

# **World Military Mobile Computing Systems Market 2013-2023 - Ruggedized Man-Portable Systems, PCs, Laptops, Radios, Smartphones & Tablets**

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## **Abstracts**

The world military mobile computing systems market is expected to demonstrate significant and sustained growth throughout the forecast period, 2013-2023. Despite the additional financial strictures currently affecting many global defence budgets, tactical communications systems and mobile systems are expected to continue to drive spending; the pace of which will become significantly elevated as the forecast progresses. Technological developments and doctrinal requirements remain potent forces for driving the market and soldier modernisation programs across many nations are similarly expected to make use of COTS hardware to enhance digitisation capabilities in their ground forces. Emerging markets provide additional valuable stimuli in terms of the technology as a leapfrog, but their initial involvement (outside of China and India) is expected to be minimal. Visiongain has identified that the world military mobile computing systems market will reach \$2.2bn in 2013.

Additional bright spots include the ongoing need for advanced tactical radio communications systems, which are currently in development and already have budgetary resources assigned and are thus largely insulated from potential cutbacks, and the need for securing these new devices. Information security is a top priority at the most rudimentary level and this is expected to be reflected in high spending and elevated growth in business opportunities for mobile device management providers and dedicated information security firms.

## **What makes this report unique?**

Our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind

market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and leading national markets forecasts from 2013-2023 - all identifying strategic business opportunities.

## **Why you should buy the World Military Mobile Computing Systems Market 2013-2023: Ruggedized Man-Portable Systems, PCs, Laptops, Radios, Smartphones & Tablets**

Stay ahead with this comprehensive analysis of the world military mobile computing systems market prospects

The report comprises 255 pages

Get ahead by studying highly quantitative content that delivers solid conclusions benefiting your research and analysis

161 tables, charts, and graphs quantifying and forecasting the market

Read an exclusive expert opinion interview from an industry specialist informing the analysis

AirWatch, LLC

View world market forecasts from 2013-2023 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed sales projections and analysis of the world military mobile computing systems market, the competitors, and the commercial drivers and restraints.

Keep informed about the potential for each of the military mobile computing systems submarkets with forecasts from 2013-2023

Man-portable Radios

Mobile Computers

Smart Devices, including Smartphones and tablets

## Security for Mobile Devices

Learn about the opportunities in 11 leading national military mobile computing systems markets with forecasts between 2013-2023

US

People's Republic of China (PRC)

Israel

France

UK

Russia

Australia

Germany

India

Republic of Korea (ROK)

Turkey

Understand the competitive landscape with profiles of 13 leading companies examining their positioning, products, services, focus, strategies and outlook.

BAE Systems plc

Cassidian

DRS Technologies

Elbit Systems

General Dynamics C4 Systems

Getac Technologies

Harris Corporation

ITT Exelis

Panasonic

Raytheon Company

RIM, Inc.

Rockwell Collins

Samsung Group

Thales Group

VT Miltope (ST Engineering)

Discover the qualitative analysis informing the market forecasts

SWOT analysis of strengths, weaknesses, opportunities and threats in the market, revealing what drives and restrains the world military mobile computing systems industry and the prospects for established companies and new market entrants.

**How the World Military Mobile Computing Systems Market 2013-2023:  
Ruggedized Man-Portable Systems, PCs, Laptops, Radios, Smartphones &  
Tablets report can benefit you**

Visiongain's report is for anyone requiring analysis of the world military mobile computing systems industry and market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by

purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

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## Contents

### **1. EXECUTIVE SUMMARY**

- 1.1 World Military Mobile Computing Systems Market Overview
- 1.2 Benefits of This Report
- 1.3 Who is This Report For?
- 1.4 Methodology
- 1.5 World Military Mobile Computing Systems Market Forecast 2013-2023
- 1.6 World Military Mobile Computing Systems Market Submarket Forecasts 2013-2023
- 1.7 Leading National Military Mobile Computing Systems Market Forecasts 2013-2023

### **2. INTRODUCTION TO THE WORLD MILITARY MOBILE COMPUTING SYSTEMS MARKET**

- 2.1 Overview of the World Military Mobile Computing Systems Market
- 2.2 The Emergence of COTS within Military Mobile Computing Systems
- 2.3 Rugged Military Computing Systems - Functionality
- 2.4 Software Defined Radios (SDR)
- 2.5 Defining The Military Mobile Computing Systems Market

### **3. WORLD MILITARY MOBILE COMPUTING SYSTEMS MARKET FORECAST 2013-2023**

- 3.1 The World Military Mobile Computing Systems Market Forecast 2013-2023
- 3.2 The World Military Mobile Computing Systems Market Analysis 2013-2023
- 3.3 Global Military Mobile Computing Systems Drivers & Restraints
- 3.4 The World Military Mobile Computing Systems Market Forecast 2013-2023
- 3.5 The World Military Mobile Computing Systems Market Growth Rate
- 3.6 Fastest Growing Leading National Military Mobile Computing Systems Markets
  - 3.6.1 Fastest Growing Leading National Military Mobile Computing Systems Markets 2013-2023
  - 3.6.2 Fastest Growing Leading National Military Mobile Computing Systems Markets 2013-2018
  - 3.6.3 Fastest Growing Leading National Military Mobile Computing Systems Markets 2018-2023
- 3.7 Fastest Growing Military Mobile Computing Systems Submarkets
  - 3.7.1 Fastest Growing Military Mobile Computing Systems Submarkets 2013-2023
  - 3.7.2 Fastest Growing Military Mobile Computing Systems Submarkets 2013-2018

- 3.7.3 Fastest Growing Military Mobile Computing Systems Submarkets 2018-2023
- 3.8 Leading National Military Mobile Computing Systems Markets Share Forecast 2013-2023
- 3.9 Military Mobile Computing Systems Submarket Share Forecasts 2013-2023
- 3.10 Cumulative Value of the Military Mobile Computing Systems Market 2013-2023
  - 3.10.1 Cumulative Value of the Leading National Military Mobile Computing Systems Markets 2013-2023
  - 3.10.2 Cumulative Value of the Military Mobile Computing Systems Submarkets 2013-2023

#### **4. MILITARY MOBILE COMPUTING SYSTEMS SUBMARKETS FORECASTS 2013-2023**

- 4.1 Military Mobile Computing Systems Submarket Share Forecasts 2013-2023
- 4.2 The Military Mobile Computing Systems Radio Submarket 2013-2023
  - 4.2.1 The Military Mobile Computing Systems Radio Submarket Forecast
  - 4.2.2 Military Mobile Computing Systems Radio Submarket Analysis
- 4.3 The Military Mobile Computing Systems Computers Submarket 2013-2023
  - 4.3.1 The Military Mobile Computing Systems Computers Submarket Forecast
  - 4.3.2 Military Mobile Computing Systems Computers Submarket Analysis
- 4.4 The Military Mobile Computing Systems Smart Devices Submarket 2013-2023
  - 4.4.1 The Military Mobile Computing Systems Smart Devices Submarket Forecast
  - 4.4.2 Military Mobile Computing Systems Smart Devices Submarket Analysis
  - 4.4.3 What Uses Exist for Military Smart Devices and How Will These Affect Demand?
  - 4.4.4 How Are Future Technological Developments Expected to Impact Spending on Military Smart Devices?
- 4.5 The Military Mobile Computing Systems Security Submarket 2013-2023
  - 4.5.1 The Military Mobile Computing Systems Security Submarket Forecast
  - 4.5.2 Military Mobile Computing Systems Security Submarket Analysis
  - 4.5.3 Securing the Device - What Opportunities Exist to Safeguard Vulnerabilities?

#### **5. LEADING NATIONAL MILITARY MOBILE COMPUTING SYSTEMS MARKETS 2013-2023**

- 5.1 Leading National Military Mobile Computing Systems Market Share Forecast 2013-2023
- 5.2 US Military Mobile Computing Systems Market 2013-2023
  - 5.2.1 US Military Mobile Computing Systems Market Forecast
  - 5.2.2 US Military Mobile Computing Systems Market Analysis



5.2.3 Sequestration and the Continuing Resolution: What does this mean for US Spending?

5.2.4 US Joint Tactical Radio System (JTRS) Programme

5.2.5 US Joint Tactical Radio System (JTRS) Procurement Budget

5.2.6 Learn What Role the US Army's BCT Restructuring Efforts will Have on Nett Warrior and US Mobile Computing Spending

5.2.7 What Other Military Roles Does the US Currently Foresee for Smart Devices?

5.2.8 Learn What Misconceptions Exist Regarding US DOD Smartphone Purchases and What This Means For Sales

5.2.9 Major US Military Mobile Computing Systems Contracts

5.3 PRC Military Mobile Computing Systems Market 2013-2023

5.3.1 PRC Military Mobile Computing Systems Market Forecast

5.3.2 PRC Military Mobile Computing Systems Market Analysis

5.3.3 The Enigma of Military Spending in the People's Republic of China

5.3.4 The PRC's Desire to Build Up its Command and Control Structures

5.3.5 Digitizing the PLA: What Role for Civil-Military Integration Efforts?

5.3.6 What Role Will the PRC's Doctrine of Information Superiority and Wangdian Yitizhan Play in Spending on Securing Mobile Computing Devices?

5.3.7 What Risk Factors Exist in the PRC Military Mobile Computing Systems Market?

5.4 Israeli Military Mobile Computing Systems Market 2013-2023

5.4.1 Israeli Military Mobile Computing Systems Market Forecast

5.4.2 Israeli Military Mobile Computing Systems Market Analysis

5.4.3 Read How the Digital Army Program Will Affect Israeli Spending to 2018

5.4.4 Israel, Gaza and the Incomplete Revolution in Military Affairs - What Impact Will Israeli Procurement Priorities Have on Spending?

5.4.5 Arab Spring to Iranian Winter - What Role Will Israel's Unique Security Challenges Have on Spending?

5.4.6 Major Israeli Military Mobile Computing Systems Contracts

5.5 French Military Mobile Computing Systems Market 2013-2023

5.5.1 French Military Mobile Computing Systems Market Forecast

5.5.2 French Military Mobile Computing Systems Market Analysis

5.5.3 Discover How French Defence Spending is Expected to Determine Market Prospects

5.5.4 Learn Why the Francafrique Effect Continues to Generate Demand for Tactical Communications

5.5.5 What Roles Will French Development Efforts With ESSOR to CONTACT Have for French and European Spending?

5.5.6 FELIN - The Procurement Gift That Keeps On Giving?

5.5.7 Major French Military Mobile Computing Systems Contracts



## 5.6 UK Military Mobile Computing Systems Market 2013-2023

### 5.6.1 UK Military Mobile Computing Systems Market Forecast

### 5.6.2 UK Military Mobile Computing Systems Market Analysis

### 5.6.3 Learn How the SDSR is Expected to Affect British Procurement Priorities in Defence Spending

### 5.6.4 Discover How British Spending on Falcon Communications is Expected to Affect Spending

### 5.6.5 What Roles do Smart Devices Currently Have in the British Army?

### 5.6.6 What Impact Will Britain's FIST Have on Spending After 2015?

### 5.6.7 Major UK Military Mobile Computing Systems Contracts

## 5.7 Russian Military Mobile Computing Systems Market 2013-2023

### 5.7.1 Russia Military Mobile Computing Systems Market Forecast

### 5.7.2 Russian Military Mobile Computing Systems Market Analysis

### 5.7.3 Find Out Where Growth Opportunities for Mobile Computing Systems Exist in the Russian State Armaments Plan 2011-2020

### 5.7.4 Lost in the Mistral - What Are the Prospects for Foreign Suppliers in the Russian Military Mobile Computing Systems Market?

### 5.7.5 Looking FAR Ahead: Russian Hi-Tech RDT&E and Domestic Equipment Manufacture

## 5.8 Australian Military Mobile Computing Systems Market 2013-2023

### 5.8.1 Australian Military Mobile Computing Systems Market Forecast

### 5.8.2 Australian Military Mobile Computing Systems Market Analysis

### 5.8.3 What Role Are Australian Security Risks Expected to Have on Military Spending?

### 5.8.4 What Current Efforts to Enhance Tactical Communications Are Being Made by the ADF?

### 5.8.5 What Opportunities Will the LAND 75 and LAND 125 Programs Provide for Companies in the Mobile Computing Systems Market?

### 5.8.6 What Future Roles Are Foreseen for Smart Devices by the ADF?

### 5.8.7 Major Australian Military Mobile Computing Systems Contracts

## 5.9 German Military Mobile Computing Systems Market 2013-2023

### 5.9.1 German Military Mobile Computing Systems Market Forecast

### 5.9.2 German Military Mobile Computing Systems Market Analysis

### 5.9.3 Germany Goes Its Own Way - What Effect Will Germany's Investment in the SVFuA Program Have on Its Future Spending?

### 5.9.4 Why Are German Security Requirements for Smart Devices So Important for Computing Vendors?

### 5.9.5 Wielding the Gladius - How Bundeswehr Soldier Modernisation Will Affect Mobile Computing Purchases

## 5.10 Indian Military Mobile Computing Systems Market 2013-2023

- 5.10.1 Indian Military Mobile Computing Systems Market Forecast
- 5.10.2 Indian Military Mobile Computing Systems Market Analysis
- 5.10.3 Discover Industrial Opportunities in Indian Efforts
- 5.10.4 What Impact is India's Hi-Tech Investment Strategy Expected to Have on Mobile Computing Systems?
- 5.10.5 What Are the Regional Security Risks Affecting Indian Military Procurement Needs?
- 5.11 ROK Military Mobile Computing Systems Market 2013-2023
  - 5.11.1 ROK Military Mobile Computing Systems Market Forecast
  - 5.11.2 ROK Military Mobile Computing Systems Market Analysis
  - 5.11.3 Between ROK and a Hard Place: How Will the DPRK's Actions Affect Spending on Military Mobile Communications?
  - 5.11.4 What Current Efforts Exist by the ROK Armed Forces to Improve Communications Efforts?
  - 5.11.5 Beyond the 47th Parallel: What Do Widening Horizons Mean for the ROK Military Mobile Computing Market?
- 5.12 Turkish Military Mobile Computing Systems Market 2013-2023
  - 5.12.1 Turkish Military Mobile Computing Systems Market Forecast
  - 5.12.2 Turkish Military Mobile Computing Systems Market Analysis
  - 5.12.3 What Effect Will Planned Increases in Overall Turkish Defence Spending Have On Its Spending On Mobile Computing?
  - 5.12.4 What Challenges Exist in the Turkish Defence Market and What Role Exists for Foreign Companies?
  - 5.12.5 What Security Challenges is Turkey Expected to Face and How will This Affect Spending?
- 5.13 ROW Military Mobile Computing Systems Market 2013-2023
  - 5.13.1 ROW Military Mobile Computing Systems Market Forecast
  - 5.13.2 ROW Military Mobile Computing Systems Market Analysis
  - 5.13.3 The Asia-Pacific Military Mobile Computing Systems Market
  - 5.13.4 The European Military Mobile Computing Systems Market
  - 5.13.5 The African Military Mobile Computing Systems Market

## **6. SWOT ANALYSIS OF THE MILITARY MOBILE COMPUTING SYSTEMS MARKET 2013-2023**

### **6.1 Strengths**

- 6.1.1 Moving Towards the Networked Force
- 6.1.2 Increased Likelihood of Asymmetric Conflicts in Complex Terrain

### **6.2 Weaknesses**

- 6.2.1 Defence Budget Cuts
- 6.2.2 Procurement Cycles & Current Priorities for Defence Ministries
- 6.3 Opportunities
  - 6.3.1 Mobile Device Management & Security
  - 6.3.2 Emerging Market Opportunities With Leapfrog Technologies
- 6.4 Threats
  - 6.4.1 Programme Cancellations
  - 6.4.2 Economic Issues Restricting Defence Spending

## **7. EXPERT OPINION**

- 7.1 Alan Dabbiere, AirWatch, LLC
- 7.2 Background, Position & Expertise
- 7.3 What Challenges Exist For MDM Providers & How Can Multiple Systems Be Secured?
- 7.4 Can Commercial Reputation Be Transferred Into Government Sales? What Challenges Exist for 96% of Suppliers?
- 7.5 What Support Does AirWatch Provide to the US Army Corps of Engineers?
- 7.6 Are Security Concerns a Major Factor in Government Sales of Mobile Computing?
- 7.7 Following Mark Twain: How Scale, Complexity, and Multiple Security Tiers Are Successfully Controlled?
- 7.8 The Secrets of Our Success: What Has Been Behind AirWatch's Rise to Market Leadership?
- 7.9 What Military Utility to Smartphone's Currently Have and What Role Does AirWatch Foresee in the Future?
- 7.10 What is the Importance of R&D Spending to A Company Such as AirWatch?
- 7.11 What is the Significance of AirWatch's Acquisition of Motorola Solutions MSP?

## **8. LEADING COMPANIES IN THE MILITARY MOBILE COMPUTING SYSTEMS MARKET**

- 8.1 BAE Systems plc
  - 8.1.1 BAE Systems Analysis & Future Outlook - Protecting the Core?
  - 8.1.2 BAE Systems Competitors
  - 8.1.3 BAE Systems Regional Emphasis / Focus
- 8.2 Cassidian (EADS Group)
  - 8.2.1 Cassidian Analysis & Future Outlook - On the Way Out?
  - 8.2.2 Cassidian Competitors
  - 8.2.3 Cassidian Regional Emphasis / Focus

- 8.2.4 Cassidian M&A Activity
- 8.3 DRS Technologies, Inc. (Finmeccanica SpA)
  - 8.3.1 DRS Technologies Analysis & Future Outlook - A Rugged Future
  - 8.3.2 DRS Technologies Competitors
  - 8.3.3 DRS Technologies Regional Emphasis / Focus
- 8.4 Elbit Systems Ltd
  - 8.4.1 Elbit Systems Analysis & Future Outlook - Conquering the World?
  - 8.4.2 Elbit Systems Competitors
  - 8.4.3 Elbit Systems Regional Emphasis / Focus
- 8.5 General Dynamics C4 Systems (GDC4S)
  - 8.5.1 GDC4S Analysis & Future Outlook - Signs of Weakness?
  - 8.5.2 GDC4S Competitors
  - 8.5.3 GDC4S Regional Emphasis / Focus
- 8.6 Getac Technology Corporation
  - 8.6.1 Getac Analysis & Future Outlook - A Growing Force
  - 8.6.2 Getac Competitors
  - 8.6.3 Getac Regional Emphasis / Focus
- 8.7 Harris Corporation
  - 8.7.1 Harris Corp Analysis and Future Outlook - The Market Leader?
  - 8.7.2 Harris Corp Competitors
  - 8.7.31 Harris Corp Regional Emphasis / Focus
- 8.8 ITT Exelis
  - 8.8.1 ITT Exelis Analysis & Future Outlook - The Risks of Diversification
  - 8.8.2 ITT Exelis Competitors
  - 8.8.3 ITT Exelis Regional Emphasis / Focus
  - 8.8.4 ITT Exelis M&A Activity
- 8.9 Panasonic Corporation
  - 8.9.1 Panasonic Analysis & Future Outlook - Seeking the Breakthrough
  - 8.9.2 Panasonic Competitors
  - 8.9.3 Panasonic Regional Emphasis / Focus
- 8.10 Raytheon Company
  - 8.10.1 Raytheon Analysis & Future Outlook - Flying (Too) High?
  - 8.10.2 Raytheon Competitors
  - 8.10.3 Raytheon Regional Emphasis / Focus
  - 8.10.4 Raytheon M&A Activity
- 8.11 Research in Motion (RIM), Inc.
  - 8.11.1 RIM Analysis & Future Outlook - The Comeback Kid?
  - 8.11.2 RIM Competitors
  - 8.11.3 RIM Regional Emphasis / Focus

## 8.12 Rockwell Collins, Inc.

### 8.12.1 Rockwell Collins Analysis & Future Outlook - Beyond the US?

### 8.12.2 Rockwell Collins Competitors

### 8.12.3 Rockwell Collins Regional Emphasis / Focus

## 8.13 Samsung Group

### 8.13.1 Samsung Analysis & Future Outlook - The Future Usurper?

### 8.13.2 Samsung Competitors

### 8.13.3 Samsung Regional Emphasis / Focus

### 8.13.4 Samsung M&A Activity

## 8.14 Thales Group

### 8.14.1 Thales Analysis & Future Outlook - Europe's Champion

### 8.14.2 Thales Competitors

### 8.14.3 Thales Regional Emphasis / Focus

### 8.14.4 Thales M&A Activity

## 8.15 VT Miltope (ST Engineering)

### 8.15.1 VT Miltope Analysis & Future Outlook - One to Watch

### 8.15.2 VT Miltope Competitors

### 8.15.3 VT Miltope Regional Emphasis / Focus

## 8.16 Other Major Companies in the Military Mobile Computing Systems Market

# 9. CONCLUSIONS

## 9.1 The World Military Mobile Computing Systems Market Outlook 2013-2023

## 9.2 Military Mobile Computing Systems Market Drivers & Restraints

## 9.3 World Military Mobile Computing Systems Market Forecast 2013-2023

## 9.4 World Military Mobile Computing Systems Market Submarket Forecasts 2013-2023

## 9.5 Leading National Military Mobile Computing Systems Markets Forecasts 2013-2023

## 9.6 Fastest Growing and Largest Military Mobile Computing Systems Markets 2013-2023

# 10. GLOSSARY

## List Of Tables

### LIST OF TABLES

Table 1.1 World Military Mobile Computing Systems Market Forecast Summary 2013, 2018, 2023 (\$m, CAGR %)

Table 1.2 World Military Mobile Computing Systems Market Submarket Forecasts Summary 2013, 2018, 2023 (\$m, CAGR %)

Table 1.3 Leading National World Military Mobile Computing Systems Market Forecasts Summary 2013, 2018, 2023 (\$m, CAGR %)

Table 3.1 World Military Mobile Computing Systems Market Drivers & Restraints

Table 3.2 World Military Mobile Computing Systems Market Forecast 2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 3.3 World Military Mobile Computing Systems Market; Leading National Markets, Market Sectors & Submarkets Forecast CAGR (%) 2013-2023, 2013-2018, 2018-2023

Table 3.4 Fastest Growing Leading National Military Mobile Computing Systems Markets Forecast CAGR (%) 2013-2023

Table 3.5 Fastest Growing Leading National Military Mobile Computing Systems Markets Forecast CAGR (%) 2013-2018

Table 3.6 Fastest Growing Leading National Military Mobile Computing Systems Markets Forecast CAGR (%) 2018-2023

Table 3.7 Fastest Growing Military Mobile Computing Systems Submarkets Forecast CAGR (%) 2013-2023

Table 3.8 Fastest Growing Military Mobile Computing Systems Submarkets Forecast CAGR (%) 2013-2018

Table 3.9 Fastest Growing Military Mobile Computing Systems Submarkets Forecast CAGR (%) 2018-2023

Table 3.10 Leading National Military Mobile Computing Systems Markets Share Forecast 2013, 2018 & 2023 (% Share, % Change)

Table 3.11 Military Mobile Computing Systems Submarket Share Forecasts 2013, 2018 & 2023 (% Share, % Change)

Table 3.12 Military Mobile Computing Systems Global Market; Leading National Markets, Market Sectors, and Submarkets Cumulative Sales Forecast 2013-2023 (\$m, %)

Table 4.1 Military Mobile Computing Systems Submarket Forecasts 2013-2023 (\$m, AGR %)

Table 4.2 Military Mobile Computing Systems Radio Submarket Forecast 2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 4.3 Military Mobile Computing Systems Radio Submarket Drivers & Restraints



Table 4.4 Military Mobile Computing Systems Computers Submarket Forecast  
2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 4.5 Military Mobile Computing Systems Computers Submarket Drivers &  
Restraints

Table 4.6 Military Mobile Computing Systems Smart Devices Submarket Forecast  
2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 4.7 Military Mobile Computing Systems Smart Devices Submarket Drivers &  
Restraints

Table 4.8 Military Mobile Computing Systems Security Submarket Forecast 2013-2023  
(\$m, AGR %, CAGR %, Cumulative)

Table 4.9 Military Mobile Computing Systems Security Submarket Drivers & Restraints

Table 5.1 Leading National Military Mobile Computing Systems Market Forecast  
2013-2023 (\$m, AGR %)

Table 5.2 US Military Mobile Computing Systems Market Forecast 2013-2023 (\$m,  
AGR %, CAGR %, Cumulative)

Table 5.3 US Military Mobile Computing Systems Market Drivers & Restraints

Table 5.4 US JTRS Procurement Spending 2011-2013 (\$m)

Table 5.5 Major US Military Mobile Computing Systems Contracts (Company, Value  
(\$m), Date, Details)

Table 5.6 PRC Military Mobile Computing Systems Market Forecast 2013-2023 (\$m,  
AGR %, CAGR %, Cumulative)

Table 5.7 PRC Military Mobile Computing Systems Market Drivers & Restraints

Table 5.8 Israeli Military Mobile Computing Systems Market Forecast 2013-2023 (\$m,  
AGR %, CAGR %, Cumulative)

Table 5.9 Israeli Military Mobile Computing Systems Market Drivers & Restraints

Table 5.10 Major Israeli Military Mobile Computing Systems Contracts (Company, Value  
(\$m), Date, Details)

Table 5.11 French Military Mobile Computing Systems Market Forecast 2013-2023 (\$m,  
AGR %, CAGR %, Cumulative)

Table 5.12 French Military Mobile Computing Systems Market Drivers & Restraints

Table 5.13 Major French Military Mobile Computing Systems Contracts (Company,  
Value (\$m), Date, Details)

Table 5.14 UK Military Mobile Computing Systems Market Forecast 2013-2023 (\$m,  
AGR %, CAGR %, Cumulative)

Table 5.15 UK Military Mobile Computing Systems Market Drivers & Restraints

Table 5.16 Major UK Military Mobile Computing Systems Contracts (Company, Value  
(\$m), Date, Details)

Table 5.17 Russian Military Mobile Computing Systems Market Forecast 2013-2023  
(\$m, AGR %, CAGR %, Cumulative)



Table 5.18 Russian Military Mobile Computing Systems Market Drivers & Restraints

Table 5.19 Australian Military Mobile Computing Systems Market Forecast 2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 5.20 Australian Military Mobile Computing Systems Market Drivers & Restraints

Table 5.21 Major Australian Military Mobile Computing Systems Contracts (Company, Value (\$m), Date, Details)

Table 5.22 German Military Mobile Computing Systems Market Forecast 2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 5.23 German Military Mobile Computing Systems Market Drivers & Restraints

Table 5.24 Indian Military Mobile Computing Systems Market Forecast 2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 5.25 Indian Military Mobile Computing Systems Market Drivers & Restraints

Table 5.26 ROK Military Mobile Computing Systems Market Forecast 2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 5.27 ROK Military Mobile Computing Systems Market Drivers & Restraints

Table 5.28 Turkish Military Mobile Computing Systems Market Forecast 2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 5.29 Turkish Military Mobile Computing Systems Market Drivers & Restraints

Table 5.30 ROW Military Mobile Computing Systems Market Forecast 2013-2023 (\$m, AGR %, CAGR %, Cumulative)

Table 5.31 ROW Military Mobile Computing Systems Market Drivers & Restraints

Table 6.1 SWOT Analysis of the Military Mobile Computing Systems Market 2013-2023

Table 8.1 BAE Systems Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.2 BAE Systems Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.3 BAE Systems Products / Services (Division, Product, Specification)

Table 8.4 Cassidian Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.5 Cassidian Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.6 Cassidian Products / Services (Division, Product, Specification)

Table 8.7 DRS Technologies Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.8 DRS Technologies Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.9 DRS Technologies Products / Services (Division, Product, Specification)

Table 8.10 Elbit Systems Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.11 Elbit Systems Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.12 Elbit Systems Products / Services (Division, Product, Specification)

Table 8.13 GDC4S Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.14 GDC4S Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.15 General Dynamics Products / Services (Division, Product, Specification)

Table 8.16 Getac Overview 2012 (Total Revenue, HQ, Ticker, Website)

Table 8.17 Getac Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.18 Getac Products / Services (Division, Product, Specification)

Table 8.19 Harris Corp Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.20 Harris Corp Contracts / Projects / Programmes (Date, Country, Value, Details)

Table 8.21 Harris Corp Products / Services (Division, Product, Specification)

Table 8.22 ITT Exelis Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.23 ITT Exelis Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.24 ITT Exelis Products / Services (Division, Product, Specification)

Table 8.25 Panasonic Overview 2012 (Total Revenue, HQ, Ticker, Website)

Table 8.26 Panasonic Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)]

Table 8.27 Panasonic Products / Services (Division, Product, Specification)

Table 8.28 Raytheon Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.29 Raytheon Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.30 Raytheon Products / Services (Division, Product, Specification)

Table 8.31 RIM Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.32 RIM Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.33 RIM Products / Services (Division, Product, Specification)

Table 8.34 Rockwell Collins Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.35 Rockwell Collins Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.36 Rockwell Collins Products / Services (Division, Product, Specification)

Table 8.37 Samsung Overview 2012 (Total Revenue, HQ, Ticker, Website)

Table 8.38 Samsung Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.39 Samsung Products / Services (Division, Product, Specification)

Table 8.40 Thales Group Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.41 Thales Group Contracts / Projects / Programmes (Date, Subcontractors,

Country, Value, Expires, Details)

Table 8.42 Thales Group Products / Services (Division, Product, Specification)

Table 8.43 ST Engineering Overview 2012 (Total Revenue, HQ, Ticker, Contact, Website)

Table 8.44 ST Engineering Contracts / Projects / Programmes (Date, Subcontractors, Country, Value, Expires, Details)

Table 8.45 ST Engineering Products / Services (Division, Product, Specification)

Table 8.46 Other Major Companies in the Military Mobile Computing Systems Market (Company, Product /Service)

Table 9.1 Global Military Mobile Computing Systems Market Drivers & Restraints

Table 9.2 World Military Mobile Computing Systems Market Forecast Summary 2013, 2018, 2023 (\$m, CAGR %)

Table 9.3 World Military Mobile Computing Systems Market Submarket Forecasts Summary 2013, 2018, 2023 (\$m, CAGR %)

Table 9.4 Leading National World Military Mobile Computing Systems Market Forecasts Summary 2013, 2018, 2023 (\$m, CAGR %)

## About

AirWatch, LLC is a mobile device management provider, headquartered in Sandy Springs, Georgia, US. AirWatch has more than 7,000 global clients, for whom it manages mobile devices, including the apps and content stored on them.

Visiongain: Please could you outline your background and role with AirWatch?

Dabbiere: My role with AirWatch is as its Chairman, and one of its founders. My personal background in mobile devices does back to my founding a company called Manhattan Associates in 1990. Manhattan Associates were, and still are, a logistics, warehousing, and distribution software provider which is important for the context of my founding of AirWatch for two reasons. Firstly, we started developing mobile technologies in 1990, which has given us more than twentyyears of experience. We have recognised that mobile has the potential to be 'death by a thousand cuts' for any organisation; not only does every device need to be configured and secured, but every user needs to be supported, regardless of where they are located globally. If that doesn't work, then people simply cannot do their jobs. The second point is that we covered a significant amount of ground with our covering the logistics sector, everything from delivery drivers to the warehousing staff. At that time, mobile devices from Motorola and Honeywell were ubiquitous and were, quite frankly, the precursors to the modern smartphone.

After twenty-years of dealing with this technology, I can jokingly say that BlackBerry have absolutely proved that people need to get their e-mail every day, or they become very grumpy. In my house, if we don't get our e-mails, it causes annoyance; multiply that by a thousand, ten thousand, or even a hundred thousand and MDM can be a pretty thankless job.

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