

# The Connected Car Market 2013-2023: Telematics for in-Vehicle Safety, Security and Infotainment

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## Abstracts

### Report Details

The connected car market encompasses telematics, or wireless connectivity, for the purpose of infotainment, safety, security and communications. In recent years wireless connectivity has seen substantial growth with the increased popularity of smartphones and tablets. In-vehicle connectivity has been around since the 1990s but improvements of the wireless infrastructure have resulted in new possibilities. Meanwhile consumer expectations are also evolving, forcing vehicle manufacturers to offer advanced connectivity systems in their cars and ensuring steady growth of demand. Meanwhile government regulations for emergency assistance and for stolen vehicle tracking are speeding up the process of telematics adoption. As a consequence Visiongain has determined that the total revenue from the connected car market in 2013 will reach \$21.82bn.

### What makes this report unique?

Visiongain consulted widely with industry experts and the report includes full transcripts of six exclusive interviews with companies and organisations involved with connected car technologies. As such, our connected car report has a unique blend of primary and secondary sources providing informed opinion. This approach allows insight into the key drivers and restraints behind macro-economic and industry developments, as well as identifying the leading technologies and specialist companies. The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global forecasts, submarket forecasts and national markets forecasts from 2013-2023 - all highlighting key business opportunities.

## **Why you should buy The Connected Car Market 2013-2023: Telematics for in-Vehicle Safety, Security and Infotainment**

150 pages

6 exclusive Visiongain interviews with experts from the following

Airbiquity

AVnu Alliance

Mahindra Satyam

Qualcomm

Sierra Wireless

WirelessCar

111 tables, charts, and graphs

Global connected car market forecasts between 2013-2023

4 connected car submarket forecasts from 2012-2022

OEM Hardware

Aftermarket Hardware

Telematics Services

Connectivity

12 leading national connected car market forecasts between 2013-2023

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Japan

China

Germany

Canada

Brazil

South Korea

France

UK

Italy

Russia

India

Rest of Europe

Rest of world

Barriers to entry analysis for the leading national markets

A SWOT analysis

15 leading companies identified and profiled -

Airbiquity

BMW AG

Chrysler

Daimler AG

Ford

General Motors

Honda

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OnStar

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Gain an understanding of how to tap into the potential of this market by ordering *The Connected Car Market 2013-2023: Telematics for in-Vehicle Safety, Security and Infotainment*.

Visiongain is a trading partner with the US Federal Government

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## **COMPANIES LISTED**

AB Volvo

Accenture

Airbiquity

Apple

AT&T Wireless

BMW AG

Chrysler

Continental  
Daimler AG  
Dell  
Delphi  
Denso  
Ericsson  
Federal Mogul  
Fiat  
Ford  
Fuji  
Garmin  
General Motors  
Harman  
Honda  
Honeywell  
Hughes Telematics  
Hyundai  
Magnetti Marelli  
Mahindra Mahindra  
Mahindra Satyam  
Mazda  
Mitsubishi  
Motorola  
Navigon  
Navistar  
Navman  
Nissan  
OnStar  
PSA Peugeot Citroen  
Qualcomm  
Renault  
Ricardo plc  
Robert Bosch GmbH  
Sagemcom  
SAIC  
Sierra Wireless  
Sony  
Suzuki  
Telenor Conexxion

TeliaSonera  
T-Mobile  
Tomtom  
Toyota  
Verizon Wireless  
Volkswagen AG  
Volvo  
Wavecom  
Wipro Technologies  
WirelessCar

## **GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT**

AVnu Alliance  
European Parliament  
GENIVI Alliance  
GSM Association (GSMA)  
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