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The Food High Pressure Processing (HPP) Technologies Market 2013-2023 - Pascalization & Bridgmanization

https://marketpublishers.com/r/F926BEFDFC6EN.html
Date: October 2013
Pages: 145
Price: US$ 2,633.00 (Single User License)
ID: F926BEFDFC6EN

Abstracts

Although recent economic turmoil has put its stamp upon many industries worldwide, the food high pressure processing (HPP) industry has remained robust and in many, mostly developed countries is expected to show a strong performance. Developed nations are displaying a growing interest in HPP technologies and this can be seen as a great opportunity for many companies to introduce this sophisticated, innovative shelf-life enhancement technique to their production line or try it out on a contract basis, so called HPP tolling. The rest of the world national markets will be largely driven by the emerging economies, mostly BRIC countries where a progressive growth rate is expected. Visiongain calculates that the global food HPP market will reach $7.34bn in 2013.

Why you should buy The Food High Pressure Processing (HPP) Technologies Market 2013-2023: Pascalization & Bridgmanization

Stay ahead with this comprehensive analysis of the food HPP market prospects

The report comprises 145 pages

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96 tables, charts, and graphs quantifying and forecasting the food HPP market

Read 2 exclusive expert opinion interviews from industry specialists

All Natural Freshness

Avure Technologies

View global food HPP market forecasts from 2013-2023 to keep your knowledge one step ahead of the competition

The report provides an analytical overview with detailed sales projections and analysis of the market, the competitors, and the commercial drivers and restraints.

Keep informed about the potential for each of the food HPP submarkets with forecasts from 2013-2023

Meat products submarket forecast 2013-2023

Sea food submarket forecast 2013-2023

Beverages submarkets forecast 2013-2023

Other food HPP submarket forecast 2013-2023

Learn about the opportunities in 14 leading national food HPP market forecasts between 2013-2023

US forecast 2013-2023

Canada forecast 2013-2023

Mexico forecast 2013-2023

Portugal forecast 2013-2023

Germany forecast 2013-2023

UK forecast 2013-2023

France forecast 2013-2023

Italy forecast 2013-2023

Spain forecast 2013-2023

South Korea forecast 2013-2023

Japan forecast 2013-2023

Australia forecast 2013-2023

Taiwan forecast 2013-2023

New Zealand forecast 2013-2023

Find out about the market dynamics & opportunities in 14 leading countries

Understand the competitive landscape with profiles of 16 leading food HPP companies examining their products, services, focus, strategies and outlook.

All Natural Freshness Inc

American Pasteurization Company Overview

AmeriQual Group

Anthus Life

Avure Technologies

Cargill Meat Solutions

FresherTech

Hiperbaric

Interfood Group

MacLab

Millard Refrigerated Services

Multivac Group

Pressure Fresh Australia Pty Ltd

Stay Fresh Foods

Uhde High Pressure Technologies

Universal Pasteurization Company

Universal Pasteurization Company

Discover the qualitative analysis informing the food HPP market forecasts

SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restrains the industry and the prospects for established companies and new market entrants.

What makes this report unique?

Visiongain consulted with 2 industry experts and full transcripts from these exclusive interviews with All Natural Freshness and Avure Technologies are included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2023 - all identifying strategic business opportunities.

How The Food High Pressure Processing (HPP) Technologies Market 2013-2023: Pascalization & Bridgmanization report can benefit you

Visiongain's report is for anyone requiring analysis of the food HPP industry and market. You will discover market forecasts, technological trends, predictions and expert opinion

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About

Avure Technologies, Inc., Matt Rutherford, Senior Vice President

Visiongain sought opinion of Matt Rutherford - Senior Vice President of Avure Technologies, Inc. – US based private company that is specialising in applying high pressure technology to industrial and consumer goods manufacturing. We interviewed Mr. Rutherford in September 2013 and would like to thank him for his time.

Trends and Developments

Visiongain: What would you say are the key trends and developments on the HPP market and why?

Matt Rutherford: I think one of the critical trends is the broadening of the product categories that are adopting HPP as a requirement to participate in their respective food segments. Let me explain: one of the top trends is found in a premium juice category. These are the products that are simply pressed raw or have additives that affectively boost the wellness characteristics of the juice and quite frankly, HPP is extremely well-suited as a non-thermal process technology that preserves the taste, the flavour, but more importantly the vitamin content of the product while providing significant level of food safety.

So, in summery on your question, the trend is obviously the rapid growth of premium juices and wellness juices throughout the world and the use of HPP to bring that exciting product to market and you are looking at a category that is growing in well of excess of 20 % a year at this point. I think this is one of the critical trends.

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