 - 7.5.3. Asia Pacific Oral Hygiene Market Estimate by Country
 - 7.5.4. China
 - 7.5.5. Japan
 - 7.5.6. India
 - 7.5.7. Rest of Asia Pacific
- 7.6. Latin America
 - 7.6.1. Overview
 - 7.6.2. Latin America Oral Hygiene Market Estimate by Market Segment
 - 7.6.3. Latin America Oral Hygiene Market Estimate by Country
 - 7.6.4. Brazil
 - 7.6.5. Rest of Latin America
- 7.7. Middle East & Africa
 - 7.7.1. Overview
 - 7.7.2. Middle East & Africa Oral Hygiene Market Estimate by Market Segment
 - 7.7.3. Middle East & Africa Oral Hygiene Market Estimate by Country
 - 7.7.4. Middle East
 - 7.7.5. Africa

8. COMPETITIVE LANDSCAPE OF THE ORAL HYGIENE COMPANIES

- 8.1. Oral Hygiene Market Competition
- 8.2. Partnership/Collaboration/Agreement
- 8.3. Merger And Acquisitions
- 8.4. New Product Launch
- 8.5. Other Developments

9. COMPANY PROFILES OF ORAL HYGIENE INDUSTRY

- 9.1. Company Share Analysis
- 9.2. Market Concentration Rate
- 9.3. Church & Dwight Co. Inc.
 - 9.3.1. Company Overview
 - 9.3.2. Financials



- 9.3.3. Products
- 9.3.4. Recent Developments
- 9.4. Colgate-Palmolive Company
 - 9.4.1. Company Overview
 - 9.4.2. Financials
 - 9.4.3. Products
 - 9.4.4. Recent Developments
- 9.5. GSK
 - 9.5.1. Company Overview
 - 9.5.2. Financials
 - 9.5.3. Products
 - 9.5.4. Recent Developments
- 9.6. Henkel AG & Co. KGaA
 - 9.6.1. Company Overview
 - 9.6.2. Financials
 - 9.6.3. Products
 - 9.6.4. Recent Developments
- 9.7. LG Household & Health Care Ltd
 - 9.7.1. Company Overview
 - 9.7.2. Financials
 - 9.7.3. Products
 - 9.7.4. Recent Developments
- 9.8. P & G
 - 9.8.1. Company Overview
 - 9.8.2. Financials
 - 9.8.3. Products
 - 9.8.4. Recent Developments
- 9.9. Unilever
 - 9.9.1. Company Overview
 - 9.9.2. Financials
 - 9.9.3. Products
 - 9.9.4. Recent Developments

10. IMPACT ANALYSIS OF COVID-19 OUTBREAK

- 10.1. Impact Analysis of Covid-19 Outbreak on the Market
 - 10.1.1. Direct Impact on Production
 - 10.1.2. Supply Chain and Market Disruption
 - 10.1.3. Financial Impact on Firms and Financial Markets



- 10.2. COVID-19 Impact Analysis by Production, Import, Export and Demand
- 10.3. Pre V/S Post COVID-19 Market
- 10.4. Estimated Impact of the Coronavirus (COVID-19) Epidemic on the Market Size in 2020, by Scenario
- 10.5. COVID-19: Micro and Macro Factor Analysis on the Market
- *Note in company profiling, financial details and recent development are subject to availability or might not be covered in case of private companies



List Of Tables

LIST OF TABLES

Global Market Snapshot

Drivers of the Global Market Impact Analysis

Restraints of the Global Market Impact Analysis

List of Raw Material

List of Raw Material Manufactures

List of Potential Buyers

COVID-19 Impact Analysis by Production, Import, Export and Demand

Pre V/S Post COVID-19 Market

Estimated Impact Of The Coronavirus (Covid-19) Epidemic On The Market Size In

2020, By Scenario

COVID-19: Micro and Macro Factor Analysis on the Market

Global Oral Hygiene Market Analysis by Product (USD MN)

Global Oral Hygiene Market Analysis in Toothpaste by Geography (USD MN)

Global Oral Hygiene Market Analysis in Toothbrush by Geography (USD MN)

Global Oral Hygiene Market Analysis in Mouthwash/Rinse by Geography (USD MN)

Global Oral Hygiene Market Analysis in Dental Accessories by Geography (USD MN)

Global Oral Hygiene Market Analysis in Others by Geography (USD MN)

Global Oral Hygiene Market Analysis by Application (USD MN)

Global Oral Hygiene Market Analysis in Consumer Stores by Geography (USD MN)

Global Oral Hygiene Market Analysis in Retail Pharmacies by Geography (USD MN)

Global Oral Hygiene Market Analysis in Online Distribution by Geography (USD MN)

Global Oral Hygiene Market Analysis in Dental Dispensaries by Geography (USD MN)

Global Oral Hygiene Market by Geography (USD MN)

North America Oral Hygiene Market Analysis by Product (USD MN)

North America Oral Hygiene Market Estimate by Application (USD MN)

North America Oral Hygiene Market Estimate by Country (USD MN)

United State Oral Hygiene Market Analysis by Product (USD MN)

United State Oral Hygiene Market Estimate by Application (USD MN)

Rest of North America Oral Hygiene Market Analysis by Product (USD MN)

Rest of North America Oral Hygiene Market Estimate by Application (USD MN)

Europe Oral Hygiene Market Analysis by Product (USD MN)

Europe Oral Hygiene Market Estimate by Application (USD MN)

United Kingdom Oral Hygiene Market Analysis by Product (USD MN)

United Kingdom Oral Hygiene Market Estimate by Application (USD MN)

France Oral Hygiene Market Analysis by Product (USD MN)



France Oral Hygiene Market Estimate by Application (USD MN)

Germany Oral Hygiene Market Analysis by Product (USD MN)

Germany Oral Hygiene Market Estimate by Application (USD MN)

Rest of Europe Oral Hygiene Market Analysis by Product (USD MN)

Rest of Europe Oral Hygiene Market Estimate by Application (USD MN)

Asia Pacific Oral Hygiene Market Analysis by Product (USD MN)

Asia Pacific Oral Hygiene Market Estimate by Application (USD MN)

Asia Pacific Oral Hygiene Market Estimate by Country (USD MN)

China Oral Hygiene Market Analysis by Product (USD MN)

China Oral Hygiene Market Estimate by Application (USD MN)

Japan Oral Hygiene Market Analysis by Product (USD MN)

Japan Oral Hygiene Market Estimate by Application (USD MN)

India Oral Hygiene Market Analysis by Product (USD MN)

India Oral Hygiene Market Estimate by Application (USD MN)

Rest of Asia Pacific Oral Hygiene Market Analysis by Product (USD MN)

Rest of Asia Pacific Oral Hygiene Market Estimate by Application (USD MN)

Latin America Oral Hygiene Market Analysis by Product (USD MN)

Latin America Oral Hygiene Market Estimate by Application (USD MN)

Latin America Oral Hygiene Market Estimate by Country (USD MN)

Brazil Oral Hygiene Market Analysis by Product (USD MN)

Brazil Oral Hygiene Market Estimate by Application (USD MN)

Rest of Latin America Oral Hygiene Market Analysis by Product (USD MN)

Rest of Latin America Oral Hygiene Market Estimate by Application (USD MN)

Middle East & Africa Oral Hygiene Market Analysis by Product (USD MN)

Middle East & Africa Oral Hygiene Market Estimate by Application (USD MN)

Middle East & Africa Oral Hygiene Market Estimate by Country (USD MN)

Middle East Oral Hygiene Market Analysis by Product (USD MN)

Middle East Oral Hygiene Market Estimate by Application (USD MN)

Africa Oral Hygiene Market Analysis by Product (USD MN)

Africa Oral Hygiene Market Estimate by Application (USD MN)

Partnership/Collaboration/Agreement

Mergers And Acquisiton

New Product Launch

Other Developments

Company Market Share Analysis, 2019



List Of Figures

LIST OF FIGURES

Research Scope of Oral Hygiene Report

Market Research Process

Market Research Methodology

Global Oral Hygiene Market Size, by Region (USD MN)

Porters Five Forces Analysis

Market Attractiveness Analysis by Product

Market Attractiveness Analysis by Application

Market Attractiveness Analysis by Region

Value Chain Analysis

Global Oral Hygiene Market Analysis by Product (USD MN)

Global Oral Hygiene Market Analysis in Toothpaste by Geography (USD MN)

Global Oral Hygiene Market Analysis in Toothbrush by Geography (USD MN)

Global Oral Hygiene Market Analysis in Mouthwash/Rinse by Geography (USD MN)

Global Oral Hygiene Market Analysis in Dental Accessories by Geography (USD MN)

Global Oral Hygiene Market Analysis in Others by Geography (USD MN)

Global Oral Hygiene Market Analysis by Application (USD MN)

Global Oral Hygiene Market Analysis in Consumer Stores by Geography (USD MN)

Global Oral Hygiene Market Analysis in Retail Pharmacies by Geography (USD MN)

Global Oral Hygiene Market Analysis in Online Distribution by Geography (USD MN)

Global Oral Hygiene Market Analysis in Dental Dispensaries by Geography (USD MN)

Latin America Oral Hygiene Market by Revenue

Middle East & Africa Oral Hygiene Market by Revenue

Recent Development in Oral Hygiene Industry

Company Market Share Analysis, 2019

* Kindly note that the above listed are the basic tables and figures of the report and are not limited to the TOC.



I would like to order

Product name: Global Oral Hygiene Market Research Report - Industry Analysis, Size, Share, Growth,

Trends And Forecast 2019 to 2026

Product link: https://marketpublishers.com/r/G60A037B4816EN.html

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G60A037B4816EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name: | |
|---------------|---------------------------|
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

