

Global Cloud Security Market 2013-2018

<https://marketpublishers.com/r/GD53F81DC58EN.html>

Date: August 2013

Pages: 139

Price: US\$ 2,400.00 (Single User License)

ID: GD53F81DC58EN

Abstracts

Report Details

Cloud computing appears as a very lucrative and commercially interesting solution for many companies. Offering powerful computing technologies at low prices means that even start-ups and SMBs can compete in the same market as bigger enterprises. Cloud computing represents a significant shift in the way that IT resources are managed, operated, and consumed. These changes confer a number of benefits but they also expose a company to a barrage of new security risks. In deciding on the adoption of a cloud security service provider, a company must weigh the benefits and the challenges, which will vary depending on the nature of the business and the type of service required.

Hence the case is becoming more compelling to deploy specialist cloud security services to secure the cloud network. Visiongain believes that there is a need for the enterprises to consider cloud security management with due diligence before embarking on any cloud computing strategy. Companies need to review their portfolio of applications to understand how cloud computing can benefit them and what are the possible security threats associated with the migration to cloud.

Protection in the cloud includes web filtering, managed firewall, vulnerability scanning, authentication, managed VPN, intrusion detection, web security and hosted e-mail security. Security from malware as well as authorised access through authentication is a primary concern of many companies.

Visiongain predicts huge significant growth in the cloud security market, particularly in the cloud security services market. The market is poised for vendors and solution providers as there is a huge uptake from the enterprise sector by organizations of all sizes. Hence the overall cloud security market is growing and will continue to do so over

the forecast period 2013-2018. As a consequence, visiongain has determined that the value of the global cloud security market in 2013 will reach \$3.22 billion.

What makes this report unique?

Visiongain consulted widely with industry experts and full transcripts from these exclusive interviews with Appraver, Bromium, Fortinet, McAfee, Panda Security, Ping Identity, Qualys, SyferLock, VeraCode, Voltage Security, and Vormetric are included in the report. As such, our reports have a unique blend of extensive primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2018 - all identifying strategic business opportunities.

Why you should buy the Global Cloud Security Market 2013-2018

Stay ahead with this comprehensive analysis of the Global Cloud Security industry prospects

The report comprises of 139 pages

Get ahead by studying highly quantitative content that delivers solid conclusions benefiting your research and analysis

54 tables, charts, and graphs quantifying and forecasting the cloud security market

Read the full transcripts of exclusive expert opinion interview from 12 leading cloud security companies informing the analysis

Appraver

Bromium

Fortinet

McAfee

Panda Security

Ping Identity

Qualys

SyferLock

Symantec

VeraCode

Voltage Security

Vormetric

View global cloud security market forecasts from 2013-2018 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed revenue projections and analysis of the cloud security market the competitors, and the commercial drivers and restraints.

Keep informed about the potential for each of the cloud security submarkets with forecasts from 2013-2018

Cloud Security Services Market

Cloud Security Software Market

Mobile Cloud Security Market

View regional cloud security market forecasts from 2013-2018

North America

Asia Pacific

Europe

Latin America

Middle East & Africa

View individual regional cloud security submarket forecasts from 2013-2018

North America Cloud Security Services Market

North America Cloud Security Software Market

North America Mobile Cloud Security Market

Asia Pacific Cloud Security Services Market

Asia Pacific Cloud Security Software Market

Asia Pacific Mobile Cloud Security Market

Europe Cloud Security Services Market

Europe Cloud Security Software Market

Europe Mobile Cloud Security Market

Latin America Cloud Security Services Market

Latin America Cloud Security Software Market

Latin America Mobile Cloud Security Market

Middle East & Africa Cloud Security Services Market

Middle East & Africa Cloud Security Software Market

Middle East & Africa Mobile Cloud Security Market

Understand the competitive landscape with profiles of 30 leading cloud security

companies examining their positioning, products, services, focus, strategies and outlook.

Akamai

Appriver

AVG

Awareness Technologies

Barracuda Networks

Blue Coat Systems

Bromium

Cloud Passage

DeviceLock

Duo Security

Echoworx

McAfee

Mformation

Mobile Active Defense

MobileIron

Panda Security

Ping Identity

Qualys

Safenet

Stillsecure

SyferLock

Symantec

Symplified

TrendMicro

Trustwave

VeliQ

Veracode

Voltage Security

Watchguard

Webroot

Discover the qualitative analysis informing the market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restraints the industry and the prospects for established companies and new market entrants.

How the Global Cloud Security Market 2013-2018 report can benefit you

Visiongain's report is for anyone requiring analysis of the global cloud security market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential

market prospects are.

If you buy our report today your knowledge will stay one step ahead of your competitors. Discover how our report could benefit your research, analyses and strategic decisions, saving you time. To gain an understanding of how to tap into the potential of this market and keep one step ahead of the competition you must order now our report Global Cloud Security Market 2013-2018.

You can order this report today

Gain an understanding of how to tap into the potential of this market by ordering Global Cloud Security Market 2013-2018

Visiongain is a trading partner with the US Federal Government
CCR Ref number: KD4R6

Contents

1. EXECUTIVE SUMMARY

- 1.1 Cloud Computing Becoming a Ubiquity in the Enterprise Sector
- 1.2 Enterprise Adoption Driving the Cloud Security Market
- 1.3 Benefits of Cloud Adoption Outweigh the Security Risks
- 1.4 Wide Array of Vendor Providing Security Services Suited to All Needs
- 1.5 Aim of the Report
- 1.6 Structure of the Report
- 1.7 Report Scope
- 1.8 Highlights in the report include:
- 1.9 Who is This Report For?
- 1.10 Questions Answered by this Report
- 1.11 Benefits of This Report
- 1.12 Methodology
- 1.13 Points Emerged from this Research
- 1.14 Global Cloud Security Market Forecast 2013-2018
- 1.15 Global Cloud Security Submarket Forecast 2013-2018
- 1.16 Regional Cloud Security Market Forecast 2013-2018

2. INTRODUCTION TO THE CLOUD SECURITY MARKET

- 2.1 The Significant Boost of the Cloud Computing Market
- 2.2 Business Problems With Traditional IT and the Move to Cloud
- 2.3 Cloud Computing Architecture
- 2.4 Main Types of Cloud Computing Services
 - 2.4.1 Software as a Service (SaaS)
 - 2.4.2 Platform as a Service (PaaS)
 - 2.4.3 Infrastructure as a Service (IaaS)
- 2.5 Market Segmentation
 - 2.5.1 The Consumer Cloud
 - 2.5.2 Enterprise Cloud
- 2.6 Enterprises Shifting to Cloud to Focus on Core Competencies
- 2.7 Increasing Mobile Cloud Computing Trend
- 2.8 Cloud Security a Major Concern for Organizations
 - 2.8.1 Trust and Data Security
 - 2.8.2 Data Transit Vulnerabilities
 - 2.8.3 SLA & Quality of Service

- 2.8.4 Legal Compliance
- 2.8.5 Encryption Limitation
- 2.8.6 Customer Identification

3. THE GLOBAL CLOUD SECURITY MARKET FORECASTS 2013-2018

3.1 Significant Increase in Cloud Computing Uptake Driving the Cloud Security Market Forward

4. THE GLOBAL CLOUD SECURITY SUBMARKET FORECASTS 2013-2018

4.1 What are the Leading Submarkets in the Global Cloud Security Forecast 2013-2018?

- 4.1.1 Global Cloud Security Submarket Forecast AGR & CAGR
- 4.1.2 Cloud Security Services the Leading Submarket with 45.4% of the Global Market Share In 2013

5. REGIONAL CLOUD SECURITY MARKET FORECASTS 2013-2018

5.1 Overview

5.2 North America Leading the Regional Cloud Security Market Forecasts by Significant Margin 2013-2018

- 5.2.1 Regional Cloud Security Market Forecast AGR & CAGR
- 5.2.2 North America Leading Regional Cloud Security Market Share in 2013 with 45.3%

5.3 North America Cloud Security Market Driven by Enterprise Adoption

5.3.1 North America Cloud Security Market Forecast Summary 2013-2018

5.4 Asia Pacific Cloud Security Market is Highly Regional

5.4.1 Asia Pacific Cloud Security Market Forecast Summary 2013-2018

5.5 European Cloud Security is Leading by Example, Showing Very Strong Adoption Rates

5.5.1 Europe Cloud Security Market Forecast Summary 2013-2018

5.6 Middle East & Africa Cloud Computing Services Market Still in its Growth Stages

5.6.1 Middle East & Africa Cloud Security Market Forecast Summary 2013-2018

5.7 Latin America Cloud Computing Services Market Witnessing Slow Adaption, Despite High Level of Interest

5.7.1 Latin America Cloud Security Market Forecast Summary 2013-2018

6. SWOT ANALYSIS OF THE CLOUD SECURITY MARKET 2013-2018

7. EXPERT OPINION

7.1 Appraver

- 7.1.1 Appraver Company Background & Affiliation to Cloud Security
- 7.1.2 Technological Developments in the Cloud Security Market
- 7.1.3 Key Trends in the Cloud Security Market
- 7.1.4 Global Cloud Security Market Outlook
- 7.1.5 Primary Drivers & Restraints of the Cloud Security Market
- 7.1.6 Regional Growth in the Cloud Security Market
- 7.1.7 Opportunities and Challenges in the Cloud Security Market
- 7.1.8 Final Thoughts

7.2 Bromium

- 7.2.1 Bromium Company Background & Affiliation to Cloud Security
- 7.2.2 Technological Developments in the Cloud Security Market
- 7.2.3 Key Trends in the Cloud Security Market
- 7.2.4 Global Cloud Security Market Outlook
- 7.2.5 Primary Drivers & Restraints of the Cloud Security Market
- 7.2.6 Regional Growth in the Cloud Security Market
- 7.2.7 Opportunities and Challenges in the Cloud Security Market
- 7.2.8 Final Thoughts

7.3 Fortinet

- 7.3.1 Fortinet Company Background & Affiliation to Cloud Security
- 7.3.2 Technological Developments in the Cloud Security Market
- 7.3.3 Key Trends in the Cloud Security Market
- 7.3.4 Global Cloud Security Market Outlook
- 7.3.5 Regional Growth in the Cloud Security Market
- 7.3.6 Opportunities and Challenges in the Cloud Security Market

7.4 McAfee

- 7.4.1 McAfee Company Background & Affiliation to Cloud Security
- 7.4.2 Technological Developments in the Cloud Security Market
- 7.4.3 Key Trends in the Cloud Security Market
- 7.4.4 Global Cloud Security Market Outlook
- 7.4.5 Primary Drivers & Restraints of the Cloud Security Market
- 7.4.6 Regional Growth in the Cloud Security Market
- 7.4.7 Opportunities and Challenges in the Cloud Security Market
- 7.4.8 Final Thoughts

7.5 Panda Security

- 7.5.1 Panda Security Company Background & Affiliation to Cloud Security

- 7.5.2 Technological Developments in the Cloud Security Market
- 7.5.3 Key Trends in the Cloud Security Market
- 7.5.4 Global Cloud Security Market Outlook
- 7.5.5 Primary Drivers & Restraints of the Cloud Security Market
- 7.5.6 Regional Growth in the Cloud Security Market
- 7.6 Ping Identity
 - 7.6.1 Ping Identity Company Background & Affiliation to Cloud Security
 - 7.6.2 Technological Developments in the Cloud Security Market
 - 7.6.3 Key Trends in the Cloud Security Market
 - 7.6.4 Global Cloud Security Market Outlook
 - 7.6.5 Primary Drivers & Restraints of the Cloud Security Market
 - 7.6.6 Regional Growth in the Cloud Security Market
 - 7.6.7 Opportunities and Challenges in the Cloud Security Market
- 7.7 Qualys
 - 7.7.1 Qualys Company Background & Affiliation to Cloud Security
 - 7.7.2 Technological Developments in the Cloud Security Market
 - 7.7.3 Key Trends in the Cloud Security Market
 - 7.7.4 Global Cloud Security Market Outlook
 - 7.7.5 Primary Drivers & Restraints of the Cloud Security Market
 - 7.7.6 Regional Growth in the Cloud Security Market
 - 7.7.7 Opportunities and Challenges in the Cloud Security Market
 - 7.7.8 Final Thoughts
- 7.8 SyferLock
 - 7.8.1 SyferLock Security Company Background & Affiliation to Cloud Security
 - 7.8.2 Technological Developments in the Cloud Security Market
 - 7.8.3 Key Trends in the Cloud Security Market
 - 7.8.4 Global Cloud Security Market Outlook
 - 7.8.5 Primary Drivers & Restraints of the Cloud Security Market
 - 7.8.6 Regional Growth in the Cloud Security Market
 - 7.8.7 Opportunities and Challenges in the Cloud Security Market
 - 7.8.8 Final Thoughts
- 7.9 Symantec
 - 7.9.1 Symantec Security Company Background & Affiliation to Cloud Security
 - 7.9.2 Technological Developments in the Cloud Security Market
 - 7.9.3 Key Trends in the Cloud Security Market
 - 7.9.4 Global Cloud Security Market
 - 7.9.5 Primary Drivers & Restraints of the Cloud Security Market
 - 7.9.6 Regional Growth in the Cloud Security Market
 - 7.9.7 Opportunities and Challenges in the Cloud Security Market

7.9.8 Final Thoughts

7.10 Veracode

7.10.1 Technological Developments in the Cloud Security Market

7.10.2 Key Trends in the Cloud Security Market

7.10.3 Global Cloud Security Market Outlook

7.10.4 Primary Drivers & Restraints of the Cloud Security Market

7.10.5 Regional Growth in the Cloud Security Market

7.10.6 Opportunities and Challenges in the Cloud Security Market

7.10.7 Final Thoughts

7.11 Voltage Security

7.11.1 Voltage Security Company Background & Affiliation to Cloud Security

7.11.2 Technological Developments in the Cloud Security Market

7.11.3 Key Trends in the Cloud Security Market

7.11.4 Global Cloud Security Market Outlook

7.11.5 Primary Drivers & Restraints of the Cloud Security Market

7.11.6 Regional Growth in the Cloud Security Market

7.11.7 Opportunities and Challenges in the Cloud Security Market

7.11.8 Final Thoughts

7.12 Vormetric

7.12.1 Vormetric Company Background & Affiliation to Cloud Security

7.12.2 Technological Developments in the Cloud Security Market

7.12.3 Key Trends in the Cloud Security Market

7.12.4 Global Cloud Security Market Outlook

7.12.5 Primary Drivers & Restraints of the Cloud Security Market

7.12.6 Regional Growth in the Cloud Security Market

7.12.7 Opportunities and Challenges in the Cloud Security Market

7.12.8 Final Thoughts

8. LEADING COMPANIES IN THE CLOUD SECURITY ECOSYSTEM

8.1 Cloud Security Vendors

8.1.1 Akamai

8.1.2 Appriver

8.1.3 AVG

8.1.4 Awareness Technologies

8.1.5 Barracuda Networks

8.1.6 BlueCoat Systems

8.1.7 Bromium

8.1.8 Cloud Passage

- 8.1.9 DeviceLock
- 8.1.10 Duo Security
- 8.1.11 Echoworx
- 8.1.12 McAfee
- 8.1.13 Mformation
- 8.1.14 Mobile Active Defense
- 8.1.15 MobileIron
- 8.1.16 Panda Security
- 8.1.17 Ping Identity
- 8.1.18 Qualys
- 8.1.19 Safenet
- 8.1.20 StillSecure
- 8.1.21 SyferLock
- 8.1.22 Symantec
- 8.1.23 Symplified
- 8.1.24 Trend Micro
- 8.1.25 TrustWave
- 8.1.26 VeliQ
- 8.1.27 Veracode
- 8.1.28 Voltage Security
- 8.1.29 WatchGuard Technologies
- 8.1.30 WebRoot
- 8.2 Analysis of Cloud Security Vendors
- 8.3 Additional Players in the Cloud Security Ecosystem

9. CONCLUSION

- 9.1 Enterprises Shift to Cloud to Fulfil Business IT Needs
- 9.2 Vendors Build a Strong Case for Cloud Security Architecture
- 9.3 Spending on Cloud Security Submarket to Quadruple over the Forecast Period
- 9.4 Conclusions
- 9.5 Points Emerged from this Research
- 9.6 Global Cloud Security Market Forecast 2013-2018
- 9.7 Global Cloud Security Submarket Forecast 2013-2018
- 9.8 Regional Cloud Security Market Forecast 2013-2018

10. GLOSSARY

List Of Tables

LIST OF TABLES

Table 1.1 Global Cloud Security Market Forecast Summary 2013, 2015, 2018 (\$ billion, CAGR %)

Table 1.2 Global Cloud Security Submarket Forecast Summary 2013, 2015, 2018 (\$ million, CAGR %)

Table 1.3 Regional Cloud Security Market Forecast Summary 2013, 2015, 2018 (\$ million, CAGR %)

Table 2.1 Challenges of Traditional IT Departments

Table 2.2 SaaS Characteristics

Table 2.3 PaaS Characteristics

Table 2.4 IaaS Characteristics

Table 3.1 Global Cloud Security Market Forecast 2013-2018 (\$ mn, AGR %, CAGR%, Cumulative)

Table 4.1 Global Cloud Security Submarket Forecast 2013-2018 (\$ million)

Table 4.2 Global Cloud Security Submarket Forecast 2013-2018 (AGR %)

Table 4.3 Global Cloud Security Submarket CAGR Forecast (%) 2013-2018, 2013-2015, and 2015-2018

Table 4.4 Global Cloud Security Submarket Share Forecast 2013-2018 (%)

Table 5.1 Regional Cloud Security Market Forecast 2013-2018 (\$ millions)

Table 5.2 Regional Cloud Security Market Forecast 2013-2018 (AGR %)

Table 5.3 Regional Cloud Security Market CAGR Forecast (%) 2013-2018, 2013-2015, and 2015-2018

Table 5.4 Regional Cloud Security Market Share Forecast 2013-2018 (%)

Table 5.5 North America Cloud Computing Services Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.6 North America Cloud Security Submarket Forecast 2013-2018 (\$ million)

Table 5.7 Asia Pacific Cloud Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.8 Asia Pacific Cloud Security Submarket Forecast 2013-2018 (\$ million)

Table 5.9 Europe Cloud Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.10 Europe Cloud Security Submarket Forecast 2013-2018 (\$ million)

Table 5.11 Middle East & Africa Cloud Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.12 Middle East & Africa Cloud Security Submarket Forecast 2013-2018 (\$ million)

Table 5.13 Latin America Cloud Security Market Forecast 2013-2018 (\$million, AGR %, CAGR%, Cumulative)

Table 5.14 Latin America Cloud Security Submarket Forecast 2013-2018 (\$ million)

Table 6.1 SWOT Analysis of the Cloud Security Market 2013-2018

Table 8.1 Popular Cloud Security Vendors

Table 8.2 Additional Players in the Cloud Security Value Chain

Table 9.1 Global Cloud Security Market Forecast Summary 2013, 2015, 2018 (\$ billion, CAGR %)

Table 9.2 Global Cloud Security Submarket Forecast Summary 2013, 2015, 2018 (\$ million, CAGR %)

Table 9.3 Regional Cloud Security Market Forecast Summary 2013, 2015, 2018 (\$ million, CAGR %)

About

Expert Opinion

Appriver

The following interview was conducted in July 2013. Visiongain would like to thank Ross Baker, Channel Director EMEA at Appriver, for participation in this interview.

Appriver Company Background & Affiliation to Cloud Security

Visiongain: Please give us a little background about your company and your cloud security related product/service offerings.

Ross Baker: AppRiver was launched in 2002 with a mission to provide enterprise-grade solutions to SME customers on a pay-as-you-go basis using what was then a novel Software-as-a-Service (SaaS) concept.

AppRiver's first service offering was a proprietary spam & virus filter, SecureTide™, that blocked 98 percent of all unwanted messages before they ever reached a customer's servers. Easy to deploy and affordable for businesses of all sizes, SecureTide soon made AppRiver one of America's leading email security companies.

SecureTide has proven incredibly effective at blocking email-borne spam & viruses, but the security threats have now expanded to include Web-based malware, a growing problem worldwide.

Seeing a need to protect customers' Web usage, AppRiver leveraged more than a decade of security experience to create SecureSurf™, an affordable, cloud-based Web protection service.

AppRiver's success in the security arena led many customers to request that the company host their email as well. As a result, AppRiver began offering a hosted Exchange service with SecureTide embedded. Since it entered the space, AppRiver has grown to become one of the leading providers of Secure Hosted Exchange. This experience was one reason why AppRiver was selected as one of only five national syndication partners for Microsoft Office 365.

As hackers and information thieves become more sophisticated, government and industry alike are calling for better safeguards for companies that handle personal information. AppRiver responded by launching CipherPost Pro™, a service that combines email encryption, tracking and control. CipherPost Pro protects sensitive information and helps customers stay compliant with privacy laws and regulations.

I would like to order

Product name: Global Cloud Security Market 2013-2018

Product link: <https://marketpublishers.com/r/GD53F81DC58EN.html>

Price: US\$ 2,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD53F81DC58EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970