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Global Small Cells Market 2013-2018

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Abstracts

Following the widespread growth of smartphones and other portable connected devices in recent years, there has been a huge growth of mobile data consumption. One of the key issues for MNO's has been to address this increasing data traffic demand with sufficient capacity at high speeds. Due to limited spectrum availability and increasing rates of data consumption, the user experience is often somewhat sacrificed.

One of the solutions to the rising wireless broadband capacity crunch is through deploying heterogeneous networks (Hetnets) comprising of macro cells and a range of small cell solutions namely microcells, picocells, carrier Wi-Fi and femtocells.

Small cells are being widely deployed by mobile operators the world over. 2G/3G small cells have already been used widely by operators for quite some time now, for the purposes of boosting network capacity in urban areas, provide wider coverage in rural areas, and furthermore to extend services into large public areas such as train stations, airports and shopping malls. More recently, with the widespread rollout of 4G LTE technologies there has been a renewed vigour in the deployment of 4G small cells in the form of public space femto cells and mini eNode base stations, in order to keep up with the increasing capacity and backhaul requirements for ubiquitous access to mobile broadband at 4G speeds.

Visiongain predicts growth in the small cells market, particularly in the 4G small cell types. The market is poised for vendors and solution providers as there is a huge uptake both from the consumer market, enterprise sector and the mobile operators, driven by limited spectrum and capacity constraints. The overall small cells market is growing and will continue to do so over the forecast period 2013-2018. As a consequence, visiongain has determined that the value of the global small cells market in 2013 will reach a value of $640.8 million.

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Why you should buy the Global Small Cells Market 2013-2018

Stay ahead with this comprehensive analysis of the global small cells market prospects

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69 tables, charts, and graphs quantifying and forecasting the small cells market

Read exclusive expert opinion interview from a leading industry player informing the analysis

Stoke

View global small cells market forecasts from 2013-2018 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed market revenue projections and analysis of the market, the competitors, and the commercial drivers and restraints.

View global shipment forecasts from 2013-2018 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed shipment unit projections and analysis of the volumes, the competitors, and the commercial drivers and restraints.

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2G/3G Microcells

2G/3GPicocells

2G/3G Femtocells

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4G Public Space Femtocells

4G Mini eNode B

You will be able to view 5 small cells shipments forecasts from 2013-2018

2G/3G Microcells

2G/3GPicocells

2G/3G Femtocells

4G Public Space Femtocells

4G Mini eNode B

View a detailed breakdown and analysis of the regional small cells market forecasts from 2013-2018

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Understand the competitive landscape with profiles of 69 leading small cells companies examining their positioning, products, services, focus, strategies and outlook.

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ZTE

Discover the qualitative analysis informing the market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restraints the industry and the prospects for established companies and new market entrants.

What makes this report unique?

Visiongain consulted widely with small cell industry experts and a full transcript from an

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exclusive interview with Stoke is included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind small cell market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional small cell shipment and market value forecasts from 2013-2018 - all identifying strategic business opportunities.

How the Global Small Cells Market 2013-2018 report can benefit you

Visiongain's report is for anyone requiring analysis of the global small cells market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

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Contents

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3. THE GLOBAL SMALL CELLS MARKET FORECASTS 2013-2018

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8. LEADING COMPANIES IN THE SMALL CELLS ECOSYSTEM

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10. CONCLUSION

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List Of Tables

LIST OF TABLES

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About

Mobile Broadband Moving Towards LTE Technology

LTE has been termed by experts; as an all IP packet-based technology offering the highest level of efficiency of any standardized wireless technology. Hence making it an essential move for all the MNO's as the demand for mobile broadband increases globally and significant rise in data use.

Growing Data Usage over Mobile Broadband

The growth of mobile data usage is the primary driver for the small cells market, as it demonstrates how subscribers are willing to utilise mobile data connectivity provided by their operator. Mobile data usage has been growing as mobile phone users become more aware of their handset's capabilities as well as the services that are on offer to them.

Stoke – Mobile Broadband Gateway Solutions

The following interview was conducted in June 2013. Visiongain would like to thank Dave Williams, Chief Technology Officer at Stoke, for participation in this interview, and Mary McEvoy Carroll, at Sand Hill Communications for Stoke for arranging this interview.

Stoke Company Background & Affiliation to Small Cells

Visiongain: Please give us a little background about your company and your affiliation with small cell technologies.

Dave Williams: Stoke became the first member of the re-named Small Cell Forum in May, 2012. Stoke's solutions deliver the industry's broadest range of support for multiple types of access technologies, providing standards-based, cost-effective and high performance functionality including IPSec and aggregation at the Mobile Access Border (a critical boundary between the radio access network and the Evolved Packet Core.

Stoke is an early mover in integrating the key functionality requirements for small cells into a single network element. Stoke delivers multi-service security and het net

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aggregation functionality at the optimal point – between the radio network and the evolved packet core - in mobile broadband networks. Stoke brings real world LTE deployment expertise to the Small Cell Forum, having been installed in one of the largest LTE networks in the world over the last 2 years.

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