

The Top 20 Companies In The Advanced Wound Care Market 2013-2023

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Abstracts

Report Details

Advanced Wound Care - assess products, developments, and revenue prospects

How are companies in the advanced wound care market performing? Visiongain's updated report shows you their prospects to 2023. There you see results, trends, opportunities, and revenue predictions.

Our study lets you assess leading companies in the advanced wound care market, showing their prospects to 2023. There you see financial results, interviews, trends, opportunities, and revenue predictions. You will also find information on both established and rising companies.

Forecasts and other data to help you stay ahead

In our new study you find analytical profiles of 20 top companies - and analyses of the overall industry and leading segments - with historical data, revenue forecasts, growth rates, and market shares. Discover qualitative analysis too. You also gain 97 figures, 62 tables and interviews with two leading companies in the advanced wound care market.

Our work lets you assess the most lucrative parts of the world industry for advanced wound care products. See now how you can benefit your research, analyses, and decisions there, also saving time.

The following sections highlight what you find in our new investigation.

Assessments of top companies - activities, results, competition, and potential sales

Our report analyses the top 20 manufacturers of advanced wound care products. In general a company profile gives you the following information:

Overview of the company, including its history in the advanced wound care market

Discussion of a company's activities, outlook, and recent financial results

Assessment of its developments - mergers and acquisitions (M&A), new products, and collaborations, inc. alliances, partnerships and joint ventures

Qualitative analysis of the company, identifying strengths over its competitors, as well as potential threats to sales growth

Discover capabilities, progress, and commercial prospects, helping you stay ahead.

Prospects for the world advanced wound care market and its submarkets

First, our study gives you discussions, commercial outlooks and revenue forecasts for three advanced wound care submarkets to 2023:

Moist Wound Care

Wound Care Devices

Wound Care Biologics

How will those advanced wound care markets expand? Which applications will generate most money? You investigate that industry, finding the most promising places for investments and sales.

North America - outlooks for leading companies in the advanced wound care market

Next, our report analyses 9 North American advanced wound care specialists, including these:

3M

ConvaTec

Derma Sciences

Hollister Incorporated

Human Biosciences.

There you find where sales growth can occur. Many opportunities remain, with high, expanding revenues possible from 2013. See where best potentials exist.

Europe - prospects for leading companies in the advanced wound care market

You also discover outlooks for 11 European advanced wound care specialists, including these:

Smith & Nephew

B.Braun Melsungen

Coloplast

Genzyme

Molnlycke Health Care

Our report shows you how companies can seize opportunities and expand their businesses.

Issues affecting the manufacturing and selling of advanced wound care products

In addition, our report discusses issues and events affecting that industry and

market from 2013, including these:

Traditional wound care - losing market share with the growth of AWC

AWC Market - witnessing a rise in M&A Activity

Wound care biologics - taking centre stage with new bioactive products

AWC Market driven by an aging population

Expansion internationally - targeting emerging national markets

Stem cells and Gene therapy - offer opportunities for growth

High rivalry among competitors

There you explore the advanced wound care industry's strengths, weaknesses, opportunities, and threats. Discover now what the future holds.

Ways The Top 20 Companies in the Advanced Wound Care Market 2013-2023 helps you**In summary, then, our new research and analysis give you the following knowledge:**

Revenues to 2023 for the world advanced wound care market and its submarkets - discover that industry's prospects, finding promising places for investments and revenues

Profiles of 20 leading companies - assess product ranges, strategies, financial results and commercial outlook to 2023.

Competition and opportunities - see what affects the advanced wound care market, learning what shapes its future, esp. prospects for sustaining and developing business

Analysis of what stimulates and restrains the advanced wound care industry - discover challenges and strengths, helping you compete and gain advantages

Issues affecting established competitors and firms entering the advanced wound care sector - explore needs, practices, and outlooks for future success.

Information found nowhere else

That work gives independent analysis. You receive business intelligence found only in our report, seeing where prospects are most rewarding.

With our new survey you are less likely to fall behind in knowledge or miss opportunity. See there how you could benefit your research, analyses, and decisions. Also see how you can save time and get recognition for commercial insight.

Prospects for companies in the advanced wound care market - gain by ordering now

Our new analysis shows you data, trends, opportunities, and outlooks for producers and sellers of advanced wound care products. Avoid missing out - please order our report now.

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About

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3M always has its name in the top when it comes to innovation. The R&D expenses increased 4.1% in 2012 compared to 2011 and increased 9.5% in 2011 compared to 2010. In 2012, the R&D expenses totalled to \$1.6bn, accounting for 5.5% of net sales. Visiongain believes that a major share of the revenue generated in 2012 was from products introduced in the last 5 years. The company CEO in a recent press release mentioned that 3M firmly believes in innovating during a downturn than good times. R&D expenses measured as a percentage of sales, was 5.5% in 2012, compared to 5.3% in 2011 and 5.4% in 2010.

AWC Product Portfolio, 2013

3M manufactures its advanced wound care dressings under the brand name Tegaderm. 3M began the work on inventing Tegaderm film dressing back in 1978. Three years later, the first test product was launched in the US and in 1987 became the market leader in transparent film dressings.

Having more than 30 years of experience in the wound care market, 3M still continues to innovate and bring in more products into the wound care market. This section describes the product portfolio of 3M in 2013.

3M Tegaderm Hydrocolloid Dressing: Consists of thin polyurethane membrane coated with layer of acrylic adhesive. Permeable to oxygen and water vapour, but impermeable to bacteria and virus. It is indicated for use on minor burns, skin and pressure ulcers and acute wounds.

- **3M Tegaderm Foam Dressing:** Made up of polyurethane foam pad and additional absorbent non woven layer. Bordered by transparent adhesive film
- **3M Tegaderm Alginate Dressing:** Derived from pure Scottish seaweed. Soft in texture and absorbs more than its own weight. Indicated for chronic and acute wounds.
- **3M Tegaderm Alginate Ag Dressing:** Highly absorbent, sterile dressing composed of calcium alginate. Indicated for chronic and acute wounds.

- 3M Tegaderm Hydrogel Dressing: Provides moist healing and promotes debridement. Indicated for minimally draining partial and full thickness dermal wounds.
- 3M Tegaderm Film Dressings: Transparent film dressing providing water resistant breathable barrier to external contaminants.

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