

The Modified & Controlled Atmosphere Packaging (MAP & CAP) Market 2012-2022

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Abstracts

A change in consumer trends and a surge in the growth of the emerging markets have created permanent shifts in the packaging market. The consumer is now demanding prolonged shelf life because of issues of cost and waste. The retailers and manufacturers are happy to satisfy this demand through MAP & CAP which provides a number of benefits, including increased distribution networks. The immaturity of the MAP & CAP market means that 2012-2022 will be an important decade for the sector. The MAP & CAP market will either flourish during this period, largely due to growth in the developing markets, or it will flounder due to cheaper alternatives being discovered. Visiongain expects the MAP & CAP will reach a global market value of \$10.42bn in 2012.

Environmental awareness campaigns have been a recent phenomenon and have helped to galvanize the demand for MAP & CAP. The use of MAP & CAP results in longer shelf life and this means that consumers are less likely to waste food stocks still fit for consumption. The manufacturer also produces less waste by reducing the product replacement. Environmental benefits are realised from the perspective of both consumer and manufacturer.

The developing economies will play a crucial role in the development of MAP & CAP over 2012-2022. The value of these markets will increase dramatically and suppliers are expected to shift their focus from the developed economies to the developing economies. Innovation is expected to be most prevalent in the more mature regions. The Japanese MAP & CAP market, in particular, will see a high level of innovation due to the Japanese consumer being more receptive to innovative products and combined with the speed with which new products are brought to market. Oxygen scavengers are also expected to see strong development and this will be due to a global desire to

reduce oxygen levels in MAP & CAP.

The report contains 116 tables, charts and graphs that add visual analysis in order to explain developing trends within the MAP & CAP market. Visiongain provides forecasts for the period 2012-2022 in terms of value (US\$) for the global MAP & CAP market, as well as for 4 submarkets (food, beverages, pharmaceuticals, others) of the MAP & CAP market. In addition, 15 national MAP & CAP markets are forecast and analysed by Visiongain over the period 2012-2022. The report also provides profiles of 20 leading companies operating within the market, and includes 3 exclusive interviews with principal MAP & CAP companies, providing expert insight alongside Visiongain analysis.

Unique Selling Points

Comprehensive analysis of the prospects for the MAP & CAP market from 2012-2022.

Analysis and forecasting informed by extensive expert consultation with industry leaders. You will be able to read full transcripts of exclusive interviews from 3 leading companies involved within the MAP & CAP market.

116 tables, charts and graphs that quantify, analyse and forecast the changing dynamics of the MAP & CAP market between 2012-2022.

Forecasts and analysis for the global MAP & CAP market between 2012-2022

Forecasts and analysis for 4 MAP & CAP submarkets from 2012-2022.

Forecasts and analysis for the 15 leading national MAP & CAP markets, as well as rest of the world figures and projections for the period 2012-2022

Analysis of the forces that influence and characterise the MAP & CAP market

Profiles of 20 leading companies operating within the MAP & CAP market.

Methodology

This report has been compiled by combining information obtained from a very wide and

rich mixture of primary and secondary research sources, producing a broad industry overview. Visiongain sought opinions from leading figures in the MAP & CAP market to underpin the analysis of market drivers and restraints. The study draws on a diverse range of official corporate and governmental announcements, media reports, policy documents, industry statements and expert opinion as a basis for discussing and predicting developments in the MAP & CAP market between 2012 and 2022.

Visiongain considers that this methodology results in an accurate, objective mixture of analyses and forecasts.

Why you should buy The Modified & Controlled Atmosphere Packaging (MAP & CAP) Market 2012-2022

You will receive a comprehensive analysis of the MAP & CAP market from 2012-2022

The analysis and forecasting has been informed by extensive expert consultation with industry leaders. Within the report, you will be able to read full transcripts of exclusive interviews from 3 leading companies involved with the MAP & CAP market.

LINPAC

OYSTAR

EMCO Packaging Systems, Ltd.

You will find 116 tables, charts, and graphs that quantify, analyse and forecast the MAP & CAP market from 2012-2022

You will receive forecasts and analysis of the global MAP & CAP market between 2012-2022

You will find forecasts and analysis of 4 MAP & CAP submarkets over the period 2012-2022

Food

Beverages

Pharmaceuticals

Others

You will be presented with forecasts for the 15 leading national MAP & CAP markets, as well as rest of the world figures and projections for the period 2012-2022

US

Japan

UK

Australia

China

Germany

Thailand

France

Canada

India

Russia

Italy

Brazil

Spain

Mexico

RoW

You will receive a SWOT analysis that examines the MAP & CAP market from 2012-2022

You will gain profiles of 20 leading companies operating within the MAP & CAP market

What is the structure of the report?

Chapter 1 is the executive summary.

Chapter 2 is an introduction to the MAP & CAP market providing a clear overview and definition of the market and its characteristics.

Chapter 3 provides extensive analysis of the global MAP & CAP market with detailed forecast from 2012-2022. It also defines the 4 submarkets within MAP & CAP.

Chapter 4 provides details of the 4 major submarkets of the MAP & CAP market with forecasts provided from 2012-2022.

Chapter 5 analyses the leading 15 national MAP & CAP markets. Detailed market forecasting and analysis is provided for each country.

Chapter 6 provides a SWOT analysis of the MAP & CAP market.

Chapter 7 features 3 original interviews with industry experts, LINPAC, OYSTAR, and EMCO Packaging Systems, Ltd. who offer an insider's perspective on the MAP & CAP market.

Chapter 8 lays out profiles of the leading 20 companies operating in the MAP & CAP market.

Chapter 9 provides a summary of the report, outlining the main conclusions of the analyses.

Chapter 10 provides a glossary

You can order this report today

Anybody with an interest in the MAP & CAP market should gain valuable information and insight from this new study by visiongain, which analyses one of the most exciting markets in the MAP & CAP market. MAP & CAP offers substantial business and investment opportunities and are becoming an increasingly important component of the packaging market in several key regional markets.

This visiongain packaging report will be valuable both to those already involved in the MAP & CAP market and those wishing to enter the market in the future. Gain an understanding of how to tap into the potential of this market by ordering *The Modified & Controlled Atmosphere Packaging (MAP & CAP) Market 2012-2022*

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COMPANIES LISTED

Active Packaging Ltd

Air Products Cryobase Services

Air Products PLC

Alcoa

Alpma

Amcor Limited

Ampacet Corporation

Apio, Inc.

Aquarius
ASDA
Ball Corporation
Barry-Wehmiller Companies
BBC
Belam
Bemis
Benson Group
Bernard Matthews
Boots
Bosch
Buckingham Foods
Carle E Montanari
Ciba
Coca Cola
Coextruded Plastic Technologies, Inc
ColorMatrix Corporation
Contel
Constar International
Coopbox Group
Crown Holdings
CryoService Limited
CSP Technologies
CVP Systems
Curwood
Del Monte
Dellepac
Desiccare Inc.
Dixie Union
DS Smith PLC
DuPont
Ecolab
EMCO Packaging Systems
Francit
FTNON
GEA Convenience-Food Technologies
GEA Group AG
Goldtech
Grace Darex Packaging Technologies

Graham Packaging
Graphic Packaging Holding Company
Grays Packaging Ltd.
Groupe Casino
Groupe Guillin
Grupo Bimbo
GTM Converting Ltd
Harpak-Ulma Packaging LLC
HayssenSandiacre
Hefestus
Hoffner & Henriksen
Honeywell International Inc
Huhtamaki UK
ILAPAK
ILPA
Janny MT
Koppens
Kraft
Kramer + Grebe
Krehalon
Landec Corporation
Lifecore Biomedical
Linde
LINPAC
LINPAC Allibert
LINPAC Packaging
LINPAC Ropak
LINPAC Viscount
M&H Plastics Protective Packaging Systems (PPS) Ltd.
Markem-Imaje
Maxwell Chase Technologies
McDonalds
MeadWestvaco Corporation
Metro Group
Mitsubishi Gas Chemical Company Ltd
Mitsubishi Chemical Group
Multisorb Technologies
Neophane
Nicholl Food Packaging

Ocado
Ohjin
Oliver-Tolas
Orics Industries
OYSTAR
Packaging
Paper Pak Industries
Paragon Print and Packaging Group
PBI-Dansensor A/S
Peakfresh
Peeler
PerfoTec
Praxair
Pret
Pro Pac
RAMA
RAP
Reiser
Rexam PLC
RPC Bebo Plastik
RPC Group
Sainsbury's
Scanio
ScentSational Technologies
Sealed Air
Sealed Air Cryovac
Silgan Holdings
Silgel
Simionato Integrated Packaging System S.r.l
Sinopec
Sirane
Sonoco Products Company
Square
SRL
Sued-Chemie AG
Spartech
Stepac
Taghleef Industries
Taisei Lamick Co, Ltd

Tecnalia
Tekni-Plex, Inc
Temkin International
Tesco
Tetra Pak International AB
Tiromat
TiroPak
Tohcello Co., Ltd
Toppan Printing Co
Toyo Seikan Group
Unilever
V. Hukkanen Oy
Videojet Technologies
View Fresh
VIP Packaging
Wal-Mart
Windset Farms
Winpak
Wisepac Active Packaging Components
Wolfking
YO! Sushi
Zip-Pak
Zoepac

GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT

EU European Union (EU)
Thailand Institute of Packaging Management for Sustainable Environment
German Plastic Packaging Association
French Plastic Packaging Association
Packaging Association of Canada
Innovative Food Systems Corp
Agriculture and Agri-food Canada (AAFC)
Federation of Indian Chambers of Commerce and Industry (FICCI)
Spanish Competition Authority
Produce Marketing Association
United Fresh Produce Association
FMI Meal Solutions

PMMI Pack Expo
AMI (American Meat Institute)
New York Stock Exchange (NYSE)
Bundesbank
NASDAQ

About

Leading Companies in the MAP & CAP Market

Air Products PLC

Air Products PLC operates in the industrial, energy, healthcare and technology sectors with a portfolio of atmospheric gases, process and specialty gases, performance materials, and equipment and services. The company had more than 21,300 employees around the world as of September 2013 and operations in more than 50 countries. The Chairman, President and CEO is John E. McGlade. As of 2012, sales of \$9.6bn were recorded, with total equity of \$6.6bn. Air Products was established in Detroit, Michigan in 1940 by Leonard Parker Pool and was based on the idea of producing and selling industrial gases. The company's USP was a reduction in distribution costs by building the gas generating facilities adjacent to large volume users.

On March 19th 2012, the company announced the acquisition of UK based CryoService Limited which would subsequently be known as Air Products CryoEase Services. This is the third acquisition between the two firms with the first occurring in 1998 when Air Products purchased a 25% stake in CryoService. The company then acquired a majority shareholding in CryoService in 2008. CryoEase Services will offer operational and cost advantages to Air Products.

In 2013, Air Products acquired EPCO Carbon Dioxide Products, Inc., a privately-held producer and marketer of liquid carbon dioxide (CO₂) headquartered in Monroe, Louisiana. The acquisition also included Louisiana Leasing, Ltd. of Illinois, an affiliated company that owns liquid CO₂ distribution assets that are solely leased to EPCO, and immediately lifts Air Products to a position amongst the leaders in the North American liquid CO₂ market.

The MAP machines used by the company include:

Vacuum Chambers (VC)

Snorkel Type (ST)

Tray Lidding

Horizontal form-fill-seal (HFFS)

Vertical form-fill-seal (VFFS)

Thermoform- fill-seal (TFFS)

The company has frequently invested in innovation over the years and most recently innovated in cylinder barrier technology to drive hygiene and safety standards in food packaging.

I would like to order

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Product link: <https://marketpublishers.com/r/MEA2DFCF30AEN.html>

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