

World Mobile Healthcare (mHealth) Market 2013-2018: eHealth, Telemedicine & Health informatics

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Abstracts

The recent explosion in mobile communications has been driven by increased uptake of devices such as the smartphone and tablet. Synonymous with these devices are app stores which offer a huge array of downloadable programs and services, many of which apply to the healthcare field. As 4G and LTE promise to transform bandwidth, we expect the usage of mobile devices to expand to encompass many fields, especially that of healthcare. Visiongain has determined that the value of the global mHealth market in 2013 will reach \$2bn.

The potential benefits of mHealth solutions include improving healthcare system processes, collecting and retrieving crucial medical data and patients being able to manage chronic conditions better. Mobile communications can also transform how subscribers who live in remote or rural areas access health advice and how patients in these areas communicate with their healthcare practitioners. Dedicated devices that perform medical functions can utilise mobile technologies such as the cloud allowing data to be uploaded and downloaded instantly.

The mHealth ecosystem includes mobile operators who are set to reap revenues from increased data consumption. Healthcare practitioners will find workloads decreased and greater efficiency in treatments. Software and app developers will gain wide revenue streams from the creation of popular apps or solutions either through consumer purchase or subsidised purchase by health insurance companies. Governmental bodies and pharmaceutical companies can also increase savings and revenues from mHealth.

The report covers leading companies in the mHealth space and provides information on global revenues, regional revenues, service types and end user perspectives. There are two exclusive interviews from leading members of the mHealth ecosystem provide

insider information and analysis reinforcing vision gain forecasts.

Why you should buy the World Mobile Healthcare (mHealth) Market 2013-2018: eHealth, Telemedicine & Health informatics report

166 pages of comprehensive analysis

140 tables, charts, and graphs

The analysis and forecasting has been informed by extensive expert consultation with industry leaders. Within the report, you will be able to read a full transcript of exclusive interviews with

Epocrates

Voxiva

Global mHealth revenue forecasts between 2013-2018

Global mHealth sub-segment revenue forecast by ecosystem member between 2013-2018

Mobile Operators

Device Vendors

Content developers

Healthcare developers

Global mHealth sub-segment revenue forecasts by service type between 2013-2018

Monitoring

Diagnostic

Healthcare system processes

Other

5 regional mHealth sub-segment revenue forecasts by service type between 2013-2018

Monitoring

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Other

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Latin America

Europe

Asia Pacific

Middle East and Africa

A SWOT analysis

10 leading mHealth companies identified and profiled -

AliveCor

Apple

Athenahealth

Diversinet

Epocrates

McKinsey & Company

Motion Computing

TelCare

Vodafone

Voxiva

What makes this report unique?

Our reports have a unique blend of primary and secondary sources providing informed opinion. This approach allows insight into the key drivers and restraints behind contract and programme developments, as well as identifying the leading companies. The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, submarket and national markets forecasts from 2013-2018 - all highlighting strategic business opportunities.

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Gain an understanding of how to tap into the potential of this market by ordering World Mobile Healthcare (mHealth) Market 2013-2018: eHealth, Telemedicine & Health informatics

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COMPANIES LISTED

Accenture Development Partners

Active Health

AED SATELLIFE

AliveCor

Apple

AT&T
Athenahealth Inc.
Burrill & Company.
Cell-Life
CVS
Dimagi Inc.
D-Tree International
Epocrates
Facebook
Fitbit
Fonemed
FrontlineSMS: Medic
Google
GrameenPhone Ltd.
Hewlett Packard (HP)
Johnson and Johnson
Khosla Ventures
McKinsey & Company
mDhil
MDLinx
MedicalHome
Medscape
Motorola
mPedigree
mPower-health
MTN
Nokia
Novartis
Oklahoma Life Sciences Fund
Optumhealth
Pathfinder International
Qualcomm
Qualcomm Ventures
SmilingSun
Sony Ericsson
Sproxil
Telcare
TelCel
Telenor Connexion

Vodacom
Vodafone
Voxiva
WebMB
Zain

ORGANISATIONS MENTIONED IN THIS REPORT

Accreditation Council for Pharmacy Education (ACPE)
Africa Center for Health and Population Studies KwaZulu Natal
Africa Health Systems Initiative Support to African Research Partnerships (AHSI-RES)
American Academy of Diabetes Educators
American Academy of Pediatrics (AAP)
American Diabetes Association
American Medical Association (AMA)
American Nurses Credentialing Center (ANCC)
Association of Diabetes Educators (AADE)
Association of Pakistani Physicians in North America (APPNA)
BabyCenter
Bangladesh's Ministry of Health and Family Welfare
Baylor University
Bhoruka Charitable Trust (BCT)
Bill & Melinda Gates Foundation
California State University
Capacity Kenya
CARE Nicaragua
Carnegie Mellon University Auton Lab
Centers for Disease Control and Prevention (CDC)
Chinese Center for Disease Control and Prevention
ClickDiagnostics
Clinton Health Access Initiative (CHAI)
Colorado State University
Columbia University's Mailman School of Public Health
Cyber.net
Elsevier Foundation
Evangelical Lutheran Church of Tanzania
Food and Drug Administration (FDA)
George Washington University
Ghana Health Service
Global Business Coalition (GBC)

Government of Kenya
Government of Kerala
Grameen Foundation
Groupe Sp?ciale Mobile Association (GSMA)
GSM Association Development Fund
Health Insurance Portability and Accountability (HIPPA)
HEC and ISIF Foundation
HHS Office of Minority Health
Hospital Corporation of America
Hospitalito Atitlan
Imperial College London
Indian Institute of Technology
Indus Hospital Karachi
Information Kerala Mission
Innovations in International Health of the Massachusetts Institute of Technology
Instituto Carso Salud
International Development Research Centre (IDRC)
JiVitA Maternal Child Health and Nutrition Research Project
John Hopkins Health & Education in South Africa
Johns Hopkins Bloomberg School of Public Health
Lanka Software Foundation
LIRNEasia
Makerere University
Massachusetts Institute of Technology (MIT)
Mazumdar Shaw Cancer Centre
Medical Clinica
Medical University of Graz
Medicines for Malaria Venture
Millennium Villages Project
Ministry of Health (Mozambique)
Narayana Hrudayalaya Hospitals
National Center for Biological Science (India)
National Diabetes Education Program
National Healthy Mothers Healthy Babies
National Institute of Communicable Diseases (India)
National Institutes of Health (Mozambique)
National Institutes of Health (NIH)
National Latino Research Center
NUST Institute of Information Technology Pakistan,

Office of National Statistics (UK)
Office of the National Coordinator for Health Information Technology (ONC)
PEPFAR
Public Health Evaluation (PHE)
Right to Care
Rockerfeller Foundation
Roll Back Malaria
Rwandan Ministry of Health
San Diego Department of Obstetrics and Gynecology
San Marcos and the University of California
Sana at Harvard
Sarvodaya
SMS2Printer
Sri Lankan Ministry of Health and Nutrition
Stop TB Partnership
Swiss Agency for Development and Cooperation
Tanzania Ministry of Health and Social Welfare
TB REACH Initiative
Telemedicine Reference Center Limited (TRCL)
Text4Health Task Force
The Department of Health (UK Government)
The Earth Institute at Columbia University
The Health Resources and Services Administration (HRSA)
The International Institute for Communication and Development (IICD)
The International Telecommunication Union (ITU)
The Karnataka Health Promotion Trust (KHPT)
The National Cancer Institute (NCI)
The Raith Foundation
The SHM Foundation
The Wellcome Trust
Treatment and Research AIDS Centre (TRAC) Rwanda
U.S. Food and Drug Administration (FDA)
U.S. President's Emergency Plan for AIDS Relief (PEPFAR)
UBS Optimus Foundation
Uganda Chartered HealthNet
UK Department of Health
UK National Health Service (NHS)
UM Healthcare Trust
UNICEF

UNICEF Innovation Group
United States Department of Health and Human Services (HHS)
Universidad Autonoma de Yucatan
Universidad Peruana Cayetano Heredia Lima
University of Alberta
University of Botswana
University of Manitoba
University of Pennsylvania
University of Pennsylvania Libraries
University of Pennsylvania School of Medicine
University of Southern California
University of Southern Maine
University of Washington
US Centers for Disease Control and Prevention (CDC)
USAID
World Health Organization (WHO)

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