

# Global Connected Home Market 2013-2018: Smart Appliances, DLNA & 3-Screen Strategy

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## Abstracts

In an increasingly saturated market place operators continually struggle to find new revenue streams. The connected home offers the potential for new revenue streams, as operators partnered with content providers and OEMs can capitalise on the unique opportunities offered by an emerging ecosystem of smart devices.

For operators the connected home can turn all households into high ARPU households. For content providers the connected home will provide a surge in demand for commercial content. Overall, the connected home's interoperability allows content and services to be delivered to ultimately more end-points, thus increasing revenue opportunities for both content and service providers.

While the connected home comes in various guises, our research shows that many consumers are already utilising many smart devices and services for low-level smart home functionality. Building on a foundation of consumer interest ecosystem members and new market entrants must act swiftly in order to stake a claim in a market which will be worth \$101 billion in 2013.

### What makes this report unique?

An array of primary and secondary sources has informed the findings of our report. These findings have been placed in global and regional context, highlighting market trends and strategic opportunities in each. The report identifies and examines key players in a market poised for substantial growth. Our forecasts are informed by the performance of parallel markets and leading vendors, Visiongain consulted widely with industry experts and full transcripts from an exclusive interview with DLNA and Broadcom Corporation are included in the report.

As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2018 - all identifying strategic business opportunities.

### **Why you should buy *Global Connected Home Market 2013-2018: Smart Appliances, DLNA & 3-Screen Strategy***

Get ahead with this comprehensive analysis of the connected homes market prospects

The report comprises 131 pages

Stay ahead by studying highly quantitative content that delivers solid conclusions benefiting your research and analysis

83 tables, charts, and graphs quantifying and forecasting the connected homes market

Read an exclusive expert opinion interview from an industry specialist informing the analysis

DLNA and Broadcom Corporation

View global connected home revenue forecasts from 2013-2018 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed sales projections and analysis of the market, the competitors, and the commercial drivers and restraints.

Keep informed about the potential for each of the 4 connected home submarkets with revenue forecasts from 2013-2018

Home Health Services

Home Energy Management Services

Media Equipment and Management Services

Home Monitoring Control and Automation

Learn about the opportunities in 5 connected home regions with revenue forecasts between 2013-2018

North America

Europe

Latin America

Middle East & Africa

Asia Pacific

Receive supporting market forecasts between 2013-2018 which support our connected homes forecasts

Mobile Data Traffic

Smart TV

Smartphones

Tablets

DLNA Certified Devices

Smart Meters

Understand the competitive landscape with profiles of 5 leading connected home companies examining their positioning, products, services, focus, corporate strategies and outlook.

Samsung

Microsoft

Cisco

Verizon

Entropic Communications

Discover the qualitative analysis informing the market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restrains the connected home market and the prospects for established companies and new market entrants.

How the Global Connected Home Market 2013-2018: Smart Appliances, DLNA & 3-Screen Strategy report can benefit you

Visiongain's report is for anyone requiring analysis of the connected home market. You will discover revenue forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

If you buy our report today your knowledge will stay one step ahead of your competitors. Discover how our report could benefit your research, analyses and strategic decisions, saving you time. To gain an understanding of how to tap into the potential of this market and keep one step ahead of the competition you must order now our report Global Connected Home Market 2013-2018: Smart Appliances, DLNA & 3-Screen Strategy

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3 Italia

3 UK

8ta

A1 Telekom

Access

Acer Incorporated

Actions Microelectronics Co., Ltd

Actiontec Electronics Inc

Advanced Digital Broadcast SA

Agri-Valley Broadband

Aircell

Airties Wireless Network

AIS

Al Madar

Alaska Communications

Alcatel-Lucent

Alco Digital Devices Limited

Algar Telecom

Allegro Software Development Corporation

Allion Labs, Inc.

AllWinner Technology Co., Ltd.

Alpha Networks, Inc.

Alpha Systems, Inc.

Alpine Electronics, Inc.

Altec Lansing Australia PTY LTD

Alticast Corporation

Amlogic, Inc.

Andorra Telecom  
Antel  
Appalachian Wireless  
Apple  
ARCELIK A.S. ELEKTRONIK ISLETMESI  
ArcSoft, Inc.  
Aricent  
Arkuda Digital LLC  
ARM Ltd.  
Armentel  
Arqiva  
ARRIS Group  
Asiaspace  
Askey Computer Corp.  
ASUSTek Computer Inc.  
AT&T  
AT&T Mobility  
Augere  
Avea  
Awox  
Bakrie Telecom  
Bang & Olufsen  
Base Telecom  
Batelco  
Baustem Information Technologies Co., Ltd.  
Bayan Telecommunications  
BayRICS  
Beeline  
Belgacome  
Belkin Corporation  
Bell Mobility  
BenQ Corporation  
BeST (life)  
BGH S.A.  
Bharti Airtel  
Bite  
Bluegrass Cellular  
Bose Corporation  
BOUYGUES Telecom

British Broadcasting Corporation  
British Sky Broadcasting Ltd.  
Broadcom  
BSNL  
BT  
BTC  
Buffalo Inc.  
C Spire Wireless  
CableLabs  
Cal-Comp Electronics & Communications Company Limited  
Cameo Communications, Inc.  
Canon Inc.  
Carolina West Wireless  
Casio Computer Co., Ltd.  
Cavium Inc.  
Celcom  
Cell C  
Cellcom  
Cellular South  
CenturyLink  
CenturyTel  
Ceton Corp.  
CEWIT Korea  
Chariton Valley Comms  
Charter Communications  
China Mobile  
China Telecom  
China Unicom  
Chunghwa Telecom  
Cinemo GmbH  
Cisco  
Claro  
Clear Mobitel  
CLEAR mobyl  
Clearwire  
Cogeco  
Comcast  
Commnet Wireless  
Compal Electronics Inc.



Conax AS  
Convergence Technologies  
Cosmote  
Cox Communications  
Cross Telephone  
CSC Holdings, LLC  
CSL Limited  
CSR  
Custer Telephone  
Cyberlink Corp.  
D&M Holdings Inc.  
Dedicado  
Dell Inc.  
Delta Networks, INC.  
Deutsche Telekom  
Dialog Axiata  
DiGi  
DigiOn, Inc.  
DIRECTV  
Discretix Technologies Ltd.  
Dish Network  
D-Link Systems, Inc.  
DNA  
Dolby  
DPC/AIS  
Dream Multimedia GmbH  
DTS  
Du  
Dwango Co. Ltd.  
E Plus  
Eastech Electronics Inc.  
EchoStar Technologies LLC  
E-HOME Automation  
Elgato Systems GmbH  
Elisa  
EMC  
Emobile  
EMT  
Energy Australia Ausgrid

Entel Movil  
Entel PCS  
Entropic Communications, Inc.  
Epicurious  
ERA/T Mobile  
Ericsson  
Espial Group Inc.  
Etex Telephone Co-op  
Etisalat  
ETRI  
Everything Everywhere  
Fitel  
Foster Electric Company  
FPT Telecom  
France Telecom  
Fraunhofer IIS  
Frontier Silicon, Ltd.  
Fujitsu Limited  
Funai Electric Co., Ltd.  
Fuzhou Rockchip Electronics Co., Ltd.  
Glo Mobile  
Global Mobile  
Globe  
Good Mind Industries Co., Ltd.  
Google  
Guangdong Hybroad Vision Electronic Technology Corporation  
Guangdong OPPO Mobile Telecommunications Corp., Ltd.  
H3G  
Haier Group  
Hansong Technology Ltd.  
Harman International Industries, Inc.  
Heartland Data Co., Inc.  
Hisense Electric Co., Ltd.  
Hitachi, Ltd.  
Hitron Technologies  
HP  
HTC  
Huawei  
Humax Co., Ltd.

Hutchison  
HYUNDAI Digital Technology Co., Ltd.  
IBM  
ICE  
iCube Corp.  
iLook Corporation  
Imagination Technologies Ltd.  
Indosat  
Inkel Corporation  
Intamac Systems Limited  
Intel Corporation  
I-O Data Device, Inc.  
Irdeto Corp.  
IT Access Co., Ltd.  
iWedia SA  
Jabil Circuit  
Japan Cable Laboratories  
JetHead Development, Inc.  
JVC KENWOOD Corporation  
KAONMEDIA Co., Ltd.  
Kathrein-Werke KG  
Kcell  
KDDI Corporation  
Kordia  
Korea Electronics Technology Institute  
KPN Base  
KT  
Kyocera Corporation  
LaCie  
Latt telecom  
Leap Wireless  
Lenovo Pte. Ltd.  
LG Electronics  
LG U+  
Liberty Global  
LightSquared  
LITE-ON IT Corporation  
LMT  
Loewe Opta GmbH

Logitech Inc.  
M1  
Magicom  
Marvell International Ltd.  
Maspro Denkoh Corp.  
Maxis  
MediaTek Inc.  
Megafon  
Meizu Technology Co., Ltd  
MetroPCS  
Microsoft  
Microsoft Research  
Mitsubishi Electric Corporation  
Mitsumi Electric Co., Ltd.  
Mobikom Austria  
Mobily  
Mobinil  
Mobistar  
Mobitel  
Mobyland and CentreNet  
Moldcell  
Monaco Telecom  
Morega Systems Inc  
Mosaic Telecom  
Motorola  
Movitel  
Movistar  
MphasiS Limited  
MStar Semiconductor, Inc.  
MTC  
M-Tel  
MTN  
MTNL  
MTS  
MTS Allstream  
MTS-Ukraine  
Myriad Group  
NAD Electronics International  
Nagravision SA

NBN Co  
Ncell  
NDS  
NEC Corporation  
Nero AG  
Netgear Corporation  
Neusoft Corporation  
Nikon Corporation  
Nippon Telegraph and Telephone Corp.  
Niveus Media, Inc.  
Nokia  
Northwest Cell  
Novatek Microelectronics Corp  
Novatel Wireless, Inc.  
NTT DoCoMo  
Nvidia  
O2  
O2 Secure Wireless  
OAO Voentelecom  
Oi  
Oki Electric Industry Co., Ltd.  
Olympus Corporation  
Omantel  
Omnitel  
ONKYO Corporation  
Open mobile  
Optus  
Orange  
Orange Armenia  
Oregon Networks Ltd.  
P1 Networks  
PacketVideo Corporation  
Panasonic  
Pandora  
Panhandle Telephone Co-op  
Pantech Co., Ltd.  
Parrot SA  
PCCW  
Persona Software

Philips Consumer Lifestyle  
Piltel  
Pioneer Cellular  
Pioneer Corporation  
Pixela Corporation  
Primax Electronics, Ltd.  
Prime Electronics & Satellitics Inc.  
Public Service Wireless  
Pulsus Technologies.  
QNAP Systems, Inc. (Taiwan)  
Qtel  
Qualcomm  
Qualcomm India  
Quatius Limited  
Realtek Semiconductor Corp.  
Reliance  
Renesas Electronics Corporation  
Research In Motion  
Rogers Communications  
Rogers Wireless  
Rostelecom  
Rovi  
S and R Communications  
S&O Electronics (Malaysia) SDN.BHD.  
S&T Telephone Cooperative  
Safaricom  
Sagemcom SAS  
Samsung Electronics  
Sao Paulo Military Police  
Sasktel  
Seagate Technology  
Securitas AB  
Securitas Alert Services France  
Seiko Epson Corporation  
Semp Toshiba Amazonas SA  
SerComm Corporation  
SFR  
Sharp Corporation  
Sichuan Changhong Electric Co., Ltd.

Sigma Designs, Inc.  
SiliconDust USA  
SingTel  
Sitecom Europe BV  
SK Telecom  
SK Telesys  
Sky Brazil  
SKY Perfect JSAT Corporation  
Skype  
Skyworth Multimedia (Shenzhen) Co., Ltd.  
Smart Communications  
Smartone  
sMedio, Inc.  
SMIT (HK) Limited  
Softbank Mobile  
Sonaecom / Optimus  
Sony  
Sony Mobile Communications AB  
SpeedConnect  
Sprint  
Sprint  
Standard Microsystems Corp.  
Starcomms  
Starhub  
STC  
STMicroelectronics  
Strata Networks  
Sumitomo Electric Industries, Ltd  
Sunnivell Co., Ltd  
Sunplus Technology Co., Ltd.  
Sunrise  
SureSoft Technologies, Inc.  
Swisscom  
Synology Incorporated  
T Mobile  
T Mobile Slovensko  
T Mobile USA  
TCL Corporation  
TDC



TEAC Corporation  
Technicolor  
TechniSat Digital GmbH  
Telcel  
Tele2  
Tele2 Sweden  
Teleca Ltd  
Telechips Inc  
Telecom Italia  
Telecom NZ  
Telecommunications Technology Association  
Telefonica  
Telenet  
TeleNor  
Telenor Magyarország  
Telenor Sweden  
TeliaSonera  
Telkomsel  
Telstra  
Telus  
Testronic Laboratories Belgium NV  
Texas Energy Network  
Texas Instruments  
T-Hrvatski Telekom  
Thumb Cellular  
Tikona Digital  
Time Warner Cable  
TMN  
T-Mobile  
Top Victory Investments Ltd.  
Toshiba Corporation  
Toshiba Samsung Storage Technology Korea Corporation  
TP-Link  
TRENDnet China Telecom  
Triatel  
Trident Microsystems (Far East) Ltd.  
True Move  
Tunisiana  
Turkcell

U Mobile  
Ubiquitous Corporation  
UCell  
UK Broadband  
UME EPM  
Uniden Corporation  
United Wireless  
Unitel  
US Cellular  
Valens Semiconductor Ltd.  
VDC  
Verizon Communications Inc  
Verizon Wireless  
Vestel  
VHA  
VIA Technologies, Inc.  
Videon Central, Inc.  
Videotron  
Viettel  
Vimpelcom  
VIPNet  
VisualOn Inc.  
Viva  
Viva Bahrain  
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## **GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT**

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