

# **Global Home Appliance Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast 2019 to 2026**

<https://marketpublishers.com/r/GE7B9B33042EEN.html>

Date: May 2020

Pages: 140

Price: US\$ 3,950.00 (Single User License)

ID: GE7B9B33042EEN

## **Abstracts**

Value Market Research's latest report on the Global Home Appliance Market identified a significant growth in the industry over the last few years and anticipates it to grow considerably within the forecast period of 2020-2026.

The global home appliance market report provides a complete evaluation of the market for the forecast period. The report consists of various segments as well as an analysis of the factors playing a significant role in the market. The factors include the drivers, restraints, challenges and opportunities and the impact of these factors on the market has been provided in the report. The drivers and restraints are classified as intrinsic factors while the opportunities and challenges are classified as extrinsic factors of the market. The global home appliance market study provides an insight on the developments of the market in terms of revenue throughout the specified period.

This report provides a complete analysis for the global home appliance market. An in-depth secondary research, primary interviews and in-house expert reviews are responsible for providing the market estimates for the global home appliance market. These market estimates have been put together by studying the impact of different social, political and economic factors along with the current market dynamics that are affecting the global home appliance market growth.

The report begins with the market overview, followed by a crisp executive summary. The Porter's Five Forces analysis covered in this study will assist in understanding the five forces namely buyers bargaining power, suppliers bargaining power, threat of new entrants, the threat of substitutes and the degree of competition in the global home appliance market. It also helps to explain the various participants such as system

integrators, intermediaries and end users within the market. The report by Value Market Research also focuses on the competitive landscape of the global home appliance market.

The market analysis involves a section exclusively to list the major players of the global home appliance market wherein our analysts provide an insight into the financial statements of all the key players along with its key development product. The company profile section in the report also provides a business overview and financial information. The companies provided in this section can be customized as per the client's requirement.

The Home Appliance Market Report Segments the market as below -

By Type:

Kitchen Appliances

Refrigerators

Washing Machines

Televisions

Air Conditioners

By Distribution Channel:

In Store (Offline)

Online

## Contents

### **1 . PREFACE**

- 1.1. Report Description
  - 1.1.1. Objective
  - 1.1.2. Target Audience
  - 1.1.3. Unique Selling Proposition (USP) & offerings
- 1.2. Research Scope
- 1.3. Research Methodology
  - 1.3.1. Market Research Process
  - 1.3.2. Market Research Methodology

### **2 . EXECUTIVE SUMMARY**

- 2.1. Highlights of Home Appliance Market
- 2.2. Global Home Appliance Market Snapshot

### **3 . HOME APPLIANCE – INDUSTRY ANALYSIS**

- 3.1. Introduction
- 3.2. Market Drivers of Home Appliance Market
- 3.3. Market Restraints of Home Appliance Market
- 3.4. Opportunities of Home Appliance Market
- 3.5. Trends of Home Appliance Market
- 3.6. Porter's Five Force Analysis of Home Appliance Market
- 3.7. Home Appliance Market Attractiveness Analysis
  - 3.7.1 Market Attractive Analysis by Type
  - 3.7.2 Market Attractive Analysis by Distribution Channel
  - 3.7.3 Market Attractive Analysis by Region

### **4 . VALUE CHAIN ANALYSIS**

- 4.1. Home Appliance Value Chain Analysis
- 4.2. Home Appliance Raw Material Analysis
  - 4.2.1. List of Raw Materials
  - 4.2.2. Home Appliance Raw Material Manufactures List
  - 4.2.3. Price Trend of Home Appliance Key Raw Materials
- 4.3. List of Potential Buyers

#### 4.4. Marketing Channel

##### 4.4.1. Direct Marketing

##### 4.4.2. Indirect Marketing

##### 4.4.3. Marketing Channel Development Trend

### **5 . GLOBAL HOME APPLIANCE MARKET ANALYSIS BY TYPE**

#### 5.1 Overview by Type

#### 5.2 Global Home Appliance Market Analysis by Type

#### 5.3 Market Analysis of Kitchen Appliances by Regions

#### 5.4 Market Analysis of Refrigerators by Regions

#### 5.5 Market Analysis of Washing Machines by Regions

#### 5.6 Market Analysis of Televisions by Regions

#### 5.7 Market Analysis of Air Conditioners by Regions

### **6 . GLOBAL HOME APPLIANCE MARKET ANALYSIS BY DISTRIBUTION CHANNEL**

#### 6.1 Overview by Distribution Channel

#### 6.2 Global Home Appliance Market Analysis by Distribution Channel

#### 6.3 Market Analysis of In Store (Offline) by Regions

#### 6.4 Market Analysis of Online by Regions

### **7 . GLOBAL HOME APPLIANCE MARKET ANALYSIS BY GEOGRAPHY**

#### 7.1. Regional Outlook

#### 7.2. Introduction

#### 7.3. North America

##### 7.3.1. Overview

##### 7.3.2. North America Home Appliance Market Estimate by Market Segment

##### 7.3.3. North America Home Appliance Market Estimate by Country

##### 7.3.4. United State

##### 7.3.5. Rest of North America

#### 7.4. Europe

##### 7.4.1. Overview

##### 7.4.2. Europe Home Appliance Market Estimate by Market Segment

##### 7.4.3. Europe Home Appliance Market Estimate by Country

##### 7.4.4. United Kingdom

##### 7.4.5. France

- 7.4.6. Germany
- 7.4.7 Rest of Europe
- 7.5. Asia Pacific
  - 7.5.1. Overview
  - 7.5.2. Asia Pacific Home Appliance Market Estimate by Market Segment
  - 7.5.3. Asia Pacific Home Appliance Market Estimate by Country
  - 7.5.4. China
  - 7.5.5. Japan
  - 7.5.6. India
  - 7.5.7. Rest of Asia Pacific
- 7.6. Latin America
  - 7.6.1. Overview
  - 7.6.2. Latin America Home Appliance Market Estimate by Market Segment
  - 7.6.3. Latin America Home Appliance Market Estimate by Country
  - 7.6.4. Brazil
  - 7.6.5. Rest of Latin America
- 7.7. Middle East & Africa
  - 7.7.1. Overview
  - 7.7.2. Middle East & Africa Home Appliance Market Estimate by Market Segment
  - 7.7.3. Middle East & Africa Home Appliance Market Estimate by Country
  - 7.7.4. Middle East
  - 7.7.5. Africa

## **8 . COMPETITIVE LANDSCAPE OF THE HOME APPLIANCE COMPANIES**

- 8.1. Home Appliance Market Competition
- 8.2. Partnership/Collaboration/Agreement
- 8.3. Merger And Acquisitions
- 8.4. New Product Launch
- 8.5. Other Developments

## **9 . COMPANY PROFILES OF HOME APPLIANCE INDUSTRY**

- 9.1. Company Share Analysis
- 9.2. Market Concentration Rate
- 9.3. AB Electrolux
  - 9.3.1. Company Overview
  - 9.3.2. Financials
  - 9.3.3. Products

- 9.3.4. Recent Developments
- 9.4. Arçelik A.Ş.
  - 9.4.1. Company Overview
  - 9.4.2. Financials
  - 9.4.3. Products
  - 9.4.4. Recent Developments
- 9.5. BSH Hausgeräte GmbH
  - 9.5.1. Company Overview
  - 9.5.2. Financials
  - 9.5.3. Products
  - 9.5.4. Recent Developments
- 9.6. General Electric Company
  - 9.6.1. Company Overview
  - 9.6.2. Financials
  - 9.6.3. Products
  - 9.6.4. Recent Developments
- 9.7. Gree Electric Appliances Inc.
  - 9.7.1. Company Overview
  - 9.7.2. Financials
  - 9.7.3. Products
  - 9.7.4. Recent Developments
- 9.8. Hefei Meiling Company Limited
  - 9.8.1. Company Overview
  - 9.8.2. Financials
  - 9.8.3. Products
  - 9.8.4. Recent Developments
- 9.9. Hisense Co., Ltd.
  - 9.9.1. Company Overview
  - 9.9.2. Financials
  - 9.9.3. Products
  - 9.9.4. Recent Developments
- 9.10. Koninklijke Philips N.V.
  - 9.10.1. Company Overview
  - 9.10.2. Financials
  - 9.10.3. Products
  - 9.10.4. Recent Developments
- 9.11. LG Electronics Inc.
  - 9.11.1. Company Overview
  - 9.11.2. Financials

- 9.11.3. Products
- 9.11.4. Recent Developments
- 9.12. Midea Group
  - 9.12.1. Company Overview
  - 9.12.2. Financials
  - 9.12.3. Products
  - 9.12.4. Recent Developments
- 9.13. Panasonic Corporation
  - 9.13.1. Company Overview
  - 9.13.2. Financials
  - 9.13.3. Products
  - 9.13.4. Recent Developments
- 9.14. Samsung Group
  - 9.14.1. Company Overview
  - 9.14.2. Financials
  - 9.14.3. Products
  - 9.14.4. Recent Developments
- 9.15. Sichuan Changhong Electric Co., Ltd.
  - 9.15.1. Company Overview
  - 9.15.2. Financials
  - 9.15.3. Products
  - 9.15.4. Recent Developments
- 9.16. Skyworth Digital Holdings Limited
  - 9.16.1. Company Overview
  - 9.16.2. Financials
  - 9.16.3. Products
  - 9.16.4. Recent Developments
- 9.17. Sony Corporation
  - 9.17.1. Company Overview
  - 9.17.2. Financials
  - 9.17.3. Products
  - 9.17.4. Recent Developments
- 9.18. TCL Home Appliances (HK) Co. Ltd.
  - 9.18.1. Company Overview
  - 9.18.2. Financials
  - 9.18.3. Products
  - 9.18.4. Recent Developments
- 9.19. COMPANY H
  - 9.19.1. Company Overview

- 9.19.2. Financials
- 9.19.3. Products
- 9.19.4. Recent Developments
- 9.20. COMPANY I
  - 9.20.1. Company Overview
  - 9.20.2. Financials
  - 9.20.3. Products
  - 9.20.4. Recent Developments

## **10. IMPACT ANALYSIS OF COVID-19 OUTBREAK**

- 10.1. Impact Analysis of Covid-19 Outbreak on the Market
  - 10.1.1. Direct Impact on Production
  - 10.1.2. Supply Chain and Market Disruption
  - 10.1.3. Financial Impact on Firms and Financial Markets
- 10.2. COVID-19 Impact Analysis by Production, Import, Export and Demand
- 10.3. Pre V/S Post COVID-19 Market
- 10.4. Estimated Impact of the Coronavirus (COVID-19) Epidemic on the Market Size in 2020, by Scenario
- 10.5. COVID-19: Micro and Macro Factor Analysis on the Market

\*Note - in company profiling, financial details and recent development are subject to availability or might not be covered in case of private companies

## List Of Tables

### LIST OF TABLES

Global Market Snapshot  
Drivers of the Global Market Impact Analysis  
Restraints of the Global Market Impact Analysis  
List of Raw Material  
List of Raw Material Manufactures  
List of Potential Buyers  
COVID-19 Impact Analysis by Production, Import, Export and Demand  
Pre V/S Post COVID-19 Market  
Estimated Impact Of The Coronavirus (Covid-19) Epidemic On The Market Size In 2020, By Scenario  
COVID-19: Micro and Macro Factor Analysis on the Market  
Global Home Appliance Market Analysis by Type (Units)  
Global Home Appliance Market Analysis by Type (USD MN)  
Global Home Appliance Market Analysis in Kitchen Appliances by Geography (Units)  
Global Home Appliance Market Analysis in Kitchen Appliances by Geography (USD MN)  
Global Home Appliance Market Analysis in Refrigerators by Geography (Units)  
Global Home Appliance Market Analysis in Refrigerators by Geography (USD MN)  
Global Home Appliance Market Analysis in Washing Machines by Geography (Units)  
Global Home Appliance Market Analysis in Washing Machines by Geography (USD MN)  
Global Home Appliance Market Analysis in Televisions by Geography (Units)  
Global Home Appliance Market Analysis in Televisions by Geography (USD MN)  
Global Home Appliance Market Analysis in Air Conditioners by Geography (Units)  
Global Home Appliance Market Analysis in Air Conditioners by Geography (USD MN)  
Global Home Appliance Market Analysis by Distribution Channel (Units)  
Global Home Appliance Market Analysis by Distribution Channel (USD MN)  
Global Home Appliance Market Analysis in In Store (Offline) by Geography (Units)  
Global Home Appliance Market Analysis in In Store (Offline) by Geography (USD MN)  
Global Home Appliance Market Analysis in Online by Geography (Units)  
Global Home Appliance Market Analysis in Online by Geography (USD MN)  
Global Home Appliance Market by Geography (Units)  
Global Home Appliance Market by Geography (USD MN)  
North America Home Appliance Market Analysis by Type (Units)  
North America Home Appliance Market Analysis by Type (USD MN)

North America Home Appliance Market Estimate by Distribution Channel (Units)  
North America Home Appliance Market Estimate by Distribution Channel (USD MN)  
North America Home Appliance Market Estimate by Country (Units)  
North America Home Appliance Market Estimate by Country (USD MN)  
United State Home Appliance Market Analysis by Type (Units)  
United State Home Appliance Market Analysis by Type (USD MN)  
United State Home Appliance Market Estimate by Distribution Channel (Units)  
United State Home Appliance Market Estimate by Distribution Channel (USD MN)  
Rest of North America Home Appliance Market Analysis by Type (Units)  
Rest of North America Home Appliance Market Analysis by Type (USD MN)  
Rest of North America Home Appliance Market Estimate by Distribution Channel (Units)  
Rest of North America Home Appliance Market Estimate by Distribution Channel (USD MN)  
Europe Home Appliance Market Analysis by Type (Units)  
Europe Home Appliance Market Analysis by Type (USD MN)  
Europe Home Appliance Market Estimate by Distribution Channel (Units)  
Europe Home Appliance Market Estimate by Distribution Channel (USD MN)  
Europe Home Appliance Market Estimate by Country (Units)  
Europe Home Appliance Market Estimate by Country (USD MN)  
United Kingdom Home Appliance Market Analysis by Type (Units)  
United Kingdom Home Appliance Market Analysis by Type (USD MN)  
United Kingdom Home Appliance Market Estimate by Distribution Channel (Units)  
United Kingdom Home Appliance Market Estimate by Distribution Channel (USD MN)  
France Home Appliance Market Analysis by Type (Units)  
France Home Appliance Market Analysis by Type (USD MN)  
France Home Appliance Market Estimate by Distribution Channel (Units)  
France Home Appliance Market Estimate by Distribution Channel (USD MN)  
Germany Home Appliance Market Analysis by Type (Units)  
Germany Home Appliance Market Analysis by Type (USD MN)  
Germany Home Appliance Market Estimate by Distribution Channel (Units)  
Germany Home Appliance Market Estimate by Distribution Channel (USD MN)  
Rest of Europe Home Appliance Market Analysis by Type (Units)  
Rest of Europe Home Appliance Market Analysis by Type (USD MN)  
Rest of Europe Home Appliance Market Estimate by Distribution Channel (Units)  
Rest of Europe Home Appliance Market Estimate by Distribution Channel (USD MN)  
Asia Pacific Home Appliance Market Analysis by Type (Units)  
Asia Pacific Home Appliance Market Analysis by Type (USD MN)  
Asia Pacific Home Appliance Market Estimate by Distribution Channel (Units)  
Asia Pacific Home Appliance Market Estimate by Distribution Channel (USD MN)

Asia Pacific Home Appliance Market Estimate by Country (Units)  
Asia Pacific Home Appliance Market Estimate by Country (USD MN)  
China Home Appliance Market Analysis by Type (Units)  
China Home Appliance Market Analysis by Type (USD MN)  
China Home Appliance Market Estimate by Distribution Channel (Units)  
China Home Appliance Market Estimate by Distribution Channel (USD MN)  
Japan Home Appliance Market Analysis by Type (Units)  
Japan Home Appliance Market Analysis by Type (USD MN)  
Japan Home Appliance Market Estimate by Distribution Channel (Units)  
Japan Home Appliance Market Estimate by Distribution Channel (USD MN)  
India Home Appliance Market Analysis by Type (Units)  
India Home Appliance Market Analysis by Type (USD MN)  
India Home Appliance Market Estimate by Distribution Channel (Units)  
India Home Appliance Market Estimate by Distribution Channel (USD MN)  
Rest of Asia Pacific Home Appliance Market Analysis by Type (Units)  
Rest of Asia Pacific Home Appliance Market Analysis by Type (USD MN)  
Rest of Asia Pacific Home Appliance Market Estimate by Distribution Channel (Units)  
Rest of Asia Pacific Home Appliance Market Estimate by Distribution Channel (USD MN)  
Latin America Home Appliance Market Analysis by Type (Units)  
Latin America Home Appliance Market Analysis by Type (USD MN)  
Latin America Home Appliance Market Estimate by Distribution Channel (Units)  
Latin America Home Appliance Market Estimate by Distribution Channel (USD MN)  
Latin America Home Appliance Market Estimate by Country (Units)  
Latin America Home Appliance Market Estimate by Country (USD MN)  
Brazil Home Appliance Market Analysis by Type (Units)  
Brazil Home Appliance Market Analysis by Type (USD MN)  
Brazil Home Appliance Market Estimate by Distribution Channel (Units)  
Brazil Home Appliance Market Estimate by Distribution Channel (USD MN)  
Rest of Latin America Home Appliance Market Analysis by Type (Units)  
Rest of Latin America Home Appliance Market Analysis by Type (USD MN)  
Rest of Latin America Home Appliance Market Estimate by Distribution Channel (Units)  
Rest of Latin America Home Appliance Market Estimate by Distribution Channel (USD MN)  
Middle East & Africa Home Appliance Market Analysis by Type (Units)  
Middle East & Africa Home Appliance Market Analysis by Type (USD MN)  
Middle East & Africa Home Appliance Market Estimate by Distribution Channel (Units)  
Middle East & Africa Home Appliance Market Estimate by Distribution Channel (USD MN)

Middle East & Africa Home Appliance Market Estimate by Country (Units)  
Middle East & Africa Home Appliance Market Estimate by Country (USD MN)  
Middle East Home Appliance Market Analysis by Type (Units)  
Middle East Home Appliance Market Analysis by Type (USD MN)  
Middle East Home Appliance Market Estimate by Distribution Channel (Units)  
Middle East Home Appliance Market Estimate by Distribution Channel (USD MN)  
Africa Home Appliance Market Analysis by Type (Units)  
Africa Home Appliance Market Analysis by Type (USD MN)  
Africa Home Appliance Market Estimate by Distribution Channel (Units)  
Africa Home Appliance Market Estimate by Distribution Channel (USD MN)  
Partnership/Collaboration/Agreement  
Mergers And Acquisiton

## List Of Figures

### LIST OF FIGURES

Research Scope of Home Appliance Report  
Market Research Process  
Market Research Methodology  
Global Home Appliance Market Size, by Region (2019)  
Porters Five Forces Analysis  
Market Attractiveness Analysis by Type  
Market Attractiveness Analysis by Distribution Channel  
Market Attractiveness Analysis by Region  
Value Chain Analysis  
Global Home Appliance Market Analysis by Type  
Global Home Appliance Market Analysis in Kitchen Appliances by Region  
Global Home Appliance Market Analysis in Refrigerators by Region  
Global Home Appliance Market Analysis in Washing Machines by Region  
Global Home Appliance Market Analysis in Televisions by Region  
Global Home Appliance Market Analysis in Air Conditioners by Region  
Global Home Appliance Market Analysis by Distribution Channel  
Global Home Appliance Market Analysis in In Store (Offline) by Region  
Global Home Appliance Market Analysis in Online by Region  
Global Home Appliance Market by Volume And Revenue  
North America Home Appliance Market by Volume And Revenue  
Europe Home Appliance Market by Volume And Revenue  
Asia Pacific Home Appliance Market by Volume And Revenue  
Latin America Home Appliance Market by Volume And Revenue  
Middle East & Africa Home Appliance Market by Volume And Revenue  
Recent Development in Home Appliance Industry  
Company Market Share Analysis, 2019

\* Kindly note that the above listed are the basic tables and figures of the report and are not limited to the TOC.

## I would like to order

Product name: Global Home Appliance Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast 2019 to 2026

Product link: <https://marketpublishers.com/r/GE7B9B33042EEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE7B9B33042EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

