

The Mobile VoIP Market 2012-2017

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Abstracts

Visiongain calculates that in 2012 the mobile VoIP market will see revenues of \$2.5 billion, driven by smartphone uptake and increasingly cash conscious and tech savvy consumers. Across the world, operators are beginning to embrace the technology as consumer demand for cost effective communication services rises. There has been a steady increase in the number of successful partnership between VoIP vendors and mobile operators to deploy mobile VoIP services. This report quantifies mobile VoIP market, analyses the market drivers and the key market players and their strategies.

The report contains 67 tables, charts, figures and graphs that add visual analysis in order to explain developing trends within the mobile VoIP market. Visiongain provides forecasts for the period 2012-2017 in terms of value (US\$) for the global mobile VoIP market. In addition, 5 regional mobile VoIP markets are forecast and analysed by Visiongain over the period 2012-2017. The report also provides profiles of several leading companies operating within the market, and includes an exclusive interview with two major mobile VoIP companies, providing expert insight alongside Visiongain analysis.

Unique Selling Points

Comprehensive analysis of the prospects for the mobile VoIP market from 2012-2017.

Analysis and forecasting informed by extensive expert consultation with industry leaders. You will be able to read full transcripts of two interviews with leading companies involved within the mobile VoIP market.

67 tables, charts, figures and graphs that quantify, analyse and forecast the changing dynamics of the mobile VoIP market between 2012-2017.

Forecasts and analysis for the global mobile VoIP market between 2012-2017

Forecasts and analysis for 5 regional mobile VoIP markets, as well as rest of the world figures and projections for the period 2012-2017.

Analysis of the forces that influence and characterise the mobile VoIP market.

Profiles of 11 leading companies operating within the mobile VoIP market.

Methodology

This report has been compiled by combining information obtained from a very wide and rich mixture of primary and secondary research sources, producing a broad industry overview. Visiongain sought opinions from leading figures in the mobile VoIP market to underpin the analysis of market drivers and restraints. The study draws on a diverse range of official corporate and governmental announcements, media reports, policy documents, industry statements and expert opinion as a basis for discussing and predicting developments in the mobile VoIP market between 2012 and 2017. Visiongain considers that this methodology results in an accurate, objective mixture of analyses and forecasts.

Why you should buy The Mobile VoIP Market 2012-2017

You will receive a comprehensive analysis of the mobile VoIP market from 2012-2017

The analysis and forecasting has been informed by extensive expert consultation with industry leaders. Within the report, you will be able to read a full transcript of two interviews from leading companies involved within the mobile VoIP market:

Jajah

Fring

You will find 67 tables, charts, figures and graphs that quantify, analyse and forecast the mobile VoIP market from 2012-2017.

You will receive forecasts and analysis of the global mobile VoIP market between 2012-2017.

You will be presented with forecasts for the 5 major regional mobile VoIP markets, as well as figures and projections for the period 2012-2017

North America

Latin America

Europe

Asia Pacific

Middle East and Africa

You will receive a SWOT analysis that examines the mobile VoIP market from 2012-2017

You will gain profiles of 11 leading companies operating within the mobile VoIP market

What is the structure of the report?

Chapter 1 The Executive Summary provides a holistic overview of the current market and the report's findings.

Chapter 2 is an introduction to the mobile VoIP market providing a clear overview and definition of the market and its characteristics.

Chapter 3 provides extensive analysis of the global mobile VoIP market with detailed forecast from 2012-2017.

Chapter 4 Regional mobile VoIP revenue forecasts and operator strategies 2012-2017

Chapter 5 Current market analysis provides insight with a structured and up to

date overview of the current mobile VoIP market.

Chapter 6 Leading mobile VoIP companies and business models

Chapter 7 features 2 original interviews with industry experts Fring and Jajah who offer an insider's perspective on the mobile VoIP market.

Chapter 8 SWOT analysis of the mobile VoIP market

Chapter 9 Conclusions and recommendations

Chapter 10 is a detailed and in depth glossary.

You can order this report today

Anybody with an interest in the mobile VoIP market should gain valuable information and insight from this new study by visiongain, which analyses one of the most exciting parts of all mobile operators portfolios. Mobile VoIP offers substantial business and investment opportunities and is becoming an increasingly important component of operator strategies in all regional markets.

This visiongain telecoms report will be valuable both to those already involved in the mobile VoIP market and those wishing to enter the market in the future. Gain an understanding of how to tap into the potential of this market by ordering *The Mobile VoIP Market 2012-2017* today

Contents

1. EXECUTIVE SUMMARY

- 1.1 Recent Developments in Mobile VoIP Market
- 1.2 Strategic Partnerships Drive Mobile VoIP Uptake
- 1.3 Key Technologies
- 1.4 Mobile VoIP Market Drivers
- 1.5 Future of Mobile VoIP
- 1.6 Key Points of the Report

2. INTRODUCTION TO THE MOBILE VOIP MARKET

- 2.1 How does Mobile VoIP work?
 - 2.1.1 Mobile VoIP versus VoIP
 - 2.2.2 Mobile Communications over Internet Protocol (MoIP)
 - 2.2.1 What is MoIP?
 - 2.2.2 Voice over Instant Messenger
 - 2.2.3 How does MoIP work?
 - 2.2.4 Is MoIP different from Mobile VoIP?
- 2.3 Mobile VoIP Implementation
 - 2.3.1 Using a Mobile Phone as a Standard SIP Client
 - 2.3.2 Use of Softswitch Gateways
- 2.4 Mobile VoIP Technologies and Standards
 - 2.4.1 UMA
 - 2.4.1.1 How does Generic Access Network (GAN) work?
 - 2.4.1.2 Femtocells
 - 2.4.2 SIP
- 2.5 Wireless Technologies
 - 2.5.1 EDVO Rev A
 - 2.5.2 HSDPA and HSUPA (3G)
 - 2.5.3 Wi-Fi
 - 2.5.3.1 Wi-Fi Standards
 - 2.5.3.2 Birth of Voice over Wi-Fi
 - 2.5.3.3 Wi-Fi Enabled Mobile Phones
 - 2.5.3.3.1 Global Shipment of Wi-Fi Mobile Handsets
 - 2.5.4. WiMAX
 - 2.5.5 Mobile-Fi
 - 2.5.6 LTE and 4G

- 2.5.6.1 Voice over LTE
- 2.5.6.2 3G Americas Recommends IPv6 Transition for LTE
- 2.6 Mobile VoIP and Mobile Network Technologies
 - 2.6.1 W-CDMA
 - 2.6.2 TD-CDMA
- 2.7 Mobile VoIP Implementation: Proprietary Protocols
- 2.8 Mobile VoIP Interoperability
 - 2.8.1 Supporting Technologies
 - 2.8.2 IP Interworking
 - 2.8.2.1 IP Interworking and FMC Solutions
 - 2.8.2.2 GSMA IPI Initiative
 - 2.8.2.2.1 IPI Initiative: GSMA's IPX Proposal
 - 2.8.2.2.2 IPI Initiative Goals
 - 2.8.2.2.3 IPX Commercial Launch
- 2.9 Mobile VoIP User-End Applications - The Second-Stage in Convergence
 - 2.9.1 Unified Messaging
 - 2.9.2 Instant Messaging
 - 2.9.3 Presence Services
 - 2.9.4 Voice Recognition
 - 2.9.5 Personal Virtual Assistant
 - 2.9.6 Persistence
 - 2.9.7 Online Gaming
- 2.8 Aim of the Report
- 2.9 Structure of the Report
- 2.10 Target Audience
- 2.11 Methodology

3. GLOBAL MOBILE VOIP MARKET FORECASTS 2012-2017

- 3.1 Global mobile VoIP Revenues 2012-2017
- 3.2 Global mobile VoIP Subscriber Forecast 2012-2017
- 3.3 Global Mobile VoIP Market Share by Service Provider 2012-2017

4. REGIONAL MOBILE VOIP MARKET FORECASTS 2012-2017

- 4.1 North America
 - 4.1.1 US Smartphone Market
 - 4.1.2 North America mobile VoIP Revenue Forecast 2012-2017
- 4.2 Latin America

- 4.2.1 Aloe Systems and NetFix Partner to Expand VoIP Opportunities
- 4.2.2 Latin America Mobile VoIP Revenues 2012-2017
- 4.3 Europe
 - 4.3.1 TeliaSonera Announces Separate Pricing Strategy for VoIP Usage
 - 4.3.2 BEREC and Net Neutrality Regulations
 - 4.3.3 Internet Telephony Services Providers' Association - VoIP in the UK
 - 4.3.4 Europe Mobile VoIP Revenue Forecast 2012-2017
- 4.4 Asia Pacific
 - 4.4.1 India
 - 4.4.2 Korea
 - 4.4.3 Japan
 - 4.4.4 China
 - 4.4.5 Asia Pacific Mobile VoIP Revenue Forecast 2012-2017
- 4.5 Middle East and Africa
 - 4.5.1 Operators Throttling VoIP in Middle East
 - 4.5.2 UAE
 - 4.5.3 Middle East and Africa Mobile VoIP Revenue Forecast 2012-2017
- 5.1 Mobile VoIP Grows in Importance
- 5.2 The Future of the Mobile VoIP Market
- 5.3 Mobile VoIP Market Opportunities
 - 5.3.1 IP-based Communication Services
 - 5.3.1.1 Internet User-Base
 - 5.3.2 Broadband Market
 - 5.3.3 Market for Personal IP-based Communication Services
 - 5.3.4 IP Telephony
 - 5.3.5 Online Conferencing Market
 - 5.3.6 Mobile Phone Services Market
 - 5.3.6.1 Mobile Phone Shipments
 - 5.3.6.1.1 Smartphone Market Share
 - 5.3.6.2 Worldwide Mobile Phone Connections
 - 5.3.6.3 Mobile only Voice Users
 - 5.3.7 Mobile Broadband
 - 5.3.7.1 3G Uptake
 - 5.3.7.2 Mobile Broadband Development
 - 5.3.7.2.1 GSMA's Mobile Broadband Initiative
 - 5.3.7.2.2 Mobile Data Drives Investment in Mobile Broadband
 - 5.3.7.2.3 Mobile Broadband CapEx to Rise in EU
 - 5.3.8 Mobile Internet Services Market
 - 5.3.8.1 Mobile VoIP to Drive Increased Subscriber Data Consumption

5.3.8.2 Arrival of 4G to Boost all-IP Mobile Data Solutions

5.3.8.2.1 4G Handsets Boost for Mobile VoIP

5.4 Mobile VoIP Market Drivers and Restraints

5.4.1 Demand to Lead Mobile VoIP Growth

5.5 Market Trends

5.5.1 Mobile Smartphone Market to Sustain Growth

5.5.2 Falling Voice Revenues

5.5.3 Declining Mobile Termination Rates

5.5.4 IMS - An Emerging Marketplace

5.5.5 US Players Moving to IMS to Leverage 'U-verse'

5.5.6 IMS for VoLTE

5.5.7 Future of SIP and IP PBX

5.5.8 The Future of Hosted IP Telephony

5.6 IP Convergence / Substitution Market

5.6.1 Change in Business Models

5.6.2 Mobilising Enterprise

5.6.3 Routing Calls on Data Networks

5.6.3.1 Advantage of Handover between VoWLAN and Mobile Network

5.6.4 Nokia Driving Converged Voice Services

5.6.5 VoIP and the Three Screen Strategy

5.6.6 Value Addition through Blended Services

5.6.7 Benefit of Presence Services

5.7 Driving Consumer Value through Mobile VoIP

5.7.1 Saving on Call-Costs

5.7.2 Enhanced Indoor Coverage

5.7.3 Unified Access to Multiple Services

5.7.4 Combined Service-Offering through Single Subscription

6. LEADING COMPANIES IN THE MOBILE VOIP ECOSYSTEM

6.1 Fring

6.2 Google Voice

6.2.1 Regional Restrictions

6.3 iSkoot

6.4 Jajah

6.5 Nimbuzz

6.6 Skype

6.7 Truphone

6.8 Viber

6.9 VoIPtalk

6.9.1 easySPEAK VoIP Softphone

6.10 Vonage

6.11 Vopium

7. EXPERT OPINION

7.1 Visiongain Interview with JaJah

7.1.1 Mobile VoIP Market Drivers

7.1.2 Mobile VoIP Market Restraints

7.1.3 Mobile VoIP Industry Challenges

7.1.4 Consumer vs. Enterprise Use of Mobile VoIP

7.1.5 Mobile VoIP Revenue Share Model

7.1.6 Should Operators Throttle Mobile VoIP?

7.1.7 Regional Uptake of Mobile VoIP?

7.1.8 Rival Technologies Threatening Mobile VoIP

7.1.9 VoLTE and VoLGA Timeline

7.1.10 Jajah's Future Mobile VoIP Strategy

7.2 Visiongain Interview with Fring

7.2.1 Mobile VoIP Market Drivers

7.2.2 Mobile VoIP Market Restraints

7.2.3 Industry Challenges to Mobile VoIP Success

7.2.4 Obstacles to Successful Mobile VoIP Strategies

7.2.5 Consumer vs. Enterprise Mobile VoIP Use

7.2.6 Importance of Mobile VoIP Revenues to Operators

7.2.7 Operators Throttling Mobile VoIP Usage

7.2.8 Regional Mobile VoIP Uptake

7.2.9 Rival Mobile VoIP Technologies

7.2.10 VoLTE and VoLGA Timelines

8. SWOT ANALYSIS OF MOBILE VOIP

8.1 Mobile VoIP Strengths and Opportunities

8.1.1 Mobile VoIP to lead the Way for Operator to IP Convergence

8.1.2 Penetration into the Enterprise

8.1.3 Benefit of Single-Device Subscription Offering

8.1.4 Potential to Harness Mobile VoIP through MVNOs

8.1.5 Opportunity to Enable Differentiated Services

8.1.6 Lower Infrastructure Development Cost

- 8.1.7 Lower Operational and Maintenance Costs
- 8.1.8 Applications Development
- 8.1.9 Potential to Increase Customer Uptake
- 8.1.10 Reform of Telecoms Regulations
- 8.1.11 Liberalisation of International Gateways
- 8.1.12 The Digital Economy Bill 2010
 - 8.1.12.1 Consumer Demand for Cheaper Services to Drive Mobile VoIP
- 8.1.13 EU forces Cap on Data Roaming Charges
- 8.1.14 Mobile Data Usage 2012-2017
- 8.2 Mobile VoIP Weaknesses and Threats: Security and Regulations
 - 8.2.1 Security Mechanism for IP Telephony
 - 8.2.2 Security Concerns and Network Gateways
 - 8.2.3 Security Vital for VoIP Services to win Customers over Traditional Networks
- 8.3 Types of Security Threats and Vulnerabilities
 - 8.3.1 Denial of Service
 - 8.3.2 Spam over Internet Telephony
 - 8.3.3 Fraud
 - 8.3.4 Tapping / Intruding
 - 8.3.5 Official Tapping
 - 8.3.6 Confidentiality
- 8.4 Quality of Services and Security Concerns
 - 8.4.1 Speed and Quality
 - 8.4.2 Quality of Service and Latency
 - 8.4.3 Jitters can be Detrimental to QoS
 - 8.4.4 Packet Loss
 - 8.4.5 Quality of Service Implications for Security
 - 8.4.6 Encryption and QoS issues
 - 8.4.7 Authentication and Integrity
 - 8.4.8 Simplified Call Enabling Procedures
- 8.5 Regulations
 - 8.5.1 Regulating IP-based Telephony Segment
 - 8.5.2 Regional VoIP Regulations
 - 8.5.2.1 US
 - 8.5.2.2 FCC
 - 8.5.3 Foreign Intelligence Surveillance Act
 - 8.5.4 E-911
 - 8.5.5 Canada
 - 8.5.6 Latin America
 - 8.5.7 EU

8.5.8 Asia

8.5.8.1 India

8.5.8.2 UAE

8.5.8.3 Korea

8.5.8.4 Japan

8.5.8.5 China

8.6 SWOT Analysis Summary

9. CONCLUSIONS AND RECOMMENDATIONS

9.1 Recommendations for Operators

9.2 Importance of Continued Growth in Smartphone Penetration

9.3 Price Competitiveness and Monetising Mobile VoIP

9.4 Collaboration and Partnerships Will Boost Growth

9.5 Deployment of LTE & WiMAX Networks

9.6 The Future of Mobile VoIP

9.7 Summary of Key Findings

List Of Tables

LIST OF TABLES

Table 2.2: Global Softswitch Vendor Directory 2012

Table 2.5: Global Wi-Fi Chipset and Handset Shipment Forecast 2012-2017 (Millions)

Table 2.7: LTE Roll Out Schedule 2012

Table 2.8: VoIP Protocols and Standards

Table 2.10: GSMA's IPI Initiative Goals

Table 3.2: Global Mobile VoIP Revenue Forecast 2012-2017 (\$, Billions, AGR %, CAGR %)

Table 3.4: Global Mobile VoIP Subscriber Forecast 2012-2017 (Millions)

Table 4.5: North America Mobile VoIP Revenue Forecast 2012-2017 (\$, Billions, AGR %, CAGR %)

Table 4.7: Latin America Mobile VoIP Revenue Forecast 2012-2017 (\$, Billions)

Table 4.8: UK Operator VoIP Allowances and Usage Policies 2012 (Prepaid, Postpaid)

Table 4.10: Europe Mobile VoIP Revenue Forecast 2012-2017 (US\$, Billions)

Table 4.12: Asia Pacific Mobile VoIP Revenue Forecast 2012-2017 (\$, billions, AGR %, CAGR %)

Table 4.14: Middle East and Africa Mobile VoIP Revenue Forecast 2012-2017 (\$, billions)

Table 4.15: Regional Mobile VoIP Revenue Forecasts 2012-2017 (\$, Billions, AGR %, CAGR %)

Table 5.8: Regional 4G Handset Penetration 2012 (%)

Table 5.10: Global 4G Capable Handset Shipments 2011-2012 (Millions)

Table 5.12: Top Four European Countries Europe Vodafone Voice ARPU Declining 2009-2011 (\$, CAGR %)

Table 5.14: UK - Declining Mobile Termination Rates, 3UK vs. All Other UK MNO's 2011-2017 (GBP, CAGR %)

Table 5.15: IMS Releases and Features 2000-2012

Table 5.16: Benefits of IP PBX system

Table 6.1: Fring Statistics and Facts 2012

Table 6.2: Google Voice - Key Features

Table 6.3: Google Voice Tariffs 2012

Table 6.4: iSkoot Offerings

Table 6.5: Jajah's Main Offerings

Table 6.7: Skype - Key Statistics

Table 6.9: Global Skype International Call Market Share 2005-2012 (%)

Table 6.10: Truphone Offerings

Table 6.11: Viber Key Features and Benefits

Table 6.12: VoIPtalk Call Rates US to UK (£, \$)

Table 6.13: easySPEAK Softphone Features and Benefits

Table 6.14: Vonage Call Plans and Tariffs 2012

Table 6.15: Vopium Key Features

Table 8.1: EU Price Caps on Data Roaming Tariffs Retail and Wholesale (Euros per MB)

Table 8.3: Global Mobile Data Traffic 2012-2017 (Exabytes per year)

List Of Figures

LIST OF FIGURES

Figure 2.1: Illustration of VoIP Network Usage

Figure 2.3 SIP Architecture Diagram

Figure 2.6: WIMAX Architecture

Figure 2.11: IPX Architecture

Figure 6.6: Skype 2.6 Running on an Android smartphone

Figure 8.4: Mobile VoIP Security Threats

Figure 8.6: Mobile VoIP SWOT Analysis

List of @Charts

Chart 2.4: Global Wi-Fi Chipset Shipment Forecast 2012-2017 (Millions)

Chart 3.1: Global Mobile VoIP Revenue Forecast 2012-2017 (\$, Billions)

Chart 3.3: Global Mobile VoIP Subscriber Forecast 2012-2017 (Millions)

Chart 3.5: Global Mobile VoIP Market Share by Service Provider 2012 (%)

Chart 3.6: Global Mobile VoIP Market Share by Service Provider 2017 (%)

Chart 4.1: US Smartphone vs. Feature Phone Subscriber Market Share Q2 2012 (%)

Chart 4.2: US Smartphone Market Share by Operating System Q2 2012 (%)

Chart 4.3: US Adult Internet Users Who Have Tried VoIP vs. Those That Have Not 2012 (%)

Chart 4.4: North America Mobile VoIP Revenue Forecast 2012-2017 (\$, Billions)

Chart 4.6: Latin America Mobile VoIP Revenue Forecast 2012-2017 (\$, Billions)

Chart 4.9: Europe Mobile VoIP Revenue Forecast 2012-2017 (US\$, Billions)

Chart 4.11: Asia Pacific Mobile VoIP Revenue Forecast 2012-2017 (\$, billions)

Chart 4.13: Middle East and Africa Mobile VoIP Revenue Forecast 2012-2017 (\$, billions)

Chart 4.16: Regional Mobile VoIP Revenue Forecasts 2012-2017 (\$, Billions, AGR %, CAGR %)

Chart 5.1: Global Internet Penetration by Region 2012 (%)

Chart 5.2: Global Broadband Market Share by Connection Type 2012 (%)

Chart 5.3: Global Mobile Phone Shipments 2011 by Manufacturer (millions)

Chart 5.4: Global Mobile Phone Manufacturer by Market Share 2011 (%)

Chart 5.5: Global Smartphone Sales 2010-2011 (Millions)

Chart 5.6: Global Smartphone vs. Non Smartphone Sales 2010 (%)

Chart 5.7: Global Smartphone vs. Non Smartphone Sales 2011 (%)

Chart 5.9: Global 4G Capable MID Shipments 2011-2012 (Millions)

Chart 5.11: Top Four European Countries Vodafone Voice ARPU Declining 2009-2011 (\$)

Chart 5.13: UK - Declining Mobile Termination Rates, 3UK vs. All Other UK MNO's
2011-2017 (GBP)

Chart 6.8: Global Skype International Call Market Share 2005-2012 (%)

Chart 8.2: Global Mobile Data Traffic Forecast 2012-2017 (Exabytes per year)

COMPANIES LISTED

3

3 Denmark

3 Italia

3 UK

8ta

A1 Telekom

AareNet

Adore Infotech

Adore InfoTech

Agito

Agri-Valley Broadband

Aircell

AIS - TOT

Al Madar

Alaska Communications

Alcatel

Algar Telecom

Aloe Systems

Andorra Telecom

Antel

Appalachian Wireless

Apple

Armentel

Arqiva

Asiaspace

AT&T Mobility

Atcom

Augere

Avea

Bakrie Telecom

Base Telecom

Batelco

Bayan Telecommunications
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Beeline
Belgacome (Proximus)
Bell Mobility
BeST (life)
Bharti Airtel
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Bluegrass Cellular
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CANTV
Carolina West Wireless
Celcom
Cell C
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Globe
Google
GSMA
H3G
Harbor Networks

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Moldcell
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MTS
MTS Allstream
MTS-Ukraine
Myspace
NBN Co
Ncell
NEC
Netflix Solutions Inc.
Nimbuzz
Nokia
Nokia Siemens Networks (NSN)
Northwest Cell
NTT DoCoMo
Nuera Communications Inc.
O2
O2 Ireland
O2 Secure Wireless
OAO Voentelecom
Oi
Oki
Omantel
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Open mobile
Operator
Optimus
Optus
Orange
Orange Armenia
P1 Networks
Panhandle Telephone Co-op
PCCW
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Personal
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Safaricom
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Sasktel
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VIPNet
Viva
Viva Bahrain
Viva Cell-MTS
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Vodafone NZ
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Vodafone Qatar
VoIPtalk
Vonage
Vopium
Vox
WBS
Wind
Wind Mobile
Woosh
World Telecom Labs
XL Axiata
Xplornet

Yahoo!

Yoigo

Yota

Yota

ZAIN

Ziggo4

ZTE

ORGANISATIONS MENTIONED IN THIS REPORT

3G Americas

3GPP

BEREC

Canadian Radio and Telecommunications Commission (CRTC)

Chinese Ministry of Information Industry (MII)

City of Charlotte Council

European Commission (EC)

FCC

Femto Forum

GSMA

IEEE

ITSPA

Ministry of Internal Affairs and Communications (MIC) (Japan)

National Security Agency (NSA)

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