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Connected Homes Report 2011-2016: A Paradigm Shift in the Way we Live

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Abstracts

Why Operators Need the Connected Home

In an increasingly saturated market place operators continually struggle to find new revenue streams. The Connected Home offers the best potential for increased revenues, as operators partnered with content providers and OEMs can capitalise on the unique monestiable opportunities offered by an ecosystem of smart devices.

The Connected Home Value proposition

For operators the Connected Home offers to widen revenue stream as all households become high ARPU households. For content providers the Connected Home will provide a surge in demand for commercial content. Overall, the Connected Home's interoperability allows content and services to be delivered to ultimately more end-points, thus increasing revenue opportunities for both content and service providers.

Life Cycle Stage

Although the Connected Home was once a mere concept, our research shows that many consumers are already utilising various devices and services for low-level smart home functionality. Building on a foundation of consumer interest ecosystem members and new market entrants must act swiftly in order to claim their stake in the $231 billion dollar revenues we believe the Connected home will reap by 2016.

What is Different about this Report?

We conducted an independent and unbiased non-vendor affiliated assessment of the

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Connected Home market. We surveyed and interviewed several key industry players to gain an in-depth view of the market. We believe such a research will help you in assessing the market potential and in designing Connected Home strategies.

Some of the key points researched and forecasted include:

How is the connected home ecosystem developing?

How can cloud be leveraged to offer connected home services?

What are the opportunities offered by connected homes to mobile network operators?

What are the economics of delivering digital media and communications to the connected home and where does the value lie?

What is the future of home entertainment?

What is the lifecycle stage of connected homes?

Which geographical regions offer the greatest growth potential for connected homes?

What will be the role of the tablet in the connected home?

What products will the service provider need carry to gain connected home market share?

What are the opportunities for app developers in the connected home arena?

What are the successful strategies for players to monetise in connected home market?

Who needs to read this report?

Operators - In an increasingly saturated market place, Connected Homes

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represent the most significant new route for operators to widen revenue streams. Several key global operators have already positioned themselves to excel in the market place, so new entrants must act swiftly.

Content Providers - The Connected Home's promise of revolutionising the subscriber's life relies heavily on the provision of feature rich applications, HD quality content and virtually limitless monestiable opportunities.

OEMs - Connected Devices range from audio visual equipment to kitchen appliances. An ecosystem of connected devices creates a vast expanse of opportunities for OEMs, who stand to gain significant revenues from strategic Connected Home offerings.

Increase your understanding of this exciting market by ordering: Connected Homes Report 2011-2016: A Paradigm Shift in the Way we Live

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COMPANIES LISTED

Acer Incorporated
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Zinwell
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ZyXEL Communications

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