

# World Anti-Obesity Drug Market 2011-2021

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## Abstracts

What will this decade hold for the challenged anti-obesity drug industry and market? Our new report gives you revenue forecasts at world, product and national level.

We provide original research, data and opinions to benefit your work. By ordering now, you can stay ahead. We aim to save you time and benefit your decisions.

How will the regulatory and marketing difficulties facing anti-obesity drugs affect companies and their revenues? In our report you will see prospects for obesity drug research, development, launches and marketing from 2011 onwards.

We predict the overall world market and leading national markets. The increasing prevalence of obesity has created pharma market opportunities in many countries.

Where will the best revenue prospects in obesity treatment lie from 2011 to 2021? Our study provides the answers you need for that pharma market.

Although sales have been modest so far, weight-loss drugs can gain acceptance from more prescribers, patients and payers. The prescription drug market for obesity can grow, despite setbacks at present, our study shows. You will see how.

Anti-obesity drugs with improved clinical effectiveness, safety and ease of use can gain therapeutic and commercial success, our report explains. We show R&D progress there.

You will see strengths, weaknesses and revenue prospects of the anti-obesity drug market from 2009 to 2021. We show what companies are doing, and how competition is shaping up in that challenging environment.

In our report you can find data, analyses and opinion to benefit your research, calculations, meetings and presentations. Respond now to get that information.

### **Analysis and expert opinion to help your work - so you won't be left behind**

Our new report gives you revenue forecasts, growth rates, market shares, SWOT analysis, an R&D review and expert opinion. We include 78 tables and charts and two interviews (shown in the accompanying lists).

### **World Anti-Obesity Drug Market 2011-2021 shows you revenue trends, opportunities and challenges**

Our report gives you the following advantages:

You will receive hard data for the anti-obesity drug industry and market - especially our revenue forecasts to 2021

You will discover revenues for the overall market and its main products from 2009 to 2021 - seeing where commercial growth will occur

You will find revenue forecasts for leading products from 2011 to 2021, with discussions of market potential and competition

You will find revenue forecasts for leading national markets from 2011 to 2021 (US, UK, Germany, France, Spain, Italy, Russia and India)

You will learn how the anti-obesity drug industry can change and adapt from 2011 to 2021

You will assess leading companies in obesity treatments, discovering their activities and outlook

You will see what will stimulate and restrain the industry and market from 2011 onwards

You will identify R&D pipeline advances and up-and-coming products

You will investigate commercial requirements - with therapeutic needs and

market opportunities discussed

You will view expert opinion from our survey, including full interview transcripts

You will find out where the industry and market are heading - technology, competition and revenues.

That mix of quantitative and qualitative market analysis sets our report apart. Our emphasis is on future revenue trends. We give you market predictions found only in our work. Our independent analysis can help you stay ahead of your competitors.

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**COMPANIES LISTED**

7TM PHARMA  
Abbott Laboratories  
Ache Laboratories  
Actavis  
Alizyme  
American Home Products  
American Obesity Association  
Amylin  
Arena Pharmaceuticals  
AstraZeneca  
Athersys  
Barcelona University  
Bayer  
Bayer Schering  
Biovitrum  
Braasch Biotech LLC  
Bristol-Myers Squibb  
Clinuvel  
Compellis  
Council for Scientific and Industrial Research  
Duke University  
Eli Lilly  
European Medicines Agency (EMA/EMA)  
Emisphere  
EMS  
Epix  
Eurofarma  
Food and Drug Administration (US FDA)  
Forbes Medi-Tech  
Gate Pharmaceuticals  
Genaera  
GlaxoSmithKline  
Graceway Pharma  
GW Pharmaceuticals  
Han Wha  
Hanmi  
Inova Pharma

International Association for the Study of Obesity  
Johnson & Johnson  
Kalypsys  
Kissei  
KVK-Tech  
Kyorin  
Liomont  
Louisiana State University  
Medley  
Menarini  
Merck & Co.  
National Health Service (NHS)  
Neurogen  
NeuroSearch  
Nintendo  
Nisshin Pharma  
Nisshin Seifun Group  
North American Association for the Study of Obesity  
Novartis  
Novo Nordisk  
Nycomed Pharma  
OBEcure  
Orexigen  
Organisation for Economic Cooperation and Development (OECD)  
OSI Pharmaceuticals  
Pennington Biomedical Research Institute, Louisiana State University  
Pfizer  
Phytopharm  
Public Citizen  
Rimsa Mexico  
Roche  
Sanofi-Aventis  
Shionogi  
Sirtris Pharmaceuticals  
Solvay  
Surface Logix  
Taisho  
Takeda Pharmaceutical Company  
Teva

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