

Global Automotive Tires Market 2013-2023 - How Will New EU Labelling Influence the Market?

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Abstracts

The global automotive tire market is a fast moving and capital intensive industry. Visiongain assesses that the global automotive tire market will achieve sales surpassing 1 billion tires in 2013. The market has two fundamental sectors: the original equipment manufacturer (OEM) market i.e. tires fitted to new vehicles by manufacturers and the aftermarket for replacement tires that consumers choose. Both of these are analysed within this report in detail.

The aftermarket has moved in two directions with imports of cheap Chinese tires taking the place over the last five years of eastern European tyres. In addition the top of the market has seen a change with more high performance tires fitted to 'standard' cars and an increasing growth in premium and larger sized tires.

Ultra high performance tires are going to continue to grow in market size as everyday cars are coming now with higher speed-rated tires, which are categorized as ultra high performance (UHP).

New segments of cars, which in turn drives tire sales, such as the growth of crossover utility vehicle (or CUVs as they are often abbreviated to). A CUV: crossover utility vehicle is a vehicle built on a car platform and combining, in highly variable degrees, features of a sport utility vehicle (SUV) with features from a passenger vehicle, especially those of an estate car or hatchback.

The CUV will dramatically change the type of car, and in turn the type of tire, chosen by consumers worldwide. More and more manufacturers have seen this trend and have brought out models to compete with the established models such as the Range Rover Evoque, Nissan Qashqai and Dacia Duster

Within the report, vehicles and the corresponding tire sizes are examined with a detailed regional analysis of the market with regional trends and by tire size explored. As the global car manufacturing sector expands in some regions and contracts in others visiongain analyses this trend, the impacts on both the original equipment and aftermarket sectors and predicts how these trends are affected by microeconomic factors influencing the tire industry's prospects such as supply and demand dynamics, consumer behaviour, company behaviour and product pricing In addition wider macroeconomic factors are examined as to how these play a part in current and future tire market trends.

Why you should buy Global Automotive Tires Market 2013-2023: How Will New EU Labelling Influence the Market?

Stay ahead with this comprehensive analysis of the global automotive tire market prospects

The report comprises 155 pages

Get ahead by studying highly quantitative content that delivers solid conclusions benefiting your research and analysis

93 tables, charts, and figure quantifying and forecasting the global automotive tire market

Read expert opinion interviews from industry specialists informing the analysis from Jean-Pierre Jeusette the General Director of the Goodyear Innovation Centre in Luxembourg

Study global automotive tire market forecasts from 2013-2023 to keep your knowledge one step ahead of the competition. The report provides an analytical overview with detailed sales projections and analysis of the market, the competitors, and the commercial drivers and restraints.

Global automotive tire forecast (total of OEM & aftermarket)

Global automotive tire forecast (OEM)

Global automotive tire forecast (aftermarket)

Keep informed about the potential for each of the global automotive tire submarkets with forecasts from 2013-2023

Mini cars = 12 and 13 inch wheels

Small = 14 inch wheels

Lower medium = 15 inch wheels

Medium = 16 inch wheels

Large 17 inch wheels

SUV 18 + inch wheels

View regional automotive tire market forecasts and submarket forecasts from 2013-2023

North American automotive tire forecast from 2013-2023

North American automotive tire forecast (total of OEM & aftermarket)

North American automotive tire forecast (OEM)

North American automotive tire forecast (aftermarket)

North American automotive tire size submarket share forecast

12" & 13"

14"

15"

16"

17"

18"+

Western European automotive tire forecast from 2013-2023

Western European automotive tire forecast (total of OEM & aftermarket)

Western European automotive tire forecast (OEM)

Western European automotive tire forecast (aftermarket)

Western European automotive tire size submarket share forecast

12" & 13"

14"

15"

16"

17"

18"+

Eastern European automotive tire forecast from 2013-2023

Eastern European automotive tire forecast (total of OEM & aftermarket)

Eastern European automotive tire forecast (OEM)

Eastern European automotive tire forecast (aftermarket)

Eastern European automotive tire size submarket share forecast

12" & 13"

14"

15"

16"

17"

18"+

Asia & Middle East automotive tire forecast from 2013-2023

Asia & Middle East automotive tire forecast (total of OEM & aftermarket)

Asia & Middle East automotive tire forecast (OEM)

Asia & Middle East automotive tire forecast (aftermarket)

Asia & Middle East automotive tire size submarket share forecast

12" & 13"

14"

15"

16"

17"

18"+

South America automotive tire forecast from 2013-2023

South America automotive tire forecast (total of OEM & aftermarket)

South America automotive tire forecast (OEM)

South America automotive tire forecast (aftermarket)

South America automotive tire size submarket share forecast

12" & 13"

14"

15"

16"

17"

18"+

View market share data for the top 10 automotive tire manufacturers (% sales)

Understand the competitive landscape with profiles of 15 leading automotive tire companies examining their positioning, products, services, focus, strategies and outlook.

Apollo Tires Ltd

Bridgestone Corporation

Continental Corporation

Cooper Tires Corporation

Giti Corporation

Goodyear Corporation

Hankook Corporation

Kumho Tires Corporation

Maxxis Corporation

Michelin Corporation

Pirelli Corporation

Sumitomo Corporation

Toyo Tires Corporation

Yokohama Corporation

ZC Rubber Corporation

Discover the qualitative analysis informing the global automotive tires market with a SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restrains the industry and the prospects for established companies and new market entrants.

What makes this report unique?

Visiongain consulted widely with industry experts and full transcripts from the interview with Jean-Pierre Jeusette is General Director of the Goodyear Innovation Centre Luxembourg is included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2023 - all identifying strategic business opportunities.

How the Global Automotive Tires Market 2013-2023: How Will New EU Labelling Influence the Market? report can benefit you

Visiongain's report is for anyone requiring analysis of the global automotive tire market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

If you buy our report today your knowledge will stay one step ahead of your competitors. Discover how our report could benefit your research, analyses and strategic decisions, saving you time. To gain an understanding of how to tap into the potential of this market

and keep one step ahead of the competition you must order now our report the Global Automotive Tires Market 2013-2023: How Will New EU Labelling Influence the Market?

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COMPANIES LISTED

Aeolus Tires Co., Ltd.

Anhui Prime Cord Fabrics Co., Ltd,

Anhui Primewell Rubber & Plastic Co., Ltd

Anhui Zhongding Holding (Group) Co., Ltd.
Apollo Tyres
Audi
Bank of China
BMW
Bridgestone Corporation
Bridgestone Retail Operations (LLC)
Cheng Shin Rubber Industry Co., Ltd.
Chevrolet
China Bekaert Steel Cord Co., Ltd.
Chrysler
Continental
Continental Tires of North America (CTNA)
Cooper Chengshan (Shandong) Passenger Tire Company Ltd.
Cooper Chengshan (Shandong) Truck Tire Company Ltd
Cooper Tires Corporation
Double Coin Holdings Ltd.
Dunlop
Dunlop Tire Corporation
Exquisite Group Co., Ltd.
Fiat
Ford
Geely
Giti Corporation
Giti Steel Cord (Hubei) Co., Ltd
Giti Tire (China) Investment Co., Ltd.
Giti Tire Company Limited
GM
Goldman Sachs
Goodyear
Goodyear Corporation
Guizhou Tires Co. Ltd.
Guizhou Tires Co., Ltd.
Hangzhou Zhongce Rubber Co., Ltd.
Hangzhou Zhongce Rubber Company (ZC Rubber)
Hankook Corporation
Honda
Hyundai
Jiangsu Sinorgchem Technology Co., Ltd.

Jiangsu Xingda Steel Cord Co., Ltd.
Jiangxi Black Cat Carbon Black Co., Ltd..
Kia
Kumho Tyres
Maxxis International
Mercedes
Michelin- Euromaster and TyrePlus
Michelin North America Inc
Nissan
Opel
Pirelli
Prysmian
PSA Peugeot Citroen
Qingdao Doublestar Industrial Co. Ltd.
Qingdao Genco Industrial Group Co. Ltd
Schaeffer AG
Shandong Linglong Rubber Co. Ltd.
Shengtai Group Co., Ltd.
Siemens
Sumitomo Corporation
Sumitomo Group
Sumitomo Rubber Industries
Suzuki
Taiwanese Cheng Shin Tire and Rubber Industry
Toyo Tires
Toyota
Triangle Group Co Ltd
Triangle Group Co., Ltd.
Volkswagen
Volvo Cars
Wuling
Xingyuan Tires Co. Ltd.
Xingyuan Tires Group Co., Ltd.
Yokohama Corporation
Yokohama Rubber Company Limited
ZC Rubber Corporation

GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT

Brand China Industry Union
CAAM China Association of Automobile Manufacturers
Chinese Ministry of Commerce
Chinese Ministry of Industry and Information Technology
Chinese National Bureau of Statistics
Chinese National Engineering Laboratory (NEL)
CRIA China Rubber Industry Association
European Commission
European council
INRO International Natural Rubber Organization
Insurance Institute for Highway Safety
International Rubber Consortium (IRCO)
International Tripartite Rubber Organisation
ISO International Standards Organisation
KBA Kraftfahrt-Bundesamt (Federal Motor Transport Authority, Germany)
NYSE New York stock Exchange
OPEC Organization of the Petroleum Exporting Countries
Rubber Foundation
The China Rubber Industry Association
UN United Nations
WTO World Trade Organisation

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About

Eastern Europe Automotive Tire Aftermarket Submarket Forecasts 2013-2023

The Eastern Europe automotive tire aftermarket is affected by discounting in western Europe. Consumers can travel abroad for discounted cars and car manufacturers will allocate cars to countries where demand is holding up. Therefore as new cars are sold there is a corresponding movement in the aftermarket sector as dealers and private motorists who have bought the second hand vehicle spend money on it to bring it up to retail standards or in the case of private motorists replace worn out parts such as tires

Expert Opinion

Visiongain: From now on comparable information has to be provided on three important areas of performance for millions of tires across Europe. Jean-Pierre Jeusette talks to Visiongain about the new rules and the significant work that is going on behind the scenes at Goodyear Dunlop. Did you expect the introduction of such legislation across Europe?

Goodyear Dunlop Ltd: As a member of the European Tire & Rubber Manufacturers' Association (ETRMA) Goodyear Dunlop has been involved in the formulation of the EU Tire Label legislation from an early stage. We were able to advise policy makers on the important role tires play in the environmental and safety performance of a vehicle. Tires can contribute to reduced fuelconsumption and fewer CO2 emissions and – for me the key element – they have a major influence on the vehicle's safety performance. For instance, with a wise tire choice, drivers can significantly influence a shorter stopping distance. Since the announcement of the new EU legislation we have been ensuring our associates are well informed on what the tire label is and what impact we believe it might have. We have informed and educated carmakers, tire dealers, media and other important business partners about the label.

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