

Global Flexible Packaging Market Research Report - Industry Analysis, Size, Share, Growth, Trends and Forecast, 2014 - 2025

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Abstracts

Flexible packaging implies to plastic based non-rigid packaging used for the packaging of various consumer and industrial goods. Flexible packaging are enclosures of plastic, paper and foil. These packaging are sustainable and convenient packaging including plastic pouches, sachets, foils, plastic bags, peel off lids, paper and other enclosures. Flexing packaging are used to package cosmetics, food and beverages, personal care products, industrial products, pharmaceuticals and other commercial goods.

Flexible packaging use advanced technology to design innovative and aesthetic packaging materials. This enhances the overall appeal of packaging and provides convenient handling of products to the consumers. Flexible packaging ensures safety, quality and efficiency of the product contained in them. It provides detailed analysis of product by printing necessary information about the product on the packaging. Low cost of manufacturing, safety during transport, effective and innovative packaging are major features of flexible packaging. These packaging also provide high barrier safety to specific goods which need extra protection from surroundings.

Based on end-use global flexible market is segmented as food which includes fruit and vegetables, frozen and chilled food, meat, fish and poultry, dried food, ready meals, confectionery, savoury snacks, dairy products, baked goods and other food, baby food, soups, sauces and condiments and other foods; pet food; cosmetics and toiletries; beverages; pharmaceuticals and medical; non-food and tobacco. On the basis of substrates global flexible market is classified into cast polypropylene, biaxially oriented polypropylene (BOPP), biaxially-oriented polyethylene terephthalate (BOPET), polyethylene (PE), Biaxially oriented polyamide (BOPA) and cast polyamide (CPA), ethylene vinyl alcohol (EVOH), recycled cellulose fiber (RCF), polyvinyl chloride (PVC),

aluminium foil, paper and others. This market is further bifurcated on the basis materials as stand-up pouches, plastic pouches and bags, converted rollstock, industrial flexible packaging and other.

Innovative design attractive appeal and convenient handling are efficient features of flexible packaging which drive this market. Changing lifestyle and urbanization has led to increased preference towards flexible packaging rather than traditional glass and metal packaging. This is a significant factor fueling the growth of global flexible packaging market. Use of advanced technology and effective branding techniques by manufacturers is expected to empower the global flexible market for the forecast period. In addition, increasing population and shift in trends have led to the increased demand for packed food and beverages in the Asia Pacific region. This is another positive factor to boost the global flexible packaging market. Increasing modern trends have led to rise in use of cosmetics and personal care products which in turn prominently open new market opportunities for the global flexible packaging market. Environmental concerns and stringent regulations in regions of Europe and North America on the use of plastic are restraining the growth of global flexible packaging market.

Based on geography, global flexible packaging market is segmented as North America, Asia Pacific, Europe, Latin America and Middle East and Africa. Key industries in the global flexible packaging market are Amcor, Bemis, AEP Industries, Coveris Holdings, American Packaging, Innovia Films, Printpack, Sealed Air, MeadWestvaco, Rexam, Wipak, Sonoco Products, Cellpack, Anchor Packaging, Flextrus, Exopack, Fres-co System USA, Hood Packaging, Constantia Flexibles, JL Packaging, Sigma Plastics, Oracle Packaging, Phoenix Closures, Rollprint Packaging Products, Safta, Glenroy, Schur Flexibles, PaharPur 3P, Sudpack Verpackungen, Pactiv, CL&D Graphics, Huhtamaki, Clondalkin Group and PERUPLAST.

Decision Databases is involved in providing research reports and company profiles in the global flexible packaging market in terms of revenue and output/volume. Market drivers, opportunities and restraints are thoroughly studied which influences the market. This study is further utilized for the overall analysis of the market. The flexible packaging market is segmented based on the global applications, geographic presence, by products and ingredients. We offer an inclusive category-specific market outlook. We provide access to a comprehensive collection of companies in the industry. The companies can strategize and execute business operations through our competitor analysis. Find the global industry analysis, market size, share, growth, and trends information in our flexible packaging profiles.

SEGMENTATIONS IN REPORT:

Flexible Packaging By Substrates:

Biaxially Oriented Polypropylene (BOPP)

Cast Polypropylene

Biaxial Oriented Polyamide (BOPA) And Cast Polyamide (CPA)

Biaxially-Oriented Polyethylene Terephthalate (BOPET)

Polyethylene (PE)

Ethylene Vinyl Alcohol (EVOH)

Polyvinyl Chloride (PVC)

Recycled Cellulose Fiber (RCF)

Aluminium Foil

Paper

Others

Flexible Packaging By Material

Plastic Pouches And Bags

Stand-Up Pouches

Converted Rollstock

Industrial Flexible Packaging

Other

Flexible Packaging By End-Use Market

Food And Beverages

Pet Food

Cosmetics And Toiletries

Pharmaceuticals And Medical

Tobacco

Non-Food

Flexible Packaging By Geography:

North America

Europe

Asia Pacific

Latin America

Middle East And Africa

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