

## Global Cloud Communication Platform Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast 2019 to 2026

https://marketpublishers.com/r/G67BFA2C45B4EN.html

Date: May 2020 Pages: 155 Price: US\$ 3,950.00 (Single User License) ID: G67BFA2C45B4EN

### **Abstracts**

Value Market Research's latest report on the Global Cloud Communication Platform Market identified a significant growth in the industry over the last few years and anticipates it to grow considerably within the forecast period of 2020-2026.

The global cloud communication platform market report provides a complete evaluation of the market for the forecast period. The report consists of various segments as well as an analysis of the factors playing a significant role in the market. The factors include the drivers, restraints, challenges and opportunities and the impact of these factors on the market has been provided in the report. The drivers and restraints are classified as intrinsic factors while the opportunities and challenges are classified as extrinsic factors of the market. The global cloud communication platform market study provides an insight on the developments of the market in terms of revenue throughout the specified period.

This report provides a complete analysis for the global cloud communication platform market. An in-depth secondary research, primary interviews and in-house expert reviews are responsible for providing the market estimates for the global cloud communication platform market. These market estimates have been put together by studying the impact of different social, political and economic factors along with the current market dynamics that are affecting the global cloud communication platform market growth.

The report begins with the market overview, followed by a crisp executive summary. The Porter's Five Forces analysis covered in this study will assist in understanding the five forces namely buyers bargaining power, suppliers bargaining power, threat of new



entrants, the threat of substitutes and the degree of competition in the global cloud communication platform market. It also helps to explain the various participants such as system integrators, intermediaries and end users within the market. The report by Value Market Research also focuses on the competitive landscape of the global cloud communication platform market.

The market analysis involves a section exclusively to list the major players of the global cloud communication platform market wherein our analysts provide an insight into the financial statements of all the key players along with its key development product. The company profile section in the report also provides a business overview and financial information. The companies provided in this section can be customized as per the client's requirement.

The Cloud Communication Platform Market Report Segments the market as below -

By Solution Unified Communication and Collaboration (UCC/UCaaS) Web Real-Time Communication (WebRTC) Interactive Voice Response (IVR) Voice Over Internet Protocol (VoIP) Application Programming Interface (API) Reporting and Analytics

By Service Training and Consulting Support and Maintenance Managed Service

By Organization Size Small- and Medium-Sized Enterprises Large Enterprises

By Vertical Banking, Financial Services, and Insurance Healthcare Telecommunication and ITes Government Retail Travel and Hospitality



Education Manufacturing Others



## Contents

#### 1. PREFACE

- 1.1. Report Description
- 1.1.1. Objective
- 1.1.2. Target Audience
- 1.1.3. Unique Selling Proposition (USP) & offerings
- 1.2. Research Scope
- 1.3. Research Methodology
- 1.3.1. Market Research Process
- 1.3.2. Market Research Methodology

#### 2. EXECUTIVE SUMMARY

- 2.1. Highlights of Cloud Communication Platform Market
- 2.2. Global Cloud Communication Platform Market Snapshot

#### **3 . CLOUD COMMUNICATION PLATFORM – INDUSTRY ANALYSIS**

- 3.1. Introduction
- 3.2. Market Drivers of Cloud Communication Platform Market
- 3.3. Market Restraints of Cloud Communication Platform Market
- 3.4. Opportunities of Cloud Communication Platform Market
- 3.5. Trends of Cloud Communication Platform Market
- 3.6. Porter's Five Force Analysis of Cloud Communication Platform Market
- 3.7. Cloud Communication Platform Market Attractiveness Analysis
  - 3.7.1 Market Attractive Analysis by Solution
  - 3.7.2 Market Attractive Analysis by Service
  - 3.7.3 Market Attractive Analysis by Organization Size
  - 3.7.4 Market Attractive Analysis by Vertical
  - 3.7.5 Market Attractive Analysis by Region

#### 4. VALUE CHAIN ANALYSIS

- 4.1. Cloud Communication Platform Value Chain Analysis
- 4.2. Cloud Communication Platform Raw Material Analysis
- 4.2.1. List of Raw Materials
- 4.2.2. Cloud Communication Platform Raw Material Manufactures List



4.2.3. Price Trend of Cloud Communication Platform Key Raw Materials

- 4.3. List of Potential Buyers
- 4.4. Marketing Channel
- 4.4.1. Direct Marketing
- 4.4.2. Indirect Marketing
- 4.4.3. Marketing Channel Development Trend

# 5 . GLOBAL CLOUD COMMUNICATION PLATFORM MARKET ANALYSIS BY SOLUTION

- 5.1 Overview by Solution
- 5.2 Global Cloud Communication Platform Market Analysis by Solution

5.3 Market Analysis of Unified Communication and Collaboration (UCC/UCaaS) by Regions

- 5.4 Market Analysis of Web Real-Time Communication (WebRTC) by Regions
- 5.5 Market Analysis of Interactive Voice Response (IVR) by Regions
- 5.6 Market Analysis of Voice Over Internet Protocol (VoIP) by Regions
- 5.7 Market Analysis of Application Programming Interface (API) by Regions
- 5.8 Market Analysis of Reporting and Analytics by Regions

#### 6 . GLOBAL CLOUD COMMUNICATION PLATFORM MARKET ANALYSIS BY SERVICE

- 6.1 Overview by Service
- 6.2 Global Cloud Communication Platform Market Analysis by Service
- 6.3 Market Analysis of Training and Consulting by Regions
- 6.4 Market Analysis of Support and Maintenance by Regions
- 6.5 Market Analysis of Managed Service by Regions

#### 7 . GLOBAL CLOUD COMMUNICATION PLATFORM MARKET ANALYSIS BY ORGANIZATION SIZE

- 7.1 Overview by Organization Size
- 7.2 Global Cloud Communication Platform Market Analysis by Organization Size
- 7.3 Market Analysis of Small- and Medium-Sized Enterprises by Regions
- 7.4 Market Analysis of Large Enterprises by Regions

#### 8 . GLOBAL CLOUD COMMUNICATION PLATFORM MARKET ANALYSIS BY VERTICAL

Global Cloud Communication Platform Market Research Report - Industry Analysis, Size, Share, Growth, Trends An...



- 8.1 Overview by Vertical
- 8.2 Global Cloud Communication Platform Market Analysis by Vertical
- 8.3 Market Analysis of Banking, Financial Services, and Insurance by Regions
- 8.4 Market Analysis of Healthcare by Regions
- 8.5 Market Analysis of Telecommunication and ITes by Regions
- 8.6 Market Analysis of Government by Regions
- 8.7 Market Analysis of Retail by Regions
- 8.8 Market Analysis of Travel and Hospitality by Regions
- 8.9 Market Analysis of Education by Regions
- 8.10. Market Analysis of Manufacturing by Regions
- 8.11 Market Analysis of Others by Regions

#### 9 . GLOBAL CLOUD COMMUNICATION PLATFORM MARKET ANALYSIS BY GEOGRAPHY

- 9.1. Regional Outlook
- 9.2. Introduction
- 9.3. North America
  - 9.3.1. Overview
  - 9.3.2. North America Cloud Communication Platform Market Estimate by Country
  - 9.3.3. United State
  - 9.3.4. Rest of North America
- 9.4. Europe
  - 9.4.1. Overview
  - 9.4.2. Europe Cloud Communication Platform Market Estimate by Market Segment
  - 9.4.3. Europe Cloud Communication Platform Market Estimate by Country
  - 9.4.4. United Kingdom
  - 9.4.5. France
  - 9.4.6. Germany
  - 9.4.7 Rest of Europe
- 9.5. Asia Pacific
  - 9.5.1. Overview

9.5.2. Asia Pacific Cloud Communication Platform Market Estimate by Market Segment

9.5.3. Asia Pacific Cloud Communication Platform Market Estimate by Country

- 9.5.4. China
- 9.5.5. Japan
- 9.5.6. India



9.5.7. Rest of Asia Pacific 9.6. Latin America 9.6.1. Overview 9.6.2. Latin America Cloud Communication Platform Market Estimate by Market Segment 9.6.3. Latin America Cloud Communication Platform Market Estimate by Country 9.6.4. Brazil 9.6.5. Rest of Latin America 9.7. Middle East & Africa 9.7.1. Overview 9.7.2. Middle East & Africa Cloud Communication Platform Market Estimate by Market Segment 9.7.3. Middle East & Africa Cloud Communication Platform Market Estimate by Country 9.7.4. Middle East 9.7.5. Africa

#### 10 COMPETITIVE LANDSCAPE OF THE CLOUD COMMUNICATION PLATFORM COMPANIES

- 10.1. Cloud Communication Platform Market Competition
- 10.2. Partnership/Collaboration/Agreement
- 10.3. Merger And Acquisitions
- 10.4. New Product Launch
- 10.5. Other Developments

#### 11 COMPANY PROFILES OF CLOUD COMMUNICATION PLATFORM INDUSTRY

- 11.1. Company Share Analysis
- 11.2. Market Concentration Rate
- 11.3. 8x8, Inc.
- 11.3.1. Company Overview
- 11.3.2. Financials
- 11.3.3. Products
- 11.3.4. Recent Developments
- 11.4. Avaya, Inc.
  - 11.4.1. Company Overview
  - 11.4.2. Financials
  - 11.4.3. Products

Global Cloud Communication Platform Market Research Report - Industry Analysis, Size, Share, Growth, Trends An...



- 11.4.4. Recent Developments
- 11.5. Callfire
  - 11.5.1. Company Overview
  - 11.5.2. Financials
  - 11.5.3. Products
  - 11.5.4. Recent Developments
- 11.6. Cisco System, Inc.
  - 11.6.1. Company Overview
  - 11.6.2. Financials
  - 11.6.3. Products
- 11.6.4. Recent Developments
- 11.7. Netfortris, Inc.
  - 11.7.1. Company Overview
  - 11.7.2. Financials
  - 11.7.3. Products
  - 11.7.4. Recent Developments
- 11.8. Nexmo, Inc.
  - 11.8.1. Company Overview
  - 11.8.2. Financials
  - 11.8.3. Products
- 11.8.4. Recent Developments
- 11.9. Plivo, Inc.
  - 11.9.1. Company Overview
  - 11.9.2. Financials
  - 11.9.3. Products
- 11.9.4. Recent Developments
- 11.10. Telestax, Inc.
  - 11.10.1. Company Overview
  - 11.10.2. Financials
  - 11.10.3. Products
- 11.10.4. Recent Developments
- 11.11. Twilio, Inc.
  - 11.11.1. Company Overview
  - 11.11.2. Financials
  - 11.11.3. Products
- 11.11.4. Recent Developments
- 11.12. West IP Communications, Inc.
- 11.12.1. Company Overview
- 11.12.2. Financials



- 11.12.3. Products
- 11.12.4. Recent Developments
- 11.13. Others
  - 11.13.1. Company Overview
  - 11.13.2. Financials
  - 11.13.3. Products
  - 11.13.4. Recent Developments

#### 12. IMPACT ANALYSIS OF COVID-19 OUTBREAK

- 12.1. Impact Analysis of Covid-19 Outbreak on the Market
- 12.1.1. Direct Impact on Production
- 12.1.2. Supply Chain and Market Disruption
- 12.1.3. Financial Impact on Firms and Financial Markets
- 12.2. COVID-19 Impact Analysis by Production, Import, Export and Demand
- 12.3. Pre V/S Post COVID-19 Market
- 12.4. Estimated Impact of the Coronavirus (COVID-19) Epidemic on the Market Size in 2020, by Scenario
- 12.5. COVID-19: Micro and Macro Factor Analysis on the Market

\*Note - in company profiling, financial details and recent development are subject to availability or might not be covered in case of private companies



## **List Of Tables**

#### LIST OF TABLES

**Global Market Snapshot** Drivers of the Global Market Impact Analysis Restraints of the Global Market Impact Analysis List of Raw Material List of Raw Material Manufactures List of Potential Buyers COVID-19 Impact Analysis by Production, Import, Export and Demand Pre V/S Post COVID-19 Market Estimated Impact Of The Coronavirus (Covid-19) Epidemic On The Market Size In 2020, By Scenario COVID-19: Micro and Macro Factor Analysis on the Market Global Cloud Communication Platform Market Analysis by Solution (USD MN) Global Cloud Communication Platform Market Analysis in Unified Communication and Collaboration (UCC/UCaaS) by Geography (USD MN) Global Cloud Communication Platform Market Analysis in Web Real-Time Communication (WebRTC) by Geography (USD MN) Global Cloud Communication Platform Market Analysis in Interactive Voice Response (IVR) by Geography (USD MN) Global Cloud Communication Platform Market Analysis in Voice Over Internet Protocol (VoIP) by Geography (USD MN) Global Cloud Communication Platform Market Analysis in Application Programming Interface (API) by Geography (USD MN) Global Cloud Communication Platform Market Analysis in Reporting and Analytics by Geography (USD MN) Global Cloud Communication Platform Market Analysis by Service (USD MN) Global Cloud Communication Platform Market Analysis in Training and Consulting by Geography (USD MN) Global Cloud Communication Platform Market Analysis in Support and Maintenance by Geography (USD MN) Global Cloud Communication Platform Market Analysis in Managed Service by Geography (USD MN) Global Cloud Communication Platform Market Analysis by Organization Size (USD MN) Global Cloud Communication Platform Market Analysis in Small- and Medium-Sized Enterprises by Geography (USD MN) Global Cloud Communication Platform Market Analysis in Large Enterprises by



Geography (USD MN)

Global Cloud Communication Platform Market Analysis by Vertical (USD MN)

Global Cloud Communication Platform Market Analysis in Banking, Financial Services, and Insurance by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Healthcare by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Telecommunication and ITes by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Government by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Retail by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Travel and Hospitality by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Education by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Manufacturing by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Others by Geography (USD MN)

Global Cloud Communication Platform Market by Geography (USD MN)

North America Cloud Communication Platform Market Analysis by Solution (USD MN) North America Cloud Communication Platform Market Estimate by Service (USD MN) North America Cloud Communication Platform Market Estimate by Organization Size (USD MN)

North America Cloud Communication Platform Market Estimate by Vertical (USD MN) North America Cloud Communication Platform Market Estimate by Country (USD MN) United State Cloud Communication Platform Market Analysis by Solution (USD MN) United State Cloud Communication Platform Market Estimate by Service (USD MN) United State Cloud Communication Platform Market Analysis by Organization Size (USD MN)

United State Cloud Communication Platform Market Estimate by Vertical (USD MN) Rest of North America Cloud Communication Platform Market Analysis by Solution (USD MN)

Rest of North America Cloud Communication Platform Market Estimate by Service (USD MN)

Rest of North America Cloud Communication Platform Market Estimate by Organization Size(USD MN)

Rest of North America Cloud Communication Platform Market Estimate by Vertical(USD



MN)

Europe Cloud Communication Platform Market Analysis by Solution (USD MN) Europe Cloud Communication Platform Market Estimate by Service (USD MN) Europe Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Europe Cloud Communication Platform Market Estimate by Vertical (USD MN) Europe Cloud Communication Platform Market Estimate by Country (USD MN) United Kingdom Cloud Communication Platform Market Analysis by Solution (USD MN) United Kingdom Cloud Communication Platform Market Estimate by Service (USD MN) United Kingdom Cloud Communication Platform Market Estimate by Organization Size (USD MN)

United Kingdom Cloud Communication Platform Market Estimate by Vertical (USD MN) France Cloud Communication Platform Market Analysis by Solution (USD MN) France Cloud Communication Platform Market Estimate by Service (USD MN) France Cloud Communication Platform Market Estimate by Organization Size (USD MN)

France Cloud Communication Platform Market Estimate by Vertical (USD MN) Germany Cloud Communication Platform Market Analysis by Solution (USD MN) Germany Cloud Communication Platform Market Estimate by Service (USD MN) Germany Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Germany Cloud Communication Platform Market Estimate by Vertical (USD MN) Rest of Europe Cloud Communication Platform Market Analysis by Solution (USD MN) Rest of Europe Cloud Communication Platform Market Estimate by Service (USD MN) Rest of Europe Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Rest of Europe Cloud Communication Platform Market Estimate by Vertical (USD MN) Asia Pacific Cloud Communication Platform Market Analysis by Solution (USD MN) Asia Pacific Cloud Communication Platform Market Estimate by Service (USD MN) Asia Pacific Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Asia Pacific Cloud Communication Platform Market Estimate by Vertical (USD MN) Asia Pacific Cloud Communication Platform Market Estimate by Country (USD MN) China Cloud Communication Platform Market Analysis by Solution (USD MN) China Cloud Communication Platform Market Estimate by Service (USD MN) China Cloud Communication Platform Market Estimate by Organization Size (USD MN) China Cloud Communication Platform Market Estimate by Vertical (USD MN) Japan Cloud Communication Platform Market Estimate by Solution (USD MN) Japan Cloud Communication Platform Market Estimate by Solution (USD MN)



Japan Cloud Communication Platform Market Estimate by Organization Size (USD MN) Japan Cloud Communication Platform Market Estimate by Vertical(USD MN) India Cloud Communication Platform Market Analysis by Solution (USD MN) India Cloud Communication Platform Market Estimate by Service (USD MN) India Cloud Communication Platform Market Estimate by Organization Size (USD MN) India Cloud Communication Platform Market Estimate by Vertical (USD MN) Rest of Asia Pacific Cloud Communication Platform Market Analysis by Solution (USD MN)

Rest of Asia Pacific Cloud Communication Platform Market Estimate by Service (USD MN)

Rest of Asia Pacific Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Rest of Asia Pacific Cloud Communication Platform Market Estimate by Vertical (USD MN)

Latin America Cloud Communication Platform Market Analysis by Solution (USD MN) Latin America Cloud Communication Platform Market Estimate by Service (USD MN) Latin America Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Latin America Cloud Communication Platform Market Estimate by Vertical (USD MN) Latin America Cloud Communication Platform Market Estimate by Country (USD MN) Brazil Cloud Communication Platform Market Analysis by Solution (USD MN)

Brazil Cloud Communication Platform Market Estimate by Service (USD MN)

Brazil Cloud Communication Platform Market Estimate by Organization Size (USD MN) Brazil Cloud Communication Platform Market Estimate by Vertical (USD MN)

Rest of Latin America Cloud Communication Platform Market Analysis by Solution (USD MN)

Rest of Latin America Cloud Communication Platform Market Estimate by Service (USD MN)

Rest of Latin America Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Rest of Latin America Cloud Communication Platform Market Estimate by Vertical (USD MN)

Middle East & Africa Cloud Communication Platform Market Analysis by Solution (USD MN)

Middle East & Africa Cloud Communication Platform Market Estimate by Service (USD MN)

Middle East & Africa Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Middle East & Africa Cloud Communication Platform Market Estimate by Vertical (USD)



MN)

Middle East & Africa Cloud Communication Platform Market Estimate by Country (USD MN)

Middle East Cloud Communication Platform Market Analysis by Solution (USD MN) Middle East Cloud Communication Platform Market Estimate by Service (USD MN) Middle East Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Middle East Cloud Communication Platform Market Estimate by Vertical (USD MN) Africa Cloud Communication Platform Market Analysis by Solution (USD MN)

Africa Cloud Communication Platform Market Estimate by Service (USD MN)

Africa Cloud Communication Platform Market Estimate by Organization Size (USD MN)

Africa Cloud Communication Platform Market Estimate by Vertical (USD MN)

Partnership/Collaboration/Agreement

Mergers And Acquisiton

New Product Launch

Other Developments

Company Market Share Analysis, 2019



## **List Of Figures**

#### LIST OF FIGURES

Research Scope of Cloud Communication Platform Report

Market Research Process

Market Research Methodology

Global Cloud Communication Platform Market Size, by Region (USD MN)

Porters Five Forces Analysis

Market Attractiveness Analysis by Solution

Market Attractiveness Analysis by Service

Market Attractiveness Analysis by Organization Size

Market Attractiveness Analysis by Vertical

Market Attractiveness Analysis by Region

Value Chain Analysis

Global Cloud Communication Platform Market Analysis by Solution (USD MN)

Global Cloud Communication Platform Market Analysis in Unified Communication and

Collaboration (UCC/UCaaS) by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Web Real-Time

Communication (WebRTC) by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Interactive Voice Response (IVR) by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Voice Over Internet Protocol (VoIP) by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Application Programming Interface (API) by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Reporting and Analytics by Geography (USD MN)

Global Cloud Communication Platform Market Analysis by Service (USD MN) Global Cloud Communication Platform Market Analysis in Training and Consulting by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Support and Maintenance by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Managed Service by Geography (USD MN)

Global Cloud Communication Platform Market Analysis by Organization Size (USD MN) Global Cloud Communication Platform Market Analysis in Small- and Medium-Sized Enterprises by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Large Enterprises by



Geography (USD MN)

Global Cloud Communication Platform Market Analysis by Vertical (USD MN)

Global Cloud Communication Platform Market Analysis in Banking, Financial Services, and Insurance by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Healthcare by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Telecommunication and ITes by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Government by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Retail by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Travel and Hospitality by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Education by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Manufacturing by Geography (USD MN)

Global Cloud Communication Platform Market Analysis in Others by Geography (USD MN)

Latin America Cloud Communication Platform Market by Revenue

Middle East & Africa Cloud Communication Platform Market by Revenue

Recent Development in Cloud Communication Platform Industry

Company Market Share Analysis, 2019

\* Kindly note that the above listed are the basic tables and figures of the report and are not limited to the TOC.



#### I would like to order

Product name: Global Cloud Communication Platform Market Research Report - Industry Analysis, Size, Share, Growth, Trends And Forecast 2019 to 2026 Product link: <u>https://marketpublishers.com/r/G67BFA2C45B4EN.html</u> Price: US\$ 3,950.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G67BFA2C45B4EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Global Cloud Communication Platform Market Research Report - Industry Analysis, Size, Share, Growth, Trends An...