

Global Wearable Technology Market 2013-2018: Smartwatches, Tech Clothing, AR Glasses, mHealth, Fitness & Wellbeing

<https://marketpublishers.com/r/GC06B9FB579EN.html>

Date: July 2013

Pages: 184

Price: US\$ 2,400.00 (Single User License)

ID: GC06B9FB579EN

Abstracts

Wearable technology has been utilised by the military for several years now, with soldiers wearing sensors in their uniforms and helmet mounted cameras. Due to these devices becoming increasingly cheap to manufacture OEMs are now devising ways to apply this technology to target the consumer market. With virtually limitless applications to a number of verticals the wearable technology market represents a huge value proposition to all ecosystem members, from manufacturers to app developers and service providers. Visiongain has determined that the value of the global wearable technology market in 2013 will reach \$4.6bn.

Google are set to redefine the market with the launch of Google Glass and their main rival in the smartphone space, Apple, will inevitably have counter this offering with a wearable technology device of their own, reported to be a smartwatch. We believe the wearable technology market will follow the same paradigm as that of smartphones and tablets and in the next 5 years these new devices will see explosive growth and high adoption rates promising wide revenue streams for all ecosystem members.

Why you should buy the Global Wearable Technology Market 2013-2018: Smartwatches, Tech Clothing, AR Glasses, mHealth, Fitness & Wellbeing

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You will receive global wearable technology market forecasts (revenue & shipments) between 2013-2018

Global wearable technology revenue forecasts from 2013-2023

Global wearable technology shipment forecasts from 2013-2023

You will find global wearable technology submarket forecasts (revenue & shipments) between 2013-2018

Smartwatch revenues

Smartwatch shipments

mHealth device revenues

mHealth device shipments

Tech Clothing revenues

Tech Clothing shipments

AR Glasses revenues

AR Glasses shipments

Fitness / Wellbeing / Sports device revenues

Fitness / Wellbeing / Sports device shipments

Wearable Camera revenues

Wearable Camera shipments

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between 2013-2018

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Middle East and Africa Wearable Camera revenues

Middle East and Africa Wearable Camera shipments

10 leading wearable technology companies are identified and profiled.
Information is provided on recommended vendor and manufacturer strategies
for succeeding in the wearable technology space

Apple

Google

Metawatch

Eurotech

Nike

Motorola Solutions

Oxford Metrics Group / OMG Life

Garmin

Fitbit

Pebble

A SWOT analysis of the wearable technology market

What makes this report unique?

Our reports have a unique blend of primary and secondary sources providing informed opinion. This approach allows insight into the key drivers and restraints behind contract and programme developments, as well as identifying the leading companies. The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, submarket and national markets forecasts from 2013-2018 - all highlighting strategic business opportunities.

You can order this report today

Gain an understanding of how to tap into the potential of this market by ordering Global Wearable Technology Market 2013-2018: Smartwatches, Tech Clothing, AR Glasses, mHealth, Fitness & Wellbeing.

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3rd Space
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Alta Devices
Amiigo
Andreessen Horowitz
Apple Inc
Bioserve Technologies AB
Blackberry
CDI Corporation
CommBadge
Contextual Computing Group
Continua
DFK I
Embedded Computer Alliance
Embrace+
EthLab

Eurotech
Eurotech Finland
Eurotech France
Eurotech Inc
Eurotech Ltd
Eurotech S.p.A.
EyeTanya
First Warning Systems Inc
Fitbit Inc.
Fitbug
Flextronics
Garmin
Garmin Corporation (Asia)
Garmin International Inc.
Google
Google Venture
GoPro
Heapsylon
HP Labs
HTC
Huawei
I'm Watch
imec
Intel
Jawbone
KeyGlove
Kickstarter
Kleiner Perkins Caufield & Byers
Kopin
LG
Lok8u
Looxie
Marvell Technology Group
Maxvirtual
Memoto
Meta Watch Ltd
Microsoft Labs
Misfit Wearables
Mobisante

Motorola Mobility
Muse
Nike
Nintendo
Nokia
Nokia
Oakley
OMG Life (OMG Plc)
Oxford Metrics Group
Parvus
Pebble
Pocketfinder
Polar Electro Inc
Preventice
Proteus Digital Health
Px4
Rackspace
Samsung
Sharp
Sleep Cycle
Smith I/O
Sonitus Medical
Sony Group
Sony Mobile
ST Microelectronics
Telit Wireless
Texas Instruments
Thimble Bioelectronics
Vantron
Varta
Vicon
Wearable Experiments
Yotta DCL

GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT

Centre for Creative and Social Technology (CAST)
Goldsmiths University London

IEEE

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About

Latin American Smartwatch Revenue Forecast 2013-2018

We expect smartwatches in Latin America to see revenues of \$0.012 billion in 2013 growing with an AGR of 133.3% to reach \$0.028 billion in 2014. In 2015 we expect revenues of \$0.066 billion, growing with an AGR of 150% to reach \$0.165 billion in 2016. In 2017 we expect revenues of \$0.313 billion, with an AGR of 52.4% to reach \$0.477 billion in 2018. The CAGR for the 2013-2018 forecast period will be 108.9%.

Middle East and Africa Tech Clothing Shipment Forecast 2013-2018

We expect clothing (wearable computers, e-textiles, other) shipments in the Middle East and African regions to reach 0.008 million in 2013, growing with an AGR of 200% to reach 0.024 million in 2014. In 2015 we expect shipments to reach 0.066 million, growing with an AGR of 148.5% to reach 0.164 million in 2016. In 2017 we expect shipments to reach 0.384 million, growing with an AGR of 135.2% to reach 0.903 million in 2018. The CAGR for the 2013-2018 forecast period will be 157.4%.

Exclusive Interview with Simon Randall, MD of OMG Life

Visiongain: What are the main drivers to uptake/success of wearable tech?

Simon Randall: Smartphones have become fairly ubiquitous, but the needs and universal benefits of those are understood and felt by everybody. When you look at wearable technologies, I think the future volume in say 10 years will probably be a similar number to current smartphone penetration numbers. I think the challenge at the moment is the types and amount of products – I think the market will be a lot more fragmented, certainly for the first 5 or so years, with a broad range of products across a range of sectors. People will be buying application-specific products such as those for sport, health or medical reasons, or for entertainment. In the B2B space it's about medical, defence and engineering. There's a lot of research at the moment about the early adopters of sports and health devices in wearable technology who see a much better standard of life from using the devices, so the opportunity is clearly there.

In the West people don't seem worried about using wearable technologies. In the medical space, for example, people are already happy to have technology put inside them. If you're having a heart bypass or pace-maker put in, the fact that you have

hardware inside your body which is selfmonitoring is deemed acceptable. Once people are happy to have chips inside them for medical reasons then it quickly becomes a natural step to do the same for other more functional or social applications, so the switch over to the consumer side is a much easier step to take.

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