

Global Mobile Security (mSecurity) Market 2013-2018

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Abstracts

Report Details

In recent years, there has been a fundamental transformation of the mobile ecosystem. Evolving technologies are constantly presenting new opportunities for applications. Smartphones, tablets, portable gaming consoles, digital media players and cameras can pack powerful integrated computing functionalities which only desktop computers were capable of less than a decade ago. Consequently, the popularity of smart devices is an increasingly attractive target for cybercriminals with regards the potential value of personal data found on a device. Mobile threats may be a relatively new phenomenon, but their emergence is not unexpected. Visiongain has determined that the value of the global mobile security (mSecurity) market in 2013 will reach \$3.49bn.

The mobile security market is set for substantial growth over the next five years as research shows that the increasing proliferation of smart mobile devices is driving a market for complementary mobile services in management and security.

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AVG

McAfee

Symantec

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Mobile Device Security

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Mobile Device Management (MDM)

Mobile Security as a Service (mSaaS)

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Europe

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AVG

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DeviceLock

Echoworx

Fiberlink

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Kaspersky Lab

Lookout

McAfee

Mformation

Microsoft

Mobile Active Defense

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Orange

Research In Motion

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Symantec

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T-Mobile

Trend Micro

UMU

VeliQ

Discover the qualitative analysis informing the market forecasts

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Contents

1. EXECUTIVE SUMMARY

- 1.1 What is the Current State of Mobile Security Systems?
- 1.2 Rapid Rise in Mobile Malware Allowing Hackers Unauthorised Access and Collection of Data
- 1.3 The Digital Black Market
- 1.4 A High Risk of Data Breach
- 1.5 Adapting Security to the Mobile Environment
- 1.6 Methodology
- 1.7 Benefits of This Report
- 1.8 Aim of the Report
- 1.9 Highlights in the report include:
- 1.10 Structure of the Report
- 1.11 Report Scope
- 1.12 Who is This Report For?
- 1.13 Questions Answered by this Report
- 1.14 Global Mobile Security Market Forecast 2013-2018
- 1.15 Global Mobile Security Submarket Forecast 2013-2018
- 1.16 Regional Mobile Security Market Forecast 2013-2018

2. INTRODUCTION TO THE MOBILE SECURITY MARKET

- 2.1 The Mobile Security Market Growing Rapidly In the Face of a Plethora of Threats
- 2.2 Defining Mobile Security
 - 2.2.1 Device Security
 - 2.2.2 Data Security
 - 2.2.3 Network Security
 - 2.2.4 Mobile Security Tools
 - 2.2.5 Mobile Security Submarkets
- 2.3 Mobile Security Value Chain
- 2.4 Increasing Presence of Mobile Devices Enabling Rise in Security Threats
 - 2.4.1 Mobile Malware Evolution
 - 2.4.2 Trojans
 - 2.4.3 Worms
 - 2.4.4 Spyware
 - 2.4.5 Spam
- 2.5 Mobile Threats Affect All Platforms

2.6 What are the Malware Vectors for Mobile?

2.6.1 SMS & MMS

2.6.2 Wi-Fi & Bluetooth

2.6.3 Apps & Downloads

2.6.4 SD & Multimedia Cards

2.7 Digital Fraud through Social Engineering

3. THE GLOBAL MOBILE SECURITY MARKET FORECASTS 2013-2018

3.1 Mobile Security Increasingly Becoming a Global Phenomenon

3.2 Extensive Growth in Mobile Security Market from 2013-2108

4. THE GLOBAL MOBILE SECURITY SUBMARKET FORECASTS 2013-2018

4.1 What are the Leading Submarkets in the Global Mobile Security Forecast 2013-2018?

4.1.1 Global Mobile Security Submarket Forecast AGR & CAGR

4.1.2 Mobile Security as a Service Submarket Comprising of 21.7% of the Global Market in 2013

4.2 Mobile Data Security

4.2.1 Encryption, Public Key Infrastructure & Certification

4.2.2 Global Overall Data Security Market Forecast 2013-2018

4.2.3 Mobile Data Security Submarket Forecast 2013-2018

4.2.4 Mobile Data Security Submarket as a Percentage of Total Data Security Market 2013-2018

4.3 Mobile Device Security

4.3.1 Antivirus Software

4.3.2 Firewalls & Filtering

4.3.3 Authentication through PINs and Passwords

4.3.4 Global Overall Endpoint Security Market Forecast 2013-2018

4.3.5 Mobile Device Security Submarket Forecast 2013-2018

4.3.6 Mobile Device Security Submarket as a Percentage of Total Endpoint Security Market 2013-2018

4.4 Mobile ID Management

4.4.1 Biometrics

4.4.2 Global Overall Identity Management Market Forecast 2013-2018

4.4.3 Mobile ID Management Submarket Forecast 2013-2018

4.4.4 Mobile ID Management Security Submarket as a Percentage of Global ID Management Security Market 2013-2018

4.5 Network Security

4.5.1 Global Overall Network Security Market Forecast 2013-2018

4.5.2 Mobile Virtual Private Network (mVPN)

4.5.3 mVPN Submarket Forecast 2013-2018

4.5.4 Mobile VPN Security Submarket as a Percentage of Global Network Security Market 2013-2018

4.6 Mobile Device Management

4.6.1 Enterprise MDM Market

4.6.2 MDM Security Submarket Forecast 2013-2018

4.7 Security as a Service

4.7.1 Global Overall Cloud Security Market Forecast 2013-2018

4.7.2 mSaaS Security Submarket Forecast 2013-2018

4.7.3 Mobile SaaS Security Submarket as a Percentage of Global Cloud Security Market 2013-2018

5. REGIONAL MOBILE SECURITY MARKET FORECASTS 2013-2018

5.1 Europe Leading the Regional Mobile Security Market Forecasts 2013-2018

5.1.1 Regional Mobile Security Market Forecast AGR & CAGR

5.1.2 Europe Leading Regional Mobile Security Market Share in 2013 with 46.2%

5.2 North America Mobile Security Market Driven by Enterprise Adoption

5.2.1 North America Mobile Security Market Forecast Summary 2013-2018

5.3 Asia Pacific Mobile Security Market is Highly Regional

5.3.1 Asia Pacific Mobile Security Market Forecast Summary 2013-2018

5.4 European Mobile Security is Leading by Example, Showing Very Strong Adoption Rates

5.4.1 Europe Mobile Security Market Forecast Summary 2013-2018

5.5 Middle East & Africa Mobile Security Market Still in its Growth Stages

5.5.1 Middle East & Africa Mobile Security Market Forecast Summary 2013-2018

5.6 Latin America Mobile Security Market Witnessing Slow Adaption, Despite High Level of Interest

5.6.1 Latin America Mobile Security Market Forecast Summary 2013-2018

6. SWOT ANALYSIS OF THE MOBILE SECURITY MARKET 2013-2018

7. EXPERT OPINION

7.1 AVG

7.1.1 AVG Company Background and Involvement in Mobile Security Market

7.1.2 Expected Technological Developments in the Mobile Security Market

7.1.3 Key Trends & Recent Developments in the Mobile Security Market

7.1.4 Global Outlook for the Mobile Security Market

7.1.5 Primary Drivers & Restraints of the Mobile Security Market

7.1.6 Regional Focus in the Mobile Security Market

7.1.7 Challenges & Opportunities in the Mobile Security Market

7.1.8 Lack of Awareness Regarding Mobile Security Threats

7.2 McAfee

7.2.1 McAfee Company Background and Involvement in Mobile Security Market

7.2.2 Expected Technological Developments in the Mobile Security Market

7.2.3 Key Trends & Recent Developments in the Mobile Security Market

7.2.4 Global Outlook for the Mobile Security Market

7.2.5 Primary Drivers & Restraints of the Mobile Security Market

7.2.6 Regional Growth Prospects in the Mobile Security Market

7.2.7 Challenges & Opportunities in the Mobile Security Market

7.2.8 Final Thoughts on the Mobile Security Market

7.3 Symantec

7.3.1 Expected Technological Developments in the Mobile Security Market

7.3.2 Key Trends & Recent Developments in the Mobile Security Market

7.3.3 Global Outlook for the Mobile Security Market

7.3.4 Primary Drivers & Restraints of the Mobile Security Market

7.3.5 Regional Growth in the Mobile Security Market

8. LEADING COMPANIES IN THE MOBILE SECURITY ECOSYSTEM

8.1 Apple

8.2 AVG

8.3 BullGuard

8.4 DataViz

8.5 DeviceLock

8.6 Echoworx

8.7 Fiberlink

8.8 Fixmo

8.9 F-Secure

8.10 Google

8.11 InnoPath Software

8.12 Kaspersky Lab

8.13 Lookout

8.14 McAfee

- 8.15 Mformation
- 8.16 Microsoft
- 8.17 Mobile Active Defense
- 8.18 MobileIron
- 8.19 Motorola
- 8.20 Nokia
- 8.21 Odyssey Software
- 8.22 Orange
- 8.23 Research In Motion
- 8.24 Sophos
- 8.25 Symantec
- 8.26 Telefonica
- 8.27 T-Mobile
- 8.28 Trend Micro
- 8.29 UMU
- 8.30 VeliQ
- 8.31 Analysis of Mobile Operating Systems
- 8.32 Analysis of Mobile Security Vendors
- 8.33 Additional Players in the Mobile Security Ecosystem

9. CONCLUSION

- 9.1 Mobile Security Market Heading For Growth, Making Way For New Entrants
- 9.2 Points Emerged from this Research
- 9.3 Global Mobile Security Market Forecast 2013-2018
- 9.4 Global Mobile Security Submarket Forecast 2013-2018
- 9.5 Regional Mobile Security Market Forecast 2013-2018

10. GLOSSARY

List Of Tables

LIST OF TABLES

Table 1.1 Global Mobile Security Market Forecast Summary 2013, 2015, 2018 (\$ million, CAGR %)

Table 1.2 Global Mobile Security Submarket Forecast Summary by Type 2013, 2015, 2018 (\$ million, CAGR %)

Table 1.3 Regional Mobile Security Market Forecast Summary 2013, 2015, 2018 (\$ million, CAGR %)

Table 2.1 Mobile Security Tools

Table 2.2 Selection of Mobile Malware Variants

Table 2.3 Overview of Selected Mobile Trojans

Table 2.4 FlexiSpy Features

Table 2.5 Social Engineering on Mobile Devices

Table 3.1 Global Mobile Security Market Forecast 2013-2018 (\$ m, AGR %, CAGR%, Cumulative)

Table 4.1 Global Mobile Security Submarket Forecast 2013-2018 (\$ million)

Table 4.2 Global Mobile Security Submarket Forecast 2013-2018 (AGR %)

Table 4.3 Global Mobile Security Submarket CAGR Forecast (%) 2013-2018, 2013-2015, and 2015-2018

Table 4.4 Global Mobile Security Submarket Share Forecast 2013-2018 (%)

Table 4.5 Global Data Security Market Forecast 2013-2018 (\$billion, AGR %, CAGR%, Cumulative)

Table 4.6 Mobile Data Security Submarket Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 4.7 Comparison of Global Data Security & Mobile Data Security Submarket Forecast 2013-2018 (%)

Table 4.8 Antivirus Software - Detection Methods

Table 4.9 Global Endpoint Security Market Forecast 2013-2018 (\$billion, AGR %, CAGR%, Cumulative)

Table 4.10 Mobile Device Security Submarket Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 4.11 Comparison of Global Endpoint & Mobile Device Security Submarket Forecast 2013-2018 (%)

Table 4.12 Global ID Management Market Forecast 2013-2018 (\$billion, AGR %, CAGR%, Cumulative)

Table 4.13 Mobile ID Management (MIM) Security Submarket Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 4.14 Comparison of Global ID Management & MIM Security Submarket Forecast 2013-2018 (%)

Table 4.15 Global Network Security Market Forecast 2013-2018 (\$billion, AGR %, CAGR%, Cumulative)

Table 4.16 mVPN Security Submarket Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 4.17 Comparison of Global Network Security Market & Mobile VPN Security Submarket Forecast 2013-2018 (%)

Table 4.18 Mobile Device Management Features

Table 4.19 MDM Security Submarket Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 4.20 Global Cloud Security Market Forecast 2013-2018 (\$billion, AGR %, CAGR%, Cumulative)

Table 4.21 Mobile SaaS Security Submarket Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 4.22 Comparison of Global Cloud Security Market & Mobile SaaS Security Submarket Forecast 2013-2018 (%)

Table 5.1 Regional Mobile Security Market Forecast 2013-2018 (\$ million)

Table 5.2 Regional Mobile Security Market Forecast 2013-2018 (AGR %)

Table 5.3 Regional Mobile Security Market CAGR Forecast (%) 2013-2018, 2013-2015, and 2015-2018

Table 5.4 Regional Mobile Security Market Share Forecast 2013-2018 (%)

Table 5.5 North America Mobile Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.6 Asia Pacific Mobile Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.7 Europe Mobile Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.8 Middle East & Africa Mobile Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.9 Latin America Mobile Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 6.1 SWOT Analysis of the Mobile Security Market 2013-2018

Table 8.1 Visiongain Rating of Mobile Operating System by Security (Traditional Access Control, Permission, App Provenance, Encryption, Sandboxing)

Table 8.2 Visiongain Analysis of Leading Mobile Security Software Vendors 2012 (Compatibility, Installation Update & Operation, Ease of Use, Features, Effectiveness)

Table 8.3 Additional Players in the Mobile Security Ecosystem

Table 9.1 Global Mobile Security Market Forecast Summary 2013, 2015, 2018 (\$

million, CAGR %)

Table 9.2 Global Mobile Security Submarket Forecast Summary by Type 2013, 2015, 2018 (\$ million, CAGR %)

Table 9.3 Regional Mobile Security Market Forecast Summary 2013, 2015, 2018 (\$ million, CAGR %)

List Of Figures

LIST OF FIGURES

Figure 1.1 Catalysts for Mobile Data & ID Theft

Figure 2.1 Mobile Security Tools by Category

Figure 2.2 Mobile Security Value Chain

Figure 2.3 ZeuS Infection Timeline for Mobile Devices 2010-2011

Figure 2.4 Infojack Worm Propagation Method

Figure 2.5 SMS & MMS Exploits

Figure 2.6 Man in the Middle Attack

Figure 3.1 Global Mobile Security Market Forecast 2013-2018 (\$m, AGR%)

Figure 4.1 Global Mobile Security Submarket Forecast 2013-2018 (\$million)

Figure 4.2 Global Mobile Security Submarket Forecast 2013-2018 (AGR %)

Figure 4.3 Global Mobile Security Submarket Share Forecast 2013 (%)

Figure 4.4 Global Mobile Security Submarket Share Forecast 2015 (%)

Figure 4.5 Global Mobile Security Submarket Share Forecast 2018 (%)

Figure 4.6 Code Signing Mobile Apps Process

Figure 4.7 Global Data Security Market Forecast 2013-2018 (\$ billion, AGR%)

Figure 4.8 Mobile Data Security Submarket Forecast 2013-2018 (\$ million, AGR%)

Figure 4.9 Comparison of Global Data Security & Mobile Data Security Submarket Forecast 2013-2018 (\$ billion, %)

Figure 4.10 Mobile Firewall System Process

Figure 4.11 Global Endpoint Security Market Forecast 2013-2018 (\$ billion, AGR%)

Figure 4.12 Mobile Device Security Submarket Forecast 2013-2018 (\$ million, AGR%)

Figure 4.13 Comparison of Global Endpoint Security & Mobile Device Security Submarket Forecast 2013-2018 (\$ billion, %)

Figure 4.14 Mobile ID Management

Figure 4.15 Global ID Management Market Forecast 2013-2018 (\$ billion, AGR%)

Figure 4.16 Mobile ID Management (MIM) Security Submarket Forecast 2013-2018 (\$ million, AGR%)

Figure 4.17 Comparison of Global ID Management & MIM Submarket Forecast 2013-2018 (\$ billion, %)

Figure 4.18 Global Network Security Market Forecast 2013-2018 (\$ billion, AGR%)

Figure 4.19 mVPN Security Submarket Forecast 2013-2018 (\$ million, AGR%)

Figure 4.20 Comparison of Global Network Security Market & Mobile VPN Security Submarket Forecast 2013-2018 (\$ billion, %)

Figure 4.21 MDM Security Submarket Forecast 2013-2018 (\$ million, AGR%)

Figure 4.22 Global Cloud Security Market Forecast 2013-2018 (\$ billion, AGR%)

Figure 4.23 Mobile SaaS Security Submarket Forecast 2013-2018 (\$ million, AGR%)

Figure 4.24 Comparison of Global Cloud Security Market & Mobile SaaS Security Submarket Forecast 2013-2018 (\$ billion, %)

Figure 5.1 Regional Mobile Security Market Forecast 2013-2018 (\$ million)

Figure 5.2 Regional Mobile Security Market Forecast 2013-2018 (AGR%)

Figure 5.3 Regional Mobile Security Market Share Forecast 2013 (%)

Figure 5.4 Regional Mobile Security Market Share Forecast 2015 (%)

Figure 5.5 Regional Mobile Security Market Share Forecast 2018 (%)

Figure 5.6 North America Mobile Security Market Forecast 2013-2018 (\$ million, AGR%)

Figure 5.7 North America Mobile Security Market Share Forecast 2013, 2015 and 2018 (% Share)

Figure 5.8 Asia Pacific Mobile Security Market Forecast 2013-2018 (\$ million, AGR%)

Figure 5.9 Asia Pacific Mobile Security Market Share Forecast 2013, 2015 and 2018 (% Share)

Figure 5.10 Europe Mobile Security Market Forecast 2013-2018 (\$ million, AGR%)

Figure 5.11 Europe Mobile Security Market Share Forecast 2013, 2015 and 2018 (% Share)

Figure 5.12 Middle East & Africa Mobile Security Market Forecast 2013-2018 (\$ million, AGR%)

Figure 5.13 Middle East & Africa Mobile Security Market Share Forecast 2013, 2015 and 2018 (% Share)

Figure 5.14 Latin America Mobile Security Market Forecast 2013-2018 (\$ million, AGR%)

Figure 5.15 Latin America Mobile Security Market Share Forecast 2013, 2015 and 2018 (% Share)

COMPANIES LISTED

Airwatch

Alert Logic

Apple

Avast

AVG Security

AVG Technologies

Blackberry

BullGuard

Bump Technologies Inc.

CDW

Cisco
Citrix
Comcast
DataViz
DeviceLock
Echoworx
ENISA
ESET
ETSI
FFIEC
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