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Global In-Flight Entertainment & Communications (IFEC) Technologies Market 2013-2023

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Abstracts

At a time when many airlines are struggling financially, the market for in-flight entertainment and communications (IFEC) technologies is seeing a substantial level of activity as airlines compete to differentiate themselves. Larger legacy airlines continue to place orders for the latest IFEC systems which are increasingly being designed to maximise the passenger experience especially on long haul. Visiongain has determined that the value of the global In-Flight Entertainment and Communications (IFEC) Technologies Market in 2013 will reach $2.02bn.

Most of the activity in this IFEC market centres on in-seat installation rather than at the front of the cabin. The embedded hardware submarket will continue to account for the majority of sales during the forecast as it is the preferred choice for airlines. However what will really drive growth in the IFEC technologies market is the connectivity submarket. This is because more and more passengers are bringing PEDs on board aircraft and enquiring about its connectivity. Restrictions that prevent usage during take off and landing and existing connectivity capabilities mean that the submarket is still at a developmental stage.

But with plans in place by satellite providers to increase speeds and capacity by upgrading existing systems by launching new telecommunications systems, and with recent research suggesting little or no effect on cockpit avionics, these concerns will begin to diminish. In terms of regional markets, visiongain expects that the vast majority of sales will come from developing markets where there is the most demand for twin-aisle aircraft. Whilst North America and Europe will loose some market share due to a reduction in sales, most production activity will remain there and mean that these regional markets sustain moderate growth.

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What makes this report unique?

Visiongain consulted widely with industry experts and full transcripts from these exclusive interviews with digEcor and with The Smart Tray International are included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2023 - all identifying strategic business opportunities.

Why you should buy the Global In-Flight Entertainment & Communications (IFEC) Technologies Market 2013-2023

Stay ahead with this comprehensive analysis of the IFEC technologies market prospects

The report comprises 135 pages

Get ahead by studying highly quantitative content that delivers solid conclusions benefiting your research and analysis

118 tables, charts, and graphs quantifying and forecasting the market

Read exclusive expert opinion interviews from industry specialists informing the analysis

digEcor

The Smart Tray International

View global market forecasts from 2013-2023 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed sales projections and analysis of the market, the competitors, and the commercial drivers and restraints.

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Keep informed about the potential for each of the submarkets with forecasts from 2013-2023

- Hardware
- Content
- Connectivity

Learn about the opportunities in leading regions with market forecasts between 2013-2023

- Africa
- Asia Pacific
- Europe
- Middle East
- North America
- South America

Understand the competitive landscape with profiles of 13 leading companies examining their positioning, products, services, focus, strategies and outlook.

- AeroMobile
- digEcor
- Gogo Air
- Kontron
- LiveTV
- Lufthansa Systems AG
- OnAir

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Panasonic Avionics

Rockwell Collins

Row44

Thales

The IMS Company

Zodiac Aerospace

Discover the qualitative analysis informing the market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restrains the IFEC technologies market industry and the prospects for established companies and new market entrants.

How the Global In-Flight Entertainment & Communications (IFEC) Technologies Market 2013-2023 report can benefit you

Visiongain's report is for anyone requiring analysis of the IFEC market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

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COMPANIES LISTED

Advanced Inflight Alliance AG (AIA)
Aer Lingus
Aeromexico
AeroMobile
Aeroplex of Central Europe
Air Arabia
Air Berlin
Air Canada
Air China
Air India
Air New Zealand
Air Nigeria
Air Niugini
Air Tahiti Nui
Air Transat
Airbus
Airbus KID-Systeme
Aircell
Aircloud
Aircraft Cabin Systems
Aircraft Protect Systems (APS) (Past)
Airline Services
Airshow, Inc.
AirTran Airways
AIRVOD Entertainment
Alaska Airlines
Alawar Entertainment
Alcatel-Lucent
All Nippon Airways
Allegiant Air
Alto Los Andes
AMP International
AMR/ (American Airlines)
Anderson Aerospace
Apple
ARINC Incorporated

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Asia Satellite Telecommunications Co. Ltd. (AsiaSat)
Austrian Airlines
Avianca-TACA
AVID Airline Products
BBC World wide
BE Aerospace
Bloomberg Television
Boeing
Bombardier
British Airways
Brussels Airlines
Carlisle Interconnect Technologies
Carta Capital
Cathay Pacific Airways
Cebu Pacific
Chic
China Eastern Airlines
China Electronics Technology Avionics (CETCA)
China Electronics Technology Corporation (CETC)
CNBC
Cobham
Commercial Aircraft Corporation of China (COMAC)
Communication Solutions
Condor
Continental Airlines
Copa
Corsair
Dassault Aviation
Datapath Inc
Delta Air Lines
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Disney
DONICA Aviation Engineering
Dragonair
DTI Software
Embraer
Emirates Airlines
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Gol
Google
GuestLogix
Gulf Air
Hainan Airlines
Harris Corporation
Honeywell
Hong Kong Airlines
HTC
Hughes-Avicom
Icelandair
Icelandair Technical Services
IFE Services
IFPL
IMAGIK International Corporation
InFlight Entertainment Products
Inmarsat
Intelsat (Intergovernmental Consortium)
Intertrade Ltd.
Intheairnet
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Istoe Dinheiro
Japan Airlines (JAL)
JetBlue Airways Corporation
K Systems (Kaiser Companies)
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LG Electronics
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Lufthansa Group
Lufthansa Systems AG
Lumexis
Luxair Luxembourg Airlines
Macao airlines
Malaysia Airlines
Mango Airlines
MLB Advanced Media
MSNBC
Mubadala Development Company
NBC Sports Network
NBC Universal
NEOS S.p.A
Nokia
Norwegian Air Shuttle
Oman Air
OnAir
Pacific Blue
Pacific Royale Airways
Panasonic Avionics Corporation
Panasonic Corporation
PAR Capital Management
Pegasus Airlines
Qatar Airways
Qualcomm
Quantas
Rockwell Collins
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GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT

APEX (Airline Passenger Experience Association)
DNLA (Digital Living Network Alliance)
EASA (European Aviation Safety Agency)
FAA (Federal Aviation Administration)
FCC (Federal Communications Commission)
IMF (International Monetary Fund)
IATA (International Air Transport Association)
MPAA (Motion Picture Association of America)
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