

# The Fast Moving Consumer Goods (FMCG) Packaging Market 2012-2022

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## Abstracts

As the global FMCG packaging market undergoes regional shifts and demographic changes, the industry is likely to experience several challenges. Sluggish growth in mature North American and Western Europe markets pose challenges to FMCG brands. With the success of private labels controlling an ever increasing proportion of shelf space and offering good value to budget constrained consumers, FMCG brands need to find solutions to increase their added value through packaging and product innovations in developed markets. While emerging markets, with their rising average household income and large population size are showing unprecedented potential for the FMCG packaging market. FMCG packaging manufacturers will have to adapt sizes and target both the lower income segment of the population in emerging market and its growing middle class. Visiongain calculates that the global FMCG packaging market will total \$485.4bn in 2012.

Growth will be uneven across regions, while developed markets are maturing; emerging markets will be pivotal for the industry growth. Growth regions grouped under acronyms such as BRIC's and CIVET's (Columbia, Indonesia, Vietnam, Egypt, Turkey) are experiencing rapid increase in disposable income which translates into higher consumer spending in cosmetics, food and beverage sectors.

Similarly, changing demographics of the world population and population ageing is likely to drive growth in the healthcare FMCG packaging market while impacting FMCG packaging in term of design and consuming habits. Although the FMCG packaging market is set to grow over the next decade, there remain several headwinds that need to be tackled.

The economic downturn has impacted consumer's way of spending in developed

markets. With price focused consumers and increasing raw materials price, FMCG packaging companies are forced to lower margins. In the mean time, innovation continues to drive growth in these margins pushing up cost in research and development.

Digitalization is also impacting the way FMCG products are consumed. Consumers are more informed and share their experience about brands on social networks. Marketing and communication are not limited to packaging support anymore but now encompass a whole new online dimension where packaging is likely to become the physical portal.

Other trends impacting FMCG packaging such as increasing demand in healthy and organic food but also of ethnic food, rising importance of recyclable eco-friendly material, increasing use of smart packaging technologies are all part of the numerous trends affecting FMCG packaging discussed in this report.

## **Unique Selling Points**

The Fast Moving Consumer Goods (FMCG) Packaging Market 2012-2022 report contains

115 tables, charts and figures that quantify analyse and forecast the changing dynamics of the FMCG packaging market from 2012-2022.

In-depth analyses of FMCG packaging, characteristics, applications and evolution.

Regional analysis of the FMCG packaging market

Forecasts for the global FMCG packaging market from 2012 to 2022.

Forecasts for the leading 10 national FMCG packaging markets from 2012 to 2022

Forecasts for the FMCG packaging consumer submarkets from 2012 to 2022

A combined micro analysis and macro analysis of strengths, weakness, opportunities and threats facing major stakeholders in the market

Expert opinion from key-opinion leaders in the FMCG packaging market

## **Methodology**

A broad range of primary and secondary data has been used for forecasting and presenting the overall market condition of the FMCG packaging industry. A comprehensive and exhaustive list of literature and opinions from industry sources has been used to produce an original analysis of the future market performance of the FMCG packaging market. Visiongain established market sizes and growth rates by analysing a very wide and rich mixture of information gained through industry news / articles, industry views / interviews, policy documents, government statements, press releases and contractual announcements.

Visiongain reports also benefit from opinions and judgments of experts from the FMCG packaging industry. We include the transcripts of the interviews in our reports. Visiongain believes that a sound combination of primary and secondary data collection sources and expert views of the practitioners in the industry helps to produce an accurate and comprehensive forecast of the future direction of FMCG market growth.

## **Why you should buy The Fast Moving Consumer Goods (FMCG) Packaging Market 2012-2022**

This report is intended to provide an in-depth analysis of the latest trends in the fast moving consumer goods (FMCG) packaging industry and its growth and development over the next decade. It gives a unique insight into the evolution of the industry by mixing micro development in the industry coupled with broader insight in global macroeconomic development.

The analysis answers key questions related to the future of the FMCG packaging market. This report provides insights on the evolution of consumer behaviour, factors driving or hindering market growth and evolution of segmental and geographical markets share.

Factors such as changing demographics of the world population, changing preferences of the consumers, cutting edge packaging technology, latest innovations and demand for sustainable packaging will be trend setting factors which will determine the growth of the FMCG packaging market. The analysis demonstrates how the FMCG packaging market exerts an effect over the overall packaging market, its current state, its main influencing sub-markets, national markets and leading companies, and how it will

perform in the future.

You will gain a thorough understanding of the current global FMCG packaging market and how it will evolve over the next decade.

You will find 115 tables, charts and figures that quantify analyze and forecast the changing dynamics of the FMCG packaging market from 2012-2022.

You will find In-depth analyses of FMCG packaging, characteristics, applications and evolution.

You will discover regional analysis of the FMCG packaging market including analysis of :

The European FMCG packaging market

The North American FMCG packaging market

The Asian FMCG packaging market

The Latin American FMCG packaging market

The Middle East and African FMCG packaging market

You will receive global FMCG packaging sales forecasts for the period 2012-2022.

You will gain insight into the 5 leading FMCG packaging sub-markets with forecasts for the period 2012-2022:

Food.

Beverages.

Healthcare.

Personal Care.

Other.

You will receive forecasts for the 10 leading national FMCG packaging markets, as well as rest of the world figures and projections for the period 2012-2022

The US & Canadian Fast Moving Consumer Goods Packaging Market

The Japanese FMCG packaging market

The Chinese FMCG packaging market

The German FMCG packaging market

The French FMCG packaging market

The Brazilian FMCG packaging market

The Indian FMCG packaging market

The British FMCG packaging market

The Spanish FMCG packaging market

The Russian FMCG packaging market

Rest of the World FMCG packaging market

You will find a combined micro analysis and macro analysis of strengths, weakness, opportunities and threats facing major stakeholders in the FMCG packaging market

You will read an original interview, with an industry expert from Osborne Pike Limited

You will gain profiles of 20 of the leading players within the FMCG packaging marketplace.

### **What is the structure of the report?**

Chapter 1 is the executive summary.

Chapter 2 introduces the current FMCG market.

Chapter 3 examines the trends and dynamics of the FMCG packaging market.

Chapter 4 quantifies and forecasts the growth of the global FMCG packaging market with an analysis of regional submarkets.

Chapter 5 examines, quantifies and forecast the submarket growth of the FMCG packaging market.

Chapter 6 examines, quantifies and forecasts the growth of the leading national markets in FMCG packaging.

Chapter 7 provides a SWOT analysis for the FMCG packaging industry.

Chapter 8 features a full interview transcript of a leading companies involved in FMCG packaging.

Chapter 9 analyses 20 of the leading companies in the FMCG packaging market.

Chapter 10 summarises the conclusions of the report.

Chapter 11 is a glossary of terms used in the report

### **You can order this report today**

Anybody with an interest in the FMCG packaging market should gain valuable information and insight from this new study by visiongain, which analyses one of the most exciting markets in the packaging market. FMCG packaging offers substantial business and investment opportunities and is becoming an increasingly important component of the packaging market in several key regional markets.

This visiongain packaging report will be valuable both to those already involved in the FMCG packaging market and those wishing to enter the market in the future. Gain an understanding of how to tap into the potential of this market by ordering *The Fast Moving Consumer Goods (FMCG) Packaging Market 2012-2022*

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## **COMPANIES LISTED**

Alberto-Culver Co

Alcan Inc

Alcon Laboratories

Allergan

Amazon

AmBev

Amcort Ltd.

American International

Amore Pacific

Amul India

Amway

Anheuser-Busch InBev

Antartica

Appetite

Ardagh Glass Group

Arizona Chemicals

Asda

Ashirvaad

Aston Manor

Avon Products

Bare Escentuals

Bausch & Lomb

Bayer Consumer Health

Beiersdorf

Bemis Company



Berry Plastics Corporation  
Betco  
Bingo  
Blyth  
Body Shop International Plc  
Bolton Group  
Bonne Bell  
Borba  
BPC Holding Corporation.  
Brahm  
British American Tobacco  
Cadbury Schweppes  
Candyman  
Cargill  
Carlsberg Group  
CCA Industries  
Central Garden & Pet Co  
Chanel  
Chattem  
Chesapeake Corporation  
China Glass Holdings Ltd.  
Church & Dwight  
Ciba Vision Corporation  
Clarins  
Clorox  
Coca Cola  
Cognis  
Colgate Palmolive Ltd  
Colgate-Palmolive  
Colomer Group  
Combe Inc  
Comparethemarket.com  
ConAgra foods  
Consol Glass Ltd.  
Coty  
Dabur India Limited  
Danone  
Delaval  
Dermalogica

Dixy Stores  
Dorset Cereals Ltd  
Doughty Hanson.  
Ecolab  
Elizabeth Arden  
Energizer Holdings Inc  
Estee Lauder  
Estee Lauder Cosmetics  
Facebook  
Fancl Corp  
Frito Lay  
General Mills  
Gillette India Ltd  
Glaceau  
GlaxoSmithKline plc (GSK)  
Global Nutritia Group  
Godrej  
Gojo  
Guarana Antartica  
Guthy-Renker  
H.J. Heinz Company  
H2O Plus  
Hain Celestial  
Hartz Mountain Corp  
Heineken  
Henkel  
Henkel Düsseldorf  
Herbalife  
Hindustan Unilever Ltd  
Hitachi Ltd  
Huhtamaki  
Hypermarcas  
Impress Coöperatieve U.A  
Inter Parfums  
ITC limited  
Jafra  
Jiangsu Zhongda New Material Group Co. Ltd.  
John Paul Mitchell Systems  
Johnson and Johnson Ltd

Johnson Diversey  
Johnson Racine  
Kao  
Kimberly Clark Corporation  
Kopeika  
Kose  
Kraft Foods Plc  
LG  
Limited Brands  
Lion  
Liz Claiborne  
L'Oreal Limited  
Lornamead Group  
LVMH  
Mandom Corp  
Marietta Corp  
Markwins  
Mary Kay  
Max Havellar  
Maybelline  
Mead Johnson Nutritionals  
MeadWestvaco Corporation  
Menard  
Merle Norman  
Method Home Products  
Minto  
Murad El Segundo  
Nampak  
Natura  
Nestle Limited  
Nice Pak Products Inc  
Nirma Ltd  
Northern Foods Ltd  
Novartis Consumer Healthcare-OTC  
Novelis Inc  
Nu Skin  
Obagi  
OPI  
Oriflame

Osborne Pike Limited  
Owens-Illinois Inc  
Panadol  
Parlux  
Pepsico  
Perricone MD Cosmeceuticals  
Perrigo Allegan  
Philip Morris International  
Philips  
Philosophy  
Phoenix Brands  
Physician's Formula  
Pick'n Pay Stores Ltd  
Pierre Fabre  
Pliant Corporation  
Pola  
Premier Foods  
Prestige Brands  
Printpack Europe  
Printpack Inc  
Printpack Mexico  
Procter & Gamble Ltd  
Puig  
PZ Cussons  
Quaker Oats  
Reckitt Benckiser  
Revlon Plc  
Rexam Plc  
Reynolds Food Packaging  
Rim  
Rio Tinto Alcan Inc  
Rochester Midland Corp  
Safeway Inc  
Sainsbury's  
Sara Lee  
SCA Packaging  
Schering-Plough  
Schwartz  
Scotts Miracle-Gro Co

Sealed Air  
Sebastian International  
Seventh Generation  
Shiseido  
Shoprite Holdings Ltd  
Sidel Group  
Silgan Holdings Inc  
Sisecam  
Sisley  
Sonoco Products Company  
Spartan Chemical Co  
Spectrum Brands  
Starbucks  
State Industrial Products  
Stora Enso  
Sun Products  
Sunfeast  
Sunstar  
Superfos  
Tesco  
Tetra Laval  
Tetra Pak  
The Huffington Post  
Tigi  
Toppan  
Turtle Wax Willowbrook  
Twitter  
Unilever Plc  
UPM-Kymmene  
Victoria  
Wal-Mart  
Warburtons  
WebMD  
Wilkinson Sword  
WIMCO limited  
Woolworths Holdings Ltd  
Wyeth Consumer Healthcare  
X5 Retail Group N.V  
You Tube

Ypê  
YSL  
Yves Rocher  
Zep

## **GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT**

Australian Department of Health and Ageing  
Australian securities Exchange  
Bank of China  
British Retail Consortium (BRC)  
European Commission (EC)  
European Union (EU)  
Fairtrade Foundation  
Framework Convention on Tobacco Control (FCTC).  
Food and Drug Administration (FDA)  
Georgia Tech Research Institute  
Grocery Manufacturers Association (GMA)  
IMF  
New York Stock Exchange (NYSE)  
OECD  
OPEC  
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