

Global Mobile Security (mSecurity) Market 2013-2018

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Abstracts

Report Details

In recent years, there has been a fundamental transformation of the mobile ecosystem. Evolving technologies are constantly presenting new opportunities for applications. Smartphones, tablets, portable gaming consoles, digital media players and cameras can pack powerful integrated computing functionalities which only desktop computers were capable of less than a decade ago. Consequently, the popularity of smart devices is an increasingly attractive target for cybercriminals with regards the potential value of personal data found on a device. Mobile threats may be a relatively new phenomenon, but their emergence is not unexpected. Visiongain has determined that the value of the global mobile security (mSecurity) market in 2013 will reach \$3.49bn.

The mobile security market is set for substantial growth over the next five years as research shows that the increasing proliferation of smart mobile devices is driving a market for complementary mobile services in management and security.

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Our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2018 - all identifying strategic business opportunities.

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market prospects

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AVG

McAfee

Symantec

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Keep informed about the potential for each of the 6 mobile security submarkets with forecasts from 2013-2018

Mobile Data Security

Mobile Device Security

Mobile Virtual Private Network (mVPN)

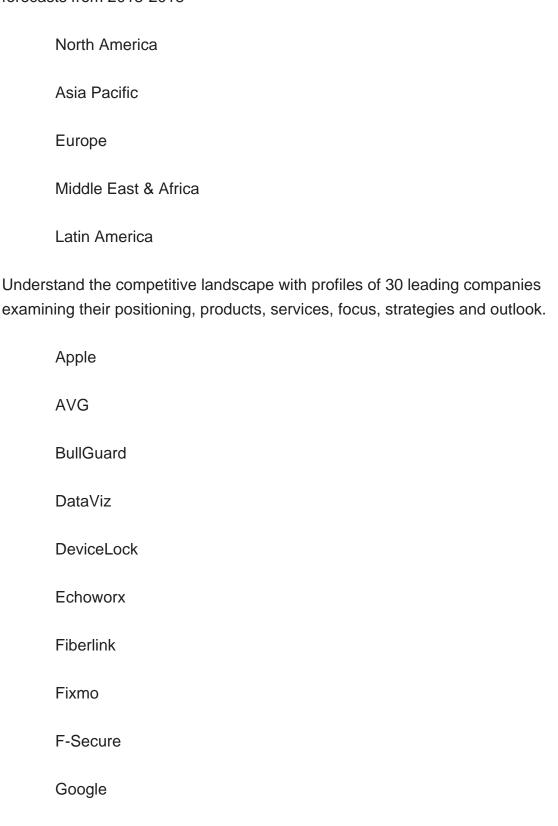
Mobile Identity Management (MIM)

Mobile Device Management (MDM)



Mobile Security as a Service (mSaaS)

View a detailed breakdown and analysis of the regional mobile security market forecasts from 2013-2018



InnoPath Software



Kaspersky Lab
Lookout
McAfee
Mformation
Microsoft
Mobile Active Defense
MobileIron
Motorola
Nokia
Odyssey Software
Orange
Research In Motion
Sophos
Symantec
Telefonica
T-Mobile
Trend Micro
UMU
VeliQ



Discover the qualitative analysis informing the market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restraints the industry and the prospects for established companies and new market entrants.

How the Global Mobile Security (mSecurity) Market 2013-2018 report can benefit you

Visiongain's report is for anyone requiring analysis of the global mobile security market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

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Avast

AVG Security

AVG Technologies

Blackberry

BullGuard

Bump Technologies Inc.

CDW



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