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Global Cloud Security Market 2013-2018

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Abstracts

Report Details

Cloud computing appears as a very lucrative and commercially interesting solution for many companies. Offering powerful computing technologies at low prices means that even start-ups and SMBs can compete in the same market as bigger enterprises. Cloud computing represents a significant shift in the way that IT resources are managed, operated, and consumed. These changes confer a number of benefits but they also expose a company to a barrage of new security risks. In deciding on the adoption of a cloud security service provider, a company must weigh the benefits and the challenges, which will vary depending on the nature of the business and the type of service required.

Hence the case is becoming more compelling.to deploy specialist cloud security services to secure the cloud network. Visiongain believes that there is a need for the enterprises to consider cloud security management with due diligence before embarking on any cloud computing strategy. Companies need to review their portfolio of applications to understand how cloud computing can benefit them and what are the possible security threats associated with the migration to cloud.

Protection in the cloud includes web filtering, managed firewall, vulnerability scanning, authentication, managed VPN, intrusion detection, web security and hosted e-mail security. Security from malware as well as authorised access through authentication is a primary concern of many companies.

Visiongain predicts huge significant growth in the cloud security market, particularly in the cloud security services market. The market is poised for vendors and solution providers as there is a huge uptake from the enterprise sector by organizations of all sizes. Hence the overall cloud security market is growing and will continue to do so over

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the forecast period 2013-2018. As a consequence, visiongain has determined that the value of the global cloud security market in 2013 will reach $3.22 billion.

What makes this report unique?

Visiongain consulted widely with industry experts and full transcripts from these exclusive interviews with Appriver, Bromium, Fortinet, McAfee, Panda Security, Ping Identity, Qualys, SyferLock, VeraCode, Voltage Security, and Vormetric are included in the report. As such, our reports have a unique blend of extensive primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2018 - all identifying strategic business opportunities.

Why you should buy the Global Cloud Security Market 2013-2018

Stay ahead with this comprehensive analysis of the Global Cloud Security industry prospects

The report comprises of 139 pages

Get ahead by studying highly quantitative content that delivers solid conclusions benefiting your research and analysis

54 tables, charts, and graphs quantifying and forecasting the cloud security market

Read the full transcripts of exclusive expert opinion interview from 12 leading cloud security companies informing the analysis

Appriver

Bromium

Fortinet

McAfee

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Panda Security

Ping Identity

Qualys

SyferLock

Symantec

VeraCode

Voltage Security

Vormetric

View global cloud security market forecasts from 2013-2018 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed revenue projections and analysis of the cloud security market the competitors, and the commercial drivers and restraints.

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Mobile Cloud Security Market

View regional cloud security market forecasts from 2013-2018

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Europe

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Middle East & Africa

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North America Cloud Security Software Market

North America Mobile Cloud Security Market

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Asia Pacific Cloud Security Software Market

Asia Pacific Mobile Cloud Security Market

Europe Cloud Security Services Market

Europe Cloud Security Software Market

Europe Mobile Cloud Security Market

Latin America Cloud Security Services Market

Latin America Cloud Security Software Market

Latin America Mobile Cloud Security Market

Middle East & Africa Cloud Security Services Market

Middle East & Africa Cloud Security Software Market

Middle East & Africa Mobile Cloud Security Market

Understand the competitive landscape with profiles of 30 leading cloud security

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companies examining their positioning, products, services, focus, strategies and outlook.

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Awareness Technologies

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Discover the qualitative analysis informing the market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restraints the industry and the prospects for established companies and new market entrants.

How the Global Cloud Security Market 2013-2018 report can benefit you

Visiongain's report is for anyone requiring analysis of the global cloud security market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential

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About

Expert Opinion

Appriver

The following interview was conducted in July 2013. Visiongain would like to thank Ross Baker, Channel Director EMEA at Appriver, for participation in this interview.

Appriver Company Background & Affiliation to Cloud Security

Visiongain: Please give us a little background about your company and your cloud security related product/service offerings.

Ross Baker: AppRiver was launched in 2002 with a mission to provide enterprise-grade solutions to SME customers on a pay-as-you-go basis using what was then a novel Software-as-a-Service (SaaS) concept.

AppRiver's first service offering was a proprietary spam & virus filter, SecureTide™, that blocked 98 percent of all unwanted messages before they ever reached a customer's servers. Easy to deploy and affordable for businesses of all sizes, SecureTide soon made AppRiver one of America's leading email security companies.

SecureTide has proven incredibly effective at blocking email-borne spam & viruses, but the security threats have now expanded to include Web-based malware, a growing problem worldwide.

Seeing a need to protect customers' Web usage, AppRiver leveraged more than a decade of security experience to create SecureSurf™, an affordable, cloud-based Web protection service.

AppRiver's success in the security arena led many customers to request that the company host their email as well. As a result, AppRiver began offering a hosted Exchange service with SecureTide embedded. Since it entered the space, AppRiver has grown to become one of the leading providers of Secure Hosted Exchange. This experience was one reason why AppRiver was selected as one of only five national syndication partners for Microsoft Office 365.

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As hackers and information thieves become more sophisticated, government and industry alike are calling for better safeguards for companies that handle personal information. AppRiver responded by launching CipherPost Pro™, a service that combines email encryption, tracking and control. CipherPost Pro protects sensitive information and helps customers stay compliant with privacy laws and regulations.

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