

Chinese Passenger Vehicle Market 2013-2023

<https://marketpublishers.com/r/C742CB17FA2EN.html>

Date: May 2013

Pages: 134

Price: US\$ 2,635.00 (Single User License)

ID: C742CB17FA2EN

Abstracts

Report Details

China is now the largest producer and consumer of passenger cars in the world and therefore this market has become of critical importance for all car manufacturers. Visiongain expects the Chinese car market to achieve sales of 16.8 million units in 2013.

The Chinese automotive market has divided in two with foreign brands from Germany, US, South Korea and Japan selling globalised high quality products. In contrast, the domestic Chinese manufacturers are predominantly low priced, older technology offerings. As the report explains, this two speed market has implications for the future market and with visiongain's ten year forecast there is in depth analysis of the Chinese market trends with comparisons made with the US and European markets.

China is the world's fourth largest country based on area with a total of 3,705,407 square miles (9,596,961 sq km) of land. According to World Bank data, as at 2011, the population of China is 1.344 billion. Because of its large area and population, China has several different subdivisions of its land. The country is divided into 23 provinces, five autonomous regions and four municipalities. In China an autonomous region is an area that has its own local government and is directly below the federal government. In addition, autonomous regions were created for the country's ethnic minority groups. This means that China is growing at different rates in different areas.

Even in the smaller so-called Tier 2 or Tier 3 cities beyond Shanghai, Guangzhou and Beijing, foreign brands are finding new customers with cheaper sub brands. China's growth has only begun as the battle for market in the west of China has only just started and it is at present twenty years behind the east coast of China.

In a market where some say there will be 1 billion possible consumers by 2020, there are large profits to be made as the centre of car manufacturing and retailing shifts from the developed economies eastwards to the developing markets. No car maker can afford not to be part of this market as without China there is no new growth and only replacement of existing vehicles to fight over.

Why you should buy the Chinese Passenger Vehicle Market 2013-2023

Stay ahead with this comprehensive analysis of the Chinese passenger vehicle market prospects

The report comprises 133 pages

Get ahead by studying highly quantitative content that delivers solid conclusions benefiting your research and analysis

62 tables, charts, and graphs quantifying, analyzing and forecasting the Chinese passenger vehicle market.

Read an exclusive expert opinion interview informing the analysis from a leading industry specialist from China's newest and most ambitious automotive company,

Qoros Automotive Company Ltd

Examine Chinese passenger vehicle market forecasts from 2013-2023 to keep your knowledge one step ahead of the competition. The report provides an analytical overview with detailed sales projections and analysis of the market, the competitors, and the commercial drivers and restraints.

Keep informed about the potential for each of the Chinese passenger vehicle submarkets with forecasts from 2013-2023

Mini cars

Small cars

Lower Medium cars

Medium cars

Large cars

SUVs

Minivans

Other

Understand the competitive landscape with profiles of 16 leading companies in the Chinese automotive market examining their positioning, products, services, focus, strategies and outlook.

Audi Company Overview-FAW-Audi (FAW)

BAIC Company Overview (also known as Beijing Auto & Beiqi)

BMW Brilliance Automotive Company Overview

Chang'an Motors Company Overview (Chana)

Chery Automobile Co Company Overview

Dongfeng Peugeot Citroen Automobile Co Company Overview

First Auto Works (FAW) Company Overview

Ford Company Overview-1. Chang'an Ford (Chang'an Auto) 2. JMC Ford (Jiangling Motors)

Geely Company Overview

General Motors (SAIC-GM-Wuling) Company Overview

Great Wall Motor Company Limited, Company Overview

Hyundai / Kia Company Overview

Mercedes-Benz Beijing Benz Automotive Company (BBAC) Company Overview

Qoros Company Overview

SAIC (Shanghai Automotive Industry Corporation) Company Overview

Volkswagen %lil%Shanghai Volkswagen (SVW)
Company Overview

Discover the qualitative analysis informing the Chinese passenger vehicle market -

A SWOT analysis of competitive factors: strengths, weaknesses, opportunities and threats revealing what drives and restrains the industry and the prospects for established companies and new market entrants.

What makes this report unique?

Visiongain consulted widely with industry experts and a full transcript from the exclusive interview with Qoros Automotive Company Ltd. is included in the report. As such, our reports have a unique blend of primary and secondary sources providing informed analysis. This methodology allows insight into the key drivers and restraints behind market dynamics and competitive developments, as well as identifying the technological issues. The report therefore presents an ideal balance of qualitative analysis combined with extensive quantitative data including global, submarket and regional markets forecasts from 2013-2023 %lil%all of which identify strategic business opportunities.

How the Chinese Passenger Vehicle Market 2013-2023 report can benefit you

Visiongain's report is for anyone requiring analysis of the Chinese passenger vehicle market. You will discover market forecasts, technological trends, predictions and expert opinion providing you with independent analysis derived from our extensive primary and secondary research. Only by purchasing this report will you receive this critical business intelligence revealing where revenue growth is likely and where the lucrative potential market prospects are.

If you buy our report today your knowledge will stay one step ahead of your competitors.

Discover how our report could benefit your research, analyses and strategic decisions, saving you time. To gain an understanding of how to tap into the potential of this market and keep one step ahead of the competition you must order now our report the Chinese Passenger Vehicle Market 2013-2023.

Contents

1. EXECUTIVE SUMMARY

- 1.1 Global Market Overview
- 1.2 Benefits of This Report
- 1.3 Who is This Report For?
- 1.4 Methodology
- 1.5 Chinese Passenger Vehicle Market Forecast 2013-2023
- 1.6 Chinese Passenger Vehicle Market Diverges-Find Out What is Driving this Trend
- 1.7 Visiongain's Prediction of the SUV Sector
- 1.8 China's 'Pillar Industries'
 - 1.8.1 Classifications of Passenger Cars Used in this Report
 - 1.8.2 Classifications of Passenger Cars Used in the European Union
 - 1.8.3 Classifications of Passenger Cars in China
 - 1.8.4 How Too Much Choice Risks Confusing Consumers
 - 1.8.5 Classifications of Passenger Cars in China-Minivans
- 1.9 Chinese Passenger Vehicle Market Segment Actual & Forecasts 2013-2023
- 1.10 Globalisation- What are the Differing Approaches by Manufacturers?

2. INTRODUCTION TO THE CHINESE PASSENGER VEHICLE MARKET 2013-2023

- 2.1 Market Structure Overview
 - 2.1.1 Market Definition
- 2.2 Top 15 Selling Cars in China - 2012
 - 2.2.1 Drivers & Restraints of the Chinese Premium and Luxury Car Market 2013-2023
 - 2.2.2 China's Entry to the World Trade Organisation 2001
 - 2.2.3 World Trade Organisation Undertakings by the Chinese
 - 2.2.4 Find Out Which Country China is in Dispute With Over Car Parts at the WTO
 - 2.2.5 New Road Building & Pollution Controls
 - 2.2.6 China's Car Exports
 - 2.2.7 Car Safety
 - 2.2.8 Discover How China's Branding & Marketing of Cars is Developing
 - 2.2.9 China's Average Age of Car Buyer- Find out Who they are and What Makes them Buy
 - 2.2.10 Volkswagen's Design Differences for Chinese Consumers versus 'Globalisation' by Ford and Others

3. CHINESE PASSENGER VEHICLE MARKET DRIVERS & RESTRAINTS

4. CHINESE PASSENGER VEHICLE SUBMARKETS FORECAST 2013-2023

- 4.1 Diesel sales in China by Fuel type Compared to Europe
- 4.2 Fuel Economy drive by China's Oil Demands and How Alternative Energy Can Reduce China's Oil Demand
- 4.3 Fuel Types and Automatic Transmission

5. BARRIERS TO ENTRY ANALYSIS

- 5.1 Cloning of Cars
- 5.2 Chinese Business Practices and Payment of Suppliers
- 5.3 Ford & GM's Approach to Business in China

6. POLLUTION IN CHINA

- 6.1 Miniva Segment in China
- 6.2 Environmental awareness is Growing in China & How BMW Has Managed this Positively
- 6.3 New Road Building

7. EXPERT OPINION

- 7.1 Daniel Backman, Director, Product Management & Strategy, Qoros Automotive Co. Ltd
- 7.2 What Would You Say are the Key Trends and Developments in the Chinese Passenger Vehicle Market and Why?
- 7.3 Are There any Particular Technical Issues Surrounding the Chinese Passenger Vehicle Market?
- 7.4 What are the Technological Developments that you Expect to see over the Next 10 Years?
- 7.5 What Challenges and Opportunities do you Expect to see in the Chinese Passenger Vehicle Market over the next 10 Years?
- 7.6 What is Driving the Chinese Passenger Vehicle Market?
- 7.7 What is Restraining the Chinese Passenger Vehicle Market?
- 7.8 In which Geographical Regions of China are you Seeing Significant Growth (or decline) in the Passenger Vehicle Market?
- 7.9 What Sort of Growth Rates do you Expect to See over the Next 5 to 10 Years in the Chinese Passenger Vehicle Market?

7.10 Is there any Current Commercial Action which has Changed your View of the Future Market for Chinese Passenger Vehicles?

8. LEADING COMPANIES IN THE CHINESE PASSENGER VEHICLE MARKET

8.1 Other Companies in the Premium and Luxury Car Market in China

8.2 Most popular models in the Premium and Luxury Car Market in China in 2012

8.3 Audi Company Overview-FAW-Audi (FAW)

8.3.1 Analysis of Audi's Role in China

8.3.2 Audi's Competitors in China

8.4 BAIC Company Overview (also known as Beijing Auto & Beiqi)

8.4.1 Analysis of BAIC's Role in the Chinese Market

8.5 BMW Brilliance Automotive Company Overview

8.5.1 Analysis of BMW's Role in China

8.5.2 BMW's Competitors in China

8.5.3 BMW's Regional Emphasis in China

8.5.4 BMW's Position in the Premium and Luxury Car Market in China in 2012

8.5.5 BMW is an Aspirational Brand

8.5.6 BMW's New Chinese Brand

8.6 Chang'an Motors Company Overview (Chana)

8.6.1 Analysis of Chang'an Motors

8.6.2 Analysis of Chang'an Motors Role in Overseas Research

8.6.3 Chang'an Motors Joint Venture Partners

8.6.4 Chang'an Motors Future Outlook

8.7 Chery Automobile Co Company Overview

8.7.1 Analysis of Chery Automobile Co Motors

8.8 Dongfeng Peugeot Citroen Automobile Co Company Overview

8.8.1 Analysis of Dongfeng Peugeot Citroen Automobile Co Motors Role in China

8.9 First Auto Works (FAW) Company Overview

8.9.1 Analysis of FAW Group

8.10 Ford Company Overview-1. Chang'an Ford (Chang'an Auto) 2. JMC Ford (Jiangling Motors)

8.10.1 Analysis of Ford

8.11 Geely Company Overview

8.11.1 Analysis of Geely

8.11.1 Geely's Future Plans

8.11.2 Geely Overseas Assembly

8.11.3 Benefits from Geely / Volvo partnership

8.11.4 Geely's London Taxi Acquisition

8.12 General Motors (SAIC-GM-Wuling) Company Overview

8.12.1 Analysis of SAIC-GM-Wuling in China

8.12.2 Buick & Shanghai GM.

8.13 Great Wall Motor Company Limited, Company Overview

8.13.1 Analysis of Great Wall Motor Co.

8.14 Hyundai / Kia Company Overview

8.14.1 Analysis of Hyundai / Kia

8.15 Mercedes-Benz Beijing Benz Automotive Company (BBAC) Company Overview

8.15.1 Analysis of Mercedes-Benz' Role in China

8.15.2 Mercedes' Position in the Premium and Luxury Car Market in China in 2012

8.16 Qoros Company Overview

8.16.1 Analysis of Qoros

8.17 SAIC (Shanghai Automotive Industry Corporation) Company Overview

8.17.1 Analysis of SAIC

8.18 Volkswagen - Shanghai Volkswagen (SVW) Company Overview

8.18.1 Analysis of Shanghai Volkswagen

9. CONCLUSIONS

10. GLOSSARY

List Of Tables

LIST OF TABLES

Table 1.1 Chinese Passenger Vehicle Market Forecast 2013-2023 (unit sales, AGR %, CAGR%,)

Table 1.2 Chinese Passenger Vehicle Market Segment Actual & Forecasts Summary 2010, 2013, 2018, 2023 (Vehicle Type, % of Total Market, CAGR %)

Table 2.1 Leading 64 Chinese Passenger Vehicle Companies Sales in 2012 Excluding Imports (Rank, Brand, Market Share of Sum %, Units)

Table 2.2 Leading 64 Chinese Passenger Vehicle Companies Sales in 2012, Excluding Imports (Brand, Sales in Units)

Table 2.3 The 15 Top Selling Cars (All Categories) in China in 2012:(Model, Number Sold 2012, Market Ranking 2012, % Growth in 2012 over 2011, Number Sold 2011, Market Ranking 2011)

Table 2.4 Drivers & Restraints of the Chinese Premium and Luxury Car Market 2013-2023

Table 2.5 Top 15 Selling Cars in the US - 2012 (Market Position, Model, Numbers Sold 2012, % Change over 2011, 2011 Numbers Sold, Market Position 2011)

Table 2.6 The Top 10 Cars Sold in Europe -2012 (Market Position, Model, Numbers Sold 2012, % Change over 2011, 2011 Numbers Sold, Market Position 2011)

Table 3.1 Chinese Passenger Vehicle Market Drivers & Restraints

Table 4.1 Chinese Passenger Vehicle Submarket Forecast 2013-2023 (Units Sales, AGR%)

Table 6.1 SWOT Analysis of the Chinese Passenger Vehicle Market 2013-2023

Table 8.1 Popular Models in the Chinese Premium and Luxury Car Market 2012 (Model, Unit Sales, Production Location)

Table 8.2 FAW-Audi (FAW) Company Overview 2012 (Total Sales, Sales in Market, % Sales From Market, HQ, Ticker, Contact, Website)

Table 8.3 FAW-Audi (FAW)Models (Submarket, Models)

Table 8.4 BAIC Company Overview 2012 (Total Sales, HQ, Ticker, Contact, Website)

Table 8.5 BAIC Company Models (Submarket, Models)

Table 8.6 BMW Company Overview 2012 (Total Sales, Sales in China, HQ, Ticker, Contact, Website)

Table 8.7 BMW Company Models World (Model, Submarket)

Table 8.8 Chang'an Motors Company Overview 2012 (Total Sales, Sales in China, HQ, Ticker, Contact, Website)

Table 8.9 Chang'an Motors Company Models (Submarket, Models)

Table 8.10 Chery Automobile Co Company Overview 2012 (Sales in China, HQ, Ticker,

Contact, Website)

Table 8.11 Chery Automobile Co Company Models (Submarket, Models)

Table 8.12 Dongfeng Peugeot Citroen Automobile Co Company Overview 2012 (Sales in China, HQ, Ticker, Contact, Website)

Table 8.13 Dongfeng Peugeot Citroen Automobile Co Company Models (Submarket, Models)

Table 8.14 FAW Group Overview 2012 (Total Sales, Sales in China, HQ, Ticker, Contact, Website)

Table 8.15 FAW Group Models (Submarket, Models)

Table 8.16 Ford Company Overview 2012 (Sales in China, HQ, Ticker, Contact, Website)

Table 8.17 Ford Company Models Produced by Joint Venture of Chang'an and Ford (Model, Submarket)

Table 8.18 Geely Overview 2012 (Total Sales, Sales in China, HQ, Ticker, Contact, Website)

Table 8.19 Geely Models (Submarket, Models)

Table 8.20 SAIC-GM-Wuling Overview 2012 (Sales in China, HQ, Ticker, Contact, Website)

Table 8.21 SAIC-GM-Wuling Models (Submarket, Models)

Table 8.22 Great Wall Motor Co. Overview 2012 (Sales in China, HQ, Ticker, Contact, Website)

Table 8.23 Great Wall Motor Co. Models (Submarket, Models)

Table 8.24 Hyundai / Kia Overview 2012 (Sales in China, HQ, Ticker, Contact, Website)

Table 8.25 Hyundai / Kia Models (Submarket, Models)

Table 8.26 Mercedes-Benz Company Overview 2012 (Sales in China, HQ, Ticker, Contact, Website)

Table 8.27 Mercedes-Benz Company Models (Model, Submarket)

Table 8.28 Qoros Overview 2012 (HQ, Ticker, Contact, Website)

Table 8.29 Qoros Models (Submarket, Models)

Table 8.30 SAIC Overview 2012 (Sales in China, HQ, Ticker, Contact, Website)

Table 8.31 SAIC Models (Submarket, Models)

Table 8.32 Shanghai Volkswagen (SVW) Overview 2012 (Sales in China, HQ, Ticker, Contact, Website)

Table 8.33 Shanghai Volkswagen (SVW) Models (Submarket, Models)

List Of Figures

LIST OF FIGURES

Figure 1.1 Chinese Passenger Car Market by Segment in 2013 (% share)
Figure 1.2 Chinese Passenger Car Market by Segment in 2018 (% share)
Figure 1.3 Chinese Passenger Car Market by Segment in 2023 (% share)
Figure 1.4 Chinese Passenger Car Market by Segment Forecast 2013 to 2023 (% share)
Figure 1.5 Chinese Passenger Vehicle Segments in 2010 (% share)
Figure 1.6 Chinese Passenger Vehicle Segments in 2013 (% share)
Figure 2.1 Chinese Passenger Vehicle Market Structure Overview
Figure 2.2 Chinese Branded Domestically Produced Vehicles 2002 to 2012 (% share)
Figure 2.3 % of German, French, Korean, US & Japanese Brands Market Share in China 2002 to 2012 (% share)
Figure 4.1 Chinese Passenger Vehicle Submarket Forecast 2013-2023 (Units Sales)
Figure 4.2 European Passenger Vehicle Diesel Sales by Segment (% share)
Figure 4.3 Passenger Vehicle Fuel Type in Europe, the US and China Market Share 2010 (% share)
Figure 4.4 Diesel Sales in China by Fuel Type Compared to Europe 2010 (% share)
Figure 4.5 Passenger Car Sales in China and the EU 27 by Vehicle Type and Type Specified with Automatic Transmission (% share, Fuel Type in EU 27)
Figure 6.1 Pollution in Beijing, China
Figure 6.2 Pollution Sources in Beijing, China 2013 (% share)
Figure 6.3 CO2 Emissions Europe 27, US, China 2010 (Grams of CO2 per kilometre (g/km), Engine Size, Power kW, CO2 Emissions)
Figure 8.1 Audi As The Car Of Choice For China's Political Elite Grows By Targeting State-Owned Company Bosses And Business Executives

COMPANIES LISTED

AMC
Audi
BAIC / Beijing Auto
BAIC Motor Corp
Baojun
Beijing Assets Management Co
Beijing Automotive Industry Holding Co Ltd
Beijing Benz

Beijing Benz Automotive Co., Ltd (BBAC),
Beijing Hyundai Motor Co Ltd
Beiqi Foton,
Bentley
Besturn
BMW AG
BMW Brilliance Automotive Company
Borg Warner
Bosch
Brilliance China Automotive Holdings Limited
Buick
BYD
Cadillac
Cartier
Chanel
Changan Automobile (Group) Co Ltd
Changan (Chana)
Changan Auto European Design Centre (Italy)
Changan Auto Japan Design Centre (Japan)
Changan Automobile Research Institute (Beijing)
Changan Automobile Research Institute (Harbin)
Changan Automobile Research Institute (Jiangxi)
Changan Ford Mazda
Chang'an Ford Mazda Engine
Chang'an Ford Nanjing Co Ltd
Chang'an PSA (CAPSA)
Changan Research Institute of Automotive Engineering [in their headquarters]
(Chongqing),
Changan Automobile Research Institute (Shanghai)
Changan Suzuki
Changan UK Research & Development Centre (UK)
Changan USA Research & Development Centre (USA)
Changfeng
Changhe
Chengan (Chana)
Chery Automobile Company Limited
Chevrolet
Chongqing Changan New Energy Automobile Company
Chrysler

Ciimo
Citroen
Clima
CSM Faurecia Automotive Systems Company Ltd
Dacia
Daewoo
Dodge
Dongfeng Motor
Dongfeng Peugeot Citroen Automobile Co
Everus
Faurecia
FAW
FAW Group
FAW Tianjin
FAW-Audi
Fiat
First Automobile Works (FAW)-Volkswagen Automotive Company
Ford
Foton
Foton Daimler
GAC
Geely Emgrand
Geely Englon
Geely Gleagle
Geely Volvo
GM
Gonow
Great Wall
Gucci
Hafei
Haima
Hawtai
Hermes
Honda
Huanghai
Hyundai
Hyundai Group
IBM
Israel Corporation

JAC
Jaguar Land Rover
Jiangxi Jiangling Co Ltd
Jinbei
JMC
Kia
Kia Motor
Lamborghini
Lenovo
Lexus
Lifan
London Taxi International (LTI)
Louis Vuitton
Luxgen
Manganese Bronze Holdings (MBH),
Mazda
Meiya
Mercedes-Benz
MG
Mini
Mitsubishi
Moutai
Maybach
Nissan
Oley
Opel
Petro China
Peugeot
Porsche
PSA Peugeot Citroen
Qoros Automotive Company Limited
Range Rover
Renault
Roewe
Rolex
Rolls Royce
Rover
Saab
SAIC (Shanghai Automotive Industry Corporation)

Shanghai GM (SGM)
Shanghai Volkswagen (SVW)
Shanghai Volkswagen Automotive Company
Shuanghuan Automobile
Sinopec
Skoda
Soueast
Suzuki Motors
Tata Motors
Tesla
Toyota Motor Company
Vauxhall
Venucia
Volkswagen AG
Volvo
Wuliangye Yibin Company Limited
Wuling
Wuling Zhiguang
Xiali
Yema
Youngman Lotus
Zhejiang Geely Holding Group Company Limited
Zhongxing
Zotye

GOVERNMENT AGENCIES AND OTHER ORGANISATIONS MENTIONED IN THIS REPORT

ADAC German Car Breakdown Club (Allgemeiner Deutscher Automobil-Club e.V.)
CAAM China Association of Automobile Manufacturers
CATARC China Automotive Technology and Research Centre
US EPA US Environmental Protection Agency
Chinese MEP Chinese Ministry of Environmental Protection
CCF China Charity Foundation
Government Offices Administration of the State Council
Hong Kong Stock Exchange
MEP Ministry of Environmental Protection
Shenzhen Stock Exchange
Tongji University

UN World Tourism Organization
UN United Nations
US FTC US Federal Trade Commission
WB World Bank
WTO World Trade Organisation

I would like to order

Product name: Chinese Passenger Vehicle Market 2013-2023

Product link: <https://marketpublishers.com/r/C742CB17FA2EN.html>

Price: US\$ 2,635.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C742CB17FA2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970