

The Food Preservation Technologies Market 2013-2023

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Abstracts

Although recent economic turmoil has put its stamp over many industries worldwide, Food Preservation Technologies industry continue to stay robust and in many countries is expected to show a very good performance. Developed nations experience a saturated state at the moment, when it comes to Food Preservation Technologies, but this can be seen as a great opportunity for many companies to introduce sophisticated, innovative shelf-life enhancement techniques. In emerging economies, however, a progressive above-average growth rate is expected. Visiongain calculates that the global food preservation technologies packaging market will reach \$103bn in 2013.

Why you should buy The Food Preservation Technologies Market 2013-2023: Shelf Life Enhancement: Pasteurisation, Sterilisation & High Pressure Processing (HPP)

Stay ahead with this comprehensive analysis of the food preservation technologies market prospects

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101 tables, charts, and graphs quantifying and forecasting the food preservation technologies

Read exclusive expert opinion interviews from industry specialists informing the analysis

March Foods

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Sterilisation submarket forecast 2013-2023

HPP submarket forecast 2013-2023

Other submarket forecast 2013-2023

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India forecast 2013-2023

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UK forecast 2013-2023

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Italy forecast 2013-2023

Spain forecast 2013-2023

South Africa forecast 2013-2023

Canada forecast 2013-2023

Australia forecast 2013-2023

Brazil forecast 2013-2023

Russia forecast 2013-2023

Mexico forecast 2013-2023

RoW forecast 2013-2023

Find out about the market dynamics & opportunities in 15 leading countries

Understand the competitive landscape with profiles of 20 leading food preservation technologies companies examining their products, services, focus, strategies and outlook.

Actini Group

American Pasteurization Company

Allpax

Birko

Buehler Group

Cabinplant

C-Tech Innovations

Force Technology

GEA Group

HRS Group

KHS Group

Krones AG

Napasol

Revtech

Sairem

SteamLab

Tetra Pak

Untiherm

Ventilex

Wright foods

Discover the qualitative analysis informing the food preservation technologies market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restrains the industry and the prospects for established companies and new market entrants.

What makes this report unique?

Visiongain consulted with an industry expert and full transcript from this exclusive interview with March Foods is included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report

therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2023 - all identifying strategic business opportunities.

How The Food Preservation Technologies Market 2013-2023: Shelf Life Enhancement: Pasteurisation, Sterilisation & High Pressure Processing (HPP) report can benefit you

Visiongain's report is for anyone requiring analysis of the food preservation technologies market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

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About

March Foods, Ian Crosby

Visiongain sought opinion of Ian Crosby, National Account Manager at March Foods Ltd - one of the UK's leading private food contract manufacturers and packing businesses. The company has been accredited with a BRC (British Retail Consortium) Certificate and achieved Soil Association Accreditation for the production and packing of organic products. We interviewed Mr. Crosby in July 2013 and would like to thank him for his time.

Trends and Developments

Visiongain: What would you say are the key trends and developments on the Shelf Life Enhancement Technology market at the moment?

Ian Crosby: We are currently seeing two kinds of trends: one of them are food products with clean label and generally liquid clean label, where the only way we can achieve a good shelf life is with a PH control and obviously hot filling with a cooling option. This way, combined with a temperature and PH would mean a good shelf life. And the other option, we are currently looking into, is HPP – High Pressure Processing – that allows us to retain nutritional value of the product. So, we need to work on that at the moment.

Challenges and Opportunities

Visiongain: What challenges and opportunities are there in your view in Shelf Life Enhancement Technology market?

Ian Crosby: The biggest opportunity at the moment is sort of ambient clean label products. We see a large demand for that at the moment. And the biggest challenge is possibly to get a bit of a dairy into it, as an option, for the sort of child market: baby/ infant or infant/ toddler food market, because consumers are looking for that sort of product, with the dairy property in it, options with more calcium, etc. The processes, like UHT, generally reduce nutritional value of the product, that's where HPP comes in. We are currently looking at options with HPP.

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