

Global FMCG Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast 2019 to 2026

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Abstracts

Value Market Research's latest report on the Global FMCG Market identified a significant growth in the industry over the last few years and anticipates it to grow considerably within the forecast period of 2020-2026.

The global fmcg market report provides a complete evaluation of the market for the forecast period. The report consists of various segments as well as an analysis of the factors playing a significant role in the market. The factors include the drivers, restraints, challenges and opportunities and the impact of these factors on the market has been provided in the report. The drivers and restraints are classified as intrinsic factors while the opportunities and challenges are classified as extrinsic factors of the market. The global fmcg market study provides an insight on the developments of the market in terms of revenue throughout the specified period.

This report provides a complete analysis for the global fmcg market. An in-depth secondary research, primary interviews and in-house expert reviews are responsible for providing the market estimates for the global fmcg market. These market estimates have been put together by studying the impact of different social, political and economic factors along with the current market dynamics that are affecting the global fmcg market growth.

The report begins with the market overview, followed by a crisp executive summary. The Porter's Five Forces analysis covered in this study will assist in understanding the five forces namely buyers bargaining power, suppliers bargaining power, threat of new entrants, the threat of substitutes and the degree of competition in the global fmcg market. It also helps to explain the various participants such as system integrators,

intermediaries and end users within the market. The report by Value Market Research also focuses on the competitive landscape of the global fmcg market.

The market analysis involves a section exclusively to list the major players of the global fmcg market wherein our analysts provide an insight into the financial statements of all the key players along with its key development product. The company profile section in the report also provides a business overview and financial information. The companies provided in this section can be customized as per the client's requirement.

The FMCG Market Report Segments the market as below -

By Type

Food & Beverage

Personal Care

Health Care

Home Care

By Distribution Channel

Supermarkets & Hypermarkets

Grocery Stores

Specialty Stores

E-commerce

Others

Contents

1 . PREFACE

- 1.1. Report Description
 - 1.1.1. Objective
 - 1.1.2. Target Audience
 - 1.1.3. Unique Selling Proposition (USP) & offerings
- 1.2. Research Scope
- 1.3. Research Methodology
 - 1.3.1. Market Research Process
 - 1.3.2. Market Research Methodology

2 . EXECUTIVE SUMMARY

- 2.1. Highlights of Fmcg Market
- 2.2. Global Fmcg Market Snapshot

3 . FMCG – INDUSTRY ANALYSIS

- 3.1. Introduction
- 3.2. Market Drivers of Fmcg Market
- 3.3. Market Restraints of Fmcg Market
- 3.4. Opportunities of Fmcg Market
- 3.5. Trends of Fmcg Market
- 3.6. Porter's Five Force Analysis of Fmcg Market
- 3.7. Fmcg Market Attractiveness Analysis
 - 3.7.1 Market Attractive Analysis by Type
 - 3.7.2 Market Attractive Analysis by Distribution Channel
 - 3.7.3 Market Attractive Analysis by Region

4 . VALUE CHAIN ANALYSIS

- 4.1. Fmcg Value Chain Analysis
- 4.2. Fmcg Raw Material Analysis
 - 4.2.1. List of Raw Materials
 - 4.2.2. Fmcg Raw Material Manufactures List
 - 4.2.3. Price Trend of Fmcg Key Raw Materials
- 4.3. List of Potential Buyers

4.4. Marketing Channel

4.4.1. Direct Marketing

4.4.2. Indirect Marketing

4.4.3. Marketing Channel Development Trend

5 . GLOBAL FMCG MARKET ANALYSIS BY TYPE

5.1 Overview by Type

5.2 Global Fmcg Market Analysis by Type

5.3 Market Analysis of Food & Beverage by Regions

5.4 Market Analysis of Personal Care by Regions

5.5 Market Analysis of Health Care by Regions

5.6 Market Analysis of Home Care by Regions

6 . GLOBAL FMCG MARKET ANALYSIS BY DISTRIBUTION CHANNEL

6.1 Overview by Distribution Channel

6.2 Global Fmcg Market Analysis by Distribution Channel

6.3 Market Analysis of Supermarkets & Hypermarkets by Regions

6.4 Market Analysis of Grocery Stores by Regions

6.5 Market Analysis of Specialty Stores by Regions

6.6 Market Analysis of E-commerce by Regions

6.7 Market Analysis of Others by Regions

7 . GLOBAL FMCG MARKET ANALYSIS BY GEOGRAPHY

7.1. Regional Outlook

7.2. Introduction

7.3. North America

7.3.1. Overview

7.3.2. North America Fmcg Market Estimate by Market Segment

7.3.3. North America Fmcg Market Estimate by Country

7.3.4. United State

7.3.5. Rest of North America

7.4. Europe

7.4.1. Overview

7.4.2. Europe Fmcg Market Estimate by Market Segment

7.4.3. Europe Fmcg Market Estimate by Country

7.4.4. United Kingdom

- 7.4.5. France
- 7.4.6. Germany
- 7.4.7 Rest of Europe
- 7.5. Asia Pacific
 - 7.5.1. Overview
 - 7.5.2. Asia Pacific Fmcg Market Estimate by Market Segment
 - 7.5.3. Asia Pacific Fmcg Market Estimate by Country
 - 7.5.4. China
 - 7.5.5. Japan
 - 7.5.6. India
 - 7.5.7. Rest of Asia Pacific
- 7.6. Latin America
 - 7.6.1. Overview
 - 7.6.2. Latin America Fmcg Market Estimate by Market Segment
 - 7.6.3. Latin America Fmcg Market Estimate by Country
 - 7.6.4. Brazil
 - 7.6.5. Rest of Latin America
- 7.7. Middle East & Africa
 - 7.7.1. Overview
 - 7.7.2. Middle East & Africa Fmcg Market Estimate by Market Segment
 - 7.7.3. Middle East & Africa Fmcg Market Estimate by Country
 - 7.7.4. Middle East
 - 7.7.5. Africa

8 . COMPETITIVE LANDSCAPE OF THE FMCG COMPANIES

- 8.1. Fmcg Market Competition
- 8.2. Partnership/Collaboration/Agreement
- 8.3. Merger And Acquisitions
- 8.4. New Product Launch
- 8.5. Other Developments

9 . COMPANY PROFILES OF FMCG INDUSTRY

- 9.1. Company Share Analysis
- 9.2. Market Concentration Rate
- 9.3. Dr Pepper Snapple Group, Inc.
 - 9.3.1. Company Overview
 - 9.3.2. Financials

- 9.3.3. Products
- 9.3.4. Recent Developments
- 9.4. Johnson & Johnson
 - 9.4.1. Company Overview
 - 9.4.2. Financials
 - 9.4.3. Products
 - 9.4.4. Recent Developments
- 9.5. Kimberly-Clark Corporation
 - 9.5.1. Company Overview
 - 9.5.2. Financials
 - 9.5.3. Products
 - 9.5.4. Recent Developments
- 9.6. Nestle
 - 9.6.1. Company Overview
 - 9.6.2. Financials
 - 9.6.3. Products
 - 9.6.4. Recent Developments
- 9.7. Patanjali Ayurved Ltd.
 - 9.7.1. Company Overview
 - 9.7.2. Financials
 - 9.7.3. Products
 - 9.7.4. Recent Developments
- 9.8. Pepsico, Inc.
 - 9.8.1. Company Overview
 - 9.8.2. Financials
 - 9.8.3. Products
 - 9.8.4. Recent Developments
- 9.9. Procter & Gamble
 - 9.9.1. Company Overview
 - 9.9.2. Financials
 - 9.9.3. Products
 - 9.9.4. Recent Developments
- 9.10. Revlon, Inc.
 - 9.10.1. Company Overview
 - 9.10.2. Financials
 - 9.10.3. Products
 - 9.10.4. Recent Developments
- 9.11. The Coca-Cola Company
 - 9.11.1. Company Overview

- 9.11.2. Financials
- 9.11.3. Products
- 9.11.4. Recent Developments
- 9.12. Unilever Group
 - 9.12.1. Company Overview
 - 9.12.2. Financials
 - 9.12.3. Products
 - 9.12.4. Recent Developments

10. IMPACT ANALYSIS OF COVID-19 OUTBREAK

- 10.1. Impact Analysis of Covid-19 Outbreak on the Market
 - 10.1.1. Direct Impact on Production
 - 10.1.2. Supply Chain and Market Disruption
 - 10.1.3. Financial Impact on Firms and Financial Markets
- 10.2. COVID-19 Impact Analysis by Production, Import, Export and Demand
- 10.3. Pre V/S Post COVID-19 Market
- 10.4. Estimated Impact of the Coronavirus (COVID-19) Epidemic on the Market Size in 2020, by Scenario
- 10.5. COVID-19: Micro and Macro Factor Analysis on the Market

*Note - in company profiling, financial details and recent development are subject to availability or might not be covered in case of private companies

List Of Tables

LIST OF TABLES

Global Market Snapshot

Drivers of the Global Market Impact Analysis

Restraints of the Global Market Impact Analysis

List of Raw Material

List of Raw Material Manufactures

List of Potential Buyers

COVID-19 Impact Analysis by Production, Import, Export and Demand

Pre V/S Post COVID-19 Market

Estimated Impact Of The Coronavirus (Covid-19) Epidemic On The Market Size In 2020, By Scenario

COVID-19: Micro and Macro Factor Analysis on the Market

Global Fmcg Market Analysis by Type (USD MN)

Global Fmcg Market Analysis in Food & Beverage by Geography (USD MN)

Global Fmcg Market Analysis in Personal Care by Geography (USD MN)

Global Fmcg Market Analysis in Health Care by Geography (USD MN)

Global Fmcg Market Analysis in Home Care by Geography (USD MN)

Global Fmcg Market Analysis by Distribution Channel (USD MN)

Global Fmcg Market Analysis in Supermarkets & Hypermarkets by Geography (USD MN)

Global Fmcg Market Analysis in Grocery Stores by Geography (USD MN)

Global Fmcg Market Analysis in Specialty Stores by Geography (USD MN)

Global Fmcg Market Analysis in E-commerce by Geography (USD MN)

Global Fmcg Market Analysis in Others by Geography (USD MN)

Global Fmcg Market by Geography (USD MN)

North America Fmcg Market Analysis by Type (USD MN)

North America Fmcg Market Estimate by Distribution Channel (USD MN)

North America Fmcg Market Estimate by Country (USD MN)

United State Fmcg Market Analysis by Type (USD MN)

United State Fmcg Market Estimate by Distribution Channel (USD MN)

Rest of North America Fmcg Market Analysis by Type (USD MN)

Rest of North America Fmcg Market Estimate by Distribution Channel (USD MN)

Europe Fmcg Market Analysis by Type (USD MN)

Europe Fmcg Market Estimate by Distribution Channel (USD MN)

United Kingdom Fmcg Market Analysis by Type (USD MN)

United Kingdom Fmcg Market Estimate by Distribution Channel (USD MN)

France Fmcg Market Analysis by Type (USD MN)
France Fmcg Market Estimate by Distribution Channel (USD MN)
Germany Fmcg Market Analysis by Type (USD MN)
Germany Fmcg Market Estimate by Distribution Channel (USD MN)
Rest of Europe Fmcg Market Analysis by Type (USD MN)
Rest of Europe Fmcg Market Estimate by Distribution Channel (USD MN)
Asia Pacific Fmcg Market Analysis by Type (USD MN)
Asia Pacific Fmcg Market Estimate by Distribution Channel (USD MN)
Asia Pacific Fmcg Market Estimate by Country (USD MN)
China Fmcg Market Analysis by Type (USD MN)
China Fmcg Market Estimate by Distribution Channel (USD MN)
Japan Fmcg Market Analysis by Type (USD MN)
Japan Fmcg Market Estimate by Distribution Channel (USD MN)
India Fmcg Market Analysis by Type (USD MN)
India Fmcg Market Estimate by Distribution Channel (USD MN)
Rest of Asia Pacific Fmcg Market Analysis by Type (USD MN)
Rest of Asia Pacific Fmcg Market Estimate by Distribution Channel (USD MN)
Latin America Fmcg Market Analysis by Type (USD MN)
Latin America Fmcg Market Estimate by Distribution Channel (USD MN)
Latin America Fmcg Market Estimate by Country (USD MN)
Brazil Fmcg Market Analysis by Type (USD MN)
Brazil Fmcg Market Estimate by Distribution Channel (USD MN)
Rest of Latin America Fmcg Market Analysis by Type (USD MN)
Rest of Latin America Fmcg Market Estimate by Distribution Channel (USD MN)
Middle East & Africa Fmcg Market Analysis by Type (USD MN)
Middle East & Africa Fmcg Market Estimate by Distribution Channel (USD MN)
Middle East & Africa Fmcg Market Estimate by Country (USD MN)
Middle East Fmcg Market Analysis by Type (USD MN)
Middle East Fmcg Market Estimate by Distribution Channel (USD MN)
Africa Fmcg Market Analysis by Type (USD MN)
Africa Fmcg Market Estimate by Distribution Channel (USD MN)
Partnership/Collaboration/Agreement
Mergers And Acquisiton
New Product Launch
Other Developments
Company Market Share Analysis, 2019

List Of Figures

LIST OF FIGURES

Research Scope of Fmcg Report

Market Research Process

Market Research Methodology

Global Fmcg Market Size, by Region (USD MN)

Porters Five Forces Analysis

Market Attractiveness Analysis by Type

Market Attractiveness Analysis by Distribution Channel

Market Attractiveness Analysis by Region

Value Chain Analysis

Global Fmcg Market Analysis by Type (USD MN)

Global Fmcg Market Analysis in Food & Beverage by Geography (USD MN)

Global Fmcg Market Analysis in Personal Care by Geography (USD MN)

Global Fmcg Market Analysis in Health Care by Geography (USD MN)

Global Fmcg Market Analysis in Home Care by Geography (USD MN)

Global Fmcg Market Analysis by Distribution Channel (USD MN)

Global Fmcg Market Analysis in Supermarkets & Hypermarkets by Geography (USD MN)

Global Fmcg Market Analysis in Grocery Stores by Geography (USD MN)

Global Fmcg Market Analysis in Specialty Stores by Geography (USD MN)

Global Fmcg Market Analysis in E-commerce by Geography (USD MN)

Global Fmcg Market Analysis in Others by Geography (USD MN)

Latin America Fmcg Market by Revenue

Middle East & Africa Fmcg Market by Revenue

Recent Development in Fmcg Industry

Company Market Share Analysis, 2019

* Kindly note that the above listed are the basic tables and figures of the report and are not limited to the TOC.

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