

# The Personal Care Packaging Market 2012-2022

<https://marketpublishers.com/r/PD31B5C0DCFEN.html>

Date: April 2012

Pages: 147

Price: US\$ 2,635.00 (Single User License)

ID: PD31B5C0DCFEN

## Abstracts

### Report Details

The economic crisis and the growth of the emerging markets have sparked a significant change in the personal care packaging market. Consumer trends have changed drastically and suppliers have become increasingly focused on costs. The strategies of suppliers will gradually shift to the emerging markets and, coupled with a global economic recovery, the personal care packaging market will see strong growth over the next decade. As a consequence, Visiongain has determined that the value of the global personal care packaging market in 2012 will reach \$40.99bn.

Environmental awareness campaigns have propelled sustainability initiatives to the forefront of consumer considerations in personal care purchasing. Consequently sustainability will be a tool utilized by suppliers to cut costs and create product differentiation. Market conditions have created a situation where consumers are demanding the same level of quality but at a lower price. Thus there will be an increase in the sale of higher volume, cheaper ranges and plastic is expected to be the big winner over the next decade.

Visiongain expects an increase in innovation and sustainability initiatives as suppliers keep up with rapidly evolving consumer trends. Consumers will remain in a position of power and cost cutting will become the main priority for suppliers. Competition from overseas is expected to significantly alter the competitive landscape of the personal care packaging market.

National personal care packaging markets for the US and major European countries will remain the focal point for suppliers over the forecast period. Growth within the Asian and Latin American personal care packaging markets is forecast by Visiongain to be significant and companies will gradually shift their strategies to eventually focus on the

emerging markets.

The report contains 115 tables, charts and graphs that add visual analysis in order to explain developing trends within the personal care packaging market.

Visiongain provides forecasts for the period 2012-2022 in terms of value (US\$) for the global personal care packaging market, as well as for 5 material submarkets (rigid plastic, flexible plastic, metal, paperboard, and glass) of the personal care packaging market. Visiongain also provides forecasts and analysis of 4 end use applications in the personal care packaging market. In addition, the 10 leading national personal care packaging markets are forecast and analysed by Visiongain over the period 2012-2022. The report also provides profiles of 20 leading companies operating within the market, and includes 3 exclusive interviews with leading personal care packaging companies, providing expert insight alongside Visiongain analysis.

### **Unique Selling Points**

Comprehensive analysis of the prospects for the personal care packaging market from 2012-2022.

Analysis and forecasting informed by extensive expert consultation with industry leaders. You will be able to read full transcripts of interviews from 3 leading companies involved within the personal care packaging market.

115 tables, charts and graphs that quantify, analyse and forecast the changing dynamics of the personal care packaging market between 2012-2022.

Forecasts and analysis for the global personal care packaging market between 2012-2022

Forecasts and analysis for 4 sectors of the end use applications personal care packaging market from 2012-2022.

Forecasts and analysis for 5 personal care packaging material submarkets from 2012-2022.

Forecasts and analysis for the 10 leading national personal care packaging markets, as well as rest of the world figures and projections for the period 2012-2022

Analysis of the forces that influence and characterise the personal care packaging market

Profiles of 20 leading companies operating within the personal care packaging market.

## **Methodology**

This report has been compiled by combining information obtained from a very wide and rich mixture of primary and secondary research sources, producing a broad industry overview. Visiongain sought opinions from leading figures in the personal care packaging market to underpin the analysis of market drivers and restraints.

The study draws on a diverse range of official corporate and governmental announcements, media reports, policy documents, industry statements and expert opinion as a basis for discussing and predicting developments in the personal care packaging market between 2012 and 2022.

Visiongain considers that this methodology results in an accurate, objective mixture of analyses and forecasts.

## **Why you should buy The Personal Care Packaging Market 2012-2022**

You will receive a comprehensive analysis of the personal care packaging market from 2012-2022

The analysis and forecasting has been informed by extensive expert consultation with industry leaders. Within the report, you will be able to read full transcripts of interviews from 3 leading companies involved within the personal care packaging market.

Aptar Beauty + Home

Integrated Aluminium Components Limited

A leading UK personal care packaging manufacturer

You will find 115 tables, charts, and graphs that quantify, analyse and forecast the personal care packaging market from 2012-2022

You will receive forecasts and analysis of the global personal care packaging market between 2012-2022

You will find forecasts and analysis of 4 personal care packaging end use applications over the period 2012-2022

Hair Care

Bath & Shower

Oral care

Skin Care

You will find forecasts and analysis of 5 personal care packaging material submarkets over the period 2012-2022

Rigid Plastic

Flexible Plastic

Metal

Paperboard

Glass

You will be presented with forecasts for the 10 leading national personal care packaging markets, as well as rest of the world figures and projections for the period 2012-2022

US

China

Japan

Germany

France

Russia

India

Brazil

UK

Italy

Rest of the World (ROW)

You will receive a PEST and SWOT analysis that examines the personal care packaging market from 2012-2022

You will gain profiles of 20 leading companies operating within the personal care packaging market

### **What is the structure of the report?**

Chapter 1 is the executive summary.

Chapter 2 is an introduction to the personal care packaging market providing a clear overview and definition of the market and its characteristics.

Chapter 3 provides extensive analysis of the global personal care packaging market with detailed forecast from 2012-2022

Chapter 4 analyses 4 major submarkets of the leading end-use applications.

Chapter 5 analyses the 5 leading material submarkets in the personal care packaging market.

Chapter 6 analyses the leading 10 national personal care packaging markets. Detailed market forecasting and analysis is provided for each country, including sales details and analysis.

Chapter 7 provides a PEST and SWOT analysis of the personal care packaging market

Chapter 8 features 3 original interviews with industry experts such as Aptar Beauty +

Home who offer an insider's perspective on the personal care packaging market.

Chapter 9 lays out profiles of the leading 20 companies operating in the personal care packaging market.

Chapter 10 provides a summary of the report, outlining the main conclusions of the analyses.

Chapter 11 provides a glossary.

### **You can order this report today**

Anybody with an interest in the personal care packaging market should gain valuable information and insight from this new study by visiongain, which analyses one of the most exciting markets in the packaging market. Personal care packaging offers substantial business and investment opportunities and is becoming an increasingly important component of the packaging market in several key regional markets.

This visiongain packaging report will be valuable both to those already involved in the personal care packaging market and those wishing to enter the market in the future. Gain an understanding of how to tap into the potential of this market by ordering *The Personal Care Packaging Market 2012-2022*

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## COMPANIES LISTED

AGI Glaspac  
Alameda Packaging  
Alb?a  
Alberto Culver  
Alcan Packaging  
Alpa-Werke  
Amcor  
Amcor Flexibles  
Amcor Rigid Plastics  
AmorePacific  
Aperio Group  
APPE  
Aptar Beauty + Home  
Aptar Food + Beverage  
Aptar Pharma  
Arcelor Mittal  
Ardagh Glass Group PLC  
Arminak & Associates LLC  
Avon Products  
Ball Corporation  
Beiersdorf  
Bemis  
Berk Company  
Berlin Packaging  
Berry Plastics Corporation  
Betts Group  
Body Shop International Plc  
Bonpak  
Bormioli Rocco SpA  
Burt's Bees  
CCL Industries Inc  
Chanel  
Clarins  
Clinique  
Coca Cola  
Colgate Palmolive Ltd  
Concern Kalina

Consol Glass (Pty) Ltd.  
Cosmopak  
Coty  
Crown Holdings Inc  
DS Smith  
Elizabeth Arden  
Estee Lauder  
Fusion Packaging  
Garnier  
Global Closure Systems (GCS)  
Gillette  
Graham Packaging  
HCT Packaging  
Heinz-Glas GmbH  
Henkel  
Hindustan National Glass & Industries Limited  
Horn Investment Company hf.  
Huta Szkła Czechy  
Integrated Aluminium Components Limited  
ITC Limited  
Jafra Cosmetics International  
Johnson & Johnson Ltd Kraft  
Kao Corporation  
L'Oreal  
Limited Brands  
Liquid Container LP  
LVMH  
M&H Plastics  
Mary Kay  
Massilly Group UK  
Maybelline  
MeadWestvaco Corporation  
Nat Steel  
Natura  
Neutrogena  
Nirma Ltd  
Oriflame  
Procter & Gamble  
Procter & Gamble Brazil

Promens  
PT. Iglas (Persero)  
Puig  
Quadpack  
Radox  
Reckitt Benckiser  
Revlon  
Rexam  
Reynolds Group Holdings Ltd.  
Rieke  
Rio Tinto Group  
Roberts Metal Packaging Ltd  
RPC Group  
Saint-Gobain Containers, Inc/Verallia  
Schick  
SCA Group  
SCA Packaging  
Shiseido  
Silgan Holdings  
Silver Spoon  
Sisecam Group (Anadolu Cam)  
Sonoco Products Company  
Staeger Clear Packaging  
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Tesco  
The Enterprise Investment Fund (EIF)  
The Gerresheimer Group  
Toyo Seikan Kaisha Ltd  
TRESemm?  
TricorBraun  
TriMas Corporation  
Unilever  
Verreries Brosse S.a.s  
Vetri Speciali S.p.A

Vitro Packaging LLC  
Wal-Mart  
Wilkinson Sword  
World Wide Packaging  
Yonwoo Co., Ltd  
Yves Rocher  
Zignago Vetro S.p.A

## **GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT**

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Consorzio Nazionale Imballaggi (CONAI)  
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National Consortium of Packaging  
New York Stock Exchange (NYSE)  
Reserve Bank of India  
London Stock Exchange (LSE)  
World Packaging Organisation

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