

The Mobile VoIP Market 2012-2017

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Abstracts

Visiongain calculates that in 2012 the mobile VoIP market will see revenues of \$2.5 billion, driven by smartphone uptake and increasingly cash conscious and tech savvy consumers. Across the world, operators are beginning to embrace the technology as consumer demand for cost effective communication services rises. There has been a steady increase in the number of successful partnership between VoIP vendors and mobile operators to deploy mobile VoIP services. This report quantifies mobile VoIP market, analyses the market drivers and the key market players and their strategies.

The report contains 67 tables, charts, figures and graphs that add visual analysis in order to explain developing trends within the mobile VoIP market. Visiongain provides forecasts for the period 2012-2017 in terms of value (US\$) for the global mobile VoIP market. In addition, 5 regional mobile VoIP markets are forecast and analysed by Visiongain over the period 2012-2017. The report also provides profiles of several leading companies operating within the market, and includes an exclusive interview with two major mobile VoIP companies, providing expert insight alongside Visiongain analysis.

Unique Selling Points

Comprehensive analysis of the prospects for the mobile VoIP market from 2012-2017.

Analysis and forecasting informed by extensive expert consultation with industry leaders. You will be able to read full transcripts of two interviews with leading companies involved within the mobile VoIP market.

67 tables, charts, figures and graphs that quantify, analyse and forecast the changing dynamics of the mobile VoIP market between 2012-2017.

Forecasts and analysis for the global mobile VoIP market between 2012-2017

Forecasts and analysis for 5 regional mobile VoIP markets, as well as rest of the world figures and projections for the period 2012-2017.

Analysis of the forces that influence and characterise the mobile VoIP market.

Profiles of 11 leading companies operating within the mobile VoIP market.

Methodology

This report has been compiled by combining information obtained from a very wide and rich mixture of primary and secondary research sources, producing a broad industry overview. Visiongain sought opinions from leading figures in the mobile VoIP market to underpin the analysis of market drivers and restraints. The study draws on a diverse range of official corporate and governmental announcements, media reports, policy documents, industry statements and expert opinion as a basis for discussing and predicting developments in the mobile VoIP market between 2012 and 2017. Visiongain considers that this methodology results in an accurate, objective mixture of analyses and forecasts.

Why you should buy *The Mobile VoIP Market 2012-2017*

You will receive a comprehensive analysis of the mobile VoIP market from 2012-2017

The analysis and forecasting has been informed by extensive expert consultation with industry leaders. Within the report, you will be able to read a full transcript of two interviews from leading companies involved within the mobile VoIP market:

Jajah

Fring

You will find 67 tables, charts, figures and graphs that quantify, analyse and forecast the mobile VoIP market from 2012-2017.

You will receive forecasts and analysis of the global mobile VoIP market between 2012-2017.

You will be presented with forecasts for the 5 major regional mobile VoIP markets, as well as figures and projections for the period 2012-2017

North America

Latin America

Europe

Asia Pacific

Middle East and Africa

You will receive a SWOT analysis that examines the mobile VoIP market from 2012-2017

You will gain profiles of 11 leading companies operating within the mobile VoIP market

What is the structure of the report?

Chapter 1 The Executive Summary provides a holistic overview of the current market and the report's findings.

Chapter 2 is an introduction to the mobile VoIP market providing a clear overview and definition of the market and its characteristics.

Chapter 3 provides extensive analysis of the global mobile VoIP market with detailed forecast from 2012-2017.

Chapter 4 Regional mobile VoIP revenue forecasts and operator strategies 2012-2017

Chapter 5 Current market analysis provides insight with a structured and up to

date overview of the current mobile VoIP market.

Chapter 6 Leading mobile VoIP companies and business models

Chapter 7 features 2 original interviews with industry experts Fring and Jajah who offer an insider's perspective on the mobile VoIP market.

Chapter 8 SWOT analysis of the mobile VoIP market

Chapter 9 Conclusions and recommendations

Chapter 10 is a detailed and in depth glossary.

You can order this report today

Anybody with an interest in the mobile VoIP market should gain valuable information and insight from this new study by visiongain, which analyses one of the most exciting parts of all mobile operators portfolios. Mobile VoIP offers substantial business and investment opportunities and is becoming an increasingly important component of operator strategies in all regional markets.

This visiongain telecoms report will be valuable both to those already involved in the mobile VoIP market and those wishing to enter the market in the future. Gain an understanding of how to tap into the potential of this market by ordering *The Mobile VoIP Market 2012-2017* today

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COMPANIES LISTED

3

3 Denmark

3 Italia

3 UK

8ta

A1 Telekom

AareNet

Adore Infotech

Adore InfoTech

Agito

Agri-Valley Broadband

Aircell

AIS - TOT

Al Madar

Alaska Communications

Alcatel

Algar Telecom

Aloe Systems

Andorra Telecom

Antel

Appalachian Wireless

Apple

Armentel

Arqiva

Asiaspace

AT&T Mobility

Atcom

Augere

Avea

Bakrie Telecom

Base Telecom

Batelco

Bayan Telecommunications
BayRICS
Beeline
Belgacome (Proximus)
Bell Mobility
BeST (life)
Bharti Airtel
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Bluegrass Cellular
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CANTV
Carolina West Wireless
Celcom
Cell C
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Entel PCS
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Fring
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Globe
Google
GSMA
H3G
Harbor Networks

Huawei
Hutchison
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Italtel
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Moldcell
Monaco Telecom
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MTS Allstream
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Myspace
NBN Co
Ncell
NEC
Netflix Solutions Inc.
Nimbuzz
Nokia
Nokia Siemens Networks (NSN)
Northwest Cell
NTT DoCoMo
Nuera Communications Inc.
O2
O2 Ireland
O2 Secure Wireless
OAO Voentelecom
Oi
Oki
Omantel
Omnitel
Open mobile
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Optus
Orange
Orange Armenia
P1 Networks
Panhandle Telephone Co-op
PCCW
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Rogers Wireless
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S and R Communications
S&T Telephone Cooperative
Safaricom
Samsung Electronics
Sasktel
SFR
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Texas Energy Network
Thailand Telecom
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Vimpelcom
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Viva Bahrain
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Vodafone Portugal
Vodafone Qatar
VoIPtalk
Vonage
Vopium
Vox
WBS
Wind
Wind Mobile
Woosh
World Telecom Labs
XL Axiata
Xplornet

Yahoo!
Yoigo
Yota
Yota
ZAIN
Ziggo4
ZTE

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3G Americas
3GPP
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Canadian Radio and Telecommunications Commission (CRTC)
Chinese Ministry of Information Industry (MII)
City of Charlotte Council
European Commission (EC)
FCC
Femto Forum
GSMA
IEEE
ITSPA
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