

Global Automotive Active Safety Systems Market 2013-2023 - ABS, ESC, ACC, TPMS, LDW, NVS, BSD, DM & Prospects for Self-Driving Cars

https://marketpublishers.com/r/G4D275C768CEN.html

Date: February 2013

Pages: 152

Price: US\$ 2,635.00 (Single User License)

ID: G4D275C768CEN

Abstracts

Advanced electronic systems are entering all aspects of modern vehicles, from connected navigation to advanced infotainment systems. In addition to the comfort and convenience resulting from these electronic advancements there are significant opportunities for improving safety as well. Vehicles safety systems have evolved from protecting drivers and passengers in the event of an accident to preventing accidents from happening altogether. As a consequence visiongain has determined that the total value of the automotive active safety systems market in 2013 will reach \$24.08bn.

The global automotive active safety systems market will see significant opportunities throughout the forecast period. An important driver is the development of the more affordable active safety systems which are becoming part of the standard equipment through consumer demand as well as government regulations.

More advanced and costly systems are also increasingly spreading down through the segments. These systems are generally first introduced into the upper premium segments. As the technology improves and the cost of production comes down the systems become optional extras on less expensive cars and so the trickle down effect continues.

What makes this report unique?

Visiongain consulted widely with industry experts and the report includes a full transcript of an exclusive interview with Autoliv. As such, our reports have a unique blend of primary and secondary sources providing informed opinion. This approach allows insight into the key drivers and restraints behind macro-economic and industry



developments, as well as identifying the significant technologies. The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global and national markets forecasts from 2013-2023 - all highlighting strategic business opportunities.

Why you should buy the Global Automotive Active Safety Systems Market 2013-2023: ABS, ESC, ACC, TPMS, LDW, NVS, BSD, DM & Prospects for Self-Driving Cars

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152 pages

Read an exclusive expert opinion interview from an industry specialist informing the analysis

Autoliv

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141 tables, charts, and graphs quantifying and forecasting the market

View global automotive active safety systems market forecasts from 2013-2023 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed sales projections and analysis of the market, the competitors, and the commercial drivers and restraints.

Keep informed about the potential for each of the 8 automotive active safety systems submarkets with individual forecasts from 2013-2023

Anti-lock Braking Systems (ABS)

Electronic Stability Control (ESC)

Adaptive Cruise Control (ACC)



Tyre-Pressure Monitoring System (TPMS)
Lane Departure Warning (LDW)
Night Vision System (NVS)
Blind Spot Detection (BSD)
Driver Monitoring (DM)
Learn about the opportunities in 14 leading countries with automotive active safety systems market forecasts between 2013-2023 USA
China
Japan
Germany
Canada
France
UK
Korea
Brazil
India
Italy
Spain
Russia



Thailand

Understand the competitive landscape with profiles of 21 leading companies examining their positioning, products, services, focus, strategies and outlook

mining their positioning, products, s Autoliv	
BMW	
Chrysler	
Continental AG	
Daimler AG	
Delphi Automotive PLC	
Fiat S.p.A.	
Ford Motor Company	
General Motors	
Honda Motor Company	
Hyundai-Kia Automotive Group	
Nissan	
PSA Peugeot Citroen	
Renault	
Robert Bosch GmbH	
Suzuki	

Takata Corporation



Toyota Motor Corporation

TRW Automotive

Volkswagen AG

Volvo Car Corporation

Discover the qualitative analysis informing the market forecasts SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restrains the industry.

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BMW

Borgwarner

Brilliance



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Changan Automobile

Chery

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ThyssenKrupp AG

Tognum AG

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Volkswagen AG

Volvo Car Corporation

Zhejiang Geely Holding Group

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