

Antithrombotic Drugs: World Market 2013-2023

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Abstracts

Antithrombotic agents - discover technological and commercial prospects

What does the future hold for treating conditions associated with thrombosis? Visiongain's updated report gives you forecasted revenues to 2023, explaining R&D trends, outlooks and opportunities.

Our study lets you assess sales data for the world market, submarkets, products and national markets. There you find that industry's most promising and lucrative segments.

Therapies modifying blood clotting have rising demand. Also, emerging technologies hold promise. See the future of medicines for reducing thrombus formation.

Forecasts and other analyses to help you stay ahead in knowledge

In our report you find revenue forecasting to 2023, historical data, growth rates and market shares. Also, you see qualitative analysis (SWOT and STEP), business news, outlooks and developmental trends (R&D). You gain 70 tables, 41 charts and four research interviews.

Is finding commercial details a challenge? With our report you can get ahead in knowledge, benefiting your research, analyses and decisions. Find trends, innovations and opportunities. You see what's happening.

There's rising demand for those drugs. Discover areas that will prosper, reducing the risk of your being left behind.

The following sections show how you benefit from our new study.

Discover sales predictions for the world market and submarkets

Along with revenue prediction for the overall world market for that field, you see forecasts to 2023 for these submarkets:

Platelet aggregation inhibitors

Anticoagulants

Fibrinolytics.

The study also forecasts anticoagulant subclasses:

Heparins

Vitamin K antagonists

Direct thrombin inhibitors

Direct factor Xa inhibitors

Other agents.

Our investigation discusses what stimulates and restrains business. You find dynamics of the industry and assess its potential sales, seeing treatments likely to achieve the most success.

See revenue forecasts for products

How will leading antithrombotics perform to 2023 at world level? Our work shows you revenue forecasts for 14 top products, including Plavix, Lovenox, Pradaxa, Pletal and Aggrenox, as well as newer drugs, Effient, Brilinta, Xarelto and Eliquis.

Discover how high revenues can go, to 2023, finding areas and years with highest predicted growth. You see what's happening, understanding trends, challenges and opportunities.

Our analysis also breaks the main world forecast into geographical markets.

What prospects for leading countries?

Developments worldwide will influence the market, especially rising demand in emerging countries - e.g. Brazil and China. Our report shows outlooks for the industry.

You see individual forecasts to 2023 for eleven national markets, getting overall revenues:

US

Japan

Germany, France, UK, Italy and Spain (EU5)

Brazil, Russia, India and China (BRIC nations).

Discover progress and outlooks. You assess the industry's future - hear about developments and find their significance.

You find potential. Our analyses show growth will occur in established pharma markets and in developing countries. In particular, drug launches from 2013 to 2023 will change medical prescribing and the commercial landscape.

Research and development - assess innovation, trends and possibilities

What about R&D - the pipeline for new drugs? You see trends for these agents:

Platelet aggregation inhibitors

Anticoagulants

Heparins

Thrombin inhibitors.

Our study also discusses these candidates and others:

Direct factor Xa agents

Vitamin K antagonists

Fibrinolytics

Small molecules in pre-clinical research.

There's strong, promising R&D for treating thrombosis and related disorders. Novel compounds and new formulations with high safety, efficacy and affordability are in great demand to replace older drugs, especially warfarin. See what's happening.

You assess the future of those cardiovascular treatments, hearing about progress and finding its significance. Our work explains, discussing many issues.

What affects treatment of thrombosis and related disorders?

Our report discusses issues and events affecting that industry and market from 2013, looking ahead:

Complications of thrombosis - pulmonary embolism, stroke, acute coronary syndrome and myocardial infarction

Strengths and weaknesses of the antithrombotic drug industry and market

Oral anticoagulants and therapeutic needs

Advances in technology that promise medical and commercial benefits

Rise in disease prevalence.

We also discuss these aspects of the field:

Need for cost-effective new treatments

Improvement of existing drugs

Demand for antidotes - a promising area for development

Competition - branded products and generics

Budgetary pressures in healthcare.

You explore technological, economic, social and political questions, assessing companies, competition and outlooks for business. See what the future holds.

Leading companies and 2015 market value

We predict the overall world market for antithrombotic drugs will reach \$24.3bn in 2015, and expand further to 2023.

Our study shows you what technologies, products and organisations hold greatest potential. We explore these leading companies:

Bristol-Myers Squibb

Sanofi

Boehringer Ingelheim

Bayer

Roche

GlaxoSmithKline (GSK).

We cover other developers and producers too, including these:

Otsuka Pharmaceutical Company

Eli Lilly

AstraZeneca

Johnson & Johnson

Pfizer.

Prospects for R&D are strong, and from 2013 onwards there will arise many opportunities. Our work shows you the technological and commercial possibilities, helping you stay ahead.

Nine ways Antithrombotic Drugs: World Market 2013-2023 helps

To sum up, our investigation gives you the following knowledge:

Revenues to 2023 for the overall world market and 8 submarkets - you discover that industry's prospects

Revenues to 2023 for 14 leading products - you find sales outlooks for top brands

Forecasting to 2023 for US, Japan, Germany, France, UK, Spain, Italy, Brazil, Russia, India and China - you see leading national sales potentials

Assessments of companies - you find activities, products, capabilities and outlooks

Review of R&D by technology - you hear about progress in those research areas, finding technological and medical possibilities

Interviews with authorities in academia, medicine and industry - you discover debates and opinions to help you stay ahead

Understanding of competition and opportunities - you see what affects that industry, learning what shapes its future

Analysis of what stimulates and restrains the industry and market - you assess challenges and strengths, helping you compete and gain advantages

Prospects for established firms and those seeking to enter the sector - you explore needs, practices and outlooks for success.

You gain information found nowhere else

That work gives independent analysis. You receive business intelligence found only in our report, seeing where technological and financial prospects are most rewarding.

With our study you are less likely to fall behind in knowledge or miss opportunity. See how you could benefit your research, analyses and decisions, also saving time and getting you recognition for insight.

Discover technological and commercial prospects from 2013 by ordering now

Visiongain's investigation is for everyone needing analysis of the industry and market for preventing and treating cardiovascular disorders. You find data, trends and predictions. Please order our report now.

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About

Plavix: The Leading Antithrombotic of 2011

In 2011, Plavix generated revenue of \$9654m representing a market share of 42.57% (Table 5.1). Plavix has been a clinical and commercial success being the second highest revenue generating product in the global pharmaceutical market, falling just behind Lipitor. The success of Plavix was due to its broad label and strong data from major clinical trials. Also, it was recommended in guidelines for the treatment of ACS, peripheral arterial disease and stroke, and therefore has gained doctors' familiarity. However, when the US patent for Plavix expired in May 2012 the FDA approved several generic versions of the drug; Dr. Reddy's Laboratories, Gate Pharmaceuticals, Mylan and Teva Pharmaceuticals have gained approval for clopidogrel, as well as others. In Q2 2012, sales in the US fell by 59.9%. Revenue in Europe was also affected by generic competition which caused an 18.5% decline in revenue. However, patent protection in Europe still prevents the marketing of most generic versions of Plavix for ACS. In contrast, Plavix sales increased in both Japan and China, by 19% and 25% respectively. In Q3 2012, overall sales of Plavix had fallen by 96% to \$64m, compared to Q3 2011.

Plavix Revenue Forecast, 2012-2023

Plavix sales dropped significantly in 2012 with annual growth of -73%. This was due to the loss of market exclusivity and subsequent introduction of generic competition in May of that year. This rate of revenue decline will decrease in subsequent years with a CAGR of -25% between 2011 and 2017. Revenue of Plavix will continue to tail off throughout the second half of the forecast period to \$1600m in 2023 with a CAGR of -0.8% for that period.

Branded Competition

AstraZeneca's Brilinta, approved by the FDA in July 2011 and in Europe in December 2010, offers certain advantages over Plavix. For example, it has been found to be slightly more effective in patients with acute coronary syndrome and can unlike Plavix, can be used with proton pump inhibitors. However, higher cost and twice-daily regime of Brilinta will likely make it less popular with patients. Plavix, on the other hand, is a well understood drug and will soon be less expensive once generics are available in the market. Therefore, we conclude that although Brilinta will pose competition to Plavix, it

will not be an immediate threat. Eli Lilly's Effient (Prasugrel) was approved by the FDA in 2009. Although Effient has shown promising results in the head-to-head trial, it is associated with more bleeding complications than Plavix. Overall, Effient has not performed as well in the market as expected and, thus, visiongain and other analysts conclude that Effient will not be a major threat to Plavix.

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