

Global Flexible Display Screens Market 2013-2018: Bendable Screens for Smartphones, Tablets, E- readers/E-Paper, TV's and PC's

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Abstracts

The flexible display screens market is yet to establish itself as the first devices based upon flexible display technologies will be launched in the latter part of 2013. Samsung are planning to capitalize on this new technology by being the first to market for a mobile device built with a flexible display screen. Flexible display screens are still a very new technology and they are expected to improve with time, however visiongain believes that the industry will flourish over the next five years. Visiongain has determined that the value of the global flexible display screens market will reach \$260.3 million in 2013.

The technology is increasingly gaining credibility amongst the critics as more people are discussing and keenly anticipating the launch of flexible display screen based devices. Although it is still in its very early phase compared to other technologies which have been tried and tested, however visiongain calculates that flexible display screens will become the benchmark technology for mobile devices and TV's by the end of the forecast period in 2018.

Research and development of flexible display screens has been a growing trend amongst consumer electronics manufacturers in the last few years, as they were trying to find ways to commercialize the technology. The market prospects look promising for the prospective players in the flexible display screen devices ecosystem.

What makes this report unique?

Our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind

market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2018 - all identifying strategic business opportunities.

Why you should buy Global Flexible Display Screens Market 2013-2018: Bendable Screens for Smartphones, Tablets, E-readers/E-Paper, TV's and PC's

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Understand the competitive landscape with profiles of 14 leading companies involved in developing flexible display screens examining their positioning, products, services, focus, strategies and outlook.

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Citala

Corning

E-Ink Corporation

Epson

Eyevis UK

HP

LG Display

NanoLumens

Plastic Logic

Samsung

Sharp

Sony

ViewSonic

Discover the qualitative analysis informing the market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what will drive and restrain the flexible display screens market and the prospects for established companies and new market entrants.

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Visiongain's report is for anyone requiring analysis of the flexible display screens market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

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COMPANIES LISTED

3M

Amazon

Apple

Asus

AU Optronics

Avaco

Barnes & Noble

Citala

Corning Inc.

DuPont Teijin Films

Eikos

E-Ink Corporation

Epson

Eyevis UK

HP

HP Labs

HTC
Intel
Kyocera
LG
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Mastercard
Microsoft
Motorola
NagraID
NanoLumens Inc.
Nokia
Philips
Plastic Logic
Polymer Vision
Samsung Electronics
Sharp
Siemens
Sony Corporation
Toshiba
UbeKosan
Universal Display Corporation
ViewSonic
Visa
Vitex Systems

GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT

Arizona State University (ASU)
Electronica
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Korean Government - Future Flagship Program
MIT Media Lab
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Taiwan Industrial Technology Research Institute (ITRI)
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