

Global Top 20 Mobile Network Operator (MNO) Companies 2013: Competitive Landscape Analysis

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Abstracts

This report provides a detailed overview of the 20 largest mobile network operators in the world measured by subscribers. Company revenue, subscriber statistics and market share for each operator is provided alongside more qualitative analysis of strategy and a scorecard analysis providing the reader with a timely and holistic assessment of the fiercely competitive MNO's in the LTE era. Visiongain has determined that the top 20 global MNOs will reap revenues in excess of \$812 billion in 2013.

Information on subsidiaries, MNO acquisitions and regional emphasis is also assessed along with LTE / 4G and cloud strategies for each operator. While emerging economies are currently seeing explosive growth in mobile usage and uptake, operators in developed economies are composing strategies to deal with a saturated marketplace.

What makes this report unique?

An array of primary and secondary sources has informed the findings of our report. These findings have been placed in a global and regional context, highlighting market trends and strategic opportunities in each. The report identifies and examines key players in a market poised for substantial growth. All these findings are presented in a thorough, straightforward manner.

Why you should buy Global Top 20 Mobile Network Operator (MNO) Companies 2013: Competitive Landscape Analysis

146 pages of comprehensive analysis

187 tables, charts, and figures

20 global MNOs profiled in detail including:

Global market share

Revenue

Subscribers

Mergers & acquisitions

Regional analysis

Strategy analysis

Scorecard analysis

Evaluation of individual offerings.

Discussion of their prospects for the future.

The leading 20 MNO companies profiled are :

America Movil Group

AT&T Mobility

Axiata Group Berhard

Bharti Airtel

China Mobile

China Telecom

China Unicom

Deutsche Telekom

Etisalat

France Telecom

Idea Cellular

MTN Group

Reliance Communications

Singtel

Telefonica

Telenor

Teliasonera

Telkomsel Group

VimpelCom Group

Vodafone Group

Identification of key trends and developments which will shape the future for MNOs on a global scale.

A SWOT analysis of MNOs detailing strengths, weaknesses, opportunities and threats.

You can order this report today

Gain an understanding of how to tap into the potential of this market by ordering **Global Top 20 Mobile Network Operator (MNO) Companies 2013: Competitive Landscape Analysis**

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Chart 3.179: Scorecard Analysis of AT&T's Offering (Brand, Diversity, Strategy, Global Focus, Revenue, ARPU, Average)

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Advanced Info Service

Alcatel Lucent

América Móvil Group

Amobee

AMX

Apple

AT&T Mobility

Axiata Group Berhard

Bharti Airtel Group

Bharti Group

BlueVia

BMW

Boost

Botswana Mascom

Celcom

China Mobile

China Telecom

China Unicom

China United Networks

Ciena Corporation

Citycell

Claro

Deutsche Telekom

Dialog Telekom

Digicel

Ericsson

Etisalat

Everything Everywhere

Facebook

Ford

France Telecom Group

Giesecke & Devrient

Globe Telecom
Google
HELLO
HTC
Huawei
Hutchinson
Idea Cellular
Infosys
Investcom
ISIS
Jahjah
KPN
Lankacom
LG
Lonestar Cell
M1
MediaNetworks
Mio TV
Mobinil
MTN Cameroon
MTN CG
MTN Congo SA
MTN Cote d'Ivoire
MTN Cyprus
MTN Ghana
MTN Group
MTN Irancell
MTN Nigeria
MTN Rwanda
MTN South Africa
MTN Swaziland
MTN Uganda
MTN Zambia
NET10 Wireless
Nissan
Nokia Siemens Networks (NSN)
Optus
Orange
PT. Prima Jaya Informatika

PT. Telekomunikasi Indonesia
PT. Telekomunikasi Selular
Qualcomm Asia Pacific
Reliance Business Services
Reliance Communications
Reliance Globalcom
Robi
Safelink Wireless
Samsung
Simple Mobile
SingTel
SingTel ISP
SingTel Mobile
SmartTrust
Spacetel
Sprint
Telcel
Telcel America
Tele2
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Telefonica R&D
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Teliasonera
Telkomsel
Telkomsel Group
Temasek Holdings
Terra
Thuraya Telecommunications Company
T-Mobile
T-Mobile USA Inc.
Tracfone
Tuenti
Unicom New Horizon Telecommunications Company Limited
Verizon Wireless
VimpelCom Group
Vodacom

Vodafone Group
Warid Telecom
Wayra
XL
ZTE

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Group Special Mobile Association (GSMA)
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The Ministry of Industry and Information Technology (MIIT)

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