

# The Cosmetics Packaging Market 2012-2022

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## Abstracts

Cosmetics packaging is one of the essential factors which cosmetic companies must take into account when trying to capture consumer attention in crowded market-places. The importance of cosmetics packaging to the success of cosmetic products has meant that companies operating in the sector are expected to gain steady profits throughout the coming years. Various consumer trends have also served to both increase the quantity of packaging sold and increase the value of packaging sold, increasing the value of cosmetic packaging markets. As a consequence, visiongain has determined that the value of the global cosmetics packaging market in 2012 will reach \$24.0bn.

Several consumer-driven trends are impacting the cosmetics packaging markets. The average consumer in the mature industrialised nations is aging, and demanding more of premium cosmetics packaging. Heightened popularity of male grooming, particularly in the emerging markets, is increasing cosmetics consumption in hair care and facial skincare sectors. The consumers are also increasingly looking for added value in the cosmetics they buy, and cosmetics producers are seeking to create this via adding integrated applicators and innovative techniques to the packaging of the products. All these factors are enabling solid growth prospects for the global cosmetics packaging markets.

National cosmetics packaging markets in US, Japan and major European countries will remain central to the cosmetics packaging market over the forecast period to 2022, as premiumisation of cosmetics drives the development of cosmetics packaging. Growth within emerging markets in Asia, Latin America, Eastern Europe, Middle East and Africa will enable more of the consumers in these countries to join the emerging middle class and will heighten their demand for various cosmetic products. As professional occupations become more common in emerging markets, appearances become more crucial and consumers are increasingly willing to spend their disposable income on cosmetics such as hair care or skincare.

There are however a few dangers remaining in the horizon. The global financial crisis of 2007-08 and the current euro-zone debt crisis have reduced consumer and producer confidences and restrained cosmetics packaging growth. While some essential products, such as hair care and facial skincare are consistently performing, the value of packaging markets for less essential products is likely to be diminished if euro-zone troubles lead to a new crisis. Fluctuating raw material and energy prices are further dangers that potentially may serve to reduce margins in the cosmetics packaging markets.

The report contains 114 tables, charts and graphs that add visual analysis in order to explain developing trends within the cosmetics packaging market. Visiongain provides forecasts for the period 2012-2022 in terms of value (US\$) for the global cosmetics packaging market, as well as for 7 end use submarkets (hair care, facial skincare, other skincare, decorative cosmetics, nail care, fragrances, other) and 5 materials submarkets (rigid plastic, flexible plastic, glass, metal and paper/board) of the cosmetics packaging market. In addition, 10 leading national cosmetics packaging markets are forecast and analysed by visiongain over the period 2012-2022. The report also provides profiles of 15 leading companies operating within the market, and includes an exclusive interview with a leading cosmetics packaging company, providing expert insight alongside visiongain analysis.

## **Unique Selling Points**

Comprehensive analysis of the prospects for the cosmetics packaging market from 2012-2022.

Analysis and forecasting informed by extensive expert consultation with industry leaders. You will be able to read a full transcript of an interview with a leading company involved within the cosmetics packaging market.

114 tables, charts and graphs that quantify, analyse and forecast the changing dynamics of the cosmetics packaging market between 2012-2022.

Forecasts and analysis for the global cosmetics packaging market between 2012-2022

Forecasts and analysis for 6 cosmetics packaging end-use submarkets from

2012-2022.

Forecasts and analysis for 5 cosmetics packaging material submarkets from 2012-2022.

Forecasts and analysis for 10 leading national cosmetics packaging markets, as well as rest of the world figures and projections for the period 2012-2022

Analysis of the forces that influence and characterise the cosmetics packaging market

Profiles of 15 leading companies operating within the cosmetics packaging market.

## **Methodology**

This report has been compiled by combining information obtained from a very wide and rich mixture of primary and secondary research sources, producing a broad industry overview. Visiongain sought opinions from leading figures in the cosmetic packaging market to underpin the analysis of market drivers and restraints. The study draws on a diverse range of official corporate and governmental announcements, media reports, policy documents, industry statements and expert opinion as a basis for discussing and predicting developments in the cosmetic packaging market between 2012 and 2022.

Visiongain considers that this methodology results in an accurate, objective mixture of analyses and forecasts.

## **Why you should buy The Cosmetics Packaging Market 2012-2022**

You will receive a comprehensive analysis of the cosmetics packaging market from 2012-2022

The analysis and forecasting has been informed by extensive expert consultation with industry leaders. Within the report, you will be able to read a full transcript of an interview from a leading company involved within the cosmetics packaging market.

## Cosmopak

You will find 114 tables, charts, and graphs that quantify, analyse and forecast the cosmetics packaging market from 2012-2022

You will receive forecasts and analysis of the global cosmetics packaging market between 2012-2022

You will find forecasts and analysis of 7 cosmetics packaging end-use submarkets over the period 2012-2022

Hair care

Facial skincare

Other skincare

Decorative cosmetics

Nail care

Fragrances

Other

You will find forecasts and analysis of 5 cosmetics packaging material submarkets over the period 2012-2022

Rigid plastic

Flexible plastic

Glass

Metal

Paper/board

You will be presented with forecasts for the 10 leading national cosmetics

packaging markets, as well as rest of the world figures and projections for the period 2012-2022

US

China

Japan

Germany

UK

France

Italy

Russia

India

Brazil

Rest of the World (ROW)

You will receive a SWOT analysis that examines the cosmetics packaging market from 2012-2022

You will gain profiles of 15 leading companies operating within the cosmetics packaging market

### **What is the structure of the report?**

Chapter 1 is the executive summary.

Chapter 2 is an introduction to the cosmetic packaging market providing a clear overview and definition of the market and its characteristics.

Chapter 3 provides extensive analysis of the global cosmetic packaging market with detailed forecast from 2012-2022

Chapter 4 analyses and forecasts the growth of cosmetics packaging submarkets %lili%hair care, facial skincare, other skincare, decorative cosmetics, nail care and fragrances

Chapter 5 analyses and forecasts the growth of cosmetics packaging submarkets %lili%rigid plastic, flexible plastic, glass, metal and paper/board

Chapter 6 analyses the leading 10 national cosmetic packaging markets. Detailed market forecasting and analysis is provided for each country.

Chapter 7 provides a detailed SWOT-analysis of the cosmetic packaging markets

Chapter 8 features an original interview with an industry expert from Cosmopak, who offers an insider's perspective on the cosmetic packaging market.

Chapter 9 lays out profiles of the leading 15 companies operating in the cosmetic packaging market.

Chapter 10 provides a summary of the report, outlining the main conclusions of the analyses.

Chapter 11 provides a glossary

### **You can order this report today**

Anybody with an interest in the cosmetic packaging market should gain valuable information and insight from this new study by visiongain, which analyses one of the most exciting markets in the cosmetics sector. Cosmetic packaging offers substantial business and investment opportunities and is becoming an increasingly important component of the cosmetics market in several key regional markets.

This visiongain cosmetic packaging report will be valuable both to those already involved in the cosmetic packaging market and those wishing to enter the market in the future. Gain an understanding of how to tap into the potential of this market by ordering *The Cosmetics Packaging Market 2012-2022*

Visiongain is a trading partner with the US Federal Government  
CCR Ref number: KD4R6

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## **COMPANIES LISTED**

3C Inc.

Acco Brands

Alb?a

Alcan Packaging Beauty

Alliora

Aptar Beauty + Home

Aptar Group  
Aquafresh  
Ardagh Glass Group  
Ardagh Group Italy  
Arminak & Associates  
Aveda  
Avon  
Axilone  
BareMinerals  
Beiersdorf  
Berry Plastics  
Betts Group  
Bioplan  
Blom Molding  
Bobbi Brown  
Bourjois Cosmetics  
Bramlage-Wiko  
Caudalie  
CCL Container  
CCL Industries  
CCL Label  
CCL Tube  
Christian Dior Perfumes  
Clearasil  
Clinique  
Cosfibel Group  
Cosmogen  
Cosmopak  
Cosworld-Primapak  
Coty  
Decl?or  
Eltex GmbH.  
Eyelematic  
Ferro Print Western Cape (Pty) Ltd  
French Connection  
Garnier  
Graham Packaging  
Guerlain  
HCP Packaging



HCT Packaging  
Helena Rubinstein  
Huta Szkla Czechy  
Ileos Group  
Jing Ai  
Johnson & Johnson  
Kiehl's  
Kraft  
L'Oréal  
La Vecchia Scarl  
Lancôme  
LAQA & Co  
Liquid Container L.P.  
Lisi Cosmetics  
LPK  
Lush  
LVMH  
MAC Cosmetics  
Mappel  
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TKH Plastics  
Topline Products  
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