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Smartphones in Enterprises Report 2011-2016

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Abstracts

Are smartphones becoming an essential tool in business, or are the consumer devices not yet correctly positioned to provide all the functionality that enterprise mobility requires?

This report covers the global enterprise smartphone market with opportunities across all major geographical markets and vertical sectors. With analysis of the major players in the enterprise smartphone ecosystem, Smartphones in Enterprises Report 2011-2016 is a definitive guide to this complex marketplace.

Will traditional enterprise mobility companies like Blackberry continue to dominate the market? Which mobile platform is the best choice for companies in terms of security and manageability? What can enterprises gain by integrating smartphones into their organisations? All of these questions and more are answered in this 130 page report from visiongain.

With the benefit of the accurate knowledge of the enterprise smartphone market, you can position your company strategically and capitalise on the huge growth opportunities that the sector offers from 2011-2016.

Emphasis on the security risks to business smartphones solutions addresses the hot topics of this industry-wide concern.

What is Unique about this Report?

Visiongain research presents independent, unbiased analysis in detail and presented in easily digestible terms. Through key industry contacts, our primary and secondary research provides you with the very latest, accurate market data available. The enterprise smartphone market is a highly dynamic environment, our research analyses

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key trends and movements, based on statistical analysis.

Who needs to read this report?

Software Developers

Smartphones in Enterprises Report 2011-2016 provides informative analysis of the manifold opportunities for software developers in the enterprise software market.

OS Vendors

We show which geographic regions will adopt smartphones in the business environment, handsets and enterprise category, allowing you to accurately target marketing to key demographics.

Handset Manufacturers

ICT buyers in multinationals have to present some continuity in their mobile enterprise package, will they stick with the established brands like Blackberry or will newer enterprise entrants like Android and iOS become more prevalent?

Mobile Service Providers

We show the effects that the growth of the enterprise smartphone market will have on the ICT industry and smartphone market as a whole. Network operators of all sizes will benefit from this data.

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COMPANIES LISTED

RIM
.NET
Airwatch
Alcatel Lucent
Android

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