

# Global Metal Packaging Market 2013-2023

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## Abstracts

Various consumer-trends are driving metal packaging demand. The increasingly busy lifestyles of modern consumers and rapidly aging societies are magnifying the demand for convenient and long-lasting food packaging. Increased awareness of the health and nutritional benefits of freshly packaged food as well as nutrient-retaining qualities of metal packaging are driving demand. Growing environmental concerns have also caused a move towards increasing sustainability and both consumers and companies are looking to diminish their environmental footprint, benefiting the 100% recyclable metal packaging. Visiongain has determined that the value of the global metal packaging market in 2013 will reach \$102.1bn.

Metal packaging demand is also strongly driven by emerging market growth. Higher income levels in developing countries, busier lifestyles and consumer-preference for packaged food products instead of bulk products are driving packaging product growth, benefiting metal packaging as well as other packaging methods. The tamper-proof nature and ambient storage opportunities of metal packaging further enhance its market potential in developing countries.

The main constraints of metal packaging market are the still-lingering effects of the global financial crisis and the doubts created by the current euro-zone crisis. Reduced consumer and producer confidence restricts metal packaging growth to some extent - food packaging contains many essential items and is likely to exhibit steady growth in any circumstances, but other metal packaging submarkets will be impacted by any double-dips in the horizon. Fluctuating raw material and energy prices are further factors potentially constraining the metal packaging market growth, making metal packaging more expensive and less competitive. Bisphenol A (BPA) related issues may reduce profitability of the metal packaging sector if consumers begin to shy away from metal packaging products or if more governments ban BPA-containing products.

## **What makes this report unique?**

Visiongain consulted widely with industry experts and full transcripts from these exclusive interviews are included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed opinion. This approach allows insight into the key drivers and restraints behind growth forecasts, as well as identifying the leading companies. The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global, submarket and national markets forecasts from 2013-2023 - all highlighting strategic business opportunities.

## **Why you should buy Global Metal Packaging Market 2013-2023**

148 pages

An exclusive visiongain interview with an expert from  
Colep

124 tables, charts, and graphs

Global metal packaging market forecasts between 2013-2023

6 metal packaging submarket forecasts from 2013-2023  
Food

Beverage

Personal Care

Healthcare

Industrial

Other

15 leading national metal packaging market forecasts between 2013-2023  
US

Japan

China

Germany

France

UK

Italy

Russia

Canada

India

Spain

Brazil

Turkey

South Korea

Indonesia

Rest of the World (ROW)

A SWOT and PEST analysis

16 leading metal packaging companies identified and profiled

Arcor Ltd

Ardagh Group

Alcoa Inc

Anheuser-Busch Companies Inc

Ball Corporation

CCL Industries Inc.

CPMC Holdings Ltd

Crown Holdings Inc.

Great China Metal Industrial Co. Ltd (GCMI)

Reynolds Group Holdings

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Silgan Holdings

Sonoco Products Company

Tata Steel Packaging

Ton Yi Industrial Corporation

Toyo Seikan Kaisha Ltd

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Global Metal Packaging Market 2013-2023

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## **COMPANIES LISTED**

AB InBev  
Aerocan S.A.S  
Afon Tinsplate Co Ltd  
Alcoa Inc  
Aluprint  
Amcor Australasia  
Amcor Flexibles Asia Pacific  
Amcor Flexibles Europe and Americas  
Amcor Ltd  
Amcor Packaging Distribution  
Amcor Rigid Plastics  
Amcor Tobacco Packaging  
AMVIG  
Anchor Glass Container Corporation  
Anheuser-Busch Brewing Association  
Anheuser-Busch Companies Inc  
Anheuser-Busch Recycling Corporation  
Aperio Group  
ArcelorMittal Packaging Europe  
Ardagh Group  
Asahi Breweries  
Ball Corporation  
Baosteel Packaging  
Boxal  
Campbell Soups  
Can-Pack S.A.  
CCL Industries Inc.  
China Metal Packaging Group Company Ltd.  
Coca-Cola  
Colep  
Colep  
Combibloc



CPMC Holdings Ltd  
Crown Holdings Inc.  
Crown Prince Seafood  
Cruppo Asa  
Dopaco  
Eagle Packaging Inc.  
Emballator Packaging Ltd  
Envases del Plata S.A. de C.V.  
Graham Packaging  
Great China Metal Industrial Co. Ltd (GCMI)  
Guala Closures Group  
Hindustan Tin Works Limited  
Hydro Aluminium  
JDB  
KBA MetalPrint GmbH  
Kirin Brewery  
Leone Industries  
Longhorn Glass Corporation  
Manaksia Limited  
Massilly Group  
Metal Closures Ltd  
Metal Container Corporation  
Netto  
Neuman Aluminium  
P Wilkinson Containers Ltd  
Pactiv  
Parliament International Ltd  
Penny's  
PepsiCo  
Red Bull  
Rexam Plc  
Reynolds Group Holdings  
Reynolds Metals Company  
RLM Packaging  
Roberts Metal Packaging Ltd  
Sarten Ambalaj  
Silgan Holdings  
Sonoco Products Company  
Soudronic Group

Sun Capital Partners Inc  
Tata Group  
Tata Steel Group  
Tata Steel Packaging  
Tetra Pak  
ThyssenKrupp Rasselstein  
Tinplate Company of India  
Ton Yi Industrial Corporation  
Toyo Seikan Kaisha Ltd  
Tsingtao Brewery Group  
U.S. Steel Kosice  
Uniglobe  
Unilever  
Wayne Richardson Sales

## **GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT**

ALUPRO Aluminium Packaging Recycling Organisation  
APEAL Association of European Producers of Steel for Packaging  
BAMA British Aerosols Manufacturers Association  
BCME Beverage Can Makers Europe  
BfR German Federal Institute for Risk Assessment  
BIS Bureau of Indian Standards  
Breast Cancer Fund  
British Aerosol Manufacturers' Association  
CEVKO Cevre Koruma ve Ambalaj Atiklari Degerlendirme Vakfi  
EFSA European Food Safety Authority  
EMPAC European Metal Packaging  
Environment Protection, Packaging Waste Recovery and Recycling Trust  
FDA US Food and Drug Administration  
FSANZ Food Safety Australia and New Zealand  
HSPH Harvard School of Public Health  
ISO International Organisation for Standardisation  
International Aluminium Institute  
MCMA Metal Containers Manufacturers Association  
Metal Packaging Europe  
MPMA Metal Packaging Manufacturers Association  
National Institute of Environmental Health Sciences

National Resources Defense Council  
National Toxicology Program  
Northern Ireland Department of Environment  
RISS Japanese Research Institute of Science for Safety and Sustainability  
Swiss Federal Institute of Risk Assessment  
University of Missouri  
University of Michigan  
WHO World Health Organisation  
WTO World Trade Organization  
World Steel Association  
Yale School of Medicine

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