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World Pain Relieving Drug Market 2013-2023

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Abstracts

New study reveals sales potential of this large, expanding market

See what the future holds for painkillers. Visiongain's report gives you revenue predictions to 2023. You find data, trends, opportunities and commercial prospects.

That new study lets you assess forecasted sales at overall world market, submarket, product and national level. You see why the pain relievers industry and market will grow, as we predict.

In our investigation you find revenue forecasting, growth rates and market shares. Also, you see qualitative analyses, R&D and commercial developments. You receive 84 tables, 79 charts and three research interviews.

The following sections highlight what you discover in the report.

Prospects for submarkets and products

In addition to analyses of the overall world market, you see revenue forecasting of five world-level submarkets to 2023:

Narcotics

Non-narcotics

Neuropathic pain relievers

Treatments for migraines

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Treatments for arthritis.

Also, you see how 29 leading drugs - including Oxycontin ER, Panadol, Lyrica and Zomig - can perform to 2023. Our study includes OTC (over-the-counter) and Rx (prescription) pain relieving medicines. There, you find revenue forecasts and other data.
The work also breaks the overall world market into leading national markets.

Prospects for leading countries shown to 2023

Developments worldwide will influence the market, especially fast-rising demand in emerging countries. There will be many opportunities for pain-treating products.

You discover revenue forecasts to 2023 for twelve national markets:

US

Japan

Germany, France, UK, Italy and Spain (EU5 nations)

India

China

Brazil

Russia

Turkey

This decade, revenues from India and China will be among the fastest growing worldwide. In particular, product launches from 2013 onwards will benefit regional and national markets.

Research and development activities

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What's happening in the R&D pipeline for painkillers? You see developmental trends there:

Narcotic drugs

Non-narcotic products

Neuropathic treatments

Anti-migraine agents

Arthritic pain relievers.

Discover how technological progress changes the sector. Our investigation explains, bringing together many issues.

Prominent issues affecting the pain treatment sector

Our study lets you assess industry trends and outlooks worldwide from 2013. As the work shows, many issues affect the industry and market:

Better treatment of acute and chronic pain worldwide, including cancer pain

Anticonvulsants, analgesics, COX-2 inhibitors, novel opioids, cannabinoids and local anaesthetics

Non-steroidal anti-inflammatory drugs (NSAIDs), corticosteroids and aldose reductase inhibitors

Disease modifying anti-rheumatic drugs (DMARDs)

Biologics (e.g. monoclonal antibodies, MAbs) for rheumatoid arthritis (RA)

Reimbursement, regulations, patent expiries, generic competition and OTC switching.

You see discussions of technological, commercial and economic matters, with

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emphasis on organisations competing in the industry.

Discussions of leading companies and prospects for market growth

What will happen next? The pharmaceutical industry will improve treatments for pain relief and increase revenues there from 2013 to 2023. The R&D pipeline is strong.

Overall world revenue for that market area will reach $68.0bn in 2013, our report forecasts. Ageing populations and diseases such as cancer, arthritis and diabetes will increase sales of painkillers. Also, improved drug delivery and new formulations will be important.

You find discussions of Pfizer, GSK, Johnson & Johnson, Bristol-Myers Squibb and other developers and manufacturers. This decade, many opportunities will arise.

Eight ways World Pain Relieving Drug Market 2013-2023 benefits you

In particular, then, our study gives you the following knowledge on painkilling drugs:

- Forecasted revenues to 2023 for the overall world market and submarkets
- Potential revenues of 29 leading products to 2023
- Market forecasting to 2023 for the US, Japan, leading EU countries (Germany, France, the UK, Italy and Spain), India, China, Brazil, Russia and Turkey
- Assessment of companies - discussions of activities and outlooks
- Review of R&D pipelines by treatment area - progress and trends
- Opinions on the sector, including our research interviews with leaders in industry
- Investigation of competition and opportunities influencing sales
- Discussion of what stimulates and restrains the industry and market.

That work gives independent analyses from our primary and secondary research. You receive information found only in our report.

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With our study, you find business intelligence to help you understand the future of that industry and market.

Ordering now lets you discover prospects for drugs treating pain

Visiongain's study is for everybody needing commercial analyses for the treatment of pain. You find data, trends and predictions there. Please order that report now.

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About

Botox (Allergan): Market Analysis and Forecast, 2013-2023

Botox (onabotulinumtoxinA) is a protein and neurotoxin produced by the bacterium clostridium botulinum. Botox is manufactured by Allergan Inc., and is used for cosmetic and therapeutic purposes. Therapeutic uses include the treatment of certain neuromuscular disorders, hyperhydrosis, prophylactic treatment of headaches in adults with chronic migraine and urinary incontinence.

Botox was first approved by the US FDA in 1989 for the treatment of two eye muscle disorders, strabismus and blepharospasm, making it the first botulinum toxin type A product approved in the world. Since its first approval, Botox has been approved by regulatory authorities worldwide as a treatment for approximately 25 unique indications in approximately 85 countries. Botox was first approved for certain aesthetic uses in 2002.

Since the FDA's approval of Dysport, a competing product, the FDA has required that all botulinum toxins marketed in the US include a boxed warning regarding the symptoms associated with the spread of botulinum toxin beyond the injection site along with a corresponding risk evaluation and mitigation strategies (REMS). However, apparently there has not been a confirmed case of spread of toxin effect when Botox has been used at the recommended dose to treat chronic migraine, reports also indicate.

Botox Will Boost World Migraine Sales

In 2012, total global sales of Botox reached $1,767m, a rise of 13% over the previous year. Therapeutic sales accounted for 52% of the total global sales figures in 2012. In October 2010 Botox became a first in class drug when it was approved for prophylaxis of headaches in adults with chronic migraine. Botox is now approved for the prophylactic treatment of adult chronic migraine in approximately 25 countries, including the UK and almost all other countries in the European Union as well as Australia, Brazil, Canada, India and Korea. Visiongain estimates that chronic migraine treatment with Botox generated $260m sales in 2012. In May 2012 Allergan announced that the National Institute for Health and Clinical Excellence (NICE) is recommending Botox for the prophylaxis (prevention) of headache in adults with chronic migraine, highlighting the confidence that Botox treatment has generated since FDA approval in 2010.

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Visiongain's Botox sales forecast only includes sales attributed to migraine treatment. Visiongain believes that Botox sales for migraine will increase steadily through the entire forecast period. Generic competition is not expected in the first half of the forecast period, as Botox is a biologic drug and the uptake of biosimilar products in the US is expected to be slow. Visiongain believes that the launch of Botox as a chronic migraine treatment has promoted awareness of new treatment options among people having migraines, therefore helping to drive the overall growth of the anti-migraine market as undiagnosed patients demand treatments. Visiongain believes that migraine revenues for Botox will rise steadily over the first half of the forecast period, reaching $425m by 2017, representing a CAGR of 10.4% for the forecast period 2012-2017. Sales will continue to grow at a slower rate towards the end of the forecast period, owing to competition from other biologics being introduced to the market. By 2023 sales will reach $533m, representing a CAGR of 6.8% for the entire forecast period 2012-2023.

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