

# World Packaging Machinery Market 2013-2023

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# **Abstracts**

#### **Report Details**

Whilst the effects of the economic crisis have negatively impacted overall packaging consumption, the conditions that the crisis has created have proved favourable to the growth of packaging machinery. As a consequence of the economic crisis, there has been a change in consumer preferences and this has been reflected in purchasing patterns. Consumers are looking for convenience and they are looking for good quality products at an affordable price.

There are also demographic trends that have positively affected growth in the packaging machinery market. An ageing population, for example, has stimulated demand for packaging with greater visual appeal and ease of use. Packaging machinery, in particular coding and marking and also labelling equipment, has proved effective in addressing this demand. The economic crisis has also led to more people staying at home and increasing their consumption in the household. This has increased the need for packaged products and has helped stimulate demand in the wrapping packaging machinery market. As a consequence, Visiongain has determined that the value of the global packaging machinery market in 2013 will reach \$152.76bn.

#### What makes this report unique?

Visiongain consulted widely with industry experts and a full transcript from one of these exclusive interviews with the Packaging Machinery Manufacturers Institute (PMMI) is included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including



global, submarket and regional markets forecasts from 2013-2023 - all identifying strategic business opportunities.

#### Why you should buy the World Packaging Machinery Market 2013-2023

Stay ahead with this comprehensive analysis of the packaging machinery industry prospects

The report comprises 147 pages

Get ahead by studying highly quantitative content that delivers solid conclusions benefiting your research and analysis

126 tables, charts, and graphs quantifying and forecasting the market

Read exclusive expert opinion interviews from industry specialists informing the analysis

PMMI (Packaging Machinery Manufacturers Institute)

View global market forecasts from 2013-2023 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed sales projections and analysis of the market, the competitors, and the commercial drivers and restraints.

Keep informed about the potential for each of the packaging machinery end-use submarkets with forecasts from 2013-2023

Food

Pharmaceutical

Personal Care

Health Care

Beverage



Keep informed about the potential for each of the packaging machinery types submarkets with forecasts from 2013-2023

Form Fill Seal

Labeling Machinery

Wrapping Machinery

Filling Machinery

Coding and Marking

Learn about the opportunities in 20 leading packaging machinery markets with forecasts between 2013-2023

US China Japan India Germany UK France Italy Spain South Korea Thailand World Packaging Machinery Market 2013-2023



Canada

Australia

Brazil

Poland

Indonesia

Australia

Argentina

Russia

Mexico

RoW

Understand the competitive landscape with profiles of 17 leading companies examining their positioning, products, services, focus, strategies and outlook.

ALPLA

Bemis Company Inc.

Bosch Packaging Technology

Bradman Lake Group

**CKD** Corporation

Coesia spa

**EDL** Packaging Engineers

I.M.A Industria Macchine Automatiche S.p.A



Illinois Tool Works

KHS US Inc

Klockner-Werke AG

Krones AG

Oyster Holding GmbH

Sidel SAS

Tetra Laval Group

Toyo Seikan Kaisha Ltd

Zoppas Industries

Discover the qualitative analysis informing the market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restrains the industry and the prospects for established companies and new market entrants.

#### How the World Packaging Machinery Market 2013-2023 report can benefit you

Visiongain's report is for anyone requiring analysis of the packaging machinery industry and market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

If you buy our report today your knowledge will stay one step ahead of your competitors. Discover how our report could benefit your research, analyses and strategic decisions, saving you time. To gain an understanding of how to tap into the potential of this market and keep one step ahead of the competition you must order now our report the World Packaging Machinery Market 2013-2023.



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#### **COMPANIES LISTED**

ALPLA ALPLA Holding, Austria ALPLA UK Antonio Mengibar **Boix Maquinaria** Bosch Packaging Technology, Bradman Lake Group, CKD Corp., Coesia S.p.A. Coesia SpA, Danone **Development Securities** DuPont ES Plastic Esterform EDL Packaging Engineers Inc., Elopak AS Fawema Giro GH Groupe Guillin Heinz Italy Hordijk Holding Huhtamaki Group Husky Injection Molding Systems ILIP (ILPA) Inco Veritas



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# GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT



Brazilian Flexible Plastic Packaging Association (ABIEF) European Aluminium Foil Association (EAFA) Flexible Packaging Association (FPA) London Stock Exchange (LSE) New York Stock Exchange (NYSE) German Stock Exchange (GSE) Scandinavian Packaging Association Spanish Stock Exchange The British Plastics Federation (BPF) The Department for Environment, Food, and Rural Affairs (Defra) WRAP PMMI (Packaging Machinery Manufacturers institute)



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