

World Mobile Healthcare (mHealth) Market 2013-2018: eHealth, Telemedicine & Health informatics

<https://marketpublishers.com/r/WB9198B2A30EN.html>

Date: April 2013

Pages: 166

Price: US\$ 2,400.00 (Single User License)

ID: WB9198B2A30EN

Abstracts

The recent explosion in mobile communications has been driven by increased uptake of devices such as the smartphone and tablet. Synonymous with these devices are app stores which offer a huge array of downloadable programs and services, many of which apply to the healthcare field. As 4G and LTE promise to transform bandwidth, we expect the usage of mobile devices to expand to encompass many fields, especially that of healthcare. Visiongain has determined that the value of the global mHealth market in 2013 will reach \$2bn.

The potential benefits of mHealth solutions include improving healthcare system processes, collecting and retrieving crucial medical data and patients being able to manage chronic conditions better. Mobile communications can also transform how subscribers who live in remote or rural areas access health advice and how patients in these areas communicate with their healthcare practitioners. Dedicated devices that perform medical functions can utilise mobile technologies such as the cloud allowing data to be uploaded and downloaded instantly.

The mHealth ecosystem includes mobile operators who are set to reap revenues from increased data consumption. Healthcare practitioners will find workloads decreased and greater efficiency in treatments. Software and app developers will gain wide revenue streams from the creation of popular apps or solutions either through consumer purchase or subsidised purchase by health insurance companies. Governmental bodies and pharmaceutical companies can also increase savings and revenues from mHealth.

The report covers leading companies in the mHealth space and provides information on global revenues, regional revenues, service types and end user perspectives. There are two exclusive interviews from leading members of the mHealth ecosystem provide

insider information and analysis reinforcing visiongain forecasts.

**Why you should buy the World Mobile Healthcare (mHealth) Market 2013-2018:
eHealth, Telemedicine & Health informatics report**

166 pages of comprehensive analysis

140 tables, charts, and graphs

The analysis and forecasting has been informed by extensive expert consultation with industry leaders. Within the report, you will be able to read a full transcript of exclusive interviews with

Epocrates

Voxiva

Global mHealth revenue forecasts between 2013-2018

Global mHealth sub-segment revenue forecast by ecosystem member between 2013-2018

Mobile Operators

Device Vendors

Content developers

Healthcare developers

Global mHealth sub-segment revenue forecasts by service type between 2013-2018

Monitoring

Diagnostic

Healthcare system processes

Other

5 regional mHealth sub-segment revenue forecasts by service type between 2013-2018

Monitoring

Diagnostic

Healthcare system processes

Other

5 regional mHealth revenue forecasts between 2013-2018

North America

Latin America

Europe

Asia Pacific

Middle East and Africa

A SWOT analysis

10 leading mHealth companies identified and profiled -

AliveCor

Apple

Athenahealth

Diversinet

Epocrates

McKinsey & Company

Motion Computing

TelCare

Vodafone

Voxiva

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Our reports have a unique blend of primary and secondary sources providing informed opinion. This approach allows insight into the key drivers and restraints behind contract and programme developments, as well as identifying the leading companies. The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, submarket and national markets forecasts from 2013-2018 - all highlighting strategic business opportunities.

You can order this report today

Gain an understanding of how to tap into the potential of this market by ordering World Mobile Healthcare (mHealth) Market 2013-2018: eHealth, Telemedicine & Health informatics

Contents

1. EXECUTIVE SUMMARY

- 1.1 Mobile Communications to Transform Healthcare
- 1.2 Benefits of mHealth
- 1.3 mHealth Ecosystem
- 1.4 Benefits of This Report
- 1.5 Who is This Report For?
- 1.6 Methodology
- 1.7 Points Emerged from This Research

2. INTRODUCTION TO THE MHEALTH MARKET

- 2.1 mHealth Market Structure Overview
- 2.2 Key Definitions
 - 2.2.1 mHealth Definition
 - 2.2.2 eHealth Definition
 - 2.2.3 Telemedicine Definition
 - 2.2.4 Health Informatics Definition
- 2.3 mHealth Drivers
 - 2.3.1 Are Emerging Economies a Key Market for mHealth?
 - 2.3.2 The role of Developed Economies on the mHealth Market?
- 2.4 mHealth Technologies
- 2.5 Expected Impact of mHealth
- 2.6 mHealth App Categories

3. GLOBAL MHEALTH MARKET FORECASTS 2013-2018

- 3.1 The mHealth Initiative
- 3.2 Global mHealth Revenue Forecast 2013-2018
 - 3.2.1 Global mHealth Revenue Forecast by Ecosystem Member Shares 2013-2018
 - 3.2.2 Global mHealth Revenue Forecast by Ecosystem Members 2013-2018
 - 3.2.2.1 Global mHealth Revenue Forecast for Mobile Operators 2013-2018
 - 3.2.2.2 Global mHealth Revenue Forecast for Device Vendors 2013
 - 3.2.2.3 Global mHealth Revenue Forecast for Content Developers 2013-2018
 - 3.2.2.4 Global mHealth Revenue Forecast for Healthcare Providers 2013-2018
- 3.3 Global mHealth Revenues by Services Shares 2013-2018
- 3.4 Global mHealth Revenues by Services 2013 -2018

- 3.4.1 Global mHealth Revenues from Monitoring Services 2013-2018
- 3.4.2 Global mHealth Revenues from Diagnostic Services 2013-2018
- 3.4.3 Global mHealth Revenues from Healthcare System Processes 2013-2018
- 3.4.4 Global mHealth Revenues from Other Services 2013-2018

4. REGIONAL MHEALTH MARKET FORECASTS 2013-2018

4.1 Regional mHealth Market Forecasts 2013-2018

- 4.1.1 Regional mHealth Revenue Forecast for Monitoring Services 2013-2018
- 4.1.2 Regional mHealth Revenue Forecast for Diagnostic Services 2013-2018
- 4.1.3 Regional mHealth Revenue Forecast for Healthcare System Processes

2013-2018

- 4.1.4 Regional mHealth Revenue Forecast for Other Services 2013-2018

4.2 North American mHealth Market 2013-2018

- 4.2.1 HHS mHealth Initiatives
- 4.2.2 North American mHealth Revenue Forecast 2013-2018
- 4.2.3 North American mHealth Revenue Forecast for Monitoring Services 2013-2018
- 4.2.4 North American mHealth Revenue Forecast for Diagnostic Services 2013-2018
- 4.2.5 North American mHealth Revenue Forecast for Healthcare System Processes

2013-2018

- 4.2.6 North American mHealth Revenue Forecast for Other Services 2013-2018

4.3 Latin American mHealth Market 2013-2018

- 4.3.1 Latin American mHealth Revenue Forecast 2013-2018
- 4.3.2 Latin American mHealth Revenue Forecast for Monitoring Services 2013-2018
- 4.3.3 Latin American mHealth Revenue Forecast for Diagnostic Services 2013-2018
- 4.3.4 Latin American mHealth Revenue Forecast for Healthcare System Processes

2013-2018

- 4.3.5 Latin American mHealth Revenue Forecast for Other Services 2013-2018

4.4 European mHealth Market 2013-2018

- 4.4.1 UK Potential mHealth Market
- 4.4.2 NHS Requires Cost Effective Health Care Services
- 4.4.3 European and UK Forecast Spend on Telecare and Telehealth 2013-2018
- 4.4.4 European mHealth Revenue Forecast 2013-2018
- 4.4.5 European mHealth Revenue Forecast for Monitoring Services 2013-2018
- 4.4.6 European mHealth Revenue Forecast for Diagnostic Services 2013-2018
- 4.4.7 European mHealth Revenue Forecast for Healthcare System Processes

2013-2018

- 4.4.8 European mHealth Revenue Forecast for Other Services 2013-2018

4.5 Asia Pacific mHealth Market 2013-2018

- 4.5.1 Asia Pacific mHealth Revenue Forecast 2013-2018
- 4.5.2 Asia Pacific mHealth Revenue Forecast for Monitoring Services 2013-2018
- 4.5.3 Asia Pacific mHealth Revenue Forecast for Diagnostic Services 2013-2018
- 4.5.4 Asia Pacific mHealth Revenue Forecast for Healthcare System Processes 2013-2018
- 4.5.5 Asia Pacific mHealth Revenue Forecast for Other Services 2013-2018
- 4.6 Middle East and African mHealth Market 2013-2018
 - 4.6.1 Middle East and African mHealth Revenue Forecast 2013-2018
 - 4.6.2 Middle East and African mHealth Revenue Forecast for Monitoring Services 2013-2018
 - 4.6.3 Middle East and African mHealth Revenue Forecast for Diagnostic Services 2013-2018
 - 4.6.4 Middle East and African mHealth Revenue Forecast for Healthcare System Processes 2013-2018
 - 4.6.5 Middle East and African mHealth Revenue Forecast for Other Services 2013-2018

5. LEADING COMPANIES IN THE MHEALTH MARKET

- 5.1 AliveCor
 - 5.1.1 AliveCor Heart Monitor USPs
 - 5.1.2 AliveCor Gains Extra Investment for International Expansion
 - 5.1.3 AliveCor Heart Monitor Analysis - Apple Monopoly?
- 5.2 Apple Inc
 - 5.2.1 Apple's mHealth Strategy
 - 5.2.2 mHealth Apps - Does Apple Have a Monopoly?
 - 5.2.3 Apple and the Healthcare Industry
 - 5.2.4 Apple's Standalone mHealth Device
- 5.3 Athenahealth Inc.
 - 5.3.1 Athenahealth Current Offerings
- 5.4 Diversinet Corp
 - 5.4.1 Diversinet's mobiHealth Wallet
 - 5.4.2 Diversinet's mobiMessenger
- 5.5 Epocrates
 - 5.5.1 Epocrates mHealth Offerings
 - 5.5.1.1 Epocrates mHealth Offerings - Apple iOS
 - 5.5.1.2 Epocrates mHealth Offerings - Android OS
 - 5.5.1.3 Epocrates mHealth Offerings - Blackberry OS
 - 5.5.2 Epocrates Monetising mHealth Offerings - Analysis

5.6 McKinsey & Company Inc

5.6.1 McKinsey & Company's mHealth Strategy

5.6.2 Recent Achievements by McKinsey & Company in the mHealth Space

5.7 Motion Computing Inc

5.7.1 Motion Computing mHealth Offerings

5.8 Telcare

5.8.1 Telcare's Market and Business Model

5.8.2 Telcare's Current Offerings

5.8.3 Telcare and Telenor Connexion Partner for mHealth

5.9 Vodafone

5.9.1 Vodafone mHealth Solutions

5.10 Voxiva

5.10.1 Voxiva Offerings

6. SWOT ANALYSIS OF THE MHEALTH MARKET

7. EXPERT OPINION

7.1 Interview with Justin Sims CEO of Voxiva

7.1.1 Voxiva's Market Standing and Current Offerings

7.1.2 Drivers for the mHealth Market

7.1.3 Barriers for the mHealth Market

7.1.4 Revenues in the mHealth Market

7.1.5 Who Benefits the Most from mHealth?

7.1.6 How Much Money Can Using mHealth Save?

7.1.7 Upcoming Technological Advances in mHealth

7.1.8 Opportunities in mHealth for Mobile Operators

7.1.9 Opportunities in mHealth for Software Developers and Device Vendors

7.1.10 Opportunities in mHealth for Health Care Providers

7.1.11 Weaknesses in mHealth

7.1.12 Threats to mHealth

7.1.13 Growth of mHealth in Current Health Care services

7.2 Interview with Marianne Braunstein, VP of Product Management at Epocrates

7.2.1 Epocrates Company History and Market Standing

7.2.2 Main Drivers for mHealth

7.2.3 Main Barriers to mHealth

7.2.4 Patients or HCPs to Benefit Most from mHealth

7.2.5 Technological Advancements

7.2.6 Opportunities for Software Developers and Content Providers

7.2.7 Opportunities for Healthcare Providers

8. END USER RESEARCH - MEETING THE NEEDS OF PATIENTS AND HEALTHCARE PRACTITIONERS

8.1 Defining Key End Users

8.2 Current Challenges for HCPs and Patients to be Addressed by mHealth

8.3 Current Challenges for Consumers to be Addressed by mHealth

8.4 End User Belief in Positive Benefits of mHealth

8.4.1 End User Belief in Top Benefits of mHealth

8.5 End User Belief in Barriers to mHealth

8.5.1 HCPs Belief in Barriers to mHealth

8.5.2 Chronic Patients Belief in Barriers to mHealth

8.5.3 General Wellness Consumers Belief in Barriers to mHealth

9. CONCLUSIONS AND RECOMMENDATIONS FOR THE MHEALTH MARKET

9.1 Mobile Devices Have the Potential to Become Powerful Medical Tools

9.2 Untapped Potential for mHealth

9.3 Overcoming Obstacles to mHealth Uptake

9.4 Recommended Actions for Increasing mHealth Uptake

9.4.1 Maintain Low Costs

9.4.2 Gain the Approval of the Healthcare Industry

9.4.3 Solutions Should Offer Ease of Use and Increased Efficiency

11. GLOSSARY

LIST OF FIGURES

Figure 2.1 Global mHealth Market Structure Overview

Figure 2.3: Telecare vs. Telehealth Infographic

COMPANIES LISTED

Accenture Development Partners

Active Health

AED SATELLIFE

AliveCor

Apple

AT&T
Athenahealth Inc.
Burrill & Company.
Cell-Life
CVS
Dimagi Inc.
D-Tree International
Epocrates
Facebook
Fitbit
Fonemed
FrontlineSMS: Medic
Google
GrameenPhone Ltd.
Hewlett Packard (HP)
Johnson and Johnson
Khosla Ventures
McKinsey & Company
mDhil
MDLinx
MedicalHome
Medscape
Motorola
mPedigree
mPower-health
MTN
Nokia
Novartis
Oklahoma Life Sciences Fund
Optumhealth
Pathfinder International
Qualcomm
Qualcomm Ventures
SmilingSun
Sony Ericsson
Sproxil
Telcare
TelCel
Telenor Connexion

Vodacom
Vodafone
Voxiva
WebMB
Zain

ORGANISATIONS MENTIONED IN THIS REPORT

Accreditation Council for Pharmacy Education (ACPE)
Africa Center for Health and Population Studies KwaZulu Natal
Africa Health Systems Initiative Support to African Research Partnerships (AHSI-RES)
American Academy of Diabetes Educators
American Academy of Pediatrics (AAP)
American Diabetes Association
American Medical Association (AMA)
American Nurses Credentialing Center (ANCC)
Association of Diabetes Educators (AADE)
Association of Pakistani Physicians in North America (APPNA)
BabyCenter
Bangladesh's Ministry of Health and Family Welfare
Baylor University
Bhoruka Charitable Trust (BCT)
Bill & Melinda Gates Foundation
California State University
Capacity Kenya
CARE Nicaragua
Carnegie Mellon University Auton Lab
Centers for Disease Control and Prevention (CDC)
Chinese Center for Disease Control and Prevention
ClickDiagnostics
Clinton Health Access Initiative (CHAI)
Colorado State University
Columbia University's Mailman School of Public Health
Cyber.net
Elsevier Foundation
Evangelical Lutheran Church of Tanzania
Food and Drug Administration (FDA)
George Washington University
Ghana Health Service
Global Business Coalition (GBC)

Government of Kenya
Government of Kerala
Grameen Foundation
Groupe Sp?ciale Mobile Association (GSMA)
GSM Association Development Fund
Health Insurance Portability and Accountability (HIPPA)
HEC and ISIF Foundation
HHS Office of Minority Health
Hospital Corporation of America
Hospitalito Atitlan
Imperial College London
Indian Institute of Technology
Indus Hospital Karachi
Information Kerala Mission
Innovations in International Health of the Massachusetts Institute of Technology
Instituto Carso Salud
International Development Research Centre (IDRC)
JiVitA Maternal Child Health and Nutrition Research Project
John Hopkins Health & Education in South Africa
Johns Hopkins Bloomberg School of Public Health
Lanka Software Foundation
LIRNEasia
Makerere University
Massachusetts Institute of Technology (MIT)
Mazumdar Shaw Cancer Centre
Medical Clinica
Medical University of Graz
Medicines for Malaria Venture
Millennium Villages Project
Ministry of Health (Mozambique)
Narayana Hrudayalaya Hospitals
National Center for Biological Science (India)
National Diabetes Education Program
National Healthy Mothers Healthy Babies
National Institute of Communicable Diseases (India)
National Institutes of Health (Mozambique)
National Institutes of Health (NIH)
National Latino Research Center
NUST Institute of Information Technology Pakistan,

Office of National Statistics (UK)
Office of the National Coordinator for Health Information Technology (ONC)
PEPFAR
Public Health Evaluation (PHE)
Right to Care
Rockerfeller Foundation
Roll Back Malaria
Rwandan Ministry of Health
San Diego Department of Obstetrics and Gynecology
San Marcos and the University of California
Sana at Harvard
Sarvodaya
SMS2Printer
Sri Lankan Ministry of Health and Nutrition
Stop TB Partnership
Swiss Agency for Development and Cooperation
Tanzania Ministry of Health and Social Welfare
TB REACH Initiative
Telemedicine Reference Center Limited (TRCL)
Text4Health Task Force
The Department of Health (UK Government)
The Earth Institute at Columbia University
The Health Resources and Services Administration (HRSA)
The International Institute for Communication and Development (IICD)
The International Telecommunication Union (ITU)
The Karnataka Health Promotion Trust (KHPT)
The National Cancer Institute (NCI)
The Raith Foundation
The SHM Foundation
The Wellcome Trust
Treatment and Research AIDS Centre (TRAC) Rwanda
U.S. Food and Drug Administration (FDA)
U.S. President's Emergency Plan for AIDS Relief (PEPFAR)
UBS Optimus Foundation
Uganda Chartered HealthNet
UK Department of Health
UK National Health Service (NHS)
UM Healthcare Trust
UNICEF

UNICEF Innovation Group
United States Department of Health and Human Services (HHS)
Universidad Autonoma de Yucatan
Universidad Peruana Cayetano Heredia Lima
University of Alberta
University of Botswana
University of Manitoba
University of Pennsylvania
University of Pennsylvania Libraries
University of Pennsylvania School of Medicine
University of Southern California
University of Southern Maine
University of Washington
US Centers for Disease Control and Prevention (CDC)
USAID
World Health Organization (WHO)

List Of Tables

LIST OF TABLES

Table 2.2: eHealth Definitions and Variations

Table 2.4: mHealth Technologies and Devices

Table 2.5: mHealth Applications 2013

Table 3.5: Global mHealth Revenue Forecast by Ecosystem Member Shares
2013-2018 (%)

Table 3.10: Global mHealth Revenue Forecast by Ecosystem Members 2013-2018 (\$
Billions, AGR %, CAGR %)

Table 3.12: Global mHealth Revenue Forecast for Mobile Operators 2013-2018 (\$
Billions, AGR %, CAGR %)

Table 3.14: Global mHealth Revenue Forecast for Device Vendors 2013-2018 (\$
Billions, AGR %)

Table 3.15: Global mHealth Revenue Forecast for Content Developers 2013-2018 (\$
Billions, AGR %, CAGR %)

Table 3.18: Global mHealth Revenue Forecast for Healthcare Providers 2013-2018 (\$
Billions, AGR %, CAGR %)

Table 3.20: Global mHealth Revenues Forecast by Services Shares 2013-2018 (%)

Table 3.25: Global mHealth Revenues by Services 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 3.27: Global mHealth Revenues from Monitoring Services 2013-2018 (\$ Billions, AGR %)

Table 3.29: Global mHealth Revenues from Diagnostic Services 2013-2018 (\$ Billions, AGR %)

Table 3.31: Global mHealth Revenues from Healthcare System Processes 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 3.33: Global mHealth Revenues from Other Services 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 4.2: Regional mHealth Revenue Forecast 2013-2018 (%)

Table 4.4: Regional mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 4.6: Regional mHealth Revenue Forecast Monitoring Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.8: Regional mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.10: Regional mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.12: Regional mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.14: North American mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 4.16: North American mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.18: North American mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.20: North American mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.22: North American mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.23: Latin American mHealth Schemes and Operations 2013 (Project, Partners and Sponsors, Application, Activity)

Table 4.25: Latin American mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 4.27: Latin American mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.29: Latin American mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.31: Latin American mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.33: Latin American mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.36: UK Elderly Population Forecast 2012-2030 (Millions, %)

Table 4.38: European and UK Forecast Spend on Telecare and Telehealth 2013-2018 (\$ Millions, AGR %)

Table 4.40: European mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 4.42: European mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.44: European mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.46: European mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.48: European mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.49: Middle East and African mHealth Initiatives 2013 (Project, Partners and Sponsors, Application, Activity)

Table 4.51: Asia Pacific mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 4.53: Asia Pacific mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.55: Asia Pacific mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.57: Asia Pacific mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.59: Asia Pacific mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.60: Middle East and African mHealth Initiatives 2013 (Project, Partners and Sponsors, Application, Activity)

Table 4.62: Middle East and African mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %, CAGR %)

Table 4.64: Middle East and African mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.66: Middle East and African mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.68: Middle East and African mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 4.70: Middle East and African mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %, CAGR %)

Table 5.1: AliveCor Company Information (HQ, Website)

Table 5.2: AliveCor's Heart Monitor USPs (Feature, Benefit)

Table 5.4: Apple Company Information (Revenues, HQ, Ticker, Website)

Table 5.5: Athenahealth Company Information (Revenues, HQ, Ticker, IR, Website)

Table 5.6: athenahealth Current Offerings 2013 (Service, Product, Use)

Table 5.7: Diversinet Company Information (HQ, Ticker, IR, Website)

Table 5.8: Diversinet's mobiHealth Wallet Key Features and Benefits

Table 5.9: Diversinet mobiMessenger Key Features and Benefits

Table 5.10: Epocrates Company Information (Revenue, HQ, Ticker, IR, Website)

Table 5.11: Epocrates mHealth Offering for devices Running on Apple iOS 2013 (Product, Price \$, Application)

Table 5.12: Epocrates mHealth Offering for devices Running on Android OS 2013 (Product, Price \$, Application)

Table 5.13: Epocrates mHealth Offering for devices Running on Blackberry OS 2013 (Product, Price \$, Application)

Table 5.14: McKinsey & Company Information (Revenues, HQ, Website)

Table 5.15: Motion Computing Company Information (HQ, IR, Website)

Table 5.16: Motion Computing mHealth Solutions Use Cases and Benefits 2013

Table 5.17: Telcare Company Information (HQ, Ticker, IR, Website)

Table 5.18: Telcare Offerings 2013 (Product/Service, Features)

Table 5.19: Vodafone Company Information (Revenues, HQ, Ticker, IR, Website)

Table 5.20: Vodafone mHealth Solutions 2013

Table 5.21: Voxiva Company Information (HQ, IR, Website)

Table 5.22: Voxiva's mHealth Offerings 2013 (Service, Function, Results)

Table 6.1: SWOT Analysis of mHealth Market 2013

Table 8.1: Key mHealth End Users

List Of Charts

LIST OF CHARTS

Chart 3.1: Global Deaths from NCDs vs. Deaths Not from NCDs 2012 (%)

Chart 3.4: Global mHealth Revenue Forecast by Ecosystem Member Shares 2013-2018 (%)

Chart 3.6: Global mHealth Revenue Forecast by Ecosystem Member Shares 2013 (%)

Chart 3.7: Global mHealth Revenue Forecast by Ecosystem Member Shares 2015 (%)

Chart 3.8: Global mHealth Revenue Forecast by Ecosystem Member Shares 2018 (%)

Chart 3.9: Global mHealth Revenue Forecast by Ecosystem Members 2013-2018 (\$ Billions)

Chart 3.11: Global mHealth Revenue Forecast for Mobile Operators 2013-2018 (\$ Billions, AGR %)

Chart 3.13: Global mHealth Revenue Forecast for Device Vendors 2013-2018 (\$ Billions, AGR %)

Chart 3.14: Global mHealth Revenue Forecast for Content Developers 2013-2018 (\$ Billions, AGR %)

Chart 3.17: Global mHealth Revenue Forecast for Healthcare Providers 2013-2018 (\$ Billions, AGR %)

Chart 3.19: Global mHealth Revenues by Services Shares 2013-2018 (%)

Chart 3.21: Global mHealth Revenue Forecast by Services Shares 2013 (%)

Chart 3.22: Global mHealth Revenue Forecast by Services Shares 2015 (%)

Chart 3.23: Global mHealth Revenue Forecast by Services Shares 2018 (%)

Chart 3.24: Global mHealth Revenues by Services 2013-2018 (\$ Billions)

Chart 3.26: Global mHealth Revenues from Monitoring Services 2013-2018 (\$ Billions, AGR %)

Chart 3.28: Global mHealth Revenues from Diagnostic Services 2013-2018 (\$ Billions, AGR %)

Chart 3.30: Global mHealth Revenues from Healthcare System Processes 2013-2018 (\$ Billions, AGR %)

Chart 3.32: Global mHealth Revenues from Other Services 2013-2018 (\$ Billions, AGR %)

Chart 4.1: Regional mHealth Revenue Forecast 2013-2018 (%)

Chart 4.3: Regional mHealth Revenue Forecast 2013-2018 (\$ Billions)

Chart 4.5: Regional mHealth Revenue Forecast Monitoring Services 2013-2018 (\$ Millions)

Chart 4.7: Regional mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions)

Chart 4.9: Regional mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions)

Chart 4.11: Regional mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions)

Chart 4.13: North American mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %)

Chart 4.15: North American mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %)

Chart 4.17: North American mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %)

Chart 4.19: North American mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions)

Chart 4.21: North American mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %)

Chart 4.24: Latin American mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %)

Chart 4.26: Latin American mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %)

Chart 4.28: Latin American mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %)

Chart 4.30: Latin American mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %)

Chart 4.32: Latin American mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %)

Chart 4.34: UK Residents Aged Over 75 With Chronic Diseases 2013 (%)

Chart 4.35: UK Elderly Population Forecast 2012-2030 (Millions, %)

Chart 4.37: European and UK Forecast Spend on Telecare and Telehealth 2013-2018 (\$ Millions, AGR %)

Chart 4.39: European mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %)

Chart 4.41: European mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %)

Chart 4.43: European mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %)

Chart 4.45: European mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %)

Chart 4.47: European mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %)

Chart 4.50: Asia Pacific mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %)

Chart 4.52: Asia Pacific mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %)

Chart 4.54: Asia Pacific mHealth Revenue Forecast for Diagnostic Services 2013-2018

(\$ Millions, AGR %)

Chart 4.56: Asia Pacific mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %)

Chart 4.58: Asia Pacific mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %)

Chart 4.61: Middle East and African mHealth Revenue Forecast 2013-2018 (\$ Billions, AGR %)

Chart 4.63: Middle East and African mHealth Revenue Forecast for Monitoring Services 2013-2018 (\$ Millions, AGR %)

Chart 4.65: Middle East and African mHealth Revenue Forecast for Diagnostic Services 2013-2018 (\$ Millions, AGR %)

Chart 4.67: Middle East and African mHealth Revenue Forecast for Healthcare System Processes 2013-2018 (\$ Millions, AGR %)

Chart 4.69: Middle East and African mHealth Revenue Forecast for Other Services 2013-2018 (\$ Millions, AGR %)

Chart 5.3: Global Total Smartphone Market Share by OS 2012 (%)

Chart 8.2: Challenges for Patients and HCPs in Managing Chronic Conditions Q4 2012 (%)

Chart 8.3: Challenges for General Wellness Consumers in Maintaining their Overall Health Q4 2012 (%)

Chart 8.4: End User Belief in Benefits of mHealth Q4 2012 (%)

Chart 8.5: Belief in Benefit of mHealth in Modifying Patient Behaviour Q4 2012 (%)

Chart 8.6: Belief in Benefit of mHealth in Improving Care Delivery Q4 2012 (%)

Chart 8.7: Belief in Benefit of mHealth in Reducing Healthcare Costs Q4 2012 (%)

Chart 8.8: Belief in Benefit of mHealth in Empowering Patients Q4 2012 (%)

Chart 8.9: End User Belief in Barriers to mHealth Q4 2012 (%)

Chart 8.10: HCPs Belief in Barriers to mHealth Uptake Q4 2012 (%)

Chart 8.11: Chronic Patients Belief in Barriers to mHealth Uptake Q4 2012 (%)

Chart 8.12: General Wellness Consumers Belief in Barriers to mHealth Uptake Q4 2012 (%)

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