

The Connected Car Market 2013-2023: Telematics for in-Vehicle Safety, Security and Infotainment

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Abstracts

Report Details

The connected car market encompasses telematics, or wireless connectivity, for the purpose of infotainment, safety, security and communications. In recent years wireless connectivity has seen substantial growth with the increased popularity of smartphones and tablets. In-vehicle connectivity has been around since the 1990s but improvements of the wireless infrastructure have resulted in new possibilities. Meanwhile consumer expectations are also evolving, forcing vehicle manufacturers to offer advanced connectivity systems in their cars and ensuring steady growth of demand. Meanwhile government regulations for emergency assistance and for stolen vehicle tracking are speeding up the process of telematics adoption. As a consequence Visiongain has determined that the total revenue from the connected car market in 2013 will reach \$21.82bn.

What makes this report unique?

Visiongain consulted widely with industry experts and the report includes full transcripts of six exclusive interviews with companies and organisations involved with connected car technologies. As such, our connected car report has a unique blend of primary and secondary sources providing informed opinion. This approach allows insight into the key drivers and restraints behind macro-economic and industry developments, as well as identifying the leading technologies and specialist companies. The report also presents a unique blend of qualitative analysis combined with extensive quantitative data including global forecasts, submarket forecasts and national markets forecasts from 2013-2023 - all highlighting key business opportunities.

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6 exclusive Visiongain interviews with experts from the following

Airbiquity

AVnu Alliance

Mahindra Satyam

Qualcomm

Sierra Wireless

WirelessCar

111 tables, charts, and graphs

Global connected car market forecasts between 2013-2023

4 connected car submarket forecasts from 2012-2022

OEM Hardware

Aftermarket Hardware

Telematics Services

Connectivity

12 leading national connected car market forecasts between 2013-2023

United States

Japan

China

Germany

Canada

Brazil

South Korea

France

UK

Italy

Russia

India

Rest of Europe

Rest of world

Barriers to entry analysis for the leading national markets

A SWOT analysis

15 leading companies identified and profiled -
Airbiquity

BMW AG

Chrysler

Daimler AG

Ford

General Motors

Honda

Hughes Telematics

Mahindra Satyam

OnStar

Qualcomm

Sierra Wireless

Toyota

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COMPANIES LISTED

AB Volvo

Accenture

Airbiquity

Apple

AT&T Wireless

BMW AG

Chrysler

Continental
Daimler AG
Dell
Delphi
Denso
Ericsson
Federal Mogul
Fiat
Ford
Fuji
Garmin
General Motors
Harman
Honda
Honeywell
Hughes Telematics
Hyundai
Magnetti Marelli
Mahindra Mahindra
Mahindra Satyam
Mazda
Mitsubishi
Motorola
Navigon
Navistar
Navman
Nissan
OnStar
PSA Peugeot Citroen
Qualcomm
Renault
Ricardo plc
Robert Bosch GmbH
Sagemcom
SAIC
Sierra Wireless
Sony
Suzuki
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TeliaSonera
T-Mobile
Tomtom
Toyota
Verizon Wireless
Volkswagen AG
Volvo
Wavecom
Wipro Technologies
WirelessCar

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