

World Cloud Computing Market 2013-2018

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Abstracts

Companies are often held back by an inflexible and complex IT infrastructure that cannot keep up with the evolving needs of business. These restraints result in slow deployment of critical applications and services, limited resources, poor operation management, and unpredictable system integration. Yet cloud computing appears as a very lucrative and commercially interesting solution for many companies in this situation.

Undeniably, cloud computing is already transforming the business landscape, and will continue to do so as it matures. Although cloud computing is not a new concept, it has emerged as a significant commercial success over the past few years. Cloud computing will play an increasingly important role in the business segment as future systems will further exploit the capabilities offered by this technology.

The cloud computing market is set for substantial growth over the next five years as research shows that the increasing adoption of cloud services in enterprises is driving a market for complementary cloud services for different applications. As a consequence, visiongain has determined that the value of the global cloud computing services market in 2013 will reach \$35.6 billion.

What makes this report unique?

Visiongain consulted widely with industry experts and full transcripts from these exclusive interviews with InContinuum, and Fujitsu are included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets

forecasts from 2013-2018 - all identifying strategic business opportunities.

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Fujitsu

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Infrastructure as a Service (IaaS)

Platform as a Service (PaaS)

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Understand the competitive landscape with profiles of 26 leading companies involved with cloud computing examining their positioning, products, services, focus, strategies and outlook.

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Model Metrics

Diino

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Netsuite

Sony

Activision Blizzard

Soonr

GAIKAI

Sugar 6

Oracle

IBM

Cloud Foundry

Interxion

Ping Identity

Tables showing key cloud computing vendor categories

Cloud Software & Application Vendors

Cloud Infrastructure Vendors

Cloud Platform Vendors

Cloud Storage Vendors

Cloud Security Vendors

Mega Vendors

Discover the qualitative analysis informing the cloud computing market forecasts
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